

76118

GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill NC 27516

919-929-5785 fax 919-929-2458 P2:13

May 22, 2001

CERTIFIED MAIL
Return Receipt Requested

RECEIVED
MAY 25 2001
BY:

Office of Nutritional Products, Labeling and Dietary Supplements
HFS-800
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

Herbal Erotica for Women

- Proprietary Blend 610mg
- Damiana leaf, dried extract
- Motherwort leaf (yi-mu-cao), dried extract
- Muira Puama root, dried extract
- Tribulus Terrestris fruit, dried extract (standardized for 40% saponins)
- Asparagus root, dried extract
- Epimedium leaf, dried extract
- Deer Antler Velvet
- Rehmannia root
- Rehmannia root, dried extract
- Poria bark (fu-ling)
- Lycium berries (go-gi-zi), dried extract
- Chinese Licorice root (kan-tsao)
- Dendrobium leaf
- Citrus Peel (chen-pi), dried extract
- Pippali (pi-pa), dried extract
- Clove flowerbud, dried extract

97S 0162

LET 8068

Herbal Erotica for Men

- Proprietary Blend 610mg
Yohimbe bark, dried extract, (standardized for 3% Yohimbine)
Chinese Ginseng root (jen-sheng), dried extract, (standardized for 80% Ginsenosides)
Tribulus Terrestris fruit, dried extract (standardized for 40% Saponins)
Motherwort leaf (yi-mu-cao), dried extract
Epimedium leaf, dried extract
Deer Antler Velvet
Muir Puama root, dried extract
Damiana leaf, dried extract
Astragalus root, dried extract
Asparagus root, dried extract
Lycium berries (go-gi-zi), dried extract
Dendrobium leaf
Pippali (pi-pa), dried extract
Jujube seed, (da-zao)
Saw Palmetto berry, dried extract, (standardized for 25% fatty acids and active steroids)
Rehmannia Root
Rehmannia Root, dried extract

The text of the statements that are being made in regards to the above stated product are listed below:

Herbal Erotica for Women

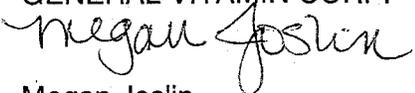
-promote normal, healthy sexual desire, responsiveness and sensitivity

Herbal Erotica for Men

-promote normal, healthy sexual functioning, arousal, performance and endurance

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin
Product Development Coordinator