

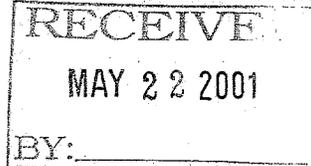
GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill NC 27516

919-929-5785 fax 919-929-2458

May 18, 2001

CERTIFIED MAIL
Return Receipt Requested



Office of Nutritional Products, Labeling and Dietary Supplements
HFS-800
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

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The product name and the dietary ingredients for which the statement is being made is as follows:

BeautiForm

Vitamin C (as ascorbyl palmitate) 100mg

Calcium ascorbate, ascorbic acid)

Vitamin E (as d-alpha-tocopheryl succinate) 50 IU

Folic Acid 100mg

Vitamin B12 (as cyanocobalamin) 6mcg

Biotin 1000mcg

Calcium (as citrate) 25mg

Zinc (as monomethionine) 50mg

MSM (methylsulfonylmethane) 500mg

Flax Seed (Linum usitatissimum) 50 mg

Evening Primrose (Oenothera biennis) 50mg

Chinese Green Tea (Camellia sinensis leaf) 25mg

(standardized 50%[12.5mg] polyphenols)

Green Complex 25mg

Whole concentrates 10X of Alfalfa sprout, Barley grass juice, Parsley; Standardized Extracts of Broccoli Floret, Olive Leaf (Olea Europa), Spinach; Beet Greens, Irish Moss (Chondrus crispus), Green Oats (Avena sativa leaf), Kale Leaf, Chicory(Cichorium intybus root), Artichoke flower, Collards, Parsnips (Pastinaca sativa Leaf), Green zucchini, Dandelion Greens, Turnip Greens, Peas, Mustard Greens, Green Tea (Camellia sinensis leaf) (decaffeinated),

Ginkgo Biloba Leaf (stand.24%[2.4mg] 10mg

Ginkgo flavone-glycosides, 6%[0.6mg]

Terpine lactones)

Glutathione (pharmaceutical grade free 10mg

Form amino acid)

Other ingredients: Di-calcium phosphate, microcrystalline cellulose, stearic acid, silica and pharmaceutical glaze

ViriliForm

Vitamin E (as d-alpha tocopheryl succinate) 50 IU
Zinc (as monomethionine) 50mg
Korean Ginseng (Panax ginseng root) 100mg
(stand.15%[15mg] ginsenosides)
Siberian Ginseng (Eleutherococcus 100mg
Senticosus root) (stand.0.8%[0.8mg]
Eleutherosides)
Saw Palmetto (Serenoa repens berry) 60mg
(stand.35-45%[21-27mg] free fatty acids)
Brazilian Muira Puama (Ptychopetalum 50mg
Olacoides root)
L-Histidine (free form amino acid) 50mg
Cayenne (Capsicum frutescens fruit) 50mg
(stand.6,250 STU [Scoville Thermal Units])
L-Carnitine (as L-carnitine-L-tartrate)25mg
Pacific Oyster Extract (Crassostreagis 25mg
Thunberg)

Other ingredients: Gelatin, glycerin, silica and water

The text of the statements that are being made in regards to the above stated products are listed below:

BeautiForm

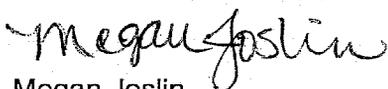
- support healthy looking hair, skin and nails
- beautify your life from the inside out
- rejuvenate the critical cellular structures of hair, skin and nails
- Vitamins C, E and B12 help flush away toxins
- cleanses while helping stimulate the formation of strong, new, healthy cells
- promote healthy hair, skin and nails

-ViriliForm

- support healthy sexual function
- renewing life's pleasures through nutrition
- a renowned revitalizer
- optimize peak energy
- enhance the activity, absorbability and effects of all the other factors
- enjoy more of those precious moments that make life worthwhile
- for healthy sexual function

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin

Product Development Coordinator