



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Food and Drug Administration
Washington, DC 20204

5637 '00 OCT -3 P2:33

SEP 20 2000

Mr. Steven Castaneda
Tabak's Health products
3198 Airport Loop Drive
Suite G
Costa Mesa, California 92626

Dear Mr. Castaneda:

This is in response to your letter to the Food and Drug Administration (FDA), dated September 6, 2000. Your letter appears to be intended to be the notification required by 21 U.S.C. 343(r)(6) (section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (the Act)) and 21 CFR 101.93(a).

21 CFR 101.93(a)(3) requires that the notice submitted pursuant to 21 U.S.C. 343(r)(6) and this section be signed by a responsible individual who can certify the accuracy of the information presented and contained in the notice, and that the individual certify that the information contained in the notice is complete and accurate, and that the notifying firm has substantiation that the statement is truthful and not misleading. Your submission does not meet this requirement in that the notice does not state that you, as the responsible official, are certifying that the firm is in compliance with the requirements of the Act and the regulation. Therefore, you have not complied with the notification requirement in 21 U.S.C. 343(r)(6) and must submit a notification in accordance with 21 CFR 101.93(a).

Nonetheless, we have reviewed the information you submitted and have the following comments. Your letter states that Tabak's Health Products is making the following claims for the products below:

20/20 Caps

"...slow down macular generation..."
"...age-related degeneration of the macula"
"

Chromium picolinate

"...help maintain normal blood sugar levels"

ThinkCaps™

"...patients...who had moderate to severe cognitive decline"

975-0163

LET 393

Page 2 - Mr. Steven Castaneda

The statements for the product Heart Shield™ suggest that it is intended to treat, prevent, or cure cardiovascular diseases in that the context of the discussion is that the use of this product improved the heart condition of the patient giving the testimonial which had resulted in two previous heart operations.

21 U.S.C. 343(r)(6) makes clear that a statement included in labeling under the authority of that section may not claim to diagnose, mitigate, treat, cure, or prevent a specific disease or class of diseases. The statements that you are making for these products suggest that they are intended to treat, prevent, or mitigate diseases. These claims do not meet the requirements of 21 U.S.C. 343(r)(6). These claims suggest that these products are intended for use as drugs within the meaning of 21 U.S.C. 321(g)(1)(B), and that they are subject to regulation under the drug provisions of the Act. If you intend to make claims of this nature, you should contact FDA's Center for Drug Evaluation and Research (CDER), Office of Compliance, HFD-310, 7520 Standish Place, Rockville, Maryland 20855.

The product Arthritis-Ease is described as a "all-natural homeopathic remedy." This product is not a dietary supplement because homeopathic products are drugs under the Act (see 21 U.S.C. 3231(g)(1)(A)). Even if the product were to be labeled as a dietary supplement, its name (i.e., Arthritis Ease) and its claims that it "...relieve pain. Swelling. Stiffness.," eases "serious discomfort" associated with bone movement, "soothes inflamed, swollen, sore joints," "gentle and dependable approach to arthritis pain," and "less inflammation, less stiffness, less pain" are not claims subject to 21 U.S.C. 343(r)(6). You should contact FDA's Center for Drug Evaluation and Research (CDER), Office of Compliance, at the address given above.

Please contact us if we may be of further assistance.

Sincerely,

John B. Foret
Director
Division of Compliance and Enforcement
Office of Nutritional Products, Labeling,
and Dietary Supplements
Center for Food Safety
and Applied Nutrition

Copies:

FDA, Center for Drug Evaluation and Research, Office of Compliance, HFD-300
FDA, Office of the Associate Commissioner for Regulatory Affairs, Office of
Enforcement, HFC-200
FDA, Los Angeles District Office, Compliance Branch, HFR-PA240

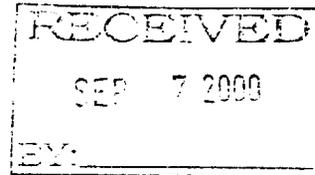


LOG TO
R. Moore

Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

702-417

September 6, 2000



Attn: Mr. Robert Moore

Dear Robert,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000, here are copies of our offers for your files.

If you have any questions, please give me a call.

Sincerely,

A handwritten signature in cursive script that reads "Steven Castaneda".

Steven Castaneda
Tabak's Health Products
(714) 850-1007 ext. 235

Lauren Bickel

MAKE CORRECTIONS TO YOUR ADDRESS IF NEEDED.

00286 1220061 101 121235

NOT A
REAL CHECK

Use this gift check today to get your FREE* 10-day supply
of 20/20 Caps™ to help support healthy eye-sight!

To: [FIRSTNAME] [LASTNAME]
[STREET ADDRESS]
[CITY], [STATE], [ZIPCODE]
[BAR CODE]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Do you want to help promote healthy eyesight - with NO
chemicals and NO side-effects?

Now you can - absolutely FREE* - with your 10-day supply of the
new, all natural 20/20 Caps™.

20/20 Caps™ are specially formulated to help nourish your eyes
by supplying the nutrients you need to support vision and eye
health, as you age.

And now you can get your 10-day supply - absolutely FREE*!

When we say FREE, we mean FREE*!

See the check above? Just endorse it on the back, and we'll
accept it as payment for your FREE* 10-day supply of 20/20 Caps™.

We're so sure you'll love 20/20 Caps™ that we'll also send you
a 30-day supply at the same time, so you'll have plenty on hand,
if you want to continue. Best of all, you won't pay a penny
until you've had time to experience the goodness in every capsule.

You see, 20/20 Caps™ are full of nutrients that support
your vision, like vitamin A . . . vitamin C . . . Zinc . . .
selenium . . . bilberry fruit extract . . . mixed
carotenoids . . . and . . .

Lutein

You're not familiar with lutein [FIRSTNAME]?

Lutein is found exclusively in the kind of vegetables - kale
and spinach - that most people don't eat.

But that doesn't mean your eyes don't need it. Lutein is a key
component of your eye's retina, and several studies show that

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lutein supplements help slow down macular degeneration, associated with aging.¹

Evidence has been found that carotenoids and the antioxidants vitamin C and E, help retard destructive processes in the retina and the retinal pigment, epithelium, that can lead to age-related degeneration of the macula.²

In addition, a double-blind, placebo-controlled study found that bilberry extract taken daily for one month helped maintain healthy eye function.³

The bottom line? Powerful nutritional support for your eyes is exactly what you get with 20/20 Caps™.

Just sign the back of the gift check attached at the top of this letter, now - before it expires - and we'll send you a free* 10-day supply of 20/20 Caps™.

Could there be an easier, safer way to support your vision as you get older? I think you'll agree - it's a good deal.

But hurry. We simply can't afford to be this generous for very long. So this opportunity won't last.

Do your eyes a favor, and try 20/20 Caps™ now . . .

absolutely FREE.

Sincerely,



Carmen Bickell
For 20/20 Caps™

P.S. Use the gift check above to claim your FREE* 10-day supply of 20/20 Caps™, the natural supplement that promotes healthy eyes. *Do it before your gift check expires!*

* See back of gift check for complete offer.

- Supporting References -

1. Khachik F. et al. "Identification of lutein and zeaxanthin oxidation products in human and monkey retinas." *Invest Ophthalmol Vis Sci* 1997 Aug. 38(9): 1802-11.

2. Snodderly DM. "Evidence for protection against age-related macular degeneration by carotenoids and antioxidant vitamins." *Am J Clin Nutr* 1995 Dec. 62(6 Suppl): 1448S-1461S.

3. Perossini M. et al. "Diabetic and hypertensive retinopathy therapy with *Vaccinium myrtillus*." *Double-blind placebo-controlled clinical trial.* *Ann Ottolom Clin Ocul* 1987;113:1173

A portion of our profits go directly to the Leukemia & Lymphoma Society.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Our Guiding Philosophy:

Superior, Science-Based Nutritional Supplements

MAKE ANY TO YOUR ADDRESS ABOVE.

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NOT A
REAL CHECK

U. M. M. U. G. U. A. E.

Receive a 10-day supply of ReguCleanse™
to help keep your bowels regular . . .

Absolutely FREE*!

To: [FIRSTNAME] [LASTNAME]
[STREET ADDRESS]
[CITY], [STATE], [ZIPCODE]
[BAR CODE]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

I'd like to send you a 10-day supply of ReguCleanse™ completely FREE*.

In fact, I've enclosed a special \$18.00 gift check with your name on it to use.

Your 10-day supply of ReguCleanse™ is FREE*. But . . . you must use your special \$18.00 gift check before it expires.

Why am I so excited about ReguCleanse™ [Firstname]? The answer is simple:

ReguCleanse™ offers an intelligent approach to keeping your bowels and elimination system working properly.

ReguCleanse™ is very effective. Safe. Easy to use.

- * It's all natural
- * There are NO psyllium seeds or anything allergic.
- * It contains NO harmful chemicals.
- * There are NO side effects.
- * It helps to keep your bowels moving and promotes regular bowel movements.

ReguCleanse™ contains the perfect ratio of ingredients to help keep your bowels and colon clean:

- * Rhubarb, a purgative, can sensitize the bowel movement reflex nerve of the colon.

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* See back of gift check for complete offer.

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- * Mirabilitum helps smooth bowel movement.
- * Coptis helps digestion by stimulating the secretion of saliva, gastric juices, and pancreatic juice.
- * Scute increases the secretion of gallbladder bile which helps your digestion.

There's NO embarrassment . . . NO "running to the bathroom." It's easy as pie to take. Just swallow one to three tablets per day, depending on your need.

The sooner you start using ReguCleanse™, the sooner you'll start enjoying its benefits. So do act now.

Pick up your special Gift Check. Read the offer. Sign the back. Mail it . . .

Before it Expires!

The sooner you do, the sooner you'll be on your way to maintaining a healthier, more regular bowel and colon.

Sincerely,

Maria Aguilar
Maria Aguilar
For ReguCleanse™

P.S. ReguCleanse™ is not available in stores. Don't miss this opportunity to keep your bowel and colon regular. Mail your Gift Check - before it expires.

* See back of gift check for complete offer.

"ReguCleanse™ helps me stay regular by working gently in my sensitive digestive system. If you'd like to promote more regular bowel movements, I can't think of anything better."

Betty Jo Meadows
- Betty Jo Meadows

"I have been using ReguCleanse™ for some time now and I wouldn't be without it. I've tried other products, but was never satisfied - it's a good product."

- Eva Dupuis, RI

"I take a fair number of medications for the pain of arthritis, and sometimes they 'stop me up'. ReguCleanse™ is gentle and keeps me regular. And I'd much rather take a pill than both- er with mixing powders."

— Constance Spiro, CA

A portion of our profits go directly to the Leukemia & Lymphoma Society

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Testimonials should be considered a best-case scenario. Individual results will vary. This product is not intended to treat chronic constipation, for which you should seek the advice of a physician.

Our Guiding Philosophy:

F2012

Joe Zappa

MAKE CORRECTIONS TO YOUR ADDRESS IF NEEDED.

00286 7758852 101 336945 NOT A REAL CHECK

Sleep Sounder Than You Have in Years
And Have More Energy When You Wake!
Try a 10-Day Supply of Natural DreamCaps™

ABSOLUTELY FREE*!

To: [Firstname] [Lastname]
[Street Address] [Apt. #]
[Cityname], [ST] [Zipcode + 4]

Date: [Month] [Date], [Year]

Dear [Firstname],

I've enclosed a \$13.00 gift check, with your name on it. Use it to receive a FREE* 10-day supply of DreamCaps™!

DreamCaps™ is an all-natural herbal approach to sleeping that really works . . . has no side effects . . . and is NOT addictive.

Best of all, now you can receive a 10-day supply of DreamCaps™ - a \$13.00 value - absolutely FREE*! But before I tell you how to get it, do you occasionally experience any of these?

- * Do you have difficulty falling asleep?
- * Do you wake up several times a night for no good reason?
- * Do your worries keep you up at night?
- * Does tension keep you awake?
- * When you get up, do you feel dragged out and tired?

If you answered "yes" to any of the above, DreamCaps™ could be just the ticket for you.

DreamCaps™ is made of herbal extracts and other carefully selected nutrients to promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and dopey when you wake up. Just reenergized and positive.

[FIRSTNAME], DreamCaps™ will work for you because it contains two proven sleep promoters . . .

Valerian Root Extract And Kava Kava Extract.

Valerian root extract has been used for centuries in Europe to promote better sleep because it safely and gently relaxes your central nervous system - but without nasty side effects, or the risk

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of dependency.^{1,2}

Kava Kava, another time-honored herbal extract helps you wind down at night by calming anxiety and relaxing your muscles.^{3,4}

And that's not all. DreamCaps™ give you even more healthy sleep-promoting nutrients: Hops, Passion Flower, Calcium, Magnesium, Vitamin B6, and Melatonin.

Put 'em all together, and you've got DreamCaps™, the best natural sleep enhancer and energy revitalizer I know of.

**Get The Rest Your Body Deserves With
Your Absolutely FREE* 10-Day Supply.**

If you want to fall asleep more easily . . . rest more peacefully . . . and rise feeling good with more energy than you've had in years . . . There's only one thing to do:

Get your FREE* 10-day supply of DreamCaps™ today. Experience the revitalization that comes from finally getting a good night's sleep.

Simply pick up your gift check. Read the offer. Endorse the back. Put it in the mail today . . .

Before It Expires!

Once you try DreamCaps™, you'll wonder how you ever slept without it.

Sincerely,



Jose Fraga
For DreamCaps™

P.S. With DreamCaps™, you'll get the restful, relaxing sleep of your dreams - and wake up feeling re-energized! Send for your FREE* 10-day supply before your gift check expires.

* See back of gift check for complete offer.

Supporting References

- 1. Journal Psychosom Res 1999 Oct;47(4) : 355-8.
- 2. Pharmacol Biochem Behavior 1989 Apr;32(4) :1065-6.
- 3. Pharmacol Biochem Behavior 1982 July;17(1): 65-71.
- 4. Lippincotts Prim Care Pract 1999 May-June: 3 (3): 290-304.

A portion of our profits go directly to the Leukemia & Lymphoma Society.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. To be used for occasional sleeplessness only.

F-2028

Lawrence Tabak

MAKE CORRECTIONS TO YOUR ADDRESS IF NEEDED.

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NOT A
REAL CHECK

If you'd like a quick boost of natural energy
in the morning or early afternoon . . .
try a 10-day supply of EnergyCaps™ . . .

ABSOLUTELY FREE*!

[John Q. Sample]
[1234 Main Street]
[Anytown, CA 99999]

[MONTH, DAY, YEAR]

Dear [FIRSTNAME],

If you want a natural boost of energy, increased vigor, and extra
stamina that'll last all throughout the day . . .

Simply sign the back of the special Gift Check I've enclosed. Mail it.

When I receive it, I'll rush you a 10-day supply of an amazing
nutritional formula - EnergyCaps™ - a \$13.99 value . . .

absolutely Free*!

Best of all, its ingredients can . . .

- * Give you extra energy even when you're feeling tired or sluggish.¹
- * Help you feel more alert and awake even if you're running on "low".²
- * Improve your attention span and performance in stressful times.³
- * Give your body and your mind a natural lift when you're dragging.⁴

Moreover, EnergyCaps™ work quickly.

Just take one capsule a day, and you'll feel an almost instant surge
of energy that'll keep you going strong all day. (Just don't take it
after 3:00 pm, if you want a good night's sleep.)

The secret behind EnergyCaps™ almost instant energizing power
[FIRSTNAME], are the natural herbal stimulants . . .

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* See back of gift check for complete offer.

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It's no wonder people who've tried EnergyCaps™ say:

"I've never felt more natural energy from any formula. And no jitters, either."

- Rene Garcia.

"Wow! This is the best natural energy discovery I've ever found, light years better than soda, candy or coffee."

- Rosie de La Fuente.

But hurry! This is a limited time Free* offer!

Because of the flood of orders I expect from this Free* offer, I must hear from you within the next 11 days.

If you want a natural energy booster that works quickly, pick up your special Gift Check. Read the offer. Sign the back. Mail it today. It's that simple.

But do it now . . .

Before Your Gift Check Expires!!

Sincerely,

Lawrence Tabak
Lawrence Tabak, President

P.S Remember, your 10-day supply of EnergyCaps™ is yours absolutely Free*. You don't have to risk or send a cent now.

* See back of gift check for complete offer.

Supporting References

1. Bernstein GA, et al: "Caffeine effects on learning, performance, and anxiety in normal school-age children." Journal of the American Academy of Child and Adolescent psychiatry 33(3): 407-15, 1994.
2. Galduroz JC, Carlini EA. "The effects of long-term administration of guarana on the cognition of normal, elderly volunteers." Revista Paulista de Medicina 114(1): 1073-8, 1996.
3. Bell DG, Jacobs I. "Combined caffeine and ephedrine ingestion improves run times of Canadian Forces Warrior Test." Aviation Space and Environmental Medicine 70(4): 325-9, 1999.
4. Nadir A, et al: "Acute hepatitis associated with the use of a Chinese herbal product, ma huang." American Journal of Gastroenterology 91(7): 1436-8, 1996.

A portion of our profits go directly to the Leukemia & Lymphoma Society.

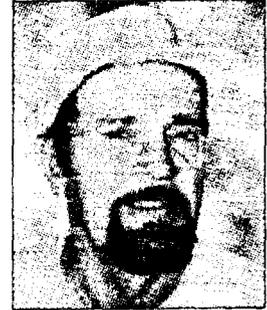
These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Do not use if pregnant, nursing, under 18 years of age, have asthma, history of hypertension, strokes, high blood pressure, cardiovascular disease, thyroid disease, prostate problems, diabetes, or if using MAO inhibitors, or anticoagulants. Do NOT consume other products that contain caffeine (coffee/soda). Do not take after 3:00 PM. Keep out of reach of children. Never exceed 2 capsules per day. Improper use may be hazardous to your health.

Our Guiding Philosophy:

Superior, Science-Based Nutritional Supplements

From: The Home of Bill Shick

RE: A FREE* Bottle of CoEnzyme Q10 for you -
to support a healthy heart, maintain
healthy gums and give you extra energy



BILL SHICK

To: [First Name Last Name]
[Street Address Apt. #]
[City Name ST Zip Code]

[DATE]

Dear [Firstname],

I'd like to send you a Free* bottle of CoEnzyme Q10 capsules,
clinically-proven to support a healthy heart. Maintain healthy gums.
And give you extra energy - naturally!

I've enclosed a gift check for \$15.00 with your name on it. I'll tell
you how to use it in a moment.

My name is William Shick -- "Bill" to my friends. I was born in 1930
and raised in western Pennsylvania.

I've had not one, but two heart operations. Because of this I started
taking personal responsibility for my health. In May I saw an ad for a
product called HeartShield™. And since it was offered on a free* trial,
it immediately caught my interest.

What happened? Well, in about two weeks I felt dramatically better!
How could I tell? The answer is simple . . .

I Had More Energy to Do Things.

Because I felt better, I could start doing the things I was forced to
give up. Like going dancing two or three times a month. Like shooting a
few baskets.

Anyway, two months after I started taking HeartShield™, I had a
scheduled appointment with my doctor at the VA hospital in Boston. -
He checked me over and could immediately tell my situation had really
improved. He asked me, "What do you attribute this to?"

I'd been waiting for just that moment [FIRSTNAME]. With a grin,
I told him about my new healthier diet and exercise program. I also

* See back of gift check for complete offer.

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tossed him an empty bottle of HeartShield™ so he could read the label. He caught it, studied it for a moment, and said, "Yes, this is excellent." Hearing that really reassured me.

And You Won't Believe What Happened at My Next Appointment . . .

A little while after that, I had a scheduled appointment with my cardiologist. As it turned out, my regular guy didn't show up; I was seen by a younger man. I showed him my bottle of HeartShield™. He told me that all over the world, people use natural approaches just like it.

And he confirmed that HeartShield™ is indeed a terrific combination of nutrients -- backed by studies -- and that I should keep taking it along with my new healthy way of eating.

I feel so good now. I believe that I can live my life as fully as possible. I'm doing just about as well as I can. And my doctors agree with me.

And that's why I want to send you a free* trial (a full one month's supply) of HeartShield™, together with your absolutely Free* bottle of CoEnzyme Q10 capsules - a \$15.00 value.

Pick up your special gift check that's enclosed. Read the offer. Sign the back. Mail it in the reply envelope provided . . .

Before It Expires!

Me? I'm sold. I'm going to be taking HeartShield™ from now on. With HeartShield™, I know I have that extra special edge. And the really good news is . . . you can have it, too!

Bill Shick

Bill Shick

P.S. A Free* bottle of CoEnzyme Q10 capsules - a \$15.00 value - is waiting to support your healthy heart. Maintain your gums. Give you extra energy. Pick up your gift check. Read the offer. Sign the back. Mail it. Before it expires!

* See back of gift check for complete offer.

A portion of our profits go directly to the Leukemia & Lymphoma Society.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. William Shick's story can be considered a "best case scenario." Individual results will vary. Do not stop taking any medication without first discussing it with your doctor. For the best results HeartShield™ should be combined with a healthy, low fat diet and regular exercise.

10002

Our Guiding Philosophy:
Superior, Science-Based Nutritional Supplements

Lawrence Labak

NON-NEGOTIABLE/CANNOT BE CASHED

THIS IS NOT A CHECK

From The Desk of:

Lawrence Labak

To: [Firstname] [Lastname]
[Street Address]
[Cityname], [ST] [Zipcode]

[Month] [Date], [Year]

Dear [Firstname],

I'd like to send you a FREE* 1-month supply of Arthritis-Ease® -- an "all-natural" homeopathic remedy to relieve: Pain. Swelling. Stiffness.

I've enclosed a gift check with your name on it for \$23.97 to cover the cost.

Sign the back of it. Return it to me in the reply envelope. A full 1-month supply of Arthritis Ease® will be rushed to you.

It's FREE!

Why am I doing this? The answer is simple. I'd like you to try an amazing nutritional drink: Mega JointWellness™ - on a 30-DAY FREE TRIAL!

Taking Mega JointWellness™ Really Promotes Joint Health!

Here's why: Mega JointWellness™ contains a unique combination of co-factors specially formulated to maintain healthy joint cartilage.

In fact, these clinically proven ingredients actually help your joints to function properly and normally. How [FIRSTNAME]?

By supplying the essential building blocks of collagen.

What is collagen, you ask? It is the key structural element of your cartilage.

Collagen is the "glue", if you will, that keeps your cartilage intact and functioning properly. Without sufficient collagen, your cartilage simply dries out and wears away. Then, when you move, your bones "grind" together where they join. This can cause serious discomfort.

How can you avoid this [FIRSTNAME]? Or help reverse this trend if it's already begun?

See back of gift check for complete offer.

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Spur your body to produce more collagen.

And that's exactly what the ingredients in Mega JointWellness™ do. They supply the co-factors you need . . . to make more collagen.

In addition, Mega JointWellness™ supplies a glucosamine/chondroitin complex, which is known to:

- support the creation of healthy synovial joint fluid¹
- maintain tissue, ligament and muscle health²
- promote spinal disk wellness³
- enhance the elasticity of your vertebrae⁴
- support the normal formation of cartilage⁵

Moreover, Mega JointWellness™ is perfect to take together with your Free* supply of Arthritis Ease®, which soothes inflamed, swollen, sore joints.

Mega JointWellness™ is completely safe, natural, and effective for daily use. Best of all, you can expect to notice results within as little as 4-8 weeks.

Ready to get your FREE* Arthritis Ease®? And your 30-DAY FREE TRIAL of Mega JointWellness™? Go to your Gift Check. Read the offer. Sign the back. Mail it. It's that easy.

But do it before your gift check expires!

Sincerely,

Lawrence Tabak

Lawrence Tabak
President, Tabak's Health Products

P.S. A little word of advice: Most people know a good deal when they see one. And this is one of them. I'm expecting a tidal wave of responses to this offer. I'm limiting the FREE Arthritis-Ease® to the first 1,000 customers who respond.

So whatever you do . . . don't delay!

* See back of gift check for complete offer.

Supporting References

1. Crolle G and D'Este E: "Glucosamine sulfate for the management of arthrosis." Current Therapeutic research 7: 104-9 (1980).
2. Mazieres, B. et al.: "Revue du Thumatism et des Maladies Osteo-Articulaires" 50(7-8): 466-72 (1992).
3. Pipitone, V.R.: "Chondroprotection with Chondroitin sulfate." Drugs in Experimental and Clinical Research 17(1): 3-7 (1992).
4. DOAmbrosio E, Casa B, Bompasi R, et al.: "Glucosamine sulphate: a controlled clinical investigation in arthrosis." Pharmatherapeutica 2: 504-508 (1998).
5. Kelly GS, "The role of glucosamine sulfate and chondroitin sulfates in the treatment of degenerative joint disease." Altern Med Rev 3(1): 27-39 (1998).

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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

Our Guiding Philosophy:

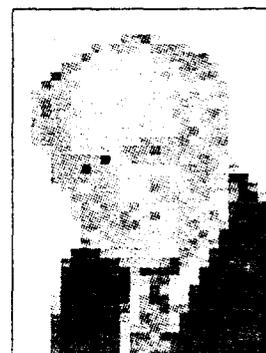
Lawrence Tabak

MAKE CORRECTIONS TO ADDRESS IF NEEDED

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NOT A
REAL CHECK

Ex-School Teacher Tries Amazing New Vitamin -
Turns Into "95 Year Old Teenager"
Would You Like To Try It . . .



Joseph Bergeron
Age 95

FREE*??

[FIRSTNAME LASTNAME]
[STREET ADDRESS]
[CITY STATE ZIPCODE]

Dear [FIRSTNAME],

[Date]

I'd like to send you a \$10.00 supply of The MegaWellness™
System . . .

.. Absolutely Free*.

I've enclosed a special gift check, with your name on it, to use.

I'm Joseph Bergeron. I was born September 29, 1905 in the small
settlement town of Little Caillou, South Louisiana.

Two years ago, I decided to try MegaWellness™ - an amazing multi-
mineral, multi-vitamin, multi-herb system!

Within 9 days my wife started noticing a huge difference in my
behavior.

I feel better than I have in a long time. The energy boost I get
from The MegaWellness™ System is incredible!

It didn't take long for my wife to send for her
own free trial of The MegaWellness™ System.

Even though I'm 95-years old I act like one of the "young ones"
around here. Believe it or not I've actually been building muscle.
I exercise by lifting my 4 pound weights and doing some stretching
movements.

In addition, I can now walk a mile without getting overworked or
tired.

I'm so proud [FIRSTNAME].

The truth is . . .

I feel like a "95-year-old teenager."

Undoubtedly [FIRSTNAME] all of my new found energy comes from

(Please turn over)

* See back of gift check for complete offer.

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X¹

- 2 -

The MegaWellness™ System. I highly recommend it to everyone . . .
young OR old.

My friends here at the retirement home can't help but be surprised.

Last week I came across a group of ladies in the recreation center. I offered to show them some exercises I thought would help them. I got on the floor, demonstrated the workout, and jumped up only to hear one of the ladies say to another, "look how easily he gets up off the floor."

Moreover, my family is delighted to see their Daddy happy and doing so well.

And I give all the credit to The MegaWellness™ System.

With it I have found enough energy to make it through the day and still feel great late at night. I feel brighter, sleep better and it has even increased my outlook on life.

I also seem to remember things better, which is a real plus for someone my age.

Would you like to have more energy? Stay well? Add life to your years? If so . . . you need The MegaWellness™ System. It really works.

Send For Your FREE* \$10.00 Supply.

Simply go to your enclosed \$10.00 gift check. Read the offer. Sign the back. Mail it. But do it before it expires!

Don't wait. If you do, your free* supply may be given to someone else.

Sincerely,

Joseph Bergeron

P.S. If I can feel like a teenager at 95 - imagine how it can make you feel. Send for your free* supply - a \$10 value - today.

P.P.S. Your gift check will expire soon. Don't let that happen. Endorse the back. Send it in. Right now!

* See back of gift check for complete offer.

A portion of our profits go directly to the Leukemia & Lymphoma Society.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Our Guiding Philosophy:

Superior. Science-Based Nutritional Supplements

Menda Suffeth

Receive A 10-Day Supply Of The Diet Supplement Nature's Shape™ . . .

FREE*!!

Date: [Month] [Date], [Year]

To: [Firstname] [Lastname]
[Street Address] [Apt. #]
[Cityname], [ST] [Zipcode + 4]

Dear [Firstname],

You've been selected to receive a 10-day supply of the special diet supplement, Nature's Shape™ - FREE*!

The reason I'm so excited is because the ingredients in Nature's Shape™ can help give you the figure (or waistline) you've always dreamed about. And the weight loss results you've always wanted.

- ** Are you tired of fad diets that never seem to work?
- ** Are you frustrated when you gain back most or all of the weight you lose?
- ** Are you fed up with throwing money down the drain on diets that don't work?

If you can say "That's me," then you're automatically qualified to receive . . .

A 10-Day Supply of Nature's Shape™ . . . FREE*!

That's right. You can acquire a Free* supply of Nature's Shape™ and a special report, "Secrets To Natural Weight Loss Guide" - a \$15.00 value - when you use the special gift check enclosed.

Here's what you'll receive . . .

- 1) Free* 10-day supply of Nature's Shape™ capsules.

This special new formula contains ma huang and guarana that actually decrease your appetite and increase your energy at the same time.¹

It's ideal to take if you snack between meals or tend to overeat at mealtimes. Why [FIRSTNAME]? Simply because it seems to . . .

(Please turn over)

* See back of gift check for complete offer.

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-2-

make you feel really full so you won't want to eat.²

Plus, it gives you extra energy to get through your day.³

2) Free* "Secrets to Natural Weight Loss Guide"

In this Special Guide, you'll discover the latest methods for losing weight and slimming your body, without starvation diets or counting calories. You'll also learn how to tone your body and keep weight off once you lose it.

Why a Free* Offer Like This?

Because we're absolutely confident that once you try Nature's Shape™, you'll begin to notice the most amazing changes in your figure (or waistline) . . . starting in just 10 days!

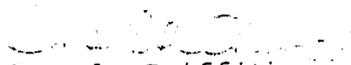
And, once you see that Nature's Shape™ REALLY WORKS, we're confident that you'll want to keep using it.

To receive your Free* 10-day supply of Nature's Shape™ and your Free* "Secrets to Natural Weight Loss Guide," go to your gift check. Read the offer. Sign the back. Mail it. It's that easy.

There's only one small caveat: In order not to miss out, mail your gift check today . . .

Before it Expires!

Sincerely,


Brenda Griffith
For Nature's Shape™

P.S. Why wait? You have nothing to lose (except those extra pounds).
Send in your gift check - before it expires!

* See back of gift check for complete offer.

Supporting References

1. Ramsey JJ, Colman RJ, Swick AG, Kernitz JW. "Energy expenditure, body composition, and glucose metabolism in lean and obese rhesus monkeys treated with ephedrine and caffeine." American Journal of Clinical Nutrition. 68(1): 42-51, 1998.
2. Toubro S, Astrup A, Breum L, Quaade F. "The acute and chronic effects of ephedrine/caffeine mixtures on energy expenditure and glucose metabolism in humans." Int J Obes Relat Metab Disord. 17 Suppl 3:S73-7; discussion S82. 1993.
3. Astrup A, Breum L, Toubro S, Hein P, Quaade F. "The effect and safety of an ephedrine/caffeine compound compared to ephedrine, caffeine and placebo in obese subjects on an energy restricted diet. A double blind trial." International Journal of Obesity and Related Metabolism Disorders. 16(4): 269-77, 1992.

A portion of our profits go directly to the Leukemia & Lymphoma Society.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Always consult with your doctor before beginning any weight loss program. As with any diet product, the best results are obtained when you follow a low-fat diet, eat smaller portions and exercise regularly. If you don't change your eating habits, you'll simply regain weight over time. Follow label directions. Individual results will vary. This product contains Ma Huang and Guarana. Do not abuse.

Our Guiding Philosophy:

Superior, Science-Based Nutritional Supplements

F-2077

Increase male vigor and sexual energy
with this amazing formula . . .
a 10-day supply is waiting for you . . .

FREE!*

[John D. Sample]
[1234 Main Street]
[Anytown, CA 99999]

[MONTH, DATE, YEAR]

Dear [FIRSTNAME],

I have some great news for you especially if you're a man who's interested in increasing . . .

- * male vigor
- * virility
- * And sexual energy that tends to decrease with age.

Is that you [FIRSTNAME]? Well, grab your \$14.99 special Gift Check I've enclosed. Sign the back. Mail it to me before it expires.

I'll just you a 10-day supply of an all-natural formula, PotencyPlus™, to try.

This 10-day supply - a \$14.99 value - is yours . . .

Free!*

Here's What Scientists Have Discovered About It's Ingredients.

Yohimbin helps enlarge and dilate your body's blood vessels. In one clinical study in Germany, yohimbin was shown to be more effective in boosting feelings of intimacy in men than the placebo.

Ginseng helps you improve circulation and keep blood flowing. In one University of California study, ginseng had a positive effect on the masculine drive and desires of 76% of men.

Avena sativa, [FIRSTNAME], helps your body free up testosterone, which stimulates desires of intimacy. In one study by The Institute for Advanced Study of Human Sexuality, avena sativa increased feelings of intimacy in over 60% of men who had experienced

* See back of gift check for complete details.

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These statements have not been evaluated by the

U.S. Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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age-related declines.³

Saw *Palmetto Extract* helps your body maintain a healthy prostate with helpful sterols and fatty acids.⁴

While each of these ingredients *alone* are excellent for promoting male virility and vigor - where they have declined due to age - *together, they can work even more effectively!*

Why such a Free* offer?

Because I'm so sure PotencyPlus™ will help rekindle the intimacy in your life. And once you try it, I'm confident you (and your partner) will love it so much, you'll want to keep using it everyday.

But don't take my word for it. Try PotencyPlus™ yourself - Free* - for 10 days.

Make your dreams come true. Pick up your special Gift Check. Read the offer. Sign the back. Mail it. It's that simple.

Don't wait a moment longer. I must hear from you within the next 11 days . . .

Or Your Gift Check Will Expire!

Sincerely,

Howard Simpson
Research Department

P.S. You won't find a better offer than this. Get a 10-day supply of PotencyPlus™ Free.*

P.P.S. Your PotencyPlus™ will arrive in a confidential, non-descript, plain brown package.

* See back of gift check for complete offer.

Supporting References

- 1. Vogt HJ, et al: "Double-blind, placebo-controlled safety and efficacy trial with yohimbine hydrochloride in the treatment of nonorganic erectile dysfunction." *Int J Impot Res* 3:155-61, 1997.
- 2. Cohen AJ and Bartlik B. "Ginkgo biloba for antidepressant-induced sexual dysfunction." *J Sex Marital Ther* 2:139-43, 1998.
- 3. A recent study by the Institute for Advanced Study of Human Sexuality, "Effects on men suffering from sexual impotence."
- 4. Champault G, et al: "Medical treatment of prostatic adenoma. Controlled trial PA 109 vs placebo in 110 patients." *Ann Urol* 6:407-10, 1984.

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F-2154

From: Beverly Carlsen
Chicago, Ill.

RE: A Free* 10-day supply of a revolutionary beauty formula is waiting for you.

To: [Firstname] [Lastname]
[Street Address] [Apt. #]
[Cityname], [ST] [Zipcode + 4]

[Month] [Date], [Year]

Dear [Firstname],

A Free* 10-day supply of the amazing ReFaze™ beauty formula is waiting for you.

To get your Free* supply use the enclosed \$15.00 gift check with your name on it. Endorse the back and mail it before it expires!

Here's what the ReFaze™ formula does for you . . .

- * Remoisturizes cell structures.
- * Gently attacks wrinkles, making them less visible.
- * Diminishes the appearance of fine lines.
- * Helps to reduce the "puffy-eye" look.
- * Helps reduce the visibility of age spots and blemishes.
- * Helps you feel and look years younger!

Here's why it works so well [FIRSTNAME]:

The ReFaze™ formula is loaded with natural botanicals that work under the surface to help create more velvety, smoother, younger-looking skin. Look at all the nutrients you get:

- * Natural fruit acids to gently remove dead surface cells.
- * Sunflower oil to nourish new cells.
- * Kola nut, mate and Guarana to help maintain healthier skin.
- * Oat flour to soothe your skin.
- * Chamomile to help keep your skin soft and supple.

So fast and simple to use

[FIRSTNAME]: The ReFaze™ formula can be applied under your makeup in the

(Please turn over)

* See back of gift check for complete offer.



[Firstname], can you guess my age?

“ The appearance of fine lines and wrinkles, particularly crows feet, are definitely a lot less noticeable.

Puffiness under my eyes seems to have left me. My skin is tighter and firmer.

The skin on my face and neck feels much softer.

My skin seems to have taken on a new, healthy glow.

Most importantly, friends have commented on how much younger I look. Send for your free* 10-day supply.”

Beverly Carlsen, Age 59

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morning and before you go to bed at night, in 30 seconds or less!

So it's an ideal way to get smoother, healthier, younger-looking skin - without wasting time.

And there's another big advantage to using the ReFaze™ formula:

Natural botanicals

The ReFaze™ formula contains natural botanicals for "deep level" cell care:

Natural fruit acids - bilberry, sugar cane, maple, orange, and lemon - provide gentle exfoliation to get rid of dead cells. Fine, but what about my new skin cells underneath, you ask? You can help protect them from free radical damage with vitamin E and green tea, which are included.

The ReFaze™ formula is safe. Easy to use. Not oily or greasy. Suitable for all skin types. **And it works!**

Best of all, a FREE* 10-day supply is waiting for you.

Ready to start looking a whole lot younger? And more beautiful? Take your \$15.00 gift check. Read the back. Endorse it. Mail it to me in the reply envelope . . .

Before it expires!

Sincerely,

Beverly Carlsen
For the ReFaze™ formula

P.S. Send for your Free* 10-day supply of the amazing ReFaze™ formula - a \$15.00 value.

P.P.S. Don't send any money. Instead, endorse the back of your gift check. Before it expires. Place it in the reply envelope. Don't walk. Run to the nearest mailbox. I've never seen a better opportunity to look younger and more beautiful, faster - don't miss out!

Please act now . . . before your gift check expires!

* See back of gift check for complete offer.

A portion of our profits go directly to the Leukemia & Lymphoma Society

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F-2084

A FREE Bottle of Chromium
Picolinate is Waiting For You . . .

[Firstname] [Lastname]
[Street Address]
[Cityname], [ST] [Zipcode]

[Date]

Dear [Firstname],

I'd like to send you a bottle of Chromium Picolinate tablets . . .

Absolutely FREE!!

What's more, I've enclosed a \$10.00 gift check, in your name, for you to use.

Mail it now to get your Free bottle. Chromium Picolinate has been shown to:

- * help reduce body fat.¹
- * help control sugar cravings.²
- * help maintain normal blood sugar levels.³
- * promote efficient metabolism by aiding the thermogenic (heat producing) effects of insulin.⁴

Why a free offer like this? Actually, the answer is simple . . .

I'd like you to try an amazing meal replacement drink called "SlenderBlend™" - without sending a penny now.

It's the best tasting chocolate milkshake I have ever tried. Even though its a "full meal replacement" with all the terrific vitamins and minerals your body needs to substitute a meal . . .

It beats - on taste alone - any chocolate milkshake I've ever had in any Restaurant!!

I'm not kidding [FIRSTNAME]. SlenderBlend™ is mouth watering, eyes-glaze-over delicious.

More importantly, I'm willing to prove it will help you to lose

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unwanted weight by sending it to you on a Free trial, together with your FREE bottle of Chromium Picolinate!

Not only does it taste great, but the total fat is less than 1 gram. The sugar is .85 grams. And the calories are just 84.

SlenderBlend™ works by allowing you to substitute one (or two) of your meals each day with a "better than delicious" chocolate milkshake. A milkshake you will actually look forward to drinking. A milkshake that gives you a nice content full feeling in your belly . . . but without the fat, the sugar or the calories of a regular meal.

Simply mix SlenderBlend™ with 8 oz. of cold skim milk. Shake it up. Drink it. Then watch as the figure you've always dreamed of becomes reality!

Pick up your \$10.00 gift check. Read the offer on the back. Sign your name. Mail it to me today!

I'll rush you a 10-day trial of SlenderBlend™. Pay only if you're 100% happy *after* you've tried it. The bottle of Chromium Picolinate is yours to keep, free, no matter what.

Mail your \$10.00 gift check today - before it expires!!

Sincerely,

Lilia Alcalá
For SlenderBlend™

P.S. Remember, don't send any money.

P.P.S. Instead, sign the back of your gift check. Mail it today. When you do, you'll also receive a special Free report "How to Melt Fat Without Fire," FREE! Act now before your gift check expires!

Supporting References

1. R.A. Anderson, "Nutritional Role of Chromium," Science of Total Environment, 17, p. 13 (1981)
2. R. Ralles, M.J. Albrink "Effect of Chromium Chloride Supplementation on Glucose Tolerance and Serum Lipids Including HDL of Adult Men," Am. J. Clin. Nutr. 34, p. 2670 (1981)
3. G. Saner, H. Gunoz and S. Cigdem, "Alterations of Chromium Metabolism and Effect of Chromium Supplementation," Am. J. Clin. Nutr., 38, p. 574 (1983)
4. W. Mertz and W.E. Cornatzer, "Chromium Metabolism: the Glucose Tolerance Factor," in: Newer Trace Elements in Nutrition, Marcel Dekker, New York, pp. 120-50 (1997)

A portion of our profits go directly to the Leukemia & Lymphoma Society.

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Our Guiding Philosophy:

Superior, Science-Based Nutritional Supplements

Attain Sharper Memory And Mental Focus With An
Absolutely FREE* 10-Day Supply Of ThinkCaps™

To: [FIRSTNAME] [LASTNAME]
[STREET ADDRESS]
[CITY], [STATE], [ZIPCODE]
[BAR CODE]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

You've been selected to receive a 10-day supply of ThinkCaps™.

Absolutely FREE!

I've enclosed a gift check with your name on it for \$14.95. I'll tell you how to use it in a moment.

Why should you send for your Free* 10-day supply of ThinkCaps™? The answer is simple. It contains ingredients proven to support . . .

Healthy Brain And Memory Function.**

Do you find it hard to remember where you put your keys? Where you put your glasses? Or . . . what was that person's name? And when was her birthday?

Sound like you [FIRSTNAME]? If so, you'll want to do everything you can to keep your brain and memory sharp.

A Free* all natural 10-day supply is waiting for you.

Here's what's been published about some of its ingredients . . .

Ginkgo biloba extract helps increase blood circulation to the brain, resulting in better concentration and sharper memory.¹

Its antioxidant activity in the brain and central nervous system may help prevent age-related declines in brain function.²

More than a dozen double-blind studies have shown that ginkgo can reduce age-related mental decline [FIRSTNAME].³⁻⁴

(Please turn over)

* See back of gift check for complete offer.

Vinocetine is an extract of the periwinkle plant. It has a powerful stimulating effect on memory. Here's why. It increases the metabolism in the brain in three ways. It pumps up the blood flow, increases the rate at which brain cells produce ATP (a cell molecule that creates energy), and speeds up the use of glucose and oxygen.⁵ The result? The cells of the brain work more efficiently at retaining information.

Phosphatidyl Serine is a major phospholipid in the brain. The potential benefits of phosphatidyl serine on age-related memory loss have been studied extensively.

One large double-blind, placebo-controlled study followed more than 400 patients ages 65 to 93 who had moderate to severe cognitive decline. Compared to the placebo group, both cognitive and behavioral parameters improved significantly within the six-month study period for the phosphatidyl serine group.⁶

Why a Free* Offer Like This?

The answer is simple. Once you see that ThinkCaps™ REALLY WORK, I'm confident you'll want to keep using a fresh supply each month.

To receive your Free* 10-day supply of ThinkCaps™, please don't send any money. Instead, go to your special gift check. Read the offer. Sign the back. Mail it.

Please do it right now . . .

Before Your Gift Check Expires!

Sincerely,

Lawrence Tabak

Lawrence Tabak
President, Tabak's Health Products

* See back of gift check for complete offer.

- Supporting References -

- 1. Kanowski, S. et al. "Proof of efficacy of the ginkgo biloba special extract EGb 761 in outpatients suffering from mild to moderate primary degenerative dementia of the Alzheimer type or multi-infarct dementia." *Pharmacopsychiatry*, 29:47-56, 1996.
- 2. Kleijnen, J. et al. "Ginkgo biloba for cerebral insufficiency." *Brit J Clin Pharma*, 34:352-58, 1992.
- 3. Letzel, H., et al. "Nootropics." *J Drug Devel Clin Practice*; 8: 77-94, 1996.
- 4. Hofferberth, B. "The efficacy of EGb 761 in patients with senile dementia of the Alzheimer type: a double-blind placebo-controlled study on different levels of investigation." *Human Psychopharmacology*, 9: 215-22, 1994.
- 5. Potter, B., Orfail, S. "Excerpted from Brain Boosters: Foods & Drugs That Make You Smarter." Ronin Publishing, Inc., 491-99, 1995.
- 6. Cenacchi, T., et al. "Cognitive decline in the elderly: A double-blind, placebo-controlled multicenter study on efficacy of phosphatidylserine administration." *Aging*, 5: 2, 123-33, 1993.

A portion of our profits go directly to the Leukemia & Lymphoma Society.

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F2065

**Our Guiding Philosophy:
Superior, Science-Based Nutritional Supplements**

Feel Younger and Healthier
Than You Have In Years . . .

Get Your 10-Day Supply of This Super
Anti-Aging, Anti-Oxidant . . .

Absolutely FREE!

[FIRSTNAME LASTNAME]
[STREET ADDRESS]
[CITY STATE ZIPCODE]

[Month] [Date], [Year]

Dear [FIRSTNAME],

I've enclosed a \$15.95 gift check with your name on it. Use it today to get your 10-day supply of all-natural VitalOne™. . . FREE*

Before I tell you how to use your special gift check, let me tell you why I'm so excited about this amazing new, super anti-oxidant.

VitalOne™ is truly unique. It's the only supplement available today with this synergistic combination of natural anti-oxidant, anti-aging nutrients:

Pine Bark Extract, Grape Seed Extract, Olive Leaf Extract, Green Tea Extract, Milk Thistle Extract, Alpha Lipoic Acid, Vitamin E, Vitamin C, Selenium, Folic Acid, Mixed Carotinoids, Vitamin B12, Manganese, Copper, and Zinc.

Why do you need VitalOne™ [FIRSTNAME]?

- * Do you feel older than your years?
- * Are you plagued by low energy?
- * Do you often feel worn out?
- * Do you have age-related absentmindedness?
- * Do you feel "bad" more often than you'd like?

If you answered "yes" to any of these questions, VitalOne™ can really help you. Here's why:

The process of breathing oxygen creates a nasty by-product in your body:

Free Radicals

Free radicals [FIRSTNAME] are atoms that are highly reactive

(Please turn over)

* See back of gift check for complete offer.

and tend to eat away at your blood vessels and organs. This process can make you age and look much older than you should!

But now you can fight free radical damage and help protect against cell deterioration before it happens. How? By supplementing with the super anti-aging, anti-oxidant, VitalOne™.

These amazing anti-oxidants give you added cell strength, extra energy and bolster against destructive free radicals.

There's never been another "cell-protecting," "anti-aging," supplement like VitalOne™ to help keep you feeling and looking younger, naturally.

Help re-energize each cell in your body with your Free* 10-day supply.

If you want to increase your energy . . . boost your vitality . . . and slow down the aging process . . . there's only one thing to do:

Get your FREE* 10-day supply of VitalOne™ today. Within days, you'll start to feel younger, more re-energized and revitalized, *from the inside out.*

Go to your special gift check. Read the offer. Endorse the back. Put it in the mail today . . .

BEFORE it expires!

Your body - and your loved ones - will thank you.

Sincerely,

Andrea Loya
For VitalOne™

P.S. With VitalOne™, anti-aging is no longer just a dream . . . it's reality! Send for your FREE* 10-day supply before your gift check expires.

* See back of gift check for complete offer.

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F-2196

Our Guiding Philosophy:

Superior, Science-Based Nutritional Supplements

FROM THE DESK OF:

Katie Wheeler

RE: Your Absolutely Free* bottle of glucosamine sulfate is proven to support healthy joints

To: [FIRSTNAME] [LASTNAME]
[STREET ADDRESS]
[CITY], [STATE], [ZIPCODE]
[BAR CODE]

[MONTH] [DAY], [YEAR]

Dear [FIRSTNAME],

I'd like to send you a bottle of glucosamine sulfate . . .

Absolutely Free*!

You'll find a \$12.00 gift check enclosed. Use it today to send for your free* bottle. ..

Glucosamine Sulfate has been shown to . . .

- support spinal disk and vertebrae wellness.¹
- help maintain healthy tendons and ligaments.²
- provide the natural building blocks you need to sustain healthy joint connective tissue.³
- provide for the formation of a healthy joint matrix.⁴
- nutritionally support the creation of normal synovial joint fluid.⁵

Why a FREE* bottle of Glucosamine Sulfate [FIRSTNAME]?

The answer is simple [FIRSTNAME].

I'd like to send you a 30-day trial offer of Arthritis-

(Please turn over)

* See back of gift check for complete offer.

Ease[®] capsules - without you paying one cent now!

All natural homeopathic Arthritis-Ease[®] capsules are a safe, gentle and dependable approach to arthritis pain.

Take them and you'll receive less . . . inflammation!
Less stiffness! Less pain!

Without stomach upsets. Or side-effects.

Plus, Arthritis-Ease[®] comes in capsules. Easy to swallow.

Do you need relief in your fingers? Knuckles? Hips?
Shoulders? Neck? Back?

If so, you definitely should send for your Free^{*} bottle of glucosamine sulfate and your trial offer of Arthritis-Ease[®].

Pick up your \$12.00 gift check enclosed. Read the offer on the back. Sign it. Mail it. It's that simple. But do so . . .

Before The Expiration Date!

Sincerely,



Katie Wheeler
For Arthritis-Ease^{*}

P.S. Don't send any money now. Just endorse the back of your gift check. Mail it today!

* See back of gift check for complete offer.

- Supporting References -

- | | |
|--|---|
| 1. Alternative Medicine Review, June 1999. | 4. Alternative Medicine Review, Feb 1998, Kelly GS. |
| 2. Annals of Pharmacotherapy, May 1998, de Camara CC and Dowless GV. | 5. Lipids, Nov. 1998, James MJ, et al. |
| 3. Cranio, Oct. 1998, Shankland WE 2nd. | |

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