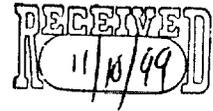


**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93**



This notification is being filled on behalf of New Chapter, Inc., which is the manufacturer of the product (s) which bear the statements identified in this notification. Its business address is: 22 High Street, P.O. Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of the DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is **Bio-Grown CoQ10**

The text of each structure-function statement for which notification is now being given is:

- (Statement 1) : Every cell in the body requires CoQ10 to transform food and oxygen into energy for cellular activity and work. CoQ10 also supports healthy heart function.
- (Statement 2) : A study has shown that Bio-Grown CoQ10 has 9.6 times more antioxidant activity than standard USP CoQ10.
- (Statement 3) : Food-cultured CoQ10 with synergistic co-factors to dramatically enhance cellular energy .
- (Statement 4) : CoQ10 is a vitamin-like substance essential for creation of cellular energy that allows the body's cells to accomplish their life-sustaining work such as pumping blood or creating antibodies.
- (Statement 5) : Because CoQ10 achieves this through balancing oxygen levels in the cells, it also provides important antioxidant support.

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u>
1.	CoQ10
2.	CoQ10
3.	CoQ10
4.	CoQ10
5.	CoQ10

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	Bio-Grown CoQ10	Label
2.	Bio-Grown CoQ10	Label
3.	Bio-Grown CoQ10	Label
4.	Bio-Grown CoQ10	Labeling
5.	Bio-Grown CoQ10	Labeling

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: Nov. 2, 1999

By: Alison Sargent
(Name, Title) Graphics Coordinator

Revised 10/99 **975-0162**

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