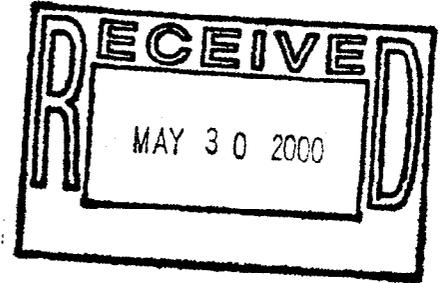


P.O. Box 3749 • Batesville, Arkansas 72503 800-572-8446 Bus. FAX 870-698-2379 Order/Apps FAX 1-800-959-2777

May 23, 2000

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C. St., SW
Washington, DC 20204



Re: Statement of Nutritional Support Notification

To Whom It May Concern:

I, J. Robert Lemon at LIFE PLUS INTERNATIONAL, 268 W. Main Street, Batesville, Arkansas, am authorized to certify this Notification on behalf of the Company. I certify that the information presented and contained in this Notification is complete and accurate and that the Office of Regulatory Affairs at Life Plus International has substantiation that each statement is truthful and not misleading.

LIFE PLUS INTERNATIONAL

BY:



J. Robert Lemon, President

Pursuant to section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (FDCA), 21 U.S.C. 343(r)(6), and implementing Food and Drug Administration regulation, 21 C.F.R. 101.93 (62 Fed. Reg. 49886 (Sept. 23, 1997)), Life Plus International submits this notification on the following nutritional supplements:

Alko-Mar is a dietary supplement that contains alkoxyglycerols and shark liver oil. The product contains the following claims:

Provides you with nutritional support for your immune system.

Shark Liver Oil contains special marine lipids that provides nutritional support for the white blood cell components of the immune system.

Alko-Mar contains highly concentrated alkoxyglycerols, which are valuable immune-supporting nutrients obtained from cold-processed shark liver oil.

Alkoxyglycerols promote a healthy immune system.

97S - 0162

LET 5555
70929
LET

Provides an easy way for you to increase nutritional support of your immune system.

Provides your body with additional nutritional support.

Aloe Vera Juice Concentrate, a dietary supplement that contains Whole Leaf Aloe Vera, Cat's Claw Inner Bark, Suma Root and Glyciline. The product contains the following claims:

Supports your overall health.

Cats claw (una de gato) and suma herbs are included to enhance Aloe Vera Juice Concentrate's immune supporting and performance enhancing properties.

Cat's claw also contains antioxidants, which enhance the wonderful health supporting benefits of this drink.

Aloe Vera, according to folklore, was prized for maintaining healthy stomach, promoting digestion, supporting cell growth, and use as a general tonic.

Supports and maintains athletes overall activity levels.

AminoLyze, a dietary supplement that contains collagen hydrolysate (source of Amino Acids Enzymatically Hydrolyzed from Bovine Collagen Protein) including Alanine, Arginine, Aspartic Acid, Cystine, Glutamic Acid, Glycine, Histidine, Hydroxylysine, Hydroxyproline, Isoleucine, Leucine, Lysine, Methionine, Phenylalanine, Proline, Serine, Threonine, Tyrosine, Valine and other ingredients. The product contains the following claims.

AminoLyze helps you maintain healthy looking skin.

By supporting your collagen with AminoLyze, you are taking steps to ensure that you will maintain your soft supple skin, pliable veins and arteries, strong bones and nails, as well as flexible joints that provide a wide range of movements.

High quality product that helps your body build collagen regardless of whether you're interested in losing weight or just want additional support for your collagen.

Provides additional support to joints and connective tissue.

Contains amino acids needed for maintaining lean body mass as well as replenishing your collagen, which is a major component of bones, hair, skin, and nails, and all other organs in the body.

Helps you burn body fat for energy rather than muscle while at the same time supporting healthy levels of collagen protein.

Supports body collagen.

Supports lean body mass.

Berry'D Treasure, a dietary supplement that contains iron, iodine, magnesium, zinc, manganese, chromium, molybdenum, humic shale (organic Phytominerals), suma (Pfaffia paniculata (Mart.) Kuntze) Root; Cat's Claw (Uncaria tomentosa (willd.) DC) Inner Bark, and Chuchuhuasi (Maytenus krukovit A.S. Smith) Bark. The product contains the following claims:

Provides you with a way to support your body with a large number of these minerals.

Provides you with sulfur that is used by your body to support the growth and maintenance of connective tissue as well as to support your immune system.

Berry'D Treasure is a good start to ensuring you have many of the nutrients needed to maintain and support your health.

Trace minerals in it help support your good health.

CalMag Plus, a dietary supplement that contains Calcium and Magnesium and other ingredients. The product contains the following claims:

A high-quality product that will provide your body optimal support to meet the day's challenges.

Solid nutrition for your skeletal and muscular system.

Helps maintain adequate calcium levels.

Helps maintain strong bones

Cardio-Chelex, a dietary supplement that contains Vitamin A, Vitamin C, Vitamin D, Vitamin E, Niacin, Vitamin B-6 (Pyridoxine), Folic Acid, Vitamin B-12 (Cyanocobalamin), Biotin, Calcium, Magnesium, Selenium, Copper, Manganese, Inositol, Betaine HCL Choline Bitartrate, Vanadium, Germanium, and Silicon. The product contains the following claims:

Contains special nutrients that work synergistically for overall nutrition of the circulatory and immune systems.

Provides additional support to promote circulation and cardiovascular health and ensure that you are functioning at peak capacity.

Helps supply your body with the nutrients needed to maintain a healthy heart and circulatory system

Promotes healthy circulation

Helps body cleanse itself of environmental pollutants.

Catabolically balanced to support your heart and circulatory system.

Cat's Claw Plus, a dietary supplement that contains Cat's Claw (*Uncaria tomentosa* (willd.) DC) Inner Bark, Chuchuhuasi (*Maytenus krukovit* A.S. Smith) Bark, Maca (*Lepidium meyenil* Walp.) Root, Pau D'Arco Bark 3% Plant Extract, Muira Puama Bark and Root, Chanca Piedra (*Phyllanthus niruri* L.) whole herb, and Yerba Mate Leaf. The product contains the following claims:

Cat's claw has been used for centuries by native Peruvians to support their immune system.

Natives valued Yerba mate as an energy booster.

Provides specific support for the immune system.

Natives used Maca to nutritionally support their reproductive system.

Chuchuhuasi and mura puama are also known for their support of the reproductive system.
Support of the reproductive system.

Provides additional support for energy.

Supports healthy reproductive and immune systems which play important roles in maintaining your overall health.

Immune supporting.

CircuLex, a dietary supplement that contains arginine, lysine, ginseng (Siberian) Root, Saw Palmetto Berry Extract, Passionflower Leaf, Vitamin B-1, Vitamin B-2, Niacin, Vitamin B-6 (Pyridoxine), Folic Acid, and Vitamin B-12 (Cyanocobalamin). The product contains the following claims:

Supports healthy circulation to all parts of your body and can help you maintain cholesterol levels that are already at a healthy level, which results in all types of benefits.

Supports circulation throughout your body.

Supports normal blood flow which is key to the healthy functioning of your entire circulatory system.

Supports healthy circulation of the whole body

Provides body with nutrients to increase lean muscle production.

Contains arginine. Your body to support your arteries and promote circulation uses the NO made from arginine.

Clear Edge, a dietary supplement that contains Vitamins A, C, E, B-1 (Thiamin), Vitamin B-2 (Riboflavin), Niacin, Vitamin B-6, Folic Acid, Vitamin B-12, Biotin, Pantothenic Acid, Magnesium, Zinc, Selenium, Copper, Manganese, Chromium, DL-Phenylalanine, L-Phenylalanine, L-Glutamine, L-Tyrosine, Dibenzoyl (Cobamimide) Co-Enzyme Q-10, and Vanadyl Sulfate. The product contains the following claims:

Provides your body with the nutrients needed to remain alert, providing you with the ability to focus when necessary without the use of caffeine, ephedra or any artificial ingredients.

Helps your body maintain mental acuity, the ability to focus, and overall feeling of well being.

Provides materials essential to natural production of neurotransmitters.

Clear Edge is a unique formula of special amino acids, herbal concentrates and certain vitamins and minerals, including vitamin B-12 and enzymes, such as co Q10 that provide your body with the nutrients it needs to function at peak capacity.

The nutrients help support the neurotransmitters.

Formulated to support your body with the nutrients needed to remain at peak mental alertness.

Provides nutritional support to keep your brain functioning at peak.

Co-Q-10, a dietary supplement that contains Co-Enzyme Q-10, Lecithin and other ingredients. The product contains the following claims:

Helps you maintain proper coenzyme Q10 levels in your body.

Helps to ensure that you have sufficient coenzyme Q10 in your daily diet.

Promotes healthy metabolic fuel efficiency within the cells.

Supports the immune system.

Helps retain healthy tissue all over the body.

Serves as an antioxidant to protect your body from free radicals.

Helps maintains healthy Coenzyme Q-10 levels.

Colodyne, a dietary supplement that contains Blond Psyllium Seed Blond Psyllium Seed Husk, Black Walnut Leaf, Guar Gum, Beet Root Powder, Flaxseed (De-Oiled), Bromelain, Papin, Lysozyme, Lactobacillus, Sodium Alginate, Magnesium and other ingredients. The product contains the following claims:

Helps ensure that you obtain the fiber and bulk needed by your body to properly cleanse your lower intestines and colon on a daily basis.

Includes beneficial microflora that contribute to the synthesis of certain B vitamins and helps maintain a proper pH.

Includes fiber to help cleanse your digestive system and support the movement of waste through it.

Support overall good health.

Can help relieve occasional constipation.

Supports a healthy colon.

Supports a healthy colon and digestive tract.

Help with weight management.

Promote the routine cleansing of the lower intestines and colon.

Contains beneficial microflora that help maintain a bowel function that is supportive of your overall health.

Colodyne is a wonderful product to that ensures you are receiving sufficient fiber in your diet.

Promotes natural cleaning of your digestive tract.

Supportive of your overall health.

Routine cleansing of your digestive tract promotes maximum absorption of the nutrients from your food.

Provides the fiber necessary for strengthening and cleansing your intestines and colon, herbs and other ingredients to improve cleansing in the digestive tract, and healthy microflora to aid digestion.

Combat, a dietary supplement that contains Vitamin A, Vitamin C, Niacin, Vitamin B-6 (Pyridoxine), Folic Acid, Vitamin B-12 (Cyanocobalamin), Calcium, Magnesium, Zinc, Pau D'Arco Bark Extract, Propolis, Bee Pollen, Garlic Clove, Cayenne Fruit Spice Pod), Pleurisy-Root, Echinacea Root, and Yarrow Flower. The product contains the following claims:

One way to ensure that your body has many of the essential nutrients it needs for your immune system to remain at its best.

Immune supporting nutrients.

Provides the additional nutritional support your body needs to help you feel your best.

Garlic and Cayenne Pepper help support the immune system and also promote cleansing of the body.

Supports your immune system.

Promotes regular cleansing of your body.

Daily BioBasics, a dietary supplement that contains Alpha Lipoic Acid, Lutein, Lycopene, L-Glutathione, Isoflavones, Ginkgo Biloba Ext., Turmeric Root, Quercetin, Bilberry, Psyllium Seed, Psyllium Seed Husk, Guar Gum, Flaxseed, Alginate, Black Walnut Leaf, Beet Root Powder, Mannitol, Bentonite, Calcium Magnesium, Zinc, Manganese, Copper, Chromium, Iodine, Selenium, Molybdenum, Boron, Vanadium, Silicon, Germanium, Vitamin A-Preformed, Vitamin A-Carotenoids, Vitamin D-3, Vitamin E, Vitamin K, Vitamin C, Vitamin B-1, Vitamin B-2, Vitamin B-6, Vitamin B-12, Niacin, Folic Acid, Pantothenic Acid, Biotin, Bioflavonoids, Green Tea Extract, Choline Bitartrate, Inositol, Soya Lecithin, Hawthorn Berry, Betaine HCl, PABA, Rutin, Hesperidin, Kelp, Bee Pollen, Rosemary, Milk Thistle, Black Cohosh, Buchu Leaves, Cayenne, Chamomile, Dulce, Garlic, Lemon Grass, Red Clover, Rose Hips, Acerola, Ginseng, probiotic blend, as fruit and vegetable concentrates. The product contains the following claims:

Daily BioBasics is formulated to provide the additional nutritional support you may need during the day for your body to function at optimal physical and mental energy levels.

It also includes numerous other nutrients including special antioxidants such as lutein, which helps maintain healthy eyes and ginkgo biloba to support healthy circulation to the brain.

Provides nutrients for overall support.

Daily Ultra-Ceuticals, a dietary supplement that contains Vitamin A, Vitamin C, Vitamin D, Vitamin E, Vitamin K, Vitamin B-1 (Thiamin), Vitamin B-2 (Riboflavin), Niacin, Vitamin B-6 (Pyridoxine), Folic Acid, Vitamin B-12 (Cyanocobalamin), Biotin, Pantothenic Acid, Calcium, Phosphorus, Iodine, Magnesium, Zinc, Selenium (as Selenium Aspartate, Copper, Manganese, Chromium, Molybdenum, Potassium, PABA, Betaine HCl, Beta-Sitosterol, Bioflavonoids, Choline, Dibenzozide (Cobamamide), Hesperidin, Inositol, Pregnenolone, Rutin, Alpha Lipoic Acid, Coenzyme Q-10, Ginkgo Biloba Leaf, Isoflavones, L-Glutathione, Lutein, Lycopene, Oligomeric Proanthocyanidins, Quercetin, N-Acetyl Carnitine, L-Alanine, L-Carnitine, L-Cysteine, L-Glutamine, L-Glycine, DL-Methionine, DL-Phenylalanine, L-Phenylalanine, L-Taurine, L-Tyrosine, Bromelain, Chymotrypsin, Lipase, Papain, Superoxide Dismutase, Trypsin, Collagen Hydrolysate, Chondroitin Sulfate, Glucosamine Sulfate, Glucosamine HCl, N-Acetyl Glucosamine, Methyl-Sulfonyl-Methane (MSM), Bilberry Fruit, Damiana Aerial Parts, Gotu Kola Aerial Parts, Hawthorne Berry, Horsetail Aerial Parts, Jatoba (Hymenaea courbaril L.) Inner Bark, Muira Puama Bark and Root, Norwegian Kelp Whole Plant, Pau d'Arco Bark (4:1 Extract), Pygeum Bark (Pygeum africanum) (4:1 Extract), Red Clover Blossom, Sarsaparilla Root, Saw Palmetto Berry, Siberian Ginseng Root, St. John's Wort Aerial Parts Extract, Hypericins, Suma Root (5% Extract), Turmeric Root (Curcumin), Wild Yam Rhizome (10:1 Extract), Yarrow Flower, Blond Psyllium Seed, Blond Psyllium Seed Husk, Black Walnut Leaf, Guar Gum, Beet Root Powder, Flaxseed (De-Oiled), Bromelain, Papain, Lysozyme, Lactobacillus, and Sodium Alginate. The product contains the following claims:

Provides your body with the broad-spectrum support it needs to maintain your youthful appearance, function, and energy.

Provides collagen supportive nutrients.

Provides an easy way for you to increase nutritional support of your immune system.

Provides your body with additional nutritional support.

DiuPlex, a dietary supplement that contains Vitamin B-6 (Pyridoxine), Calcium, Magnesium, Potassium, Buchu (Short) Leaf Plant Extract, Couch Grass Rhizome, Corn Silk Stamen, Hydrangia Root, Uva Ursi, and Peppermint Leaf. The product contains the following claims:

Assists your body's own natural processes for eliminating fluid,

Helping your body maintain healthy circulation.

Provides additional nutritional support your body may need to rid itself of fluid, while at the same time retaining proper potassium levels.

Supports the urinary system.

Support for regular or normal fluid elimination.

Endocryn DHEA, a dietary supplement that contains DHEA, Beta Sitosterol Complex (Phytosterols), Dioscorea Villosa (Mexican Wild Yam) Rhizome, Gotu Kola Aerial Parts, Ginkgo Biloba Leaf, Siberian Ginseng Root, Norwegian Kelp (*Ascophyllum nodosum* L.) Whole Plant, Saw Palmetto Berry, L-Tyrosine, L-Glutamine, L-Arginine, L-Ornithine, and L-Lysine. The product contains the following claims:

Supports our metabolism.

Helps support the body.

Supporting your metabolism and biochemical reactions.

EPA Plus, a dietary supplement that contains natural marine lipid concentrate that contains Omega-3 fatty acids, Eicosapentaenoic Acid (EPA) and Docosahexaenoic Acid (DHA). The product contains the following claims:

Supports your heart and circulatory system, brain and central nervous system, your eyes and good vision, as well as promote emotional well being and positive mental outlook.

Helps maintain already healthy cholesterol levels.

Supports your heart health.

Supports your cardiovascular system.

Eye Formula, a dietary supplement that contains Eyebright, Bilberry, L-Glutathione, Carotenoids, Rutin, Hesperidin, Cryptoxanthin, Lutein, Lycopene, Lutein, Hesperidin, L-Glutathione, and Zeaxanthin. The product contains the following claims:

Provides your eyes with additional nutritional support.

Nutritionally supports your eyes' health.

The eyebright herb which has been used historically to provide natural support for healthy eye function.

One of the traditional uses of eyebright has been to promote circulation, which is crucial to ensure that your eyes are receiving adequate amounts of oxygen and other nutrients.

To ensure that you are providing adequate nutritional support to these valuable organs take Eye Formula.

Food For Thought, a dietary supplement that contains Huperizia Serrata, Gotu Kola, Ginkgo Biloba Concentrate (24% Flavoglycosides), Ginseng, Lecithin, L-Glutamine, L-Taurine, L-Tyrosine, N-Acetyl Carnitine, and Co-Enzyme Q-10. The product contains the following claims:

Provides the body with the support needed to manufacture neurotransmitters, which are so critical to the optimal functioning of the brain.

Ginkgo supports circulation to the brain as well as to the body as a whole.

Ginkgo Biloba supports circulation to the brain and provides support to the central nervous system.

Contains valuable antioxidant and anti-aging nutrients associated with N-acetyl caritine (NAC) metabolism in the brain.

Is an antioxidant that protects against the harmful effects of free radicals.

Helps maintain and promote healthy emotional balance, while also serving as antioxidants.

The nutritional support to the brain provided by Food For Thought can be enhanced by also with a naturally occurring antioxidant like that found in Co-Q-10 Plus.

The nutrients in Co-Q-10 Plus support the healthy functioning of the cardiovascular system, immune system, as well as healthy gum tissues.

It also ensures that you have the nutrients needed for cellular energy production.

Provides your brain and central nervous system with the nutrients needed to function at peak capacity without the use of caffeine or other stimulants.

Forever Young Tablets, a dietary supplement that contains Vitamin A, Vitamin C, Vitamin D-3, Vitamin E, Calcium, Zinc, Marine Concentrate, Rice Protein Isolate, Hydrolyzed Collagen,

Norwegian Kelp (*Ascophyllum nodosum* L.) Whole Plant, Acerola (*Malpighia punicifolia* L.) fruit extract, and silicon. The product contains the following claims:

Maintaining youthful, healthy elastin and collagen levels in the body are critical to accomplishing this goal.

Provides nutritional support your body needs to maintain your youthful looking skin and appearance by supporting your collagen, elastin, hair and nails.

Contains a special marine concentrate that nutritionally supports the elasticity and thickness of skin. This means it can help reduce the appearance of fine lines and wrinkles.

Supports your collagen and elastin, as well as provide antioxidant protection.

Provides support to your beauty and health – inside and out.

Forever Young Tablets provide additional nutritional support to the body

Provide nutritional support to your entire body.

Support the body's production of elastin and collagen.

Antioxidants are also included in the tablets to help protect your skin against free radicals

Special Skin Nutrients.

Supports Collagen.

Contains special marine proteins formulated to support your body's production of elastin and collagen.

Helps you to retain your youthful-looking, youthful-feeling skin.

Ginkgo Plus, a dietary supplement that contains Ginkgo Biloba Leaf and Ginkgo Biloba Leaf Plant Extracts. The product contains the following claims:

Supports circulation to the brain and extremities.

Provides antioxidants to help protect the body from free radicals.

Improves circulation to your brain and extremities.

Natural support of circulation to the brain

Helps maintain vascular tone

Enhances your brain's ability to use oxygen by doing so, it helps to promote and maintain your mental sharpness, alertness, memory, concentration and focus.

Contains antioxidants, which direct their antioxidant effects to the brain, central nervous system and cardiovascular system.

Glucosamine Complex is a dietary supplement that contains Glucosamine, Chondroitin, Collagen Hydrolysate, Manganese Aspartate, Magnesium Citrate, Zinc Aspartate, Copper Aspartate, and Horsetail Rush Herb. The product contains the following claims:

Provides additional support to joints and connective tissue.

Supports joints and mobility.

Facilitates lubrication of joints.

Provides nutritional support for your body to use in collagen building and maintenance.

Collagen support nutrients for healthy joint function, skin and connective tissue.

Inner Act, a dietary supplement that contains Cascara Sagrada Bark, Senna Leaf Powder, Anise Seed, Fennel Seed Powder, Rhubarb Root Powder, Licorice Root Powder, Prune Powder, Irish Moss Powder, Parsley Leaf Powder, and Chlorophyll. The product contains the following claims:

Provides you with gentle nutritional support to promote your body's own natural ability to cleanse itself.

Provides additional support to the contraction of the muscles of the colon that move food through the lower digestive tract, thus promoting a thorough cleansing of this area.

Occasional use to enhance the thorough periodic cleansing you may desire to support your overall health.

Great supplement should you suffer from occasional irregularity.

Irish Moss supports lubrication of the colon.

Prune concentrate promotes the movement of the muscles in the colon wall.

Parsley enhances cleansing.

Promotes cleansing and elimination.

Stimulates a more thorough cleansing of your entire system.

Kava Plus, a dietary supplement that contains Kava Kava Rhizome Root and Plant Extract. The product contains the following claims:

Provides nutrients that help promote relaxation and an overall feeling of calm and serenity without impairing mental function, so you remain mentally sharp.

Promotes relaxation and a soothing sense of wellbeing while allowing you to remain alert.

Supplementing with high quality herbs such as Kava Plus may also help you deal with the stresses and frustrations of everyday life.

Gives your body the nutritional support it needs to cope with life's everyday stresses.

Helps support and promote relaxation and a feeling of calm and serenity.

Supports relaxation naturally.

Liver Plus Iron, a dietary supplement that contains Vitamin C, Folic Acid, Vitamin B-12 (Cyanocobalamin) Iron, Liver (Bovine, defatted), Rhubarb Root, Spinach Leaf and Beet Root. The product contains the following claims:

Iron supplement to help ensure that you maintain adequate iron levels in your body.

Builds your blood with supplemental iron.

Vitamin B-12 and folic acid to nutritionally support both the liver and the spleen and to facilitate iron absorption.

Provides maximum nutritional support to the liver.

Lung Formula, a dietary supplement that contains Vitamin A, Calcium, and Pleurisy-Root Root and other ingredients. The product contains the following claims:

Supports healthy lungs.

The vitamin A included supports various tissues, including the lining of the lungs.

Supports the respiratory system.

Lyprinex, a dietary supplement containing whole lipid extract isolated from the New Zealand Green Lipped Mussel *Perna canaliculus* containing ETA's (Eicosatetraenoic Acids). Stabilized with Vitamin E. The product contains the following claims:

Helps maintain youthful joint function and healthy connective tissue.

Supplies additional support to your joints and connective tissue so they can maintain youthful ease and range of movement and flexibility.

Supports your joints.

Provides additional support, growth and maintenance of collagen in your body.

Provides excellent support to muscles and joints to help maintain their youthful flexibility and range of movement.

Magnesium Plus, a dietary supplement that contains Magnesium, and L-Glutamic Acid. The product contains the following claims:

Magnesium is essential for many bodily processes such as: promoting calcium utilization, retaining healthy cardiac function, maintaining already healthy blood-pressure levels, supporting energy production, muscle relaxation, restful sleep, and many enzyme reactions.

To ensure that your body maintains sufficient magnesium levels, include a high-quality magnesium supplement such as Magnesium Plus as part of your everyday supplementation program.

Helps to ensure your muscles obtain the nourishment needed to maximize your enjoyment of life.

MetaboGenx, a dietary supplement that contains ephedra and other herbal ingredients. The product contains the following claims:

Supports cellular energy and your metabolic rate.

Herbal support of normal metabolic processes.

Enhances your diet when used in conjunction with exercise and a healthy nutrition program.

Micro•Mins, a dietary supplement that contains iron, iodine, magnesium, zinc, manganese, chromium, molybdenum, and humic shale (organic Phytominerals). The product contains the following claims:

Provides nutritional support to your entire body.

Supports your health.

Provides 77 minerals, including many trace and ultra-trace minerals, that support normal maintenance of healthy connective and supportive tissue.

MSM Plus, a dietary supplement that contains Methyl Sulfonyl Methane. The product contains the following claims:

MSM is a form of sulfur used by your body to support growth and maintenance of the connective tissue in your body such as cartilage, ligaments, tendons and bones.

MSM support your joints and connective tissue, it also supports your immune system and just about every other part of your body.

MSM Plus provides you with sulfur that is used by your body to support the growth and maintenance of connective tissue as well as to support your immune system.

Helps maintain a healthy cardiovascular and digestive system.

Neuronyl, a dietary supplement that contains Niacin, Folic Acid, Vitamin B-12 (Cyanocobalamin), Calcium, Magnesium, Butyric Acid, Ginkgo Biloba Leaf Extracts and other ingredients. The product contains the following claims:

Included in this new formula are calcium and magnesium butyrate in order to support the normal production of gamma-amino butyric acid (GABA).

Also included are ginkgo biloba to promote circulation to the brain and vitamin B6, which is vital for the body to create neurotransmitters.

Provides excellent support for your brain and central nervous system.

Provides high-quality nutritional support for your body's production of the neurotransmitters that carry messages throughout your brain and body.

Promotes youthful brain function and a positive mental outlook therefore you enhance your ability to positively deal with the daily stresses and strains that come your way.

Contains nutrients to provide your body with what it needs to maintain proper chemical balance to help you function at peak mental capacity.

Gamma-amino butyric acid (GABA) supports the transmission of nerve impulses between cells in the brain.

Ginkgo Biloba to promote circulation to the brain and the body as a whole.

Helps maintain the brain's proper chemical balance to help you function at peak mental capacity.

Vitamin B6 to support the creation of neurotransmitters.

Supports healthy brain function.

Pancreas Formula, a dietary supplement that contains Pancreatin 6X, Pancrelipase, Chickweed, Zinc, Copper, Chromium and other ingredients. The product contains the following claims:

Provides the additional nutrients needed to fuel your pancreas.

Provides additional support for the various functions performed by the pancreas.

Zinc supports the body's natural manufacturing of insulin.

Copper helps maintain proper zinc levels.

Chromium supports stable blood sugar levels.

Supports one of your body's most important organs.

Paratox, a dietary supplement that contains Black Walnut, Wormwood, Garlic, Parsley, Fenugreek, Alginate, Goldenseal, Norwegian Kelp, Cayenne, Chlorophyll, L-Methionine and L-Cystine. The product contains the following claims:

Supports a thorough cleaning of your digestive system and colon.

Supports and promotes the thorough cleansing of your digestive system and colon.

The amino acids support the natural cleansing of your lower digestive system.

Periodic support of a thorough cleansing of your lower digestive tract.

Provides cleansing support.

Proanthens Bio-Complex, a dietary supplement that contains Oligomeric ProanthoCyanidins (OPC), Lemon Bioflavonoids, Hesperidin, Rutin, Quercetin and Vitamin C. The product contains the following claims:

Supplements the body's natural efforts to limit oxidation to its cells and tissues.

Some antioxidants, such as vitamin C, provide a variety of other well-known benefits, including increased energy and support for the immune and cardiovascular systems.

Provides you with additional nutritional support for your immune system.

Antioxidant support to enhance cellular protection against free radical.

Provides antioxidant support to enhance proper cellular function protecting against free radicals.

Contains Masquelier's® Real OPC™ that is 50 times more potent than vitamin E and 20 times more than vitamin C.

To provide additional support, and maintenance of collagen in your body.

Provides additional antioxidant support to your body so it can minimize the effects of free radicals.

Proanthens contains Masquelier's® Real OPC™, which works in conjunction with the antioxidants contained in other products

Nutritional antioxidant support for your immune system and collagen.

ProBiotx, a dietary supplement that contains vitamin C, Probiotic Blend, Cytovex Blend, and L-Glycine. The product contains the following claims:

The beneficial bacteria contained in ProBiotx help to maintain healthy bowel function.

Provides additional support to maintain healthy bowel function.

To provide maximum support for your overall health, it is important to maintain healthy bowel function.

Helps the colon maintain the proper pH level.

Supports and maintains healthy bowel function.

Prostate Formula, a dietary supplement that contains Vitamin A, Zinc, Saw Palmetto Berry, and other ingredients. The product contains the following claims:

Supports male health.

Support the special nutritional needs of the prostate gland.

Saw Palmetto provides nutritional support of a healthy prostate.

Provides additional support to the male reproductive system.

Supports and maintains a healthy prostate.

Provides valuable support for your prostate.

Protx III, a dietary supplement contains Vitamin A, Vitamin C, Vitamin E, Zinc Selenium, Copper, Manganese, Ginkgo Biloba Leaf, and other ingredients. The product contains the following claims:

Helps support the body's cells and tissues from free radicals.

Provides high-quality, value-priced antioxidant protection.

Real NRG, Plus, a dietary supplement that contains L-Phenylalanine, L-Taurine, L-Glycine, L-Tyrosine, St. John's Wort Standardized Extract, and Caffeine. The product contains the following claims:

Supports neurotransmitter activity in the brain.

Nutritional supports for neurotransmitters that help carry electrical impulses across the synapse from one brain cell to another.

Vitamins E, C and B complex and St. John's Wort to promote relaxation and clear thinking

Provides nutritional support for efficient thermogenesis and metabolic function.

Rich'N Green, a dietary supplement that contains Chinese Chlorella, Spirulina and Hydra Green Broccoli, Cauliflower, Beets, Kale, Green Peas, Carrots, Spinach and Green Pepper Parsley, Cassia, Garlic, Lemon Grass, Mustard Seed, Celery Seed and Cayenne Maitake and Reishi Mushrooms and Soy Lecithin. The product contains the following claims:

Maitake and Reishi Mushrooms extracts provides support for the immune system and liver.

The plant enzymes support the digestive system.

Supports your overall health.

Promotes routine elimination.

Aids digestion.

SlenderLean, a dietary supplement that contains Whole Psyllium Seed, Chitosan, Psyllium Seed Husk, Glucomannan, Guar Gum, Irish Moss, Insoluble Oat Fiber, Whole Grapefruit Puree Concentrate, Hydrolyzed Collagen, and Chickweed Herb. The product contains the following statements:

Promotes routine elimination.

Supports a healthy colon.

Supports a healthy colon and digestive tract.

Helps with weight management.

Each gram of proprietary fiber blend from whole psyllium seed, chitosan, and psyllium seed husks contained helps bind dietary fat and moves it through the digestive system.

Helps bind dietary fat moves it through the digestive system.

Binds dietary fat.

Somazyme, a dietary supplement that contains calcium, magnesium, zinc, manganese, Pancreatin 6X, Papin, Bromelain, Lysozyme, Trypsin, Superoxide Dismutase, and Alph-Chymotrypsin. The product contains the following claims:

Supports the body's natural ability to break down many of the larger molecules, so that they can be metabolized in a healthy way.

Supports a youthful body.

Provides antioxidant support.

Supports healthy pancreas and immune system function.

Supports the enzyme activity in your body.

Promotes circulation, pancreatic function and the immune system.

Somniset, a dietary supplement that contains calcium, magnesium, zinc, melatonin, L-Glutamine, L-Glutamic Acid, L-Tyrosine, Valerian Root Extract, Hoops Strobile, Passion Flower Leaf and Chamomile Flower. The product contains the following claims for:

The answer for those occasional nights when you have trouble falling asleep. It provides your body with additional nutritional support to help you fall asleep quickly and wakeup alert.

Supports healthy immune system function.

Support relaxation and sleep. (occasional use)

Promotes relaxation and sleep. (occasional use)

Ideal choice when you need a little extra support occasionally to relax and fall asleep.

St. John's Wort Plus, a dietary supplement containing St. John's Wort Aerial Parts and Standardized Extract. The product contains the following claims:

Supports emotional balance and mental well being.

Provides support for the healthy function of the nervous system.

Supports a positive mental outlook.

Natural support of positive outlook and emotional well-being.

Promotes a healthy outlook and positive mental attitude but doesn't impair your attention, concentration or reaction time.

To help maintain healthy mental and nervous system function, supplement with Life Plus' St. John's Wort Plus.

StimuLean, a dietary supplement containing Magnesium, Chromium, Bitter Orange Extract Fruit, Guarana Extract Seeds, Suma Roots, Ginkgo Biloba Leaves, Siberian Ginseng Roots, Wild Yam Rhizomes. The product contains the following claims:

Supports natural release and burning of stored body fat.

Aids in temporary, natural increase in body temperature and metabolism.

Burns body fat.

Support Tabs, a dietary supplement containing Vitamin C, Vitamin E, Vitamin B-1 (Thiamin), Vitamin B-2 (Riboflavin), Niacin, L-Glutamine, L-Tyrosine, L-Glutamic Acid, L-Methionine, L-Glutathione Vitamin C, Vitamin B-1, Vitamin B-2, Vitamin B-6, Vitamin B-12, Vitamin E, Folic Acid, Niacin, Pantothenic Acid, Calcium, Chromium, Magnesium, Manganese, Phosphorus, Potassium, Selenium, Zinc, Copper, Dioscorea (Wild Yam), Ginkgo Biloba, Norwegian Kelp, Gotu Kola, Siberian Ginseng, and Hydrolyzed Collagen. The product contains the following claims:

Provides additional nutritional support to the organs most often affected by daily stresses and strains.

Provide you with nutrients to enable your body to deal more effectively with stress, whether it is everyday stress or occasional/temporary stress from trying to break a habit or lose weight.

Helps maintain consistent energy levels throughout the day so you are less likely to experience those lags in energy and concentration in the afternoon.

Provides excellent nutritional support to enable your body to deal more effectively with the stresses of daily life.

Provides energy and extra support during stressful times.

Helps maintain a healthy metabolic process while coping with occasional stressful periods.

Provides excellent nutritional support to enable your body to more effectively deal with the stresses of daily life, including the stress you may experience when you are trying to lose weight.

Provides additional nutritional support to the organs most affected during occasional periods of stress such as our brains, adrenal glands, thyroid, and sex organs.

Provides additional nutritional support for the body to convert into energy when needed by the nervous system.

Provides you with energy while helping you more easily cope with the stresses and strains associated with everyday living.

Provides additional support to those organs most affected by stress, such as the adrenal glands and the pancreas

Supranox, a dietary supplement that contains Vitamin A, Oligomeric ProanthoCyanidins (OPC), Soy, Isoflavones Isolate, Coenzyme Q-10, Ginkgo Biloba, Zeaxanthin, Lutein, Lycopene and other ingredients. The product contains the following claims:

Provides you with maximum antioxidant protection to support your body in its fight against free radicals.

Provides maximum protection to your body from free radicals.

Provides antioxidant support to enhance cellular protection against free radical.

Provides you with maximum antioxidant protection.

Co-Q- 10 supports your muscles, your circulatory system and overall energy levels.

Lutin provides support to youthful vision and promote eye health.

Lycopene supports the prostate.

Full caratonoid complex provides extensive health benefits.

Isoflavins from soy promotes cardiovascular health.

Provides you with maximum protection against free radicals.

Sustenase, a dietary supplement Amylase, Betaine HCl, Bromelain, Lipase, Pancreatin 6X, Pancrelipase, Pepsin, Aloe Vera Leaf Powder, Beet Root Powder, Lactobacillus, Lecithin, L-Glutamic Acid, L-Glycine, Ox Bile, Papain, and Peppermint Leaf Powder. The product contains the following claims:

Provides support for the digestion of food.

Provides additional support to your digestive system by aiding in the absorption of food so you gain the maximum nutritional value from the food you eat.

Provides additional support to the digestive system.

Supports and promotes digestion and healthy intestinal function.

Helps provide relief from occasional discomfort due to improper digestion.

Supports complete and full digestion.

Helps ensure we absorb the nutrients contained in the foods we eat by supporting the digestive system.

Touchfire Hers, a dietary supplement calcium, Maca, Cramp Bark, and other ingredients. The product contains the following claims:

Helps provide herbal support for a woman's reproductive system, thus helping to support and maintain youthful sexuality.

Provide additional support to your immune and reproductive systems.

Provides nutritional support for the sensual side.

Enhance the overall nutritional support of your reproductive system.

According to ancient folklore, Maca supports and enhances stamina, energy, strength, sexual function and libido.

According to ancient folklore crampbark supported the woman's reproductive system, especially her uterus.

Help to support relaxation.

Touchfire His, a dietary supplement Maca Root, Root, Saw Palmetto Extract and other ingredients. The product contains the following claims:

Supports male reproductive systems and sex lives.

Enhances the overall nutritional support of your reproductive system.

Provides additional support to your immune and reproductive systems.

Provides support to help you maintain your youthful sexual performance.

Tranquilon, a dietary supplement containing Calcium, magnesium, hops strobile (flower), chamomile flower, passion flower leaf, kava kava Rhizome, Wood Betony Aerial Part, Black Cohosh Rhizome, Skullcap Aerial Parts, Lady's Slipper Root, and Chlorophyll. The product contains the following claims:

Helps support the nervous system and to promote a sense of calmness, peacefulness, relaxation and serenity.

Promotes feelings of relaxation and overall calm.

Supports stress reduction.

Support for natural stress management.

Nutritionally supports a calm state-of-mind.

According to folklore, Kava kava promotes a feeling of relaxation, while leaving your brain alert so that you are able to deal with whatever arises.

Provides you with nutritional support to deal with routine stresses and strains of everyday life but also helps you cope with those extremely stressful periods that occasionally arise in everyone's life.

TVM-49, a dietary supplement that contains Vitamin A, Vitamin D-3, Vitamin E, Vitamin K, Vitamin C, Vitamin B-1, Vitamin B-2, Vitamin B-6, Vitamin B-12, Niacin, Folic Acid, Pantothenic Acid, Biotin, Calcium, Magnesium, Phosphorus, Potassium, Zinc, Manganese, Copper and other ingredients. The product contains the following claims:

Provides broad-spectrum support.

Vita-C-1000, a dietary supplement that contains Vitamin C and other ingredients. The product contains the following claims:

Promotes a healthy cardiovascular system.

Provides nutritional support to your immune system.

Helps you maintain healthy eyes, liver, and adrenal gland function, while serving as a key building block in collagen.

Vitamin C is necessary for the production of collagen, which is the primary substance of skin and connective tissue.

Enhances the body's ability to deal with daily stresses and strains as well as occasional periods when you experience unusual amounts of stress.

Enhances the body's ability to cope with occasional stress and frustration.

Helps your cardiovascular system and immune system by providing additional antioxidant support.

Vita-E-Complex, a dietary supplement that contains naturally occurring non-esterified mixed tocopherols (d-alpha, d-beta, d-delta, and d-gamma tocopherols), including Vitamin E (as d-alpha tocopherol). The product contains the following claims:

Provides support to the lipid portions of our cells, such as the cell membranes.

It is an antioxidant that nutritionally promotes healthy nervous, cardiovascular, and circulatory systems by ensuring that they obtain enough oxygen from the red blood cells.

Helps support the integrity of red blood cells that carry oxygen to the tissues and organs throughout the body.

Helps maintain an adequate oxygen supply in your bloodstream, which is especially important for vigorous activities such as athletics and manual labor.

Vita-Saurus, a dietary supplement that contains Vitamin A (as Beta-Carotene), Vitamin D-3, Vitamin E, Vitamin K, Vitamin B-1, Vitamin B-2, Vitamin B-6, Vitamin B-12, Vitamin C, Niacinamide, Folic Acid, Panthothenic Acid, Biotin, Bioflavonoids, Rutin, Hesperidin, Choline Inositol, PABA, Calcium, Magnesium, Manganese, Copper, Zinc, Iodine, Selenium, Chromium, Molybdenum, and Vanadium. The product contains the following claims:

Helps support your child's well being during his/her years of growth and development.

Contains trace minerals and associated nutrients that are very important to a child's growth and development.

The combination of Vita-Saurus and Proanthensols Bio-Complex provides your child with the ultimate in nutrition for their formative years.

DATED this 25th day of May, 2000.

LIFE PLUS INTERNATIONAL

BY:



J. Robert Lemon, President