TO: Mr. Carlos Gutierrez
Chief Executive Officer, Kellogg's

RE: Genetically Modified Organisms

Dear Mr. Gutierrez,

As a consumer, I am concerned about the safety of the food I eat. I was distressed to learn that Kellogg's products in the U.S. may contain genetically engineered ingredients, even though Kellogg's has pledged not to use genetically engineered ingredients in Europe. Long term studies of genetically modified food safety have not been undertaken. In addition, the lack of labeling on genetically engineered products makes it impossible for me to avoid these secret ingredients. I therefore ask you as a food company to guarantee that you will stop using genetically engineered ingredients, so I can trust that the Kellogg's products I eat are free from genetically modified organisms (GMOs). Again, please eliminate GMOs from your products. Thank you for your kind consideration.

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Sincerely,

Mr. Jerry Samarelli

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