





VIDEO MONITORING  
SERVICES OF  
AMERICA, LP

330 W 42nd St, New York, NY 10036 (212) 736-2010

PRODUCT Tylenol Arthritis Extended Relief  
MARKET Network  
PROGRAM Good Morning America  
CODE # 9910-03220  
TITLE Mr. Moretti/1st VO

LENGTH :30  
STATION ABC  
DATE 10/12/99  
TIME 8:15 AM  
REV OF # 9907-00406



(MUSIC IN)



WOMAN WITH ITALIAN ACCENT (VO):  
You know my friend, Mr. Moretti,  
he worries about the arthritis  
pain  
SUPER: TYLENOL.COM



in my hands, so he came



with me to the doctor. (SFX: CAR  
DOOR CLOSED) Now I am on



a wonderful treatment.



FEMALE ANNCR: Tylenol Arthritis  
Extended Relief.  
SUPER: USE ONLY AS DIRECTED FOR MINOR ARTHRITIS PAIN  
ASK YOUR DOCTOR.



It works



as well as the leading arthritis  
prescription, but is much gentler

SUPER: VERSUS PRESCRIPTION IBUPROFEN



to your stomach.



WOMAN (VO): Mr. Moretti says



I have beautiful hands.

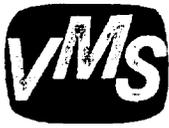


(SFX: WOMAN & MR. MORETTI CHATTING  
IN BKGD) ANNCR: Tylenol Arthritis.  
Take comfort in our strength.  
(SFX/MUSIC OUT)

ALSO AVAILABLE ON VIDEO CASSETTE

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NEW YORK LOS ANGELES CHICAGO PHILADELPHIA SAN FRANCISCO DETROIT BOSTON DALLAS WASHINGTON HOUSTON MIAMI DENVER HARTFORD SAN DIEGO



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AMERICA, LP

330 W 42nd St, New York, NY 10036 (212) 736-2010

PRODUCT Tylenol Arthritis Extended Relief  
MARKET Network  
PROGRAM Guiding Light  
CODE # 9910-03224  
TITLE Mr. Moretti/Pain In My Hands

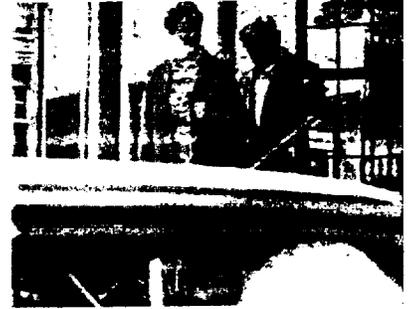
LENGTH :15  
STATION CBS  
DATE 10/12/99  
TIME 10:49 AM  
REV OF # 9907-00406



(MUSIC IN) WOMAN WITH ITALIAN  
ACCENT (VO): You know my friend,  
Mr. Moretti, he worries about



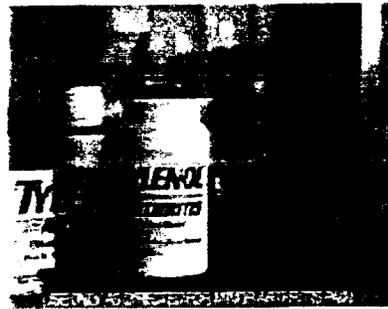
the arthritis pain in my hands.



so he came with me to the doctor.  
(SFX: CAR DOOR CLOSED) Now I am on



a wonderful treatment.



FEMALE ANNCR: Tylenol Arthritis  
Extended Relief.  
SUPER: USE ONLY AS DIRECTED FOR MINOR ARTHRITIS PAIN.



Take comfort in our strength.  
(MUSIC OUT)

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Advertising Information Services, Inc.  
353 Lexington Avenue, New York, NY 10016  
(212) 683-9113

PRODUCT - TYLENOL ARTHRITIS  
TITLE - WAYNE GRETZKY  
PROGRAM - DATELINE

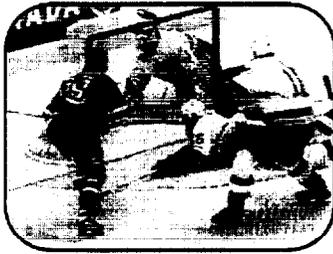
LENGTH - :60  
TIME - 10:20 P.M.

MARKET - NEW YORK CITY  
AIR DATE - SEPTEMBER 14, 1999

LIBRARY NUMBER - T529611  
NETWORK - NBC



[MUSIC] ANNCR:  
Tylenol HouseCall.  
Information for healthy living.



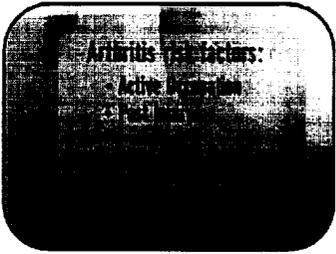
**SPOKESMAN:**  
Watching Wayne Gretzky,  
you'd never know "The Great One"  
could have common arthritis.



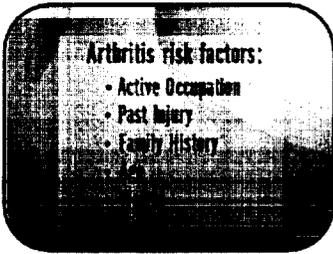
**WAYNE GRETZKY:** When my  
doctor told me that my aches and  
pains could be the early signs of  
arthritis, I was really surprised.



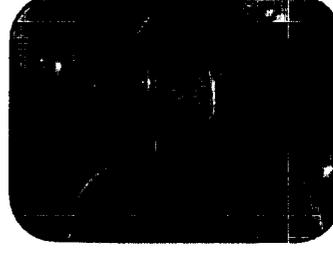
**SPOKESMAN:** It's not unusual.  
Millions of Americans under fifty  
have arthritis. Millions more are  
at risk. What should you look for?



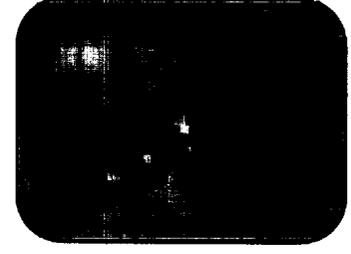
Risk factors include an  
active occupation...past injury...



...family history...age...  
...and weight.



Early signs of common arthritis  
include joint pain and stiffness.



[TO WAYNE] Well, what do  
you do for your arthritis pain?  
**WAYNE:** I take Tylenol.



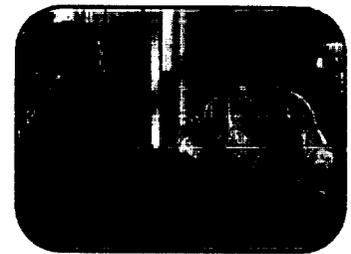
**SPOKESMAN:** The first  
choice of doctors for arthritis  
pain is the medicine in



(SUPER: USE ONLY AS DIRECTED  
FOR MINOR ARTHRITIS PAIN.)  
Tylenol Arthritis Extended Relief.  
Tylenol works as well



(SUPER: VERSUS PRESCRIPTION IBUPROFEN.)  
as the leading arthritis prescription,  
but is much gentler on  
your stomach.



So Wayne, how does it feel  
to be retired?  
**WAYNE:** Pretty good.



These days it's fun to be  
knocked around!



(SUPER: ASK YOUR DOCTOR)  
**SPOKESMAN:** Could your  
pain and stiffness be the early  
signs of common arthritis?



Talk to your doctor,  
like Wayne Gretzky did.



(SUPER: tylenol.com)  
**ANNCR:** Tylenol HouseCall  
is brought to you by  
Tylenol Arthritis.

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