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September 3, 1999

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. § 101.93, that Rexall Showcase International, Inc. ("RSI") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Ultimate Performance™ CARB Explosion!™: The carbohydrate nutrients consist of dextrose, maltodextrin and fructose. Dextrose provides an immediate energy burst. The complex carbohydrate, maltodextrin, provides beneficial, long-term energy. Fructose, which is absorbed slowly, is metabolized by the liver to replenish energy stores. [It] gives energy necessary to your system during workouts. [It] replenishes glycogen stores that were used during training. [It] helps reduce exercise fatigue and allows you to keep going. [It] contains a proprietary blend of simple and complex carbohydrates for immediate as well as sustained energy.

The undersigned certifies that the information contained in this notice is complete and accurate and that RSI has substantiation that the statement is truthful and not misleading.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure

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