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Dietary Supplement Branch
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington DC 20205
Tel: 202-205 4605

June 29, 2000

Re: Notification of label modification for the dietary supplement: the AstaFactor™ - softgels - 5-mg.

Dear Administrator,

With this letter we wish to inform you that we will be using a new version, attached, of the label for the dietary supplement: The AstaFactor™ - softgels - 5-mg. This new label will come into effect upon expiration of stocks with the previous label.

Thank you very much in advance for your attention to this matter. If you have any question, do not hesitate contacting us at 808-326 9301.

Sincerely yours,


Martin Guérin
V.P. Marketing & Sales

Enclosures: as stated.

975-0162

LET 5645

Actual label dimensions: 5" x 1"10/16

Proof label



<p>Astaxanthin:</p> <ul style="list-style-type: none"> • is one of nature's unique carotenoid pigments, found in seafood such as salmon, shrimp or lobster. • is a strong biological antioxidant and free radical scavenger, with laboratory studies showing up to 500 times higher antioxidant effect than vitamin E or up to 10 times higher than beta-carotene. <p>The safety of The AstaFactor™ is ensured by strict quality and safety standards and has been confirmed in a clinical trial. The AstaFactor™ is produced from algae naturally grown in Hawaii with Aquasearch's advanced proprietary technology.</p> <p>This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.</p>	<p style="text-align: center;">ASTAXANTHIN SUPPLEMENT</p> <p style="text-align: center;"><i>Hawaii Grown</i></p>  <p style="text-align: center;">The AstaFactor™</p> <p style="text-align: center;"><i>Natural antioxidant for life</i></p> <p style="text-align: center;">60 softgels • 5 mg astaxanthin per serving</p>	<table border="1"> <thead> <tr> <th colspan="3">Supplement Facts</th> </tr> </thead> <tbody> <tr> <td>Daily serving size:</td> <td colspan="2">2 softgels</td> </tr> <tr> <td>Servings per container:</td> <td colspan="2">30</td> </tr> <tr> <td>Amount per serving:</td> <td>Unit</td> <td>%Daily Value</td> </tr> <tr> <td>Vitamin A (as β-carotene)</td> <td>48 IU</td> <td>1%</td> </tr> <tr> <td>Total carotenoids*</td> <td>6 mg</td> <td>n.a.**</td> </tr> <tr> <td>Total natural astaxanthin</td> <td>5 mg</td> <td>n.a.**</td> </tr> </tbody> </table> <p>Ingredients: Contents: Rice bran oil, algal meal extract (<i>Haematococcus pluvialis</i>).</p> <p>Capsule: gelatin, glycerin, water.</p> <p>*Includes lutein and beta-carotene. **not applicable</p> <p>Suggested use: Take 2 softgels daily, with meals. Keep bottle tightly closed in a cool dry place out of the reach of children.</p> <p>Aquasearch Inc., Kailua Kona, Hawaii, 96740, USA, www.astafactor.com or 1-800-480-6515</p>	Supplement Facts			Daily serving size:	2 softgels		Servings per container:	30		Amount per serving:	Unit	%Daily Value	Vitamin A (as β-carotene)	48 IU	1%	Total carotenoids*	6 mg	n.a.**	Total natural astaxanthin	5 mg	n.a.**
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