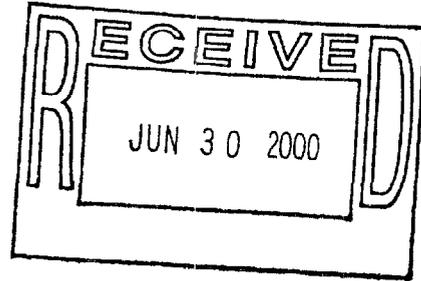




Roex, Inc.

1506 100 MB-C 0225

June 26, 2000



Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, D.C. 20204

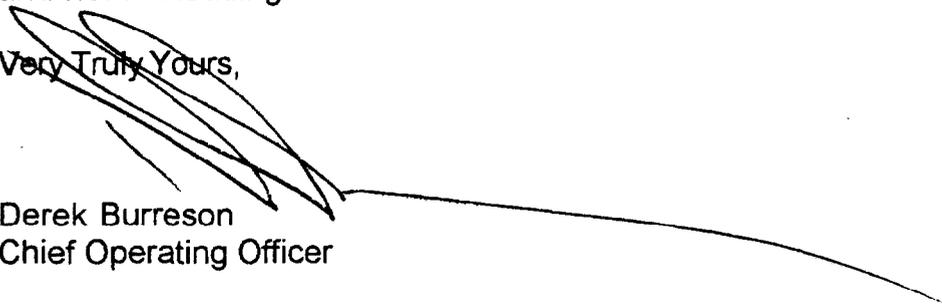
To whom it may concern:

Roex, Inc., 2081 Business Center Drive, Suite 185, Irvine, CA 92612 is marketing of its WOW™ dietary supplement containing cape aloe leaf powder, cascara sagrada aged bark, barberry root bark, ginger rhizome root, garlic bulb, dandelion root, burdock root, red clover flowers, milk thistle seed, cayenne pepper and buckthorn bark.

The following nutritional support statements are being made with respect to this dietary supplement: "A healthy, natural way to internally cleanse your body"; Roex®'s Wow™ formula is a blend of all natural ingredients formulated to gently cleanse the colon, improve digestion, and remove toxins from the body."

The undersigned certifies that the information contained herein is accurate and complete and that the notifying firm has substantiation that the statements are truthful and not misleading.

Very Truly Yours,

  
Derek Burreson  
Chief Operating Officer

975-0162

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