

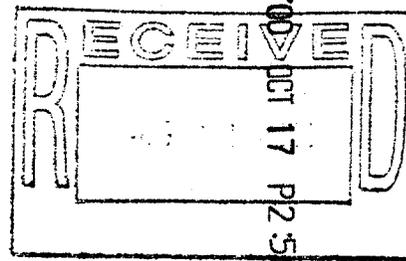
JARROW FORMULAS, INC.
SUPERIOR NUTRITION
AND FORMULATION

1824 South Robertson Boulevard
Los Angeles, CA 90035-4317
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JARROW
FORMULAS™

Monday, July 24, 2000

Division of Compliance and Enforcement/ONPLDS
Center for Food Safety and Applied Nutrition
Food and Drug Administration
HFS-810
200 C Street, S.W.
Washington, DC 20204
202-205-5229



Dear CFSAN:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section of 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name of Address of distributor:

Jarrow Formulas, 1824 South Robertson Blvd., Los Angeles, CA 90035

(2) Text of the statement(s):

Supports Visual Function: Vision Optimizer supports visual function and ocular antioxidant status. Lutein is a critical antioxidant carotenoid for the macula of the eyes. Lutein reduces age-related increase in the lens' density. Bilberry contains anthocyanosides which are plant pigments known to protect night vision. Grape seed supports the strength of capillaries and other blood vessels in the eyes. Alpha lipoic acid, selenium and vitamin B2 support the antioxidant glutathione and glutathione peroxidase, which protect the eyes' lenses. Ginkgo biloba extract promotes circulation and contains potent free radical scavenging flavonoids known as ginkgo flavonglycosides. Quercetin protects lens architecture by its effects on the enzyme aldose reductase.

(3) Name of the dietary ingredient if not provided in the text of the statement:

Combination of the following nutrients: Vitamin C, niacinamide, Vitamins B1,2,6, Vitamin E, selenium, manganese, bilberry, lutein, ginkgo biloba, alpha lipoic acid, grape seed extract, quercetin and taurine.

(4) Name of the dietary supplement

Vision Optimizer

(5) The following disclaimer appears on the label in bold: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of these nutrients. A compendium of relative published research substantiating the above statement(s) is on file at the corporate office.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Siddharth Shastri", with a long horizontal flourish extending to the right.

Siddharth Shastri, CCN

Vice President, Director of Product Development
Licensed Dietitian/Clinical Nutritionist, #002378
(by the University of the State of New York, State Board of Education)