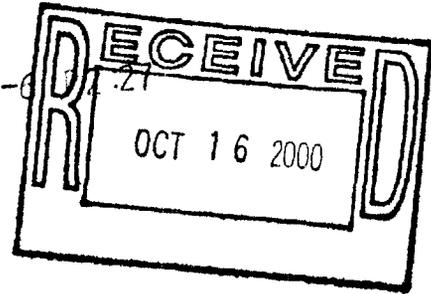


October 12, 2000

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Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of sections 403(r) of the Federal Food, Drug and Cosmetic Act and of 21 CFR 101.93, that Mary Kay Inc., 16251 Dallas Parkway, Dallas, Texas 75248 commenced, within the past 30 days, marketing a dietary supplement bearing the following statements on the label and/or labeling:

Balancing Act™ Energy Complex supplements

This performance boosting formula helps support better, more efficient energy use and increased ability to deal with stress.

Energy promoting herbs include cayenne, cordyceps, Korean ginseng root, gotu kola, Siberian ginseng, and citrus aurantium to help fight fatigue and promote energy and endurance.

Also included are Coenzyme Q10, a nutrient essential to support energy metabolism in muscles, and peppermint, to aid in digestion and the absorption of nutrients.

The supportive ingredients in Balancing Act™ Energy Complex helps you function at your peak and face each day with renewed vitality.

To help you achieve good health and well-being, experts in nutrition and herbal extracts have designed Balancing Act Dietary Supplements. Each formula contains a balanced combination of high quality minerals, herbs or vitamins specially designed to support specific nutritional requirements of the body. All of the formulas are compatible and can be used in combination to best suit your needs.

The undersigned certifies that the information contained in this notice is complete and accurate and that Mary Kay Inc. has substantiated that the statement is truthful and not misleading.

Sincerely,



Dorene Markwiese
Manager, Regulatory Affairs and Compliance
1330 Regal Row
Dallas, TX 75247
Ph: 214-905-6454

975-0162

Act 6109