



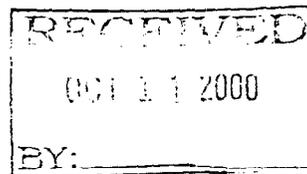
Novartis Consumer Health, Inc.
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Main Number: 908-598-7600
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October 4, 2000

Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, S.W. (HFS-450)
Washington, D.C. 20204



Re: Section 403(r)(6) Notification

Dear Sir or Madam,

In accordance with the requirement of Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act, Novartis Consumer Health, Inc. notifies the Food and Drug Administration that it has, within the past thirty (30) days, begun using the following phrase and statement:

Mental Enhancement – Minimizes Absent-Mindedness Or Mild Memory Problems To Help Maintain Concentration

For Whom? People seeking to minimize absent-mindedness or mild memory problems associated with aging.

To Do What? Helps to improve mental alertness and performance.

Standardized Ginkgo Biloba Extract: An antioxidant that enhances blood circulation throughout the body.

Lecithin: Contains phosphotidyl choline, as essential component of brain cell membranes.

Vitamins B6 and B12: Vitamins important for brain cell function.

on the following product:

Resource® Wellness MemorAble

The statements of nutritional support are based on scientific literature which render the statements substantiated, truthful and non-misleading. The information submitted herein is a complete and accurate representation of the product named.

Sincerely,

Novartis Consumer Health, Inc.

975-0162
Vincent DeStefano

Vincent De Stefano
Associate Director, Regulatory Affairs

Also see docket 975-0163

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