

**Before the
FOOD AND DRUG ADMINISTRATION
Rockville, MD 20852**

In the Matter of

Agency Information Collection)
Activities; Proposed Collection;)
Comment Request; Reporting and)
Recordkeeping Requirements and)
Availability of Sample Electronic)
Products for Manufacturers and)
Distributors of Electronic Products)

Docket No. 00N-1283

771100 AUG-4 A9:00

**COMMENTS OF THE
CONSUMER ELECTRONICS ASSOCIATION**

The Consumer Electronics Association (CEA), a sector of the Electronic Industries Alliance (EIA), represents more than 600 U.S. companies involved in the development, manufacturing and distribution of audio, video, mobile electronics, communications, information technology, multimedia and accessory products, as well as related services, that are sold through consumer channels. Combined, these companies account for more than \$60 billion in annual sales.

CEA RESPONSE TO ISSUES FOR COMMENT

CEA welcomes the continued efforts of the Food and Drug Administration to review its regulations affecting the consumer electronics industry. CEA supports a regulatory environment that minimizes burdens on manufacturers and the industry while ensuring protection of public health and safety.

I. Whether the proposed collection of information is necessary for the proper performance of FDA's functions, including whether the information will have practical utility

CEA believes that the current annual reporting requirements are sufficient.

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II. The accuracy of FDA's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used

CEA believes that the burden estimates set forth in the notice are generally reasonable.

III. Ways to enhance the quality, utility and clarity of the information to be collected

CEA believes that simplified reporting forms could help in this regard.

IV. Ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques, when appropriate, and other forms of information technology

CEA urges FDA to apply hardware and software technology solutions that maximize the efficiency and effectiveness of the agency's information collection activities. Such technology solutions should be "Internet friendly" and recognize common industry standards and practices. CEA looks forward to working with FDA to examine options and opportunities for electronic filing.

Respectfully submitted,

CONSUMER ELECTRONICS
ASSOCIATION

By:  _____

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August 4, 2000

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