



Goal: Strengthen the Science Supporting Effective Risk Communication

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April 30, 2009

Risk Communication is Science-Based

- FDA is science-based and science-led
- FDA's commitment to scientific foundations includes communication activities
- FDA supports using scientific methods to design and assess communications

Strategies to Strengthen the Science

- Identify gaps in key areas of risk communication knowledge and implementation and work toward filling those gaps
 - draft research agenda is one action step
- Evaluate the effectiveness of FDA's risk communication and related activities and monitor those of other stakeholders
- Translate and integrate knowledge gained through research/evaluation into practice

Discussion Topics - 1

- After reviewing Science Goal of the draft RC Strategic Plan,
 - (a) What strategies could be further clarified to support the goal?
 - (b) What strategies might we consider adding to the goal?
 - (c) What additional scientific questions need to be addressed to meet this goal?

Discussion Topics - 2

- Provide suggestions or examples of ways to encourage researchers outside of FDA to pursue the proposed research ideas (with non-FDA funding)



Questions and Discussion