

**Risk Communication Advisory Committee
August 14-15, 2008 Meeting Roster**

Chair

Baruch Fischhoff, Ph.D.

Expertise: Risk Perception and
Communication, Decision Analysis
Term: 10/01/2007 – 09/30/2011
Howard Heinz University Professor
Department of Social and
Decision Sciences
Department of Engineering and
Public Policy
Carnegie Mellon University
Pittsburgh, PA 15213-3890

*Designated Federal Officer/
Executive Secretary*

Lee L. Zwanziger, Ph.D.

FDA/Office of the Commissioner/Office of
Policy, Planning, and Preparedness/
Office of Planning
5600 Fishers Lane, Room 15-22
Rockville, MD 20857
301-827-2895 - telephone
RCAC@fda.hhs.gov

Christine M. Bruhn, Ph.D.

Expertise: Food Safety Communication,
Risk Perception
Term: 10/01/2007 – 09/30/2011
Consumer Marketing Specialist
Director, Center for Consumer Research
University of California, Davis
Department of Food Science
and Technology
One Shields Avenue
Davis, CA 95616

Michael Goldstein, M.D.

Expertise: Behavioral Medicine, Risk and
Health Communication
Term: 10/01/2007 – 09/30/2010
Chief of Mental Health and Behavioral
Sciences Service
Providence VA Medical Center
830 Chalkstone Ave.
Providence RI 02908-4799

Jacob DeLaRosa, M.D.

Expertise: Surgical Devices, Risk
Communication to Patients
Term: 10/01/2007 – 09/30/2011
Assistant Professor Idaho State University
Chief, Division of Cardiothoracic Surgery
Portneuf Medical Center, 777 Hospital Way
Pocatello, ID 83201

Prerna Mona Khanna, M.D., M.P.H.

Expertise: Medical Broadcast Journalism,
Disaster Support
Term: 10/01/2007 – 09/30/2009
Physician Consultant, ICYou.com
Adjunct Associate Professor, University of
North Texas - Health Science Center
Lieutenant Colonel,
Texas Medical Rangers
1618 Fairfax Lane
Chicago, IL 60181

AnnaMaria DeSalva

Expertise: Public Relations, Risk/Crisis
Communication, Trust Building
Term: 10/01/2007 – 09/30/2009
Worldwide Director of Healthcare
Hill and Knowlton
New York, NY 10022

Madeline Y. Lawson, M.S.

Expertise: Advocacy, Minority Health
Term: 10/01/2007 – 09/30/2010
Executive Vice President
Institute for the Advancement of
Multicultural and Minority Medicine
1701 Q. St NW
Washington, D.C. 20009

Musa Mayer, M.S., M.F.A.

Expertise: Patient Advocacy, Counseling,
Journalism

Term: 10/01/2007 – 09/30/2010

250 West 82nd Street
New York, NY 10024

David P. Moxley, M.S.W., Ph.D., D.P.A.

Expertise: Social Work, Risk/Behavior
Communication

Term: 10/01/2007 – 09/30/2008

Oklahoma Healthcare Authority Medicaid
Endowed Professor of Health
and Public Health
Professor of Social Work
University of Oklahoma
Norman, OK 73072

Linda Neuhauser, Dr.P.H., M.P.H.

Expertise: Health Literacy, Health
Communication in State Government. Term:
10/01/2007 – 09/30/2008

Clinical Prof of Community Health
and Human Development
School of Public Health
Health Research for Action Center
University of California, Berkeley
140 Warren Hall, MC 7360
Berkeley, CA 94720-7360

John E. Paling, Ph.D.

Expertise: Risk Communication, Broadcast
Media, Risk Perception

Term: 10/01/2007 – 09/30/2009

Founder & Research Director
The Risk Communication Institute
5822 NW 91st Blvd
Gainesville, FL 32653

Ellen M. Peters, Ph.D.

Expertise: Numeracy, Risk Perception,
Decision Analysis

Term: 10/01/2007 – 09/30/2009

Senior Research Scientist
Decision Research
1201 Oak Street, Suite 200
Eugene, OR 97401

Betsy Lynn Sleath, Ph.D.

Expertise: Pharmacy, Sociology, Health
Literacy, Health Communication

Term: 10/01/2007 – 09/30/2010

Professor of Pharmaceutical Outcomes
and Policy
University of North Carolina
School of Pharmacy
Kerr Hall – CB# 7360
Chapel Hill, NC 27599-7360

Marielos L. Vega, B.S.N., R.N.

Expertise: Health Communication

Term: 10/01/2007 – 09/30/2008

University of Medicine and
Dentistry of New Jersey
New Jersey Medical School
Department of Family Medicine
185 South Orange Avenue
BHSB-E Level, Room 1542
Newark, NJ 07103

Guest Industry Representative

David Smith, Ph.D.

Vice President-Research and
Development/Quality Assurance,
Pepperidge Farm
595 Westport Avenue
Norwalk, CT 06851