

**FOOD AND DRUG ADMINISTRATION
CENTER FOR DRUG EVALUATION AND RESEARCH (CDER)**

Nonprescription Drugs Advisory Committee
Hilton Washington DC North/Gaithersburg
Gaithersburg Maryland
September 25, 2006

The committee will consider issues related to the analysis and interpretation of consumer behavior studies conducted to support marketing of nonprescription drug products.

AGENDA

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| 8:00 | Call to Order | Eric Brass, MD, PhD
Acting Chair, Nonprescription Drugs Advisory Committee, NDAC |
| | Conflict of Interest Statement | LT Darrell Lyons, BSN
Designated Federal Official, PCNS |
| 8:30 | Welcome and Introductory Comments | Andrea Leonard-Segal, MD, Director
Division of Nonprescription Clinical Evaluation
Office of Nonprescription Products, FDA |
| <u>FDA Presentations:</u> | | |
| 8:50 | Health Literacy | Ruth Parker, MD/TBA
Associate Professor of Medicine
Department of Medicine, Emory University
School of Medicine
Atlanta, GA |
| 9:20 | Self-Management Challenges | TBA |
| 9:50 | Break | |
| 10:05 | Information Processing | TBA |
| 10:35 | Statistical Considerations | TBA |
| 11:05 | Complexities of the Rx to OTC Switch | TBA |
| 11:35 | Final Questions from the Committee to the Speakers | |
| 12:00 | Lunch | |
| 1:00 | Open Public Hearing | |

2:00 Break

2:15 Questions posed to Committee followed by discussion

5:00 Adjourn

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