



Creutzfeldt-Jakob Disease
Foundation, Inc.

**CJD FOUNDATION, INC.
MEDICAL EDUCATION PROJECT**

In our daily work with families who call the CJD HelpLine, it became abundantly clear that too many medical professionals are not familiar with CJD.

A few mitigating factors include:

- CJD is a rare disease; therefore many medical professionals see too few cases to be able to diagnose and manage it effectively.
- Even when it is suspected, the diagnosis of CJD is difficult to corroborate because CJD is heterogeneous as it includes at least six distinct types and the clinical tests are difficult to interpret and can be falsely negative.

GOALS: ALWAYS AIMED AT EDUCATING THE MEDICAL PRACTITIONER

- To promote recognition of the presenting symptoms of CJD
- To better understand usefulness and limitations of existing CJD diagnostic tools
- To define symptom management
- To improve general awareness and understanding of CJD and the importance of autopsy. How and when to discuss this issue with the family.
- To dispel myths
- To emphasize the extra measure of compassion needed when talking to a family coping with a CJD diagnosis

This ambitious multimedia, Continuing Medical Education project is a comprehensive, authoritative guide to understanding CJD. Drawing from internationally recognized experts in the field, the DVD contains practical information presented in a straight forward and informative manner. It utilizes the latest technology to illustrate, engage, and enlighten the viewer. Individual segments are designed to fit particular target audiences, including physicians, medical students, residents, family members, legislators and the general public. Because of its broad scope, the information presented will resonate not only in the United States, but globally. It is designed to allow translation into several different languages.

Use of the DVD will permit the viewer to watch the one-hour presentation in total and be able to link to more in-depth information through a series of sidebars. These points include, but are not limited to information about the history of the disease, the pathogenesis and its variants, the clinicopathologic correlations ("How does the disease produce these symptoms?"), and some specific "news-you-can-use" components.

This DVD is available free-of-charge for Grand Round presentations. Please call the CJD Foundation for further information.