

1 atmosphere.

2 DR. DAVIS: -- intellectual
3 atmosphere, challenging, that kind --. I think
4 you do have a problem when people can't go to
5 meetings. I think it's excellent, the kind of
6 thing that Susan was talking about training,
7 hooking up with industry, et cetera. Because
8 if you can only send scientists to one meeting
9 a year, and technology is just booming, it's
10 very hard to think that these people can keep
11 up.

12 DR. SCOLNICK: I would be very
13 complimentary about that program. I think it's
14 one of the most forward going and exciting
15 things I heard. And I don't know the agency
16 well enough, but I think more of those and then
17 making sure that the place that you're
18 recruiting know about those programs will help
19 you recruit better, more better.

20 DR. LANGER: I think so, too. I think
21 all these kinds of things where you're getting
22 interaction with new types of people, industry,
23 universities I think are very positive in many

1 ways.

2 DR. SCHWETZ: You've made some good
3 suggestions on this as well as other things
4 earlier in the day. But I would come back to
5 my statement earlier and ask you to think more
6 about this, and I'd like to come back to it
7 again in another meeting, and that is, if you
8 were charged with hiring the leadership of the
9 FDA 20 years from now, how would you do it?

10 This information gives you an idea of
11 the recent past practice and where we got
12 people from and what level they were, what kind
13 of people they were.

14 What Alan is going to talk about later
15 this afternoon is another current practice
16 that's going to put 50 people into the FDA.
17 What I would like to know from you is whether
18 or not you have ideas that are more out of the
19 box and how we can do that to solve some of the
20 problems that we're all concerned about; and
21 things that -- I mean, after you work in the
22 federal government so long you tend to be
23 confined by the thinking of the federal

1 government. And it sure would be nice to have
2 innovative linking.

3 DR. LANGER: Well, maybe we should go
4 on.

5 DR. SCHWETZ: Mary's going to talk
6 about peer review

7 DR. LANGER: Okay.

8 [Slide]

9 MS. BABCOCK: I should have started
10 with our quality of work life effort, because I
11 think I'm leaving you with the wrong
12 impression, that we're not trying to improve --
13 and I don't know how long ago the CFSAN --

14 VOICES: No, no, no. We don't believe
15 that. [Simultaneous discussion.]

16 MS. BABCOCK: Okay. I'm going to talk
17 a little bit about our peer review of our
18 scientists in the agency, and this is really a
19 promotion, how we set pay, and it's really
20 aimed at our higher level employees. People --
21 I don't know if you're familiar with the
22 government pay system. I did put a pay
23 schedule in your handout so you'll have an

1 idea.

2 There are basically 15 levels. The 13
3 level is what we call our journeyman level. So
4 anyone who goes above the 13 level for the
5 majority positions -- for people in the
6 audience who are in at the 13, I don't want to
7 --. To get above that we have what we call our
8 peer review. Essentially what it is is the
9 people in Human Resources don't have the
10 scientific knowledge or skills to really assess
11 the level of science that's going on in an
12 individual's work, what their publications
13 mean, what kind of science they're doing, what
14 kind of skill levels they have.

15 So we put together peer review
16 committees for the various occupations. A peer
17 review normally, a supervisor nominates an
18 employee for a promotion. It can be after one
19 year; generally it's between three and five
20 years, and the promotion is a fairly
21 significant bump up; it's at about a six
22 percent increase.

23 We then have a chief reviewer who does

1 a lot of work interviewing peers, interviewing
2 the employee themselves, interviewing the
3 supervisors, interviewing experts outside the
4 federal agencies, whatever it takes. And then
5 they present it to a peer review committee
6 which is usually seven to eight scientists who
7 understand the occupation.

8 The majority of our peer review
9 committees are made up of scientists from all
10 the centers or at least representative of all
11 the centers. We have about 50 or 60 people in
12 FDA who participate in our peer review
13 processes.

14 I have a list of the various
15 committees here; we have one obviously for
16 reviewers, both premarket and postmarket
17 surveillance scientists; those are the
18 reviewers that are in Center for Biologics and
19 Center for Drugs.

20 We have one for medical officers, we
21 have one for the consumer safety officers;
22 those really are compliance people in the
23 field. We have one for research scientists.

1 And all these peer review panels are done a
2 little differently; in the research one for
3 instance, we bring scientists from outside of
4 FDA. We often use people from NIH or the
5 Research Triangle in North Carolina, places
6 like that. And then we have one for our
7 support services, in our field labs.

8 Essentially the employee goes through
9 the peer review, it's a very exciting, robust
10 process. There often the chief investigator
11 will give a presentation at the peer review,
12 and then it's determined whether the person in
13 fact deserves a promotion or doesn't deserve a
14 promotion.

15 One of the things I included in the
16 blue folder that I handed out is an actual
17 submission of a peer review. I do have the
18 permission of the employee to share it with
19 you; but it gives you an example, I think it's
20 the last thing in that blue folder, an example
21 of the kind of information we're looking for,
22 the level of publications the person had. It's
23 the one that starts with Roger Williams.

1 Just to give you an idea of the level
2 of research and responsibility that we look for
3 when we're ready to promote somebody to the
4 next level. We do that for all of our
5 scientific positions. It's generally been
6 working as a good process. If somebody does
7 not get accepted for promotion, the peer review
8 panel gives feedback on where the employee
9 needs to move, what they need to do to reach
10 the level for the next promotion. It's good
11 feedback for the supervisor who put the
12 employee in as to what they are not
13 accomplishing, if in fact they don't achieve
14 the promotion.

15 So we think it's a process that's
16 working very well in FDA. Something new we've
17 started in a couple of our centers is what
18 we're calling our master reviewer program,
19 where we're bumping them up even one further
20 level: When somebody really understands a
21 review from beginning to end, they understand
22 technology, they can communicate with other
23 people, they have a broader knowledge than just

1 the narrow scientific field that they're
2 working on.

3 So our master reviewer program I think
4 will also be good to keep the quality of
5 science at the higher levels, to keep it in
6 check.

7 That's kind of a quick review. There
8 is more detailed information; we have the peer
9 review that's on our home page that employees
10 have access to.

11 Just recently we have a new union in
12 FDA -- I don't know if you're aware of that.
13 We have the National Treasury Employee Union,
14 NTEU, a very active federal union. We just
15 negotiated the contract with them, and one of
16 the things that they were very set on is having
17 self-nomination for peer review. In the past
18 only a supervisor could nominate somebody for
19 promotion.

20 We agreed that employees could self-
21 nominate if they felt, for whatever reason,
22 their supervisor didn't like them, didn't care,
23 didn't appreciate what they were doing. We

1 now have a process where they can put
2 themselves in for peer review.

3 We haven't tested that yet, but we're
4 looking forward to our first case of self-
5 nomination.

6 DR. DAVIS: But you get to pick -- who
7 picks the committee, though, of the reviewer?

8 MS. BABCOCK: In the self-nomination,
9 they can nominate 3 people, but management has
10 the final say on who is on the peer review
11 committee. Ordinarily, for our other peer
12 review committees, we have a chairperson and
13 members that we can call upon to, when we have
14 cases to present.

15 Over the last year we did
16 approximately a hundred of these peer reviews,
17 a hundred cases were processed. And I think I
18 have some numbers in there if you're
19 interested, of the number of scientific
20 positions covered by peer review and the number
21 that we processed in the last year.

22 DR. DAVIS: Of the 100, how many
23 successfully were promoted?

1 AUDIENCE: 112.

2 MS. BABCOCK: Oh, those were the ones
3 promoted? Do you have any idea how many cases
4 you did not?

5 AUDIENCE: Probably about, I remember
6 10 to 15.

7 MS. BABCOCK: So 10 percent maybe
8 don't make it through the process?

9 AUDIENCE: You have cyclical reviews
10 for some of those.

11 MS. BABCOCK: Yes in some cases,
12 particularly in our research areas, we have a
13 cyclical review, either a three year or five
14 year review, just to make sure scientists are
15 keeping up with what they're supposed to be
16 keeping up with.

17 DR. SCHWETZ: Well, the real word
18 there is "mandatory."

19 MS. BABCOCK: Ah, the cyclical --.

20 DR. SCHWETZ: Cyclical; just be clear,
21 it's mandatory.

22 DR. SUNDLOF: And in some instances
23 individuals have been demoted, as well, through

1 that process.

2 DR. SCHWETZ: So when you have
3 mandatory reviews and a promotion process, you
4 don't get very many promotions in your career,
5 you're going to have a lot of people not being
6 promoted who are undergoing review. Just to be
7 sure that they're keeping up to where they need
8 to be.

9 DR. DAVIS: But you've had GS-13s, for
10 instance, demoted to a 12? Is that what you
11 mean?

12 DR. SUNDLOF: We've had GS-15s demoted
13 to 14s.

14 MS. BABCOCK: That really doesn't
15 happen that often.

16 DR. SUNDLOF: Not often, but --

17 MS. BABCOCK: But it's out there, our
18 employees know it's possible, so they try and
19 keep up with where they are.

20 DR. ANDERS: Do these cyclical reviews
21 mean that a person can go three years without
22 any review? Or is there an annual review.

23 MS. BABCOCK: No, there is an annual

1 performance review. This is sort of a separate
2 system from the day-to-day performance issues.

3 Okay, as far as professional
4 development, we talked a little bit about our
5 training expense and how much time and effort
6 we put into training. Some of the things we're
7 working on, I mentioned the sabbatical program,
8 and that's something that Dr. Henney is very
9 interested in. Whether it's for reward or just
10 for development, I think we'll be seeing more
11 either mini-sabbaticals or long -- what we're
12 thinking about is that people are meeting their
13 PDUFA goals, their drug review goals, and they
14 need to be rewarded, give them four to six
15 weeks to go and do whatever they want to
16 consider professional development, and keep it
17 really broad and loose and let them pick their
18 own avenue of development.

19 We're also looking into virtual
20 universities where we're talking training
21 anyplace, anytime, web-based training. And we
22 have a couple what we call CRADA -- I don't
23 know if anybody explained that. I heard Peggy

1 mention that term before, where we're
2 partnering with private sector to try and bring
3 courses that will develop the FDA training
4 module, but then they'll make money by selling
5 it to the industry. So that we'll have some
6 FDA information on the web that then they can
7 go and make some money off the private sector.

8 We're also trying to increase the
9 attention we have in training the scientific
10 community. In the workforce development plan
11 that we just did, one of the statements they
12 made that, with just a 10 percent increase in
13 the amount of money you spend on training. So
14 if we went from 1.3 to 1.43 percent of the
15 money we spend on training you can get an 11
16 percent increase in productivity, and that was
17 from the National Employee Survey, National
18 Center on Education, Quality of the Workplace.

19 So there is some justification to
20 start spending a little more money on our
21 employees. Then the commissioner has a strong
22 interest for FDA employees to go to external
23 training, conferences, universities, to learn

1 the state of the art of what's going on, so we
2 know there's a commitment to further education
3 right now.

4 I did want to spend just a couple
5 minutes on quality of work life. An I --?

6 DR. DAVIS: Just 30 seconds on
7 development? Since it costs a lot of money to
8 send a lot of people out, what about bringing
9 people in? How active are you in internal
10 seminars --

11 MS. BABCOCK: Actually, I should have
12 mentioned that.

13 DR. DAVIS: -- bringing in scientists
14 to talk about state of the art stuff.

15 MS. BABCOCK: We have a lot of
16 activity going on. Almost all of our centers
17 have some sort of staff college where they have
18 speakers, either internal experts on particular
19 --. Our Center for Drugs, for instance, has
20 almost a weekly seminar series that they put
21 on, like on Wednesday afternoons.

22 Our Center for Drug Evaluation and
23 Devices have what they call grand rounds where

1 they bring speakers from outside into the
2 center, and then they pipe it out on their web,
3 so everybody can get it on their desktop.

4 So we're trying some different things
5 with some improvement in technology and what
6 have you. So yes, we do that a lot. We also,
7 not too long ago, put together a package of
8 collaborative efforts
9 package of collaborative efforts between our
10 centers. Our centers have been accused of sort
11 of being stovepipe organizations; and so in the
12 training and organizational development
13 community we put together a list of efforts
14 that are going on, and it was quite an
15 impressive package, over 150 examples of how
16 we're collaborating within the organization.
17 And I think we'll continue to do more of that.

18 In the quality of work life, this
19 really was Secretary Shalala's initiative of
20 several years ago where -- I think the theme of
21 it is we really truly trust and believe in our
22 employees, and if we believe in our employees,
23 we're not going to have them signing in and

1 out, we're not going to threaten them with
2 reductions in force, we're not going to treat
3 them like they're children. We in fact are all
4 going to pretend we're adults and behave that
5 way.

6 But the truth of the matter is, we
7 have like four cornerstones to the quality of
8 work life effort. The family-friendly with all
9 the flexible work schedules, and we really have
10 pushed that. And I think even though our
11 supervisors haven't embraced what I call the
12 Any 80 program, they have embraced alternative
13 work schedules and flexible hours in the
14 morning and the afternoon, so that people can
15 balance their family and work life.

16 We do have a lot of people who take
17 advantage of telecommuting centers and working
18 at home, and we're trying to enhance that as
19 soon as we figure out how to get security on
20 the computer wires. You know, we can let a
21 drug reviewer go home for a month and do drug
22 reviews, but it's the security of the
23 information that we're concerned about.

1 So a second part of the quality of
2 work life is a learning organization where
3 every employee has an opportunity to learn
4 everything they want to learn. If we're
5 talking about rotating assignments, allowing
6 people to experience new things in their
7 careers, things that don't necessarily cost
8 additional money, but where they can enhance
9 their professional knowledge and development so
10 that they do feel like they're getting new
11 experiences in training. So we're working a
12 lot on that.

13 Improving communication just within
14 the organization. You know, when you have an
15 organization of 10,000 people, just keeping
16 everybody informed of what's going on is a big
17 job. So we're trying to figure out ways we can
18 improve communicating within FDA, external to
19 FDA, et cetera.

20 Then the fourth part of it is
21 appreciating diversity, making sure that every
22 employee is -- takes full advantage of what
23 they can do regardless of where they are in the

1 organization, what their issues are; the more
2 we know about each other, the better we can
3 work together.

4 So that's really our quality of work
5 life in a real quick nutshell. But we are
6 trying to do some different things.

7 I think the last slide I have is kind
8 of the cornerstones of our workforce
9 development, which -- our workforce strategic
10 plan? Yes, that one.

11 [Slide]

12 If you can see that, like I said, we
13 have contracted with Toffler & Martin. I am
14 really excited about where this project is
15 going, and I think it's going the same
16 direction that you all are talking about,
17 coming up with new and different ways of
18 recruiting and retaining employees, looking at
19 the science base, looking at IT development to
20 enhance our employees' capabilities.

21 We really need to focus on leadership
22 development. Because we have been so short of
23 resources, most of our money is spent on

1 training in the science fields as opposed to
2 training leaders in developing the supervisors
3 and managers.

4 That's sort of a preview of coming
5 attractions. We're just finishing -- it's been
6 about a three month effort now, and we've
7 interviewed the entire top staff of FDA along
8 with people in our industry, people in
9 academia, employees, supervisors. We've been
10 to the field, we've been pretty much everywhere
11 in the organization and I think we're ready to
12 make a final presentation on it. So I'm pretty
13 excited about that.

14 Thank you very much.

15 DR. LANGER: Thank you. Comments?

16 DR. SCHWETZ: One last piece. Bring
17 this down to a real world example. As I
18 mentioned earlier, the Director of the Office
19 of Premarket Approval within the Center for
20 Food Safety and Applied Nutrition has an
21 example that I want to have brought to you. I
22 looked around when we were planning this
23 schedule, of who right now in the agency has

1 the opportunity to do large hiring activity, to
2 have that brought to you, to lay out for you
3 the agenda, the plan for doing this, and with
4 the prospect that this will come back in
5 November and Alan will be able to tell us how
6 well it has gone. So you'll see it from the
7 front and you'll see it in progress.

8 We can talk about what things would be
9 nice to do, but this is a real world example,
10 and I'm hoping that it will help all of us.

11 Alan?

12 **Hiring to support the Science Base of the**
13 **CFSAN Food Ingredient Safety Program**

14 DR. RULIS: Thank you, Bern. Good
15 afternoon, I'm Alan Rulis, I'm Director of the
16 Office of Premarket Approval in the Center for
17 Food Safety and Applied Nutrition.

18 OPA is one of the two largest offices
19 in CFSAN, and we do have a research component
20 that does molecular biology research and
21 chemistry research; but our primary goal, our
22 primary responsibility is in the area of
23 premarket approval for new food ingredients.

1 What I want to talk to you this
2 afternoon about very briefly is what is an
3 almost unique opportunity for us; and that is
4 the ability to hire a substantial number of new
5 employees. So in a sense we'll be focusing or
6 putting sharp focus on some of the things we've
7 had a discussion about earlier this afternoon.

8 I just have a very few overheads, and
9 the first one is up there now. What I would
10 like to do, this is a summary of what we're
11 going to try to cover; talk a little about the
12 Office of Premarket Approval, what it's like,
13 what it is, what it does. Mention that new
14 targeted appropriations that we have at our
15 disposal, talk a little bit about the current
16 hiring initiative underway, and seek your help,
17 essentially, in getting some ideas about how we
18 can make that work for the long-term benefit of
19 the center and for the agency.

20 [Overhead]

21 The Office of Premarket Approval
22 reviews petitions for new food additives, what
23 we call direct food additives, artificial

1 sweeteners, fat substitutes, anything that you
2 can imagine that might be on the label of a
3 food, a processed food. We also work with
4 color additives; not only color additives used
5 in food but in medical devices and in other
6 settings.

7 We do premarket notification for food
8 contact substances. The statute defines food
9 additives very broadly, and to include
10 substances that might migrate into food from
11 things that touch food, such as this bottle
12 right here, for example, or a conveyor belt
13 upon which a chicken might ride for a few
14 seconds.

15 A big program was put into effect in
16 1997 under FDAMA that created a premarket
17 notification process rather than a petition
18 process, but put an 120 day hammer on the
19 process for FDA to review these applications.
20 In their wisdom, Congress did not effectuate
21 that program without funds. They said there
22 will have to be funds to run this program, and
23 they didn't come up for funds for the first two

1 years. But last year in October they did; came
2 up with \$6 million and said "Okay, run the
3 program." So we are starting that program now.

4 We also do biotechnology
5 consultations; this is for new plant varieties
6 that are created using recombinant DNA
7 biotechnology techniques; and we do what are
8 called GRAS notifications. There are a lot of
9 ingredients in the food supply that are
10 generally recognized as safe, and they're not
11 food additives in the traditional sense but
12 they do require some interaction with FDA. And
13 they're important components of the food supply
14 and we spend a lot of effort doing those.

15 [Overhead]

16 In round figures we have clusters,
17 small, relatively speaking, small clusters of
18 individuals working on these projects. We have
19 the category of people called consumer safety
20 officers. In our office they are more likely
21 than not to be Ph.D. scientists in their own
22 right. Of these 30 or so staff-level people --
23 this does not include any supervisors or

1 management, these are the actual workers,
2 people. About 21 or 22 of those 30 there have
3 Ph.D.s in various fields; chemistry, biology,
4 pharmacology.

5 So they're scientists in their own
6 right, but their real job is to manage the
7 review of new food ingredient evaluations,
8 safety evaluations. So they have to
9 essentially be able to talk with the scientists
10 that are doing the reviews, and make sure,
11 coordinate the review, make sure it's complete
12 and accurate. And then they have to write the
13 regulation that puts that review into effect,
14 and deal with attorneys and create a document
15 essentially for the Federal Register for the
16 public to read.

17 We have chemistry reviewers whose job
18 it is to ask, What is this additive that's
19 going to go into food? How pure does it have
20 to be? How much of this substance are people
21 going to eat? The toxicology reviewers, of
22 course, are interested in what are the effects
23 of this substance on a biological system. And

1 in particular human beings, although many of
2 the studies we get are in rodents.

3 And we have environmental reviewers
4 because under the National Environmental Policy
5 Act, we're required to substantiate that in any
6 action that we take; we have taken care of the
7 environmental aspects of it. That's more
8 important for packaging materials than it is
9 for direct additives, but it is a factor.

10 A large fraction of our employees are
11 in fact doctorate-level people.

12 [Slide]

13 Now this is a slide that shows you
14 what has happened to us since October of 1999.
15 In October of '99, Congress appropriated two,
16 we consider them large sums of money; \$6
17 million to run the premarket notification
18 program for food contact substances, and \$5.4
19 million to enhance, to speed up, to make more
20 efficient, more effective, the review of direct
21 food and color additive petitions.

22 And under those two programs
23 respectively, we see ourselves hiring about 30

1 new hires in the PMN area and about 20 new
2 hires in the direct food and color additive
3 area.

4 This is an enormous opportunity for
5 us; we have not had this happen for 20 years.
6 I am probably the beneficiary of the last large
7 hiring in this area, that took place back in
8 1977. And I'm getting a little bald and grey,
9 so it's been a while.

10 [Overhead]

11 Now what we want to do, Dennis Keefe
12 of my staff is with me, and I've charged Dennis
13 with responsibility to set up a hiring program
14 and to make this happen. It is not a trivial
15 matter. Trying to deal with this kind of money
16 in an instant is a little bit like drinking
17 from a fire hose; you can't deal with it
18 rapidly. But we're trying to set up a program
19 that will bring on these new employees and
20 essentially build for the future, not just fill
21 slots.

22 So it goes back to our earlier
23 discussion: How do we -- what can we do to

1 bring on the best possible employees for the
2 future to build and strengthen our organization
3 for the long term.

4 Dennis will talk to you about what
5 he's putting into place at the moment and then
6 charge you with some questions about how you
7 might be able to help us make this work.

8 DR. KEEFE: Thank you. First I'd like
9 to say that I think our office views this as a
10 tremendous opportunity. I cannot overemphasize
11 this. This is a once in a career opportunity
12 for us, for me. I've been with FDA for nine
13 years now, and I've never seen anything like
14 this. This is great. I'm very excited about
15 it.

16 This is going to give us a chance to
17 take a proactive approach to our future, to
18 strategically plan for the future of what we're
19 going to look like for the next 20 years. It's
20 a substantial amount of money, so that we can -
21 - this is a supercritical mass of money that
22 allows us to think creatively, look for the
23 future, and really plan what we're going to do.

1 It also allows us to think outside of
2 the box. You heard a lot of discussion from
3 Mary what we're doing, you've heard Dr. Suydam
4 talk about things that the agency wants to do
5 with leveraging; this is the nucleus for trying
6 to implement some of these ideas on a grand
7 scale.

8 [Overhead]

9 Our goal in recruitment is to recruit
10 scientifically-sound scientists to do
11 regulatory working the area of foods. We want
12 to target our equal employment goals, we want
13 to use this to leverage our scientific
14 expertise with non-FDA resources. And we want
15 to take a long-term approach to this recruiting
16 and hiring.

17 [Overhead]

18 Some of the things we've done are the
19 traditional recruiting. We've got the OPM
20 vacancy announcements out on the web page, and
21 these are open until the end of May, and we
22 were going through that sort of effort. We've
23 got the ads in the scientific journals, we're

1 attending job fairs, we're identifying ones
2 that will have the scientific expertise that we
3 need. We're attending scientific society
4 meetings, we're advertising on employment web
5 pages, we're sending letters to academic
6 departments that are of interest.

7 Some of you have been involved in
8 recruiting on the industry side, and if you
9 have ideas on how we can expand on these
10 traditional approaches, we would love to hear
11 them from you, if we could implement those.

12 [Overhead]

13 We're also trying to think outside the
14 box, using nontraditional strategies. Not only
15 for recruiting but also to retain scientists
16 and also develop interest on the outside in the
17 scientific program, in the academic programs in
18 FDA; make people aware of what we're doing.

19 Because I can recall when I was an
20 undergraduate, I had no idea what FDA did, and
21 I'm not from this area; there's no reason for
22 me to know what FDA does.

23 And these are just ideas. We did some

1 brainstorming. Is there a way we could set up
2 a mentoring program with in-house FDA
3 scientists with current graduate students or
4 undergraduate students? Would it be possible
5 to develop some sort of food safety regulatory
6 academic degree in collaboration with an
7 academic institute? Maybe the University of
8 Maryland, maybe other universities, maybe
9 nationally we could set up some sort of
10 program.

11 We talked a little bit about
12 sabbatical programs here for FDA scientists.
13 How can we best do that? How can we implement
14 that in a targeted way that develops our
15 scientific expertise in-house and promotes
16 that, helps us retain scientists, but also gets
17 the word out about what we're doing in FDA. So
18 scientists outside of FDA become aware of what
19 we're doing, maybe become interested in
20 becoming part of FDA.

21 Leveraging, not an FDA resource.
22 You've heard about the JIFSAN program; that's
23 really geared towards research. What we want to

1 look at is from a regulatory scientist
2 perspective; we can expand there. We heard a
3 little bit about special government employees;
4 that might be one option.

5 I'm sure there's other ideas, and this
6 is what we're looking for from you to help us
7 think through this thing, through this
8 strategically taking a long-term approach to
9 what our needs are, to try to develop our
10 programs and maintain our scientific expertise.
11 So that's my schpiel.

12 DR. LANGER: Alan, anything else?

13 DR. RULIS: No; I'll just turn it over
14 to you. We've been encouraged, in the earlier
15 part of this afternoon, the discussion on some
16 of the ideas that were coming forth about how
17 it is clearly appreciated that we do face
18 enormous challenge in bringing on the best and
19 the brightest for the future in the FDA. I
20 think we're sensitive to that, but we're also
21 appreciative to the sense that you are thinking
22 about ways to solve that for us or give us
23 ideas that may not be the first ones that come

1 to our minds. We're ready to listen and make
2 the best use of it.

3 DR. LANGER: Okay. Marion and Bob.

4 DR. NESTLE: The obvious one that
5 leaps to mind is a traveling road show, where
6 you go and visit the universities that are
7 training large numbers of graduate students and
8 have large numbers of postdocs, and meet with
9 them personally and talk about what the
10 opportunities are.

11 I know people who'd come to work for
12 FDA. They didn't want to run their own
13 research programs; they wanted to have
14 something where -- where somebody paid their
15 salary and they didn't have to get grants.

16 That was a big -- and also, to put it
17 another way, they'd be doing something that's
18 really valuable, that has a value system
19 attached to it. I think that's a big selling
20 point. These are important responsibilities
21 that serve the public and serve public health.
22 I would push it to the max. It's true, it's
23 real, there could be lots of people who want to

1 do that, and go to the best universities.

2 DR. SCOLNICK: I agree with Marion. I
3 think you can make a program like that, because
4 of the value system behind what you're doing is
5 an important one that I think young people can
6 identify with. And if you put the time and
7 effort into it, I think you can make it work.

8 DR. LANGER: I'm going to have Bob go
9 next and then Harold; but just -- what
10 companies do; like at M.I.T. they basically
11 just come there for a couple of days and they
12 spend a lot of time, interview people -- some
13 companies actually have real programs with,
14 where we get money obviously you can't do that.
15 But I mean you certainly can come for a day or
16 two to a whole bunch, target a bunch of
17 universities, like Bob was saying before.

18 I think if you send a couple people
19 there for two or three days and I'm sure that
20 the job placement offices at all these schools,
21 you know, would welcome it. I was amazed, even
22 -- just to pick an example, I was on a review
23 committee for Princeton, how they have all

1 these people interested in the pharmaceutical
2 industry, but you know a lot of companies don't
3 come there because they're not that big in some
4 of the -- I told this to Dr. Merck.

5 (Laughter)

6 DR. MERCK: But I see no reason why
7 FDA should be -- well, only because Merck is --
8 see it's amazing The reason I actually print
9 that though, Merck is down the street. They're
10 not --

11 DR. DAVIS: They don't need any help.

12 (Laughter)

13 DR. LANGER: But Princeton needed it,
14 so I was trying to help Princeton out. But the
15 point I'm making is that you could have -- you
16 know, you could spend a couple days -- and it
17 was only sending one or two people to these
18 schools.

19 Anyhow, Bob and then Harold.

20 DR. NEREM: I actually have some
21 questions before I make a --

22 DR. LANGER: CalTech, I was going to
23 tell you to do in.

1 DR. NEREM: As I understand it, FDA
2 normally is going to hire about 500 a year. So
3 because of this extra money, it's going to hire
4 550. So I guess the significance of this isn't
5 so much the added people as the fact it's in a
6 very focused area.

7 And yet it's not clear to me that your
8 recruiting strategy ought to be under that
9 focus. That's something that maybe ought to be
10 discussed.

11 The other question I had was, to what
12 level are you looking? Because I think that
13 has to affect your recruiting strategy. If
14 you're looking at VSMS people, that's one
15 thing. If you're looking at Ph.D.s, that's
16 another thing; and I almost got the impression
17 you were looking for VSMS people since one of
18 the fringe benefits you were running up there
19 was some kind of a degree.
20 kind of a degree. So.

21 DR. KEEFE: I guess for the most part
22 as far as the recruiting, we're looking
23 primarily for P.H.Ds and targeting on the new

1 PH.D. because of the salary structure.

2 What I was thinking, as far as the
3 B.S.-M.S. program was long-term. If there was
4 an academic program that focuses on a
5 regulatory scientist program, maybe it's not
6 just FDA involvement. Maybe this would involve
7 the other food safety or regulatory agency,
8 maybe; and the drug side of FDA.

9 If there could be some, maybe a
10 program at a local university, a degree, an
11 M.S. on this; or it could be integrated
12 nationally with an academic program.

13 DR. NEREM: Well, let me make my
14 comments; and I can only speak on the context
15 of Georgia Tech. And Bob can speak in the
16 context of M.I.T. But at least that Georgia
17 Tech, if you want to recreate at the B.S.
18 level, you ought to be talking to the college
19 placement office. If you want to be recruiting
20 at the Ph.D. level, you ought to be talking to
21 the Research Institute and connecting there,
22 one way to do that is number one, you've got to
23 establish a relationship; offer to come in and

1 give a seminar -- because that will give you
2 great visibility and as was suggested by Bob,
3 you know, following that seminar you stay
4 around for a couple of days and -- you know,
5 we're always ready to help our graduate
6 students find jobs.

7 DR. LANGER: Harold, Ed, we'll go down
8 the row.

9 DR. DAVIS: I keep the critical
10 question is whether the job skills you're
11 looking for these jobs. Are you looking for
12 people with an attrition background; could have
13 Ph.D.s in anything, whatever. I think that
14 helps you to target what schools.

15 I think in the sabbatical, putting
16 your faculty, your members into certain
17 universities to provide a six month, three
18 month whatever, gives you an opportunity to be
19 in a place for an extended period of time.
20 Three days is greater than recruiting; but if
21 you could pick two or three schools that you
22 really want to be present in, putting people in
23 on a sabbatical.

1 Another thing I think that works great
2 is internships. If you bring people out of
3 these programs, even if you're looking for
4 Ph.D.s, if you bring people out of these
5 undergraduate programs and want to get Ph.D.s,
6 they start remembering you and thinking about
7 you, et cetera.

8 I don't know if the FDA or government
9 can use headhunters. Is that taboo? Can you
10 do that? I know companies that have brought
11 headhunters in, not just one at that time, but
12 two or three or four at a time. They have job
13 fairs on your site so that they get to
14 understand what the job is you're recruiting
15 for, et cetera. They get to see the working
16 environment, et cetera, so that they become
17 much more familiar with how you're going to use
18 these people. So they become I think more
19 effective recruiters, instead of just dealing
20 with one headhunter at a time.

21 DR. LANGER: Ed?

22 DR. SCOLNICK: Just two specific
23 suggestions; one related to the issue of

1 potentially a master's program of some kind.
2 You probably know, Temple University, which is
3 down the street from one of our sites, runs a
4 program for basically teaching people about the
5 compliance issues at FDA. And a place like
6 that or other universities like that might be
7 willing to have master's programs to fill some
8 of the master's level needs that you have. And
9 I think getting in touch with the Temple School
10 of Pharmacy that runs, gets a program on
11 compliance, might give you some ideas on how to
12 construct that kind of program.

13 The second point, in terms of your
14 going to universities and giving seminars.
15 Within whatever limits you're legally allowed
16 to do this, the way to engage students is to
17 talk to them about science. And you do have
18 these public meetings that are open information
19 through FOI on drugs, and if somebody within a
20 rational way can put a talk together that says,
21 "Here's what we do. Here's the science we
22 reviewed. Here are the issues we faced.
23 Here's how we resolved it scientifically." So

1 you give them a flavor scientifically of what
2 it is the job is all about, and get them
3 excited about that, you'll engage the students.

4 If you go and tell them about
5 government service, it's too dry. Even though
6 it is a nice thing to talk about, you won't
7 attract them with that kind of approach, is the
8 primary approach.

9 DR. ROSENBERG: I have a slightly
10 different perspective. Given that you have a
11 focused program and you're talking about as
12 many as 50 people, that provides a unique
13 opportunity, actually, for attracting first a
14 couple of people who were actually known or
15 with some name recognition. You've got a big
16 enough program to actually -- it's not a one-
17 off, it's not "Come here because I've got eight
18 jobs to fill" and therefore you can't give them
19 structure or actually provide them additional
20 resources as you can when you start talking
21 about having a reporting structure of maybe
22 eight, ten people under somebody who you can
23 now attract to a program.

1 This gives you a chance to kind of use
2 the advantage of going and picking a couple of
3 key people with name recognition who would add
4 to the whole presence of your organization, and
5 they will end up being your recruiting
6 capability. They do the job because of their
7 name recognition. It only happens when you
8 have enough resources to be able to attract a
9 couple of people with that stature. Now if
10 that can be done in this area, I think there's
11 a great opportunity for you to use that kind of
12 strategy.

13 DR. SCOLNICK: I think it's a great
14 idea.

15 DR. LANGER: Excellent. Mike?

16 DR. DOYLE: This isn't a short term
17 approach that you need, but long-term, I once
18 had a student from Health Canada who was on
19 their hook; they paid all the tuition and
20 everything else for her to work with me for, I
21 guess it was three or four years. And she then
22 had to work back two years for every year she
23 was with me, with Health Canada. But, you

1 know, it's the opportunity for the agency to
2 pick their best at the undergraduate level,
3 send them on to graduate school and have them
4 for a longer time.

5 DR. LANGER: Other suggestions or
6 comments?

7 Well, thank you. Anything else on
8 this topic?

9 Then I guess we'll go to the final
10 topic, which is concluding discussion, further
11 direction for the Board. We discussed some of
12 this over lunch and I thought maybe what we
13 could do was actually have Bern summarize some
14 of the action items and see if anybody wants to
15 add anything.

16 DR. SCHWETZ: This is being
17 constructed on the fly so it will take a second
18 to think about it, and be sure I'm saying what
19 I think happened.

20 DR. LANGER: People can correct it.
21 **Concluding Discussion: Further Direction for**
22 **the Board**

23 DR. SCHWETZ: In the context of the

1 response by CFSAN, to the report of the review
2 of CFSAN, Dr. Scolnick mentioned the benefit of
3 having information on what's going on in the
4 center related specifically to c.v.s for new
5 recruits, information on publications and other
6 documents that would have come out from the
7 center staff, and examples or complete list of
8 impacts that have come out of the work that's
9 being done. And if the board wants to expand
10 that so that it's more than Dr. Scolnick's
11 thoughts and adopt this as recommendation, it
12 appeared to me that Joe and Bob were prepared
13 to do that. And I would like to see that
14 happen as a model.

15 DR. LANGER: I think that everybody
16 seemed to think it was a good idea.

17 DR. SCOLNICK: Yes, with a balanced
18 view of what Harold said, there would have to
19 be publications.

20 DR. DAVIS: Just impact work. What
21 have they been doing.

22 DR. LANGER: Yes.

23 DR. NEREM: Measures of impact.

1 DR. LANGER: So that will be a formal
2 recommendation. Good.

3 DR. SCHWETZ: One of the things that
4 we talked about at noon, and we've got the
5 specifics. But the discussion on future
6 directions in the Science Board and items that
7 we could talk about where we would bring you
8 particular issues or information for your
9 response. And we will include that list of
10 topics from that discussion this noon.

11 To capture your thoughts about the
12 need for the agency to bring focus and
13 priorities on the bigger picture of all that
14 goes on. And to use that as a basis then to
15 overlay on priorities at the center level. We
16 tend to have priorities and plans at the center
17 level, but we haven't very often captured those
18 in a whole set of plans for the agency.

19 One specific was that you accepted the
20 peer review report of the review of CFSAN, and
21 another specific of that was that Dr. Fennema
22 and I were to talk about guidelines for future
23 reviews. Owen has already come up with a draft

1 of that, which I will look at and give some
2 more thought to and get back to you

3 DR. FENNEMA: It needs some more work
4 on it yet.

5 DR. SCHWETZ: You did well in the
6 short time that you had. So we'll continue to
7 work on that.

8 There was a recommendation that there
9 could be a position paper written by members of
10 the Science Board on something as specific as
11 GMO foods, and that Joe Levitt and I and Marion
12 and Rita Colwell would get together by
13 telephone and talk about what that might look
14 like, and discuss the possibility that there
15 would be a position paper that would come out
16 on a topic that specific. So we'll talk about
17 that.

18 DR. FENNEMA: So we didn't talk about
19 what would be done with that, once it was
20 prepared.

21 DR. LANGER: I think we weren't even
22 at that stage. At this stage I think we want
23 to just sort of map out a plan. You know, get

1 their advice on --

2 DR. FENNEMA: Before you do something,
3 you ought to figure out how you're going to use
4 it.

5 DR. LANGER: I think that would be
6 part of what they would come back with as a
7 recommendation; that's what I meant.

8 DR. FENNEMA: All right.

9 DR. LANGER: I mean I agree with you,
10 and I think -- but that would be part of what
11 they would do.

12 DR. FENNEMA: Very good.

13 DR. SCOLNICK: One thought on that. I
14 really don't know whether anything has been
15 done by now, but you might consider engaging
16 the IOM in that activity because they're always
17 -- there are views of an independent
18 organization, and it's the kind of thing they
19 like to do.

20 So I don't know whether they've ever
21 done on engineered foods or not, but just
22 another thought.

23 DR. NEREM: May be another part of the

1 National Research Council besides IOM that may
2 be better equipped --.

3 DR. SCOLNICK: Yes.

4 VOICE: The NAS just did --

5 DR. NEREM: Yes, I don't know who --

6 DR. LANGER: It's a good suggestion
7 and that's part of what could be incorporated
8 into when they talk.

9 DR. NEREM: Yes.

10 DR. SCHWETZ: With regard to the
11 Office of Women's Health presentation, the
12 suggestion or the request of the volunteer was
13 made that they will pull together information
14 on the successes of their grant program, and
15 primarily in the context of which of these have
16 been a stepstone for larger projects that
17 continued to get that kind of information, and
18 use it as a basis for guidance for how they
19 would provide support in the future.

20 And that they would, it be helpful if
21 they spent some effort to define the border
22 areas between the Office of Women's Health here
23 and the Office of Women's Health in NIH, and

1 the kinds of activities that they support.

2 DR. NEREM: I think the whole issue of
3 one to two year grants versus longer projects
4 needs to be addressed.

5 DR. SCHWETZ: Long-term commitment to
6 fewer areas of effort.

7 DR. NEREM: Right. With periodic peer
8 review.

9 DR. SCHWETZ: Yes. Those were these
10 two that were here. To maintain objectivity in
11 the peer review process and develop longer-term
12 plans.

13 DR. LANGER: And focus.

14 DR. SCHWETZ: And focus, yes.

15 One of the things we will get back to
16 you before the next meeting is some additional
17 information -- Mary, you bailed us out on an
18 organizational chart, but there must be other
19 information that we can provide to you that
20 will give you a little more background
21 information on the agency, and we'll give some
22 thought to how we could present information to
23 you at the next Science Board meeting that

1 would give you a better profile of what's going
2 on in the agency.

3 I would say though, that when we did
4 this for the Science Board earlier on, we may
5 have given too much information, because they
6 had the feeling that we had a lot of dog and
7 pony shows and no issues. And we will keep it
8 brief and targeted so that this doesn't go on
9 for meeting after meeting after meeting and
10 just get details of what's going on.

11 DR. LANGER: I think part of the
12 issue, too, was not just the organizational
13 chart, but understanding how the different
14 centers maybe interact with each other. I
15 think that was one of the things that came up.

16 DR. SCHWETZ: That would be part of
17 it; but also if we can get you to understand
18 what the issues are of a center, and in that
19 context understand what the center is about,
20 that's much better than simply telling you what
21 the center does. So we'll try to keep it
22 issue-oriented.

23 We do have recorded that Dr. Scolnick

1 will make a presentation next time on global
2 information gathering, and how that could be
3 done in the context of the future for the
4 agency. Is that --?

5 DR. SCOLNICK: Well, in terms of the
6 review process.

7 DR. SCHWETZ: Yes.

8 DR. SCOLNICK: A global review process
9 or concept.

10 DR. SCHWETZ: The idea of pursuing a
11 public education for GMOs is something that we
12 will look at as well.

13 And then some specifics about this
14 recruitment and retention discussion this
15 afternoon, to get you to continue to think
16 about how you would do this if you were charged
17 with what the employment list of the agency
18 would look like in twenty years, to give us
19 some additional thoughts from you on how you
20 might do that; for us to get more involved in
21 university programs, to have a larger presence
22 in targeted university programs through
23 sabbaticals and time spent there, in addition

1 to more time spent recruiting on site. To get
2 our face in front of more potential employees.

3 And Harold, your point is well taken
4 that we will continue to look for historically
5 black colleges and universities and to focus as
6 much as we can there. There's a very limited
7 number of people who are available, and any
8 help that we can get in knowing where else to
9 go to keep turning over more stones to find
10 good people, we would sure welcome that kind of
11 help.

12 Your note about talking science to the
13 students and get them to understand the science
14 as opposed to the 1906 law, I agree with that
15 thought.

16 DR. NEREM: At the graduate level,
17 those of us that have NIH training grants, we
18 are continually responsible to NIH for showing
19 how we're reaching out to produce a more
20 diverse scientific community. So generally
21 those programs will have a reasonable number of
22 underrepresented minorities in the graduate
23 programs.

1 DR. SCOLNICK: I don't know how we
2 would do this, but it's just a spontaneous
3 thought, but you might be able to work out some
4 rational way of doing it: About two years ago,
5 Merck gave a substantial sum to UNCF to try to
6 foster fellowships for minorities; a variety of
7 schools, both small schools and large schools.
8 And we have a fairly organized program now that
9 involves doing that and recruiting from that
10 talent pool. There's no way we will attract
11 those people nor are there enough jobs. If
12 there were some way we could plug you into that
13 program -- I don't think there would be any
14 real conflict of interest there. I don't know
15 how we would do it logistically, but if you
16 want me to look into it and then I guess you'd
17 be the contact?

18 MS. BABCOCK: Yes.

19 DR. SCOLNICK: I'll have somebody get
20 in touch with you. Maybe there's something we
21 can do to be helpful.

22 MS. BABCOCK: Okay.

23 DR. NEREM: Are people with those

1 fellowships, is that public knowledge?

2 DR. SCOLNICK: Right. Oh, yes, it's
3 public knowledge. Yes, it's a completely
4 public program. There's nothing here that's a
5 conflict of interest in any way, shape or
6 manner.

7 And we could make sure if there was
8 some -- you know, we can take care of whatever
9 issues there are.

10 DR. SCHWETZ: There were some
11 additional recommendations in this context of
12 being more involved with universities,
13 internship programs, things of that kind.
14 Trying to focus more on job contentment and
15 what it's like to be a government employee, to
16 work in public service.

17 There's a former consultant to ours
18 who is helping you with various meetings and
19 things who is writing a book and has
20 interviewed many of us in the FDA, and asking
21 us "why did you continue to work for the FDA as
22 long as you did?" To try to capture what there
23 is among long-term happy government employees

1 that might be the kind of message we would want
2 to give in a recruitment activity about -- you
3 know, everybody doesn't work for the government
4 just for a few days and get out.

5 So I think there are some things to be
6 said for why there are a lot of good people who
7 do work for the government for a long time and
8 are happy about it.

9 So that, Bob, captures I think a lot
10 of what --.

11 DR. LANGER: The other one that I had
12 -- something to the effect that in the dietary
13 supplements strategy plan, I think there were
14 some concerns about it being, certain things
15 maybe being a little vague and maybe trying to
16 focus in on that. I don't know if we took
17 anything down to -- [Remark to Mrs. Bond]

18 Okay. Is there anything else anybody
19 would want to add for other things we might do
20 in the future?

21 Maybe I'll just make a couple of
22 closing comments. I just wanted to say, just
23 from my standpoint as chair, I thought that the

1 thought FDA presentations were terrific, right
2 to the point, very provocative, and having sat
3 through a number of science boards and been on
4 a number of different science boards, this is
5 by far the best one I've been on. You guys
6 all, the women all did a fantastic job. Lots
7 of great questions, lots of great comments. I
8 really appreciate it, and I think hopefully it
9 will augur well for the future.

10 So I guess -- do we have a motion to
11 adjourn, or do you want to say anything else?

12 DR. SCHWETZ: I would like to
13 reinforce that we're looking forward to good
14 leadership. If this is the beginning of a new
15 plane, this is wonderful. This has clearly
16 been a very useful meeting for us and we really
17 appreciate the level of interaction that you've
18 provided for us. Thank you very much.

19 DR. LANGER: So we have a motion to
20 adjourn?

21 (Laughter)

22 DR. LANGER: Okay. I think that will
23 pass pretty quickly.

[Whereupon, at 2:40 p.m., the meeting
adjourned.]

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