

## **IV. BLOOD ACTION PLAN: SUPPLY ISSUES**

**Captain Mary Gustafson, Director  
Division of Blood Applications, OBRR, CBER, FDA**

65<sup>th</sup> Meeting  
March 16, 2000  
Holiday Inn, Silver Spring  
8777 Georgia Avenue  
Silver Spring, MD



# **Implementation of Blood Action Plan**

## **Initiatives to Promote Blood Availability**

**Mary Gustafson**

**OBRR, CBER, FDA**

**65<sup>th</sup> BPAC Meeting, March 17, 2000**





**PHS Task Group  
Recommendations for  
Increasing the Blood Supply**

**Mary Gustafson**

**OBRR, CBER, FDA**

**PHS ACBSA, August 26, 1999**



# **Strategies for Increasing the U.S. Blood Supply**

**Recommendations from PHS  
Task Group - August 1999**

**Recommendations  
Incorporated Into Blood  
Action Plan - November 1999**



# Blood Action Plan

- 1. Monitor the Blood Supply**
- 2. Encourage More Donations by Eligible Donors**
- 3. Improve Donor Relations as Part of Recruitment and Retention**
- 4. Remove Restrictions to Safe Donation**
- 5. Address Economic Issues Facing the Blood Industry**



- 1. NHLBI, on December 10, contracted with NBDRC to conduct monthly surveys.**
- 2. By October 2001, PHS will determine long-term responsibility.**



- 1. DHHS offered support to industry to participate in PSA's.**
- 2. NHLBI sponsored Feb. 28 workshop, "National Strategy to Increase Blood Donations."**
- 3. FDA to publish donor incentive guidance by June 30, 2000.**
- 4. NHLBI to explore feasibility of educational programs by June 30, 2000.**



- 1. FDA draft guidance on recruitment practices by December 31, 2000.**
- 2. Possible FDA/NHLBI donor recruitment workshop by August 30, 2000.**
- 3. FDA guidance on computer interviews by September 30, 2000.**
- 4. Initiate simplification/abbreviation of donor questionnaire by January 1, 2001.**



- 1. FDA to issue guidance for use of therapeutic hemochromatosis donations by May 31, 2000.**
- 2. CDC/FDA workshops to be planned as warranted.**



- 1. August 1999 PHS AC BSA discussion of safety measures and cost implications.**
- 2. April 2000 PHS AC BSA to discuss reimbursement issues.**
- 3. DHHS will clarify policies on reimbursement by June 1, 2000.**

