

1 questions regarding the potential of ESAs to cause tumor
2 promotion.

3 Again, the studies were already ongoing as of
4 ODAC 2004. FDA did not have an opportunity to comment
5 on the design of these trials prior to their initiation.

6 Now, this study in yellow that has just
7 appeared EPO-ANE-3010 this was proposed at ODAC 2004
8 by Johnson & Johnson. This is a large breast cancer
9 trial that has had significant difficulties in
10 accrual. Now, these studies that have appeared in the
11 bottom part of the screen in yellow, other studies of
12 interest since ODAC 2004, these were not studies
13 designed to look at the safety signals but were
14 studies designed to explore additional indications for
15 ESAs. Now we need to discuss consideration regarding
16 trial design and data submission.

17 This slide contrasts the two different
18 categories of trials that have been performed with
19 ESAs in cancer patients. First, is the superiority
20 trial. The purpose of this trial is to show an
21 improved outcome in cancer patients receiving ESAs. This
22 is based on the hypothesis that an

1 increased hemoglobin will improve outcome. Failure to
2 show superior survival with ESAs does not exclude the
3 possibility of decreased survival in a superiority
4 trial. The second category of the trial is a
5 non-inferiority trial. The purpose of this type of
6 trial is to exclude increased risk. Two
7 non-inferiority trials with ESAs in cancer patients
8 was specifically designed to detect unacceptable
9 risks. In the non-inferiority design, it is
10 preferable to exclude increased risk. Highlighted
11 here in yellow are the two non-inferiority studies
12 whose primary endpoints are to look for safety
13 signals. What I would like you to notice is that all
14 of the empty boxes represent studies that were
15 superiority studies that were designed to look for
16 improved outcomes with ESAs and did not have primary
17 endpoints to look for safety signals.

18 None of these superiority studies have
19 demonstrated improved outcomes with ESAs. This slide
20 addresses the issue of data submission in clinical
21 trials. The first type of submission that FDA receives
22 is called "primary data."

1 This is a database from a clinical trial that
2 contains efficacy data; for example, survival and
3 response rate data; safety data; for example,
4 thrombovascular-event data; and all data captured on
5 case report forms.

6 The FDA then independently analyzes the
7 database and verifies results. Submission of primary
8 data is preferable to submission of a summary result,
9 which leads us to the second type of submission, the
10 summary result.

11 This is a descriptive data that has been
12 analyzed by investigators and submitted to FDA. Summary
13 results may be in the form of a general abstract or a
14 publication or maybe a report submitted to FDA.

15 FDA cannot perform independent analysis of
16 summary results and cannot verify results. FDA cannot
17 detect flaws in data from summary results.

18 These are the studies with primary dispute
19 submitted to FDA. To the left of the central figure,
20 the BEST and N93 studies. Since ODAC 2004, the anemia
21 of cancer, lymphoid malignancy, non-myeloid cancer, and
22 145 Study. In 2001, 0145 is in orange italics because

1 the primary data have just been received and have not
2 been analyzed.

3 The purpose of this slide is to show that
4 since ODAC 2004 FDA has received primary data for
5 analysis on only a minority of studies that have been
6 completed. The studies in the empty boxes in the right-
7 hand side of the slide were proposed at ODAC 2004 as
8 studies that were capable of addressing safety issues
9 surrounding ESAs.

10 The 11 empty boxes on the right-hand side
11 represent these studies. Of these 11 empty boxes, 3
12 studies are ongoing, 8 studies have completed patient
13 accrual but have not had primary safety and efficacy
14 data in an analyzable format submitted to FDA.

15 The FDA has been informed through regular
16 reports on the status of these studies and their data
17 availability and has been assured that primary data was
18 forthcoming.

19 Several of the studies on the right-hand side
20 of this slide have been initiated by European
21 investigator rather than Amgen or Johnson & Johnson and
22 are not under IND. The time lines for primary data

1 submission from these studies is unclear.

2 Now we will examine the results of three
3 studies on the left-hand side of the slide, which were
4 again events prior to ODAC 2004. The ODAC convened in
5 2004 after FDA received primary data from 93004 and
6 increased mortality was observed in the BEST AND ENHANCE
7 studies. These were the primary contributing factors to
8 convening ODAC, but there were other supportive factors
9 which I will now be mentioning.

10 Our small-cell lung cancer trial, CAN-20, was
11 terminated early due to increased thrombovascular events
12 seen in other trials and increased mortality reported in
13 the BEST and ENHANCE studies. Unplanned analysis
14 suggested an increased mortality in the ESA arm.

15 Our head and neck cancer trial, RTOG 9903, was
16 terminated early due to the publication of the ENHANCE
17 trial also in head and neck cancer in 2003. An unplanned
18 analysis demonstrated a nonsignificant trend to a
19 decreased locoregional control and increased mortality
20 in the ESA arm.

21 Despite the fact that the preliminary results
22 on CAN-20 and RTOG 9903 were known in 2004, these trials

1 only have summary results available at the current time.

2 Now, four other randomized, controlled
3 trials that were not shown on the roadmap slide were
4 terminated early due to increased thrombovascular
5 events. We will not discuss these four studies here
6 because they were previously discussed in ODAC 2004. The

7 first trial that we are going to talk
8 about is Study N93, which was initiated after the
9 original approval of epoetin in 1993 for
10 chemotherapy-associated anemia. FDA was analyzing the
11 primary data from this study prior to ODAC 2004.

12 The N93 trial was a trial in limited- and
13 extensive-stage small-cell lung cancer. It enrolled 224
14 of a planned 400 patients and terminated early due to
15 poor accrual.

16 Patients in both arms received standard
17 chemotherapy and radiation and were randomized to
18 Procrit versus placebo. This was a non-inferiority
19 study with a primary endpoint of overall response rate,
20 the secondary endpoint was overall survival, and target
21 hemoglobin was above current and prior recommendations.

22 The study met its non-inferiority endpoint

1 between the two groups with respect to the endpoint of
2 overall response rate. Median survival for the two
3 groups is also listed. However, the study had several
4 limitations with respect to detection of effects on
5 overall response rate primary endpoint.

6 Overall response rate was determined without
7 central review of images. Seventeen percent of patients
8 had missing tumor response data.

9 Confirming overall response rate by repeat
10 imaging was not required, and overall response is not a
11 sensitive detection method for tumor promotion.

12 Response rate is used as an endpoint for
13 chemo-protection agents but not necessarily used for
14 agents that may cause tumor promotion.

15 Now we will move on to the BEST study. This
16 was a breast cancer trial, and its primary data was
17 being reviewed by FDA at the same time as Study N93 just
18 mentioned.

19 The decreased survival in the ESA arm of the
20 BEST study was a contributing factor to convening ODAC
21 in 2004. The BEST trial enrolled 939 patients with
22 metastatic disease. This is among the largest trials

1 that we will be looking at today.

2 The patients in both arms received
3 chemotherapy, but the study did not stratify by the type
4 of chemotherapy regiment. Patients were randomized to
5 epoetin versus placebo. This was a superiority trial
6 with a primary endpoint of 12 months overall survival.

7 The secondary endpoints were overall response
8 rates and time to progression. The target hemoglobin
9 was above current and prior recommendations.

10 This trial showed a significantly decreased
11 12-month survival in the eopetin arm. Increased
12 mortality in shorter time to progression was seen in the
13 first four months of the trial.

14 There were no significant differences in the
15 secondary endpoint of overall response rate, but this
16 trial had several limitations with respect to detection
17 of effects on tumor promotion.

18 First, inadequate tumor assessments at
19 baseline in 26 percent of placebo subjects and 29
20 percent of Eprex subjects; incomplete tumor assessment
21 throughout the study in 28 percent of all patients; no
22 reported set schedule for objective tumor assessments;

1 and incomplete assessment of all known metastatic
2 lesions.

3 Now, the other study FDA was aware of prior to
4 ODAC 2004 has shown both decreased survival and
5 decreased local control with the ENHANCE study in head
6 and neck cancer. Along with the BEST study, the ENHANCE
7 study was a primary contributing factor to convening
8 ODAC 2004.

9 The ENHANCE trial was a trial in locally
10 advanced head and neck cancer patients. This trial
11 enrolled 351 patients. Patients in both arms received
12 radiation therapy, which is an off-label use. Patients
13 were randomized to epoetin versus placebo. This was a
14 superiority trial on its primary endpoint, locoregional
15 progression-free survival.

16 The secondary endpoints were overall survival
17 and locoregional control; the target hemoglobin was
18 above current and prior recommendations; and patients
19 were stratified by resection status.

20 These are the results of the ENHANCE trial.
21 Epoetin data demonstrated a detrimental effect on all
22 three endpoints of locoregional progression-free

1 survival, locoregional control, and overall survival.

2 Here is a summary of the three trials just
3 mentioned. Study N93 in patients with small-cell lung
4 cancer met its non-inferiority endpoint of overall
5 response rates between the ESA and placebo arm.

6 The BEST study in Stage IV breast cancer
7 showed worse survival for patients on the ESA arm. The
8 ENHANCE study in head and neck cancer showed worse
9 survival and worse locoregional control for patients on
10 the ESA arm.

11 Now that we have examined the results of those
12 three studies leading up to ODAC 2004, we will review
13 the Committee's recommendations regarding the optimal
14 design of future trials to address the concerns for
15 increased risk of ESAs in cancer patients.

16 Again, this is where we are on our road map.
17 These were the Committee's recommendations, again,
18 regarding optimal trial design, that trials were double-
19 blind and placebo-controlled and preferred primary
20 endpoint be a survival endpoint.

21 The trials would be adequately powered to
22 detect survival differences, trials would have a routine

1 assessment of tumor progression, trials have a
2 homogeneous tumor type, and tumor biopsies to assess for
3 erythropoietin receptors was optional.

4 These were deemed optional due to controversy
5 regarding whether erythropoietin receptors are linked to
6 tumor promotion and also to practical issues surrounding
7 tumor biopsies in patients on clinical trials.

8 Studies conducted outside of the U.S. would be
9 generalizable to the U.S. cancer population. The
10 assessment of TVEs should be a prospectively defined
11 endpoint.

12 Case report forms should be designed to
13 capture clinically symptomatic TVEs, and TVEs should be
14 assessed at prespecified intervals. Please keep these
15 recommendations in mind as we go through the rest of
16 this discussion.

17 At this point we will review data from recent
18 trials since ODAC 2004. Again, highlighted here in
19 yellow were the trials that Johnson & Johnson and Amgen
20 identified at ODAC 2004 to assess safety risk.

21 With the 2004 recommendations in mind, we ask
22 the question, have any ongoing or proposed trials

1 presented at ODAC 2004 or since ODAC 2004 fully met the
2 Committee's recommendations? The answer, unfortunately,
3 is no.

4 Now, two trials have come close. We will
5 discuss these trials next. By "close," I mean they have
6 met a number of ODAC 2004's recommendations, but neither
7 of these trials have fully met all of the
8 recommendations.

9 Now, other trial designs have not met several
10 of ODAC's recommendations. Again, these are the two
11 trials that have a close to ideal design and we will be
12 discussing these next.

13 Starting with Study 145, the Amgen small-cell
14 lung cancer study which has results recently released,
15 this is a study that enrolled 596 patients with
16 extensive-stage small-cell lung cancer. The patients in
17 both arms received first-time chemotherapy. Patients
18 were randomized to Aranesp versus placebo.

19 This was a superiority trial, for its co-
20 primary endpoints, overall survival and a hemoglobin
21 endpoint. The trial used an off-label Aranesp dose, so
22 it is not clear if we can generalize the results of this

1 trial to the label dose.

2 The target hemoglobin was above current and
3 prior recommendations. This trial had accrued patients
4 from 2002 to 2006 and accrual was ongoing at the time of
5 ODAC 2004.

6 These are the results of the trial based on
7 summary results submitted last month. The trial failed
8 to demonstrate superior overall survival. Again, failure
9 to show a superior survival associated with ESAs does
10 not exclude the possibility of decreased survival.

11 These are the overall survival results and those
12 increased incidents of TVEs in the Aranesp arm.

13 Limitation to this trial is as follows. Small-
14 cell lung cancer are unlikely to be generalizable to
15 other tumor types. Small-cell is an aggressive
16 neuroendocrine tumor, and results in this trial may not
17 apply to other tumor types, for example, epidermal
18 tumors. Also, a literature search has revealed that
19 small-cell lung cancer is not a tumor type that
20 expresses the erythropoietin receptor.

21 This is the Johnson & Johnson breast cancer
22 trial. This enrolls patients with metastatic breast

1 cancer. This has enrolled at least as of March 108 out
2 of a planned 1,000 patients.

3 You have heard updates on the enrollments from
4 Johnson & Johnson this morning. Patients in both arms
5 received a variety of first-line chemotherapy regimens.
6 Patients are randomized to either epoetin versus
7 transfusion support as needed.

8 This is a noninferiority trial with a primary
9 endpoint of progression-free survival. The secondary
10 endpoint include overall response rate, time to
11 progression, overall survival, thrombovascular event
12 incidence, and response duration.

13 It is worthwhile noting that this is the only
14 cancer trial using ESAs that has routine thrombovascular
15 event assessment. Target hemoglobin in this trial is
16 consistent with current recommendations. Again, the
17 design of this trial was presented at the previous ODAC.

18 The final protocol for this trial was submitted to FDA
19 in December 2004, and accrual to this trial began in
20 March 2006 and is currently ongoing.

21 These are the limitations to this trial. Now,
22 when this trial was first presented at the previous

1 ODAC, the target accrual was 2,000 patients. The target
2 accrual was then reduced to a thousand patients by the
3 time the final protocol was submitted.

4 Now, FDA did not agree to the reduction in
5 size, but Johnson & Johnson was concerned about slow
6 enrollment and the changing standards of care with
7 respect to chemotherapy over the course of the trial. By
8 reducing the size of the trial, this reduces the power
9 of the study to detect clinically meaningful
10 differences.

11 A variety of chemotherapy regimens are used in
12 this trial, the study is not stratified for this, and
13 the trial is also open-label.

14 Now, accrual to this trial has been slow.
15 Again, the final protocol was submitted December 2004;
16 enrollment, again, March 2006; and, as of March 2007,
17 108 patients out of a target 1,000 were accrued.

18 Now, highlighted here in yellow are studies
19 that have had decreased survival or increased tumor
20 promotion. Again, let's empty out these boxes. Now, as
21 we have already gone over, prior to ODAC 2004 these
22 studies listed in yellow, the BEST and ENHANCE studies

1 FDA was aware of.

2 Now, let's talk about this study that just
3 appeared in yellow, the CAN-20 Study, non-small-cell
4 lung cancer, the upper, right-hand side of the slide.
5 Prior to ODAC 2004, FDA was aware of this study.

6 We were aware that this suggested an increased
7 mortality in the ESA arm, but it was unclear as to the
8 magnitude or significance of the increased mortality.
9 From published literature earlier this year, the FDA now
10 is aware of the magnitude and significance of increased
11 mortality.

12 Now, these three studies have just appeared in
13 yellow. With regard to these three since ODAC 2004, the
14 FDA is aware of three additional studies that have shown
15 decreased survival and increased tumor promotion: in the
16 Anemia of Cancer Study, the Lymphoid Malignancy Study,
17 and the DAHANCA Study in head and neck cancer.

18 We have four studies in yellow: We have
19 anemia of cancer, lymphoid malignancy, DAHANCA, and the
20 CAN-20 studies. We will be discussing these studies
21 next.

22 Now, this is the Anemia of Cancer Study. It

1 is also referred to as "Study 103." This trial was
2 performed to support expanding the current label for
3 Aranesp. This enrolled 989 patients with a variety of
4 cancer who were not on chemotherapy or myelosuppressive
5 radiation therapy.

6 This is among the largest trials of safety
7 signals, and patients were randomized to Aranesp versus
8 placebo. The primary endpoint was transfusion endpoint,
9 and the secondary endpoint was overall survival.

10 The target hemoglobin was consistent with
11 current recommendations, and the stratification factors
12 are listed here. The trial could not assess the effects
13 of ESAs on tumor promotion, given the variety of tumors
14 that were included in this trial. The accrual to this
15 trial from 2004 to 2006, summary results were presented
16 in December 2006 and primary data submitted to FDA in
17 March 2007.

18 The results of this trial were as follows
19 based on FDA review or primary data. There was a
20 significantly shorter survival in the Aranesp arm. The
21 trial did not meet its primary endpoint, which was a
22 transfusion endpoint. There were increased

1 thrombovascular events in the Aranesp arm.

2 Now, additionally, I would like to note that
3 the indication of using ESAs for the treatment of the
4 anemia of cancer, meaning for cancer patients not on
5 chemotherapy, existed only outside of the U.S. Now,
6 following the results of the Anemia of Cancer Study,
7 Johnson & Johnson removed the anemia of cancer
8 indication.

9 Next, we have the Lymphoid Malignancy Study
10 which enrolled 344 patients with multiple myeloma, non-
11 Hodgkin's lymphoma, Waldenstrom's macroglobulinemia,
12 Hodgkin's disease, and chronic lymphocytic leukemia.

13 Patients in both arms received a variety of
14 chemotherapy regimens, and the trial was not stratified
15 according to the type of chemotherapy received.

16 Patients were randomized to Aranesp versus
17 placebo. The primary endpoint was a hemoglobin
18 endpoint. The target hemoglobin above current and prior
19 recommendations. Again, like the Anemia of Cancer
20 Study, this trial could not assess the effects of ESAs
21 on tumor promotion, given the variety of tumors included
22 in this trial.

1 Accrual to this trial was between 2000 to
2 2001. The results of this trial were presented by Amgen
3 at the previous ODAC. The results at that time did not
4 show a difference in survival.

5 The updated primary data was submitted to FDA
6 last month. Based on this updated primary data, there
7 was worsened overall survival in the ESA arm, which we
8 will see in the next slide.

9 The results of this trial are as follows.
10 Based on FDA review of updated primary data, there was
11 shorter overall survival in the Aranesp arm, and there
12 were increased thrombovascular events in the Aranesp
13 arm.

14 Now, the two studies we just talked about,
15 again, Anemia of Cancer and Lymphoid Malignancy Study,
16 we have received primary data on both of them. In the
17 next two studies, we only have summary results
18 available.

19 This is the DAHANCA Head/Neck Cancer Study.
20 This enrolled 522 patients. The patients received
21 definitive radiation treatment, which is an off-label
22 indication. Patients were randomized versus transfusion

1 support.

2 This was a superiority trial with primary
3 endpoint, locoregional control; and second endpoint were
4 overall survival, local control, and disease-specific
5 survival. Target hemoglobin was above current and prior
6 recommendations.

7 This trial was presented at the previous ODAC,
8 and accrual was from 2002 to 2006. The study was
9 terminated early after unplanned, in-term analysis in
10 October 2006 showed no evidence of potential benefit in
11 the ESA arm.

12 These are the results of the trial. Again,
13 based on summary results, there was worse than
14 locoregional control in the Aranesp arm, and there was
15 shorter overall survival in the Aranesp arm.

16 This is the CAN-20 Study in non-small-cell
17 lung cancer. This trial enrolled 70 patients with non-
18 small-cell lung cancer who were on palliative care, and
19 this was an off-label indication.

20 Patients were randomized to epoetin or
21 transfusion support. The trial is a superiority trial.
22 Its primary endpoint, quality of life. Target

1 hemoglobin again above current and prior
2 recommendations.

3 This trial was presented at the previous ODAC,
4 and accrual was from 2001 to 2003. This trial was
5 terminated early again to due to increased
6 thrombovascular events seen in other trials and
7 increased mortality reported in the BEST and ENHANCE
8 trials. An unplanned analysis in this trial suggested
9 an increased mortality in the ESA arm and a target
10 accrual in this trial was for 300 patients.

11 These are the results of this trial published
12 in "The Journal of Clinical Oncology" in March 2007.
13 Again, we knew about the decreased survival in the ESA
14 arm in ODAC 2004, but did not know the magnitude or
15 significance of the difference at that time. There was
16 shorter survival in the epoetin arm, and the incidence
17 of thrombovascular events was not reported.

18 Let's pause here to summarize the results of
19 the four studies that we have just talked about, showing
20 decreased survival or increased tumor promotion.

21 The Anemia of Cancer Study studied a variety
22 of tumor types, showed decreased survival in patients on

1 the ESA arm. This study is also referred to as the "103
2 Study."

3 The Lymphoid Malignancy Study, which studied a
4 variety of lymphoid malignancies, showed decreased
5 survival in patients on the ESA arms. This trial is
6 also referred to as the "161 Study."

7 The DAHANCA Study in head and neck cancer
8 demonstrated decreased locoregional control and a trend
9 to decreased survival in patients on the ESA arm.

10 The CAN-20 Study in non-small-cell lung cancer
11 showed decreased survival to patients on the ESA arm.
12 Now we will review some common features of nine studies
13 that have no reported safety signals but have
14 significant design limitations.

15 One of these studies has had primary data
16 submitted to FDA for independent analysis. Another
17 study had primary data submitted, but the data is not
18 analyzable. Seven of these nine studies have only had
19 summary results submitted to FDA.

20 These are the nine studies mentioned in the
21 previous slide, both in orange and yellow. Rather than
22 going over each one of them, I would like to concentrate

1 on some common limitations that they have.

2 The significant design limitations of these
3 trials may preclude detection of safety signals that may
4 actually be present. If you look at the studies in
5 orange italics, "ARA-03" and the "GELA" studies, these
6 are studies that have finished patients accrual.

7 The studies listed in yellow -- I'm sorry, the
8 studies listed in orange italics, again, "ARA-03" and
9 the "GELA" studies, have not finished patient accrual.
10 The studies listed in yellow have finished patient
11 accrual.

12 The limitations to detect safety signals,
13 shown here, do not necessarily apply to every single
14 trial from the previous slide but are present in three
15 or more trials in the previous slide.

16 First, an inadequate frequency or modality of
17 radiologic assessments to evaluate tumor recurrence;
18 inadequate radiologic assessments to rule out distant
19 metastases at baseline or during surveillance; no
20 systematic assessment of thrombovascular events; open-
21 label; a target hemoglobin not consistent with current
22 recommendations.

1 Four of the nine studies were consistent with
2 prior recommendations, which again recommended holding
3 the ESA when the hemoglobin reached 13, and an off-
4 label ESA dosage and dose adjustment.

5 The primary data have not been submitted to
6 FDA on trials that have finished enrollment except for
7 the 232 Trial, which was a study in non-myeloid
8 malignancies and involved heterogeneous cancer
9 populations.

10 Again, these are the specific limitations to
11 two of these studies, 232, which I just mentioned has a
12 heterogeneous tumor type, and has survival data that is
13 limited to five months of followup.

14 Now, the GELA diffuse large B-cell lymphoma
15 trial did not have an ESA safety question as its primary
16 endpoint and also used ESAs in the control group.

17 Currently, what answers can we expect from
18 studies that are ongoing? There are three studies of
19 twelve studies that were ongoing or proposed at ODAC
20 2004 that are continuing accrue patients. Only one of
21 these studies, EPO-ANE-3010 is of adequate design, but
22 has had significant difficulties in accruing patients.

1 Of note, the accrual target again is half of that
2 proposed at ODAC 2004 and requested by FDA.

3 Now, this study highlighted in yellow are the
4 three studies that are continuing patient accrual
5 currently. Again, the only study that we consider of
6 adequate design is EPO-ANE-3010. The arrow in GELA
7 studies do not have an adequate design to address safety
8 questions.

9 Now, the sponsors have presented several meta-
10 analyses in their presentations and in their briefing
11 document. Now, these may not meet a formal criteria for
12 meta-analyses for several reasons.

13 First, they do not have a prespecified plan
14 for analysis. Second, they did not include all studies.

15 Third, they included either epoetin or Aranesp, and
16 that referred the studies in the briefing document --
17 I'm sorry, it refers to the meta-analyses in the
18 briefing document. Some included studies did not have
19 adequate followup for survival. FDA does not believe
20 meta-analysis is an appropriate method of examining
21 safety data from ESA trials.

22 We will now review the issues surrounding

1 meta-analyses. Here is why meta-analyses is not an
2 appropriate technique to examine safety signals. Meta-
3 analyses can obscure safety signals from individuals
4 studies.

5 Meta-analysis results depend on the studies
6 included. Earlier meta-analyses have suggested
7 statistical significance on overall survival favoring
8 ESAs while later meta-analyses suggest statistical
9 significance on overall survival favoring controls.

10 Accumulative meta-analyses and retrospective
11 meta-analyses have issues on the appropriate allocation
12 of alpha. Finally, meta-analyses include heterogeneous
13 trials with variable quality, variable length of
14 followup, variable target hemoglobin, and heterogeneous
15 tumor types.

16 In examining the collective evidence of the
17 use of ESAs in cancer patients, six studies have
18 demonstrated inferior overall survival, locoregional
19 progression-free survival, or local regional control for
20 an ESA-containing arm. Those studies that FDA has
21 knowledge of have demonstrated superior overall survival
22 or progression-free survival for an ESA-containing arm.

1 These are criteria for the studies that we
2 have included in the forest plot on the next slide. FDA
3 included studies that had adequate followup for overall
4 survival. Amgen and Johnson & Johnson included some
5 studies that did not have adequate followup for overall
6 survival.

7 We included studies that used any ESA,
8 including either epoetin or Aranesp, for Amgen and
9 Johnson & Johnson again in the briefing document,
10 performed separate summaries for Aranesp and epoetin.

11 We included only Phase III studies while Amgen
12 and Johnson & Johnson included Phase I, II, and III
13 studies. Phase I studies included ineffective ESA
14 doses. Finally, FDA used hazard ratio in the Forest
15 plot rather than odds ratios which we used in the Amgen
16 briefing document. Hazard ratios consider the time to
17 event or death while odds ratios do not.

18 This is the Forest plot which again contains
19 studies that have adequate followup for overall
20 survival. Please note that not all of the studies in
21 this slide have been presented today. This is meant to
22 be a summary slide and not a meta-analysis.

1 As usual, the Forest plot to the right of the
2 red dash line, hazard ratio worse for ESAs; to the left
3 of the red dash line, hazard ratio worse for controls.

4 If you will note, the four studies at the top
5 that have hazard ratios to the left of 1.0, these
6 studies have 95 percent confidence intervals that cross
7 1.0. These studies showed a nonsignificant trend to
8 improve survival with ESAs.

9 What I would like you to note is that the
10 majority of studies in this slide actually fall to the
11 right of the red line. The bottom five stories have
12 lower bounds of 95 percent confidence intervals that are
13 to the right of 1.0, the red dash line, and these are
14 studies that had a significantly worsened survival in
15 the ESA arm.

16 Now, a few notes regarding the Forest plot.
17 The search for studies having adequate followup begins
18 with some initial basket of studies. Unless every study
19 having adequate followup -- meaning, that meets the
20 search criteria -- is found, meta-analyses results will
21 be biased towards whatever criteria surrounding those
22 studies in the initial basket.

1 When the timing of a meta-analyses or summary
2 of studies is not prespecified, the results will be
3 biased towards the event that triggers the timing of the
4 analysis.

5 Finally, the distribution of patients and
6 events across cancer types in the meta-analysis is not
7 representative of the practice of using ESAs in
8 oncology. For example, small-cell lung cancer is
9 overrepresented in the meta-analysis compared to the
10 practice of using an ESA in oncology.

11 Now that we have reviewed the data from
12 several cancer trials, I would briefly like to mention
13 three studies in patients without cancer that have shown
14 increased risks.

15 This slides illustrates increased risk in
16 chronic renal failure patients, illustrated by two
17 studies, in the CHOIR and Normal Hematocrit Study. The
18 CHOIR Study enrolled 1,432 patients and assigned
19 patients to higher or lower hemoglobin. There was a
20 worse outcome for the higher hemoglobin group.

21 The Normal Hematocrit Study enrolled 1,265
22 patients and assigned patients to a higher or lower

1 hematocrit. Again, there was a worse outcome for the
2 higher hematocrit group.

3 Increased thrombovascular events have also
4 recently been seen in the SPINE Study, which enrolled
5 681 patients undergoing major elective spinal surgery.
6 The patients did not receive prophylactic
7 anticoagulation. Patients were randomized to
8 perioperative ESA versus transfusion support. The
9 primary endpoint of this study was the incidence of DVT,
10 "deep-venous thrombosis." This trial routinely
11 monitored patients for DVT.

12 At the upper confidence interval there is a
13 difference between DVT rates between the two groups. It
14 was greater than 4 percent, which was the prespecified
15 margin. The noninferiority of ESAs to placebo could not
16 be established.

17 Now, illustrated on this slide are the ESA-
18 specific triggers for recent FDA actions: in November
19 2006, the CHOIR Study in chronic renal failure; in
20 December 2006, the DAHANCA Study in head and neck
21 cancer; in January 2007, the Anemia of Cancer Study; in
22 February 2007, the CAN-20 Study in non-small-cell lung

1 cancer; and April 2007, the Lymphoid Malignancy Study.

2 These are the communication activities taken
3 by FDA due to these recent triggers. First, the black-
4 box warning, which has already been referred to; second,
5 revised prescribing information; public health advisory
6 issuance; press releases; health care professional
7 sheets; bed watch safety alerts; and email of those
8 communications to healthcare and professional societies.

9 This is the black-box warning issued March
10 2007: Use the lowest dose of ESAs that will gradually
11 increase the hemoglobin concentration to the lowest
12 levels sufficient to avoid red-blood cell transfusion.

13 ESAs increase the risk for death and for
14 serious cardiovascular events when administered to
15 target a hemoglobin greater than 12. In cancer patients,

16 use of ESAs shortened
17 time to progression in patients with advanced head and
18 neck cancer on radiation treatment when the target
19 hemoglobin is greater than 12 and shortened overall
20 survival; increased death attributed to disease
21 progression at four months in those with metastatic
22 breast cancer receiving chemotherapy when administered

1 to targeted hemoglobin greater than 12; and increased
2 the risk of death when administered to targeted
3 hemoglobin greater than 12 in patients with active
4 malignant disease receiving neither chemotherapy nor
5 radiation treatment. Finally, in surgery patients an
6 increased
7 incidence of DVTs was documented in patients receiving
8 ESAs who were not receiving anticoagulation.
9 Antithrombotic prophylaxis should strongly be considered
10 when ESAs are used to reduce allogeneic blood
11 transfusions.

12 To summarize, the five studies show evidence
13 of increased tumor promotion or decreased survival with
14 an excessive target hemoglobin between 12 to 15.5. The
15 studies are listed here, again: one breast, two head and
16 neck, one in lymphoid malignancy, and one in non-small
17 cell lung cancer.

18 One additional study has evidence of decreased
19 survival with target hemoglobin consistent with prior
20 labeling, meaning, a healing hemoglobin of less than 13
21 in Study 103. This study was conducted in a variety of
22 tumor types.

1 A difference in overall survival was not
2 observed in two trials with small-cell lung cancer, but,
3 again, results in small-cell lung cancer are unlikely to
4 be applicable to other tumor types, for example,
5 epidermal tumors. Both trials used ESAs in excess of
6 current or previous recommendations.

7 EPO-ANE, a breast cancer trial that is close
8 to ideal in design and uses the U.S. labeled dose of
9 epoetin alfa was proposed at ODAC 2004 and is capable of
10 addressing tumor promotion risks of ESAs. This is the
11 only trial that addresses thrombovascular events, risks,
12 and this trial is not accruing.

13 Of the three studies that continued to accrue
14 patients, only EPO-ANE-3010 is designed close to ideal.
15 Twelve studies were presented at ODAC 2004 by Johnson &
16 Johnson and Amgen as capable of addressing ESA tumor
17 promotion risks.

18 Ten of these twelve studies are not adequately
19 designed with respect to ODAC 2004's recommendations.
20 The primary data from five completed epoetin studies
21 with no reported safety signals have not been submitted
22 to FDA and these studies finished accrual as long as six

1 years ago.

2 To conclude, the efficacy of ESAs is to reduce
3 the proportion of patients on chemotherapy receiving
4 red-blood cells transfusions. The post-approval studies
5 have shown decreased overall survival, decreased
6 locoregional control, and increased thrombovascular
7 risks.

8 ESAs do not increase survival and may promote
9 tumor growth. In the 14 years since the first ESA was
10 approved in the cancer indications, infectious risk
11 associated with red-blood cell transfusion have
12 decreased and serious risk associated with ESAs
13 including death, tumor progression, and increased
14 thrombovascular events have emerged.

15 Based on the six studies that showed decreased
16 survival or increased tumor promotion, FDA believes
17 there should be a reconsideration of the risk-to-
18 benefit ratio of ESAs in cancer patients.

19 Finally, no completed or ongoing trial has
20 addressed safety issues of ESAs in cancer patients with
21 chemotherapy-associated anemia using currently approved
22 dosing regimens in a generalizable tumor type.

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1 Thank you for your attention.

2 CHAIRPERSON ECKHARDT: Thank you.

3 Now we will proceed to have a break and
4 reconvene in 15 minutes.

5 (Recess.)

6 OPEN PUBLIC HEARING

7 CHAIRPERSON ECKHARDT: We can go ahead and get
8 started. I'm going to go ahead and read this statement.

9 [Technical difficulties, in progress]

10 Gathering and decision making to ensure such
11 transparency at the opening public hearing session of
12 the Advisory Committee meeting, FDA believes that it
13 is important to understand the context of an
14 individual's presentation. For this reason, FDA
15 encourages you, the
16 open public hearing speaker, at the beginning of your
17 written or oral statement to advise the Committee of
18 any financial relationship that you may have with any
19 company or any group that is likely to be impacted by
20 the topic of this meeting. For example, the financial
21 information may
22 include a company's or a group's payment of your

1 travel, lodging, or other expenses in connection with
2 your attendance at the meeting. Likewise, FDA
3 encourages you at the beginning of your statement to
4 advise the committee if you do not have any financial
5 relationships. If you choose not to address this issue
6 of
7 financial relationships at the beginning of your
8 statement, it will not preclude you from speaking.

9 Thank you.

10 MS. CLIFFORD: Thank you, Dr. Eckhardt.

11 The first speaker today is Bob Erwin from the
12 Marti Nelson Cancer Foundation.

13 Again, I would ask everybody to take their
14 seats, please. We are getting the meeting started
15 again.

16 MR. ERWIN: Thank you. I am president of the
17 Marti Nelson Cancer Foundation, a nonprofit all
18 volunteer patient advocacy organization. I also serve
19 as an unpaid member of the board of directors of C3, the
20 "Colorectal Cancer Coalition," a nonprofit patient
21 advocacy organization that has received unrestricted
22 educational grants from a number of corporations

1 including Amgen. I have no personal financial or
2 professional stake in any company that makes, sells, or
3 uses ESA products.

4 I thank you for the opportunity to address
5 this important meeting of ODAC as you deal with the
6 complex task of sorting through some large and sometimes
7 conflicting data sets.

8 My remarks today will focus on two important
9 issues not covered in your briefing package, both of
10 which relate to money and can lead to the selective use
11 of facts to achieve financial objectives that may
12 conflict with patient interests, and both of which do
13 have an impact on clinical practice.

14 The first issue is the financially motivated
15 denial of payment for effective products that can
16 enhance life, in short, reimbursement policy. While
17 there are new concerns about safety in the use of ESA
18 products in some indications, I'm concerned about the
19 rapid shift downward in their utilization that has
20 already begun as a result of the FDA's issuance of the
21 black-box warning.

22 Some of these changes are appropriate, but it

1 is very troubling to see changes in the use of ESAs that
2 are reimbursement-driven rather than guided by
3 professional judgment about what may be in the best
4 interest of an individual patient.

5 I understand that the ODAC Panel and the FDA
6 staff have no control over reimbursement issues.
7 Nevertheless, government agencies must be at least
8 cognizant of the effect that one agency's policy has on
9 the other agency's policy.

10 The Centers for Medicare and Medicaid
11 Services, "CMS," which reportedly spends more than \$2
12 billion each year on Epogen alone quickly jumped on
13 recent concerns about ESA safety.

14 As quoted in the cancer letter: "CMS will
15 review the scientific evidence to determine the
16 appropriate use of ESAs for multiple clinical
17 indications."

18 This raises obvious questions. Does CMS have
19 the clinical expertise to conduct such a review? Will
20 CMS meet with the FDA renal and oncology clinical review
21 staff? Will the public be allowed to participate in
22 those meetings? Will the results be made available to

1 the public?

2 In addition to CMS, other insurers are rushing
3 to make changes in their reimbursement policies that are
4 based less on the clinical needs of patients and more on
5 the needs of their financial bottom lines. For example,
6 both WellPoint and United Health have announced
7 significant changes in their payment policies.

8 An example of my concern that I know you will
9 be addressing is, for example, how will the insurance
10 industry use differences in label language that you
11 might recommend. For example, a "hemaglobin target"
12 versus a "hemaglobin maximum."

13 The second issue that I would like to address
14 is the amount of money generated by ESAs which may be
15 result in the financially motivated overpromotion and
16 overuse of these drugs.

17 Most of the substantial revenues generated by
18 ESA sales have come from the development and marketing
19 of what appear to be good products; however, aggressive
20 advertising has clearly played a role in the demand for
21 these products.

22 I'm sure you've all seen the advertisement of

1 the grandfather who didn't have the energy to get his
2 camera to photograph his grandchildren on the front
3 porch.

4 The implication of that advertisement is that
5 if only he had received a rather expensive shot of
6 Procrit he would have been able to muster the useful
7 energy to preserve that touching family moment for
8 posterity. This and similar ads promote hope -- hope
9 for health, hope for life.

10 In 1759, the English poet and essayist Samuel
11 Johnson said, "Promise, large promise, is the sole of an
12 advertisement."

13 Nearly a couple of centuries later John Crosby
14 said, "the first law in advertising is to avoid the
15 concrete promise and cultivate the delightfully vague."

16 When the targets of the advertising are sick
17 and dying people or the physicians who treat them, I
18 think we must all acknowledge the probability of harm.
19 Did the grandfather ad promote realistic hope or merely
20 false hope?

21 Were these ads really acceptable to the FDA
22 staff who regulate direct-to-consumer advertising? Have

1 the necessary studies been conducted to convincingly
2 establish that alleviating fatigue for cancer
3 chemotherapy patients is a benefit delivered by ESAs?

4 Advertising should never be allowed to drive
5 demand for pharmaceutical products beyond the limits of
6 good science and good medicine. However, advertising
7 alone doesn't account for the ramp up in some of the
8 sales of ESA products.

9 Equally influential is the potential for
10 substantial profits flowing to the individuals and
11 organizations who directly benefit from treatment and
12 dose decisions.

13 As outlined quite well yesterday on the front
14 page of "The New York Times," because of the article and
15 because of the limitations on time, I'm going to cut out
16 some of what is in my written comments, but I would like
17 to replace that with one quick story.

18 A friend of mine's mother had terminal cancer,
19 terminal lung cancer. My friend recently told me a very
20 worrisome story about her mother's experience with
21 Procrit.

22 When the decision was made that her mother

1 could no longer endure further treatment, she was placed
2 in a nursing home in a hospice program. Her mother's
3 oncologist very quickly ordered and sent 20 doses of
4 Procrit to the nursing home for that woman.

5 The market value of those 20 doses must have
6 been, what, \$20,000 or \$30,000. My friend's mother
7 lived two more weeks after she entered the nursing home
8 and never received one dose of the Procrit. How much
9 profit did the oncologist get from that \$30,000 Procrit
10 prescription? What was the point of that prescription?

11 I will let you answer those questions, but I
12 might suggest that if profit went to physicians for
13 enrolling patients in clinical trials, the enrollment
14 might happen a lot faster.

15 Academic centers are not immune to this profit
16 influence. One of the University of California Medical
17 Centers operates a dialysis center run by a tenured,
18 full professor who for many years now has operated under
19 a deal with the university whereby he directs the
20 substantial profits from that portion of the center's
21 reimbursement that includes payment for ESA use to his
22 own non-peer-reviewed research programs.

1 The environment that you are dealing with is
2 complex. On the one hand is overpromotion and overuse,
3 on the other hand are safety issues that may be
4 manipulated to inappropriately restrict access.

5 I urge you to strike a balance on behalf of
6 objectivity and evidence-based patient benefits. An
7 example, I am very concerned that returning to the use
8 of transfusions instead of ESAs is most cancer patients
9 will do more harm than good despite the risks of ESAs.

10 The risks of blood transfusion are not trivial
11 and the logistics of managing an upsurge in transfusions
12 could have a very negative impact on many patients, not
13 to mention the individual personal perspective of the
14 burden on each patient of that procedure.

15 We would like to see ESAs used for the benefit
16 of patients and used aggressively but only up to the
17 objective boundaries of benefit and risk, and the FDA is
18 charged with conducting the objective assessments
19 necessary to achieve that goal.

20 Unfortunately, the FDA I currently under
21 attack from many quarters. Many of these attacks are
22 driven by self-interest, politics, and money. For

1 example, the Washington Legal Foundation and the
2 editorial page of "The Wall Street Journal," perhaps
3 motivated by an anti-government/anti-regulatory
4 philosophy, appear to be running a campaign to allow
5 biotech companies to profit from the sale of
6 inadequately tested products.

7 These products may well be no more than toxic
8 placebos sold at outrageous prices to desperate people.
9 High-quality data and objective analysis are the best
10 way to blunt these attacks.

11 I ask the sponsors to commit to more timely
12 submission of all data to the FDA and to commit more
13 financial resources to obtain missing data and better
14 quality data.

15 I would like to leave you with some specific
16 questions which I hope will be addressed in your
17 deliberations after lunch. There are meta-analyses data
18 that suggest a quality of life benefit in the use of
19 ESAs.

20 Do these data provide sufficient evidence to
21 guide clinical practice; if not, what additional studies
22 are feasible that could be done to gather this evidence?

1 Is enough known about the characteristics of patients
2 likely to be harmed by ESAs to eliminate use in at-risk
3 patients or to guide doses to lower levels; if not, what
4 additional studies could be conducted?

5 Clearly, new limitations on the promotion of
6 ESAs to physicians and consumers seem appropriate. To
7 eliminate promotion of false hope in favor of legitimate
8 medical education, we urge FDA to exercise its strictest
9 regulatory authority in this area.

10 I understand that this topic is not the
11 subject of today's discussion. However, because of the
12 impact on clinical practice of advertising and the
13 influence of that advertising, I urge the Committee to
14 spend some time today on this topic and perhaps request
15 a future public airing on the topic of appropriate
16 direct-to-consumer advertising by the pharmaceutical
17 industry.

18 Finally, how can FDA and CMS work effectively
19 together to determine appropriate reimbursement policy
20 for ESAs so that there is not an overreaction to safety
21 data resulting in denial of access when these products
22 can really help individual people?

1 Thank you very much for your time and
2 attention.

3 MS. CLIFFORD: Thank you, Mr. Erwin.

4 Our next speaker is Dr. Samuel Silver.

5 DR. SILVER: Good morning. My name is Samuel
6 Silver. I am a hematologist/oncologist and professor of
7 internal medicine at the University of Michigan.

8 I am here today as a counselor of the
9 Executive Committee and Chair of the Reimbursement
10 Subcommittee on behalf of the American Society of
11 Hematology, "ASH."

12 ASH represents over 1,000 hematologists in the
13 United States who are committed to the treatment of
14 blood and blood-related diseases. I have no financial
15 association with any pharmaceutical company and the
16 American Society of Hematology has paid for my travel.

17 Of paramount importance to ASH is to ensure
18 the highest degree of patient safety. We appreciate
19 this opportunity to provide comments to ODAC on the
20 appropriate use of ESAs in light of current scientific
21 evidence.

22 It is important to protect against not only

1 the overuse of the drugs, but there under use and misuse
2 as well. Consequently, ASH notes that ESAs help to
3 reduce the need for transfusions, and thereby alleviate
4 strain of the nation's blood supply.

5 Therefore, the impact on the blood supply
6 should be taking into account when determining changes
7 in the use of these products. ASH has amended written
8 comments for the record.

9 Today, I would like to focus my remarks on the
10 following issues: One, does the available data merit
11 action for patients with hematologic malignancies; two,
12 the appropriate length of time for a patient to be
13 considered under the umbrella of chemotherapy treatment;
14 three, evidence to support the use of ESAs in anemic
15 patients with low-risk myelodysplasia; and, four,
16 treatment recommendations.

17 Number one, does the available data merit
18 action for patients with hematologic malignancies. The
19 recent FDA black-box warning cautions clinicians that
20 there is an increased risk of death when ESAs are
21 administered to a target to target hemoglobin of 12
22 grams per deciliter in patients with active ligand

1 disease receiving neither chemotherapy nor radiation
2 therapy.

3 This warning was based upon an unpublished,
4 and we've heard this story discussed from Amgen,
5 patients with the anemia of cancer, nonmyeloid, who were
6 not receiving anticancer treatment.

7 Few of those patients had hematologic
8 malignancies and none, as far as I could tell, had the
9 myelodysplastic syndrome or myeloproliferative
10 disorders.

11 Therefore, the present quality of data to
12 extend this warning to patients with hematologic
13 malignancies or MDS or MPD does not currently exist. ASH
14 recommends that ESAs be continued to be used for
15 treatment of anemic patients with hematologic
16 malignancies not undergoing chemotherapy.

17 At the same time ASH recommends that Phase III
18 studies be initiated to address these further studies as
19 could be done under the CMS/CED process.

20 Number two, the appropriate length of time for
21 a patient to be considered under the umbrella of
22 chemotherapy treatment, regarding the appropriate use of

1 ESAs for patients with cancer-oriented conditions, ASH
2 has commented that ESAs may be used as a treatment
3 option for patients with chemotherapy-associated anemia.

4 ASH notes that a patient may continue to
5 suffer from anemia for some time following completion
6 of treatment and recommends that ESAs be continued for
7 treatment of anemia for 90 days post-chemotherapy. If

8 anemia persists beyond 90 days after
9 completion of chemotherapy, it would be reasonable to
10 reevaluate the anemia to determine if this continues
11 to be a result of the chemotherapy. Further studies
12 concerning this topic would be beneficial. Number three

13 is evidence to support the use
14 of ESAs in anemic patients with low-risk
15 myelodysplasia. Regarding patients with hematologic
16 malignancies not on chemotherapy, there is evidence to
17 support that ESAs in patients with anemia associated
18 with low-risk myeloma, that is, myelomas with blast
19 counts less than 5 percent in the marrow, multiple
20 studies from such groups as the Nordic Group, the
21 Italian Cooperative Group, and a recent pooled analysis
22 from the Cleveland Clinic, just to cite a few groups,

1 have demonstrated the effectiveness of ESAs to decrease
2 the need for transfusions.

3 Here the transfusions are more chronic as
4 compared to much of what we talked about earlier today.
5 ASH also believes ESAs may be used as an appropriate
6 treatment option for patients with the anemia of chronic
7 inflammation. Patients with noncancer-oriented
8 conditions are distinct from patients being treated for
9 the anemia of cancer.

10 Finally, treatment recommendations, ASH
11 submits the following treatment recommendations, ESAs
12 should be started in appropriate clinical settings at a
13 hemoglobin level at or below 10 grams per deciliter. I
14 should note that 10 grams per deciliter is not a trigger
15 and that global assessment of the patient is needed.

16 ASH notes, however, that there may be
17 extenuating circumstances when treating patients with
18 comorbidities such as cardiac or pulmonary disease that
19 could justify the use of ESAs before the hemoglobin has
20 decreased to 10.

21 The therapeutic goal should be a hemoglobin
22 level of no higher than 12 grams per deciliter and

1 recommends that the dose of ESA be modified in
2 accordance with the recent FDA black-box warning when
3 the hemoglobin approaches 12.

4 ESAs should not be continued after eight weeks
5 in the absence of response, assuming appropriate dose
6 increase has been attempted in low responders. A
7 response is a rise in hemoglobin of 1 gram per deciliter
8 or greater.

9 In conclusion, ASH is currently updating our
10 evidence-based practice guidelines concerning the use of
11 erythropoietin agents to include other ESAs and is
12 willing to share this information as the draft becomes
13 available later this summer.

14 The Society strongly believes additional high-
15 quality clinical trials are needed to better understand
16 the impact of ESAs on patients with hematologic
17 malignancies or disease.

18 For example, experts in hematology have used
19 ESAs to treat anemic patients with multiple myeloma,
20 myeloproliferative diseases, non-Hodgkin's lymphoma,
21 chronic lymphocytic and chronic lymphocytic leukemia in
22 the absence of chemotherapy where ESAs have proven

1 effective.

2 However, current studies have small numbers of
3 these patients. The study that was discussed today on
4 hematologic malignancies such as lymphoma had a higher
5 hemoglobin target. Appropriate studies need to occur to
6 allow appropriate analysis. Larger studies are needed.

7 Thank you for this opportunity to share ASH's
8 recommendations concerning appropriate use of ESAs. I
9 would be happy to answer any questions you may have.

10 Thank you once again.

11 MS. CLIFFORD: Thank you, Dr. Silver.

12 Our next speaker is Dr. Steven Gore.

13 DR. GORE: Thank you. My name is Steven Gore.

14 I am an associate professor of oncology in the Division
15 of Hematologic Malignancies at the Sidney Kimmel
16 Comprehensive Cancer Center at Johns Hopkins, but I'm
17 here today representing the Myelodysplastic Syndromes
18 Foundation. The MDS Foundation has paid for my travel
19 down here from Baltimore. Well, I stayed overnight.

20 (General laughter.)

21 DR. GORE: I recently signed an agreement with
22 J&J to consult on an upcoming randomized trial of an ESA

1 in patients with MDS, but I have no other financial
2 relationships with any of the companies that manufacture
3 ESAs.

4 The MDS Foundation, while applauding the FDA's
5 current and ongoing attention to the efficacy and safety
6 of ESAs with cancer patients, is very concerned that MDS
7 patients are becoming collateral damage as reimbursement
8 decisions are being made which are currently restricting
9 the access to ESAs for patients with MDS when we believe
10 they are safe and effective.

11 Myelodysplastic syndromes are a heterogenous
12 group of clonal stem cell disorders whose symptoms are
13 determined to a large extent by the refractory
14 cytopenias, with refractory anemia being the most
15 prominent symptom-producing cell deficit.

16 ESAs positively impact the quality of life
17 survival and possibly decrease the progression to acute
18 leukemias in this set of hematologic malignancies, which
19 is currently estimated to potentially represent the most
20 common form of adult hematologic malignancy.

21 Now, anemia has a very significant impact on
22 MDS patients, causing chronic fatigue and decreased

1 quality of life. The medical risks of transfusions,
2 which have already been mentioned including transfusion
3 reactions, iron overload in this chronically transfused
4 group of patients who may be receiving transfusions for
5 many years, the ongoing risk of transmission of
6 infectious agents and alloimmunization, which may make
7 hematologic support of these patients difficult in the
8 future, as well as significantly decreasing the
9 productive time for these patients due to their time in
10 the clinic, which may require weekly or every-other-
11 week transfusions.

12 Now, oncology delivery and hematology delivery
13 in the U.S. is no longer well-configured to accommodate
14 transfusion in the outpatient department. In 2005, only
15 1 in 24 transfusions for oncology patients was given in
16 the office setting, for a total of 17,000 outpatient
17 transfusions versus 417,000 in-hospital transfusions.

18 There are logistical challenges. There are
19 very significant demands on office staff, with typical
20 transfusions requiring four or more hours, many office
21 practices having no capability or facilities for
22 accommodating these red-cell transfusions.

1 The lower rates of ESA use in MDS patients
2 would potentially push thousands of MDS patients back
3 into hospitals for transfusions. ESAs have been shown
4 to be effective and safe in patients with MDS. They
5 have been studied now in hundreds of patients for
6 greater than 10 years.

7 Although it is quite clear that none of these
8 trials or most of these trials certainly have not been
9 placebo-controlled randomized trials and few of them
10 have been randomized trials, there has been no evidence
11 promulgated from this database to show an increased risk
12 of thrombosis or death in this population.

13 A recent randomized trial against observation
14 was performed in the Eastern Cooperative Oncology Group
15 and presented in ASH recently. This study targeted 105
16 MDS patients who were randomized to receive supportive
17 care versus high-dose erythropoietin, 150 units per kilo
18 per day, which was increased after 4 months to 300 units
19 per kilo per day if there was no response.

20 The erythroid response rate, which was well-
21 defined in the study was 35 percent in the EPO arm
22 versus 9 percent in supportive care. Moreover, in

1 supportive care patients who were subsequently crossed
2 over to receiving erythropoietin because of increasing
3 transfusion requirements, there was an erythroid
4 response rate of 30 percent.

5 In terms of development of AML in the study,
6 3.6 percent of patients in the supportive-care arm
7 developed AML while in the study whereas only zero
8 percent of the EPO arm developed AML.

9 Much of the safety and efficacy data of
10 erythropoietin in MDS patients has been promulgated in a
11 series of trials done in Scandinavia under the direction
12 of Eva Hellstrom Lindberg. They have recently reported
13 a summary of their data in 129 patients followed for at
14 least 45 months treated with EPO plus or minus G-CSF is
15 frequently added to increase the sensitivity of the bone
16 marrow to the effects of EPO, and G-CSF is not given in
17 the setting to increase neutrifils.

18 Hemoglobin of 11.5, which was the targeted
19 hemoglobin level of grams per deciliter has been
20 achieved in 39 percent of these patients. Transfusion
21 independence was achieved in approximately 30 percent of
22 the transfusion-dependent patients with a median

1 duration of response of 23 months, providing very
2 important quality of care -- quality of life to these
3 patients with MDS. There was no negative impact on
4 survival compared to matched historical controls.

5 There is now some data that ESAs may affect
6 improved survival in subsets of MDS patients. Comparison
7 of these Nordic patients treated with EPO plus G-CSF to
8 a supportive-care cohort patients treated in Pavia,
9 Italy, included 176 transfusion-dependent patients and
10 187 untransfused patients whose hemoglobin was less than
11 10 grams per deciliter.

12 In this study patients, which was shown in ASH
13 I believe, with a low transfusion need less than two
14 units of red cells per month, survival appeared superior
15 in the treated group of a hazard ratio of .57 and a
16 significant P value.

17 Next, week there is going to be an
18 international symposium on NDS held in Florence, Italy,
19 and a group from France is presenting their data, a
20 retrospective comparison of 284 patients from France
21 treated with EPO with or without G-CSF to 163 well-
22 documented supportive-care patients from the

1 International Prognostic Scoring System Database.

2 Multigrade analysis is reported to show that
3 the EPO-treated patients are less likely to develop AML
4 than the supportive-care group with a hazard ratio of
5 0.2, 95 percent confidence bound 0.1 to 0.3; and a
6 better overall survival hazard ratio of 0.26, 95 percent
7 confidence bounds, .18 to .38.

8 Now, MDS patients can be carefully selected
9 for their appropriateness for ESA therapy because it is
10 now well-documented that MDS patients whose endogenous
11 EPO concentration, serum concentrations, exceed 500
12 units per milliliter are unlikely to respond to ESAs and
13 the patients who have the best chance of responding are
14 those with the lower transfusion burden.

15 As I mentioned before, a certain subset of
16 patients require the addition of G-CSF. This includes
17 patients with refractory anemia with ringed
18 sideroblasts. Patients should be monitored thoughtfully
19 with monthly reticulocyte counts. As Dr. Silver noted,
20 if patients haven't responded within two or maximally
21 three months, the dose of ESAs should either be
22 increased or the care plan should be changed. In this

1 population of patients, high doses of ESAs are required
2 from 1,000 to 2,000 units per kilo per week of EPO, 300
3 micrograms per week of darbepoetin.

4 I would like to conclude my comments by noting
5 that chronic transfusions represent a very major burden
6 to the quality and, potentially, quantity of life for
7 our MDS patients.

8 ESAs provide important palliation of anemia In
9 a significant subset of MDS patients and render many of
10 them transfusion-independent. They may, in fact,
11 improve survival in a subset of MDS patients, and they
12 are extremely well-tolerated in this patient population.

13 We believe that it is extremely important to
14 maintain access to ESAs for these appropriately
15 selected MDS patients. I thank you for your attention
16 and the time to speak. I'm happy to answer any
17 questions.

18 MS. CLIFFORD: Thank you. Our next speaker is
19 Maryann Napoli.

20 MS. NAPOLI: Good morning. I am Maryann
21 Napoli from the Center for Medical Consumers in
22 New York. We have never taken any pharmaceutical

1 industry money in our 32-year history and no drug
2 company has ever wanted to give us any.

3 (General laughter.)

4 MS. NAPOLI: I write often about cancer and
5 drugs because our mission as an organization is to help
6 people to look for and to understand the evidence that
7 supports all of their doctors' treatment
8 recommendations.

9 The story of these anemia drugs and how they
10 were oversold to the public and how financial incentives
11 encouraged oncologists overprescribe them is truly
12 outrageous.

13 Like me many Americans probably first became
14 aware of them while watching the evening TV news. Those
15 ubiquitous Procrit ads all have the same scenario, the
16 cancer patient undergoing chemotherapy cannot continue
17 the work he or she loves because of disabling fatigue.
18 Procrit quickly turns things around, and the cancer
19 patient is back on track enjoying work again.

20 Who among us on chemotherapy would not ask
21 their doctors for this drug? Even if you didn't have
22 cancer at the time of this ad campaign, very likely that

1 message would stay with you, that there is a drug that
2 quickly cures chemotherapy-induced fatigue.

3 Imagine my surprise When I read two months ago
4 of an FDA briefing about the new warnings to be added to
5 the labels of the anemia drugs.

6 Dr. Pazdur announced that there has never been
7 any evidence to support the claim that these drugs
8 alleviate fatigue in people undergoing chemotherapy.

9 Why then did the FDA allow those Procrit ads?
10 No Procrit ad that I ever saw ever had a cancer patient
11 go up to the camera and say, "This drug helped me reduce
12 my risk of having one transfusion."

13 I'm glad that the FDA sent warning letter to
14 members of professional organizations, but what about
15 the cancer patients? There are numerous cancer patient
16 groups across the country. Surely, they, too, should
17 have been notified.

18 I'm glad that the FDA held that press
19 briefing. But what about the TV-watching public? That
20 is, after all, the majority. As a result of that press
21 briefing, some articles appeared in the print media, but
22 the newly identified risks of anemia drugs and the

1 circumstances in which they are likely to occur are
2 simply too complicated for TV medical reporters.

3 They would have to explain off-label use and
4 how the greatest harm appears to be associated with off-
5 label use and that raising hemoglobin isn't equivalent
6 to reducing fatigue and how anemia can be caused either
7 by chemotherapy or the cancer itself. Weigh these
8 complicated issues against that simple uncomplicated
9 Procrit TV message.

10 Johnson & Johnson was allowed to train current
11 and future cancer patients to ask for these drugs that
12 we now know as an evidence-free indication. Given what
13 we now know about the increase in deaths, the deep-vein
14 blood clots and the heart damage associated with anemia
15 drugs, the FDA should require J&J to run a corrective ad
16 campaign with the same on-TV, prime-time TV with the
17 same demographics as the evening news and at the same
18 frequency.

19 The huge expense and the range of prices of
20 these anemia drugs are troubling, especially since the
21 FDA has used the three as equivalent. From what we have
22 known for years about financial incentives -- that is,

1 the deep discounts offered to oncologists by the drug
2 companies for the most expensive drugs -- it is likely
3 that these discounts fueled the inappropriate use of
4 anemia drugs.

5 We know from the 2006 study that these deep
6 discounts achieved just what the drug companies wanted.
7 They increased the use of the most expensive drugs,
8 because the most costly drugs come with the largest
9 discounts and therefore the most generous profit margins
10 for the oncologists in outpatient practice.

11 Oncologists are in effect running their own
12 pharmacies. Consumers would naturally be suspicious of
13 the herbalist recommending and selling his own herbal
14 medicine or the vitamin doctor selling vitamins in her
15 office.

16 As "The New York Times" so aptly just
17 demonstrated yesterday, it's time for the public to
18 understand that things are far worse at the oncologist's
19 office.

20 Fifteen years after these anemia drugs went on
21 the market we learned that they can hasten death and
22 cause severe injury. Why did it take so long to know

1 this?

2 The situation points to the necessity of major
3 changes. The FDA should be given the power to require
4 better safety studies in the preapproval process, and
5 the Agency must have the power to exact a large penalty
6 on any drug company that fails to comply with
7 recommendations such as those from the ODAC Committee in
8 2004.

9 I thank you for this opportunity to speak.

10 MS. CLIFFORD: Thank you.

11 Our next speaker is Carolina Hinestrosa.

12 MS. HINESTROSA: Good morning. I'm Carolina
13 Hinestrosa. I am with the National Breast Cancer
14 Coalition. The National Breast Cancer Coalition
15 receives funding from different sources that include
16 limited funding from pharmaceutical companies including
17 Amgen and Ortho Biotech.

18 I am a two-time breast cancer survivor and the
19 executive vice president of the National Breast Cancer
20 Coalition. I am pleased to have the opportunity to
21 testify before ODAC about the need for rigorous
22 evaluation of supportive therapies in breast cancer,

1 first, to make sure patients are not harmed; and,
2 second, to ensure that they don't receive costly
3 treatments they don't need.

4 The National Breast Cancer Coalition has been
5 fighting for improvements in breast cancer research,
6 access, and care since its inception in 1991.

7 NBCC is a coalition of hundreds of
8 organizations and tens of thousands of individuals
9 nationwide who represent a diversity of breast cancer.
10 Our mission is to end breast cancer, to educate and
11 empower those affected by these decisions, to influence
12 research, quality of care, and public policy agendas.

13 The NBCC embraces the philosophy of evidence-
14 based healthcare. We believe that as a community --
15 scientists, clinicians, regulators, manufacturers,
16 patients, and society -- need to learn what really works
17 for women with and at risk for breast cancer to make
18 sure that knowledge is incorporated into clinical
19 practice.

20 We must also figure out what it costs us,
21 healthwise and financially, to make fully informed
22 determinations of what is acceptable and appropriate

1 care.

2 There is an underlying trust patients and
3 consumers have in scientists, doctors and the FDA
4 regulators, to look after their best interests as you
5 evaluate the benefits and harms of the drugs, tests, and
6 all interventions that become available to fight cancer.

7 Consumers trust the system to offer
8 interventions that are based on a high-quality
9 evidence, and appropriately designed randomized trials
10 are the gold standard to obtain evidence of benefits
11 and harms for all interventions, therapeutic or
12 supportive. The National Breast Cancer Coalition
13 believes strongly that for the system to be truly
14 responsive to consumers' needs, we, the consumers,
15 need to be involved at all levels for important
16 decisions about our lives that are made. We are pleased
17 to see true consumer representation at this ODAC
18 meeting.

19 The news last March of the FDA and
20 manufacturers or ESAs had agreed to add box label
21 warnings on harms to patients due to off-label use of
22 ESAs was in part reassuring but mostly sobering.

1 FDA action was clearly needed to inform
2 consumers and educate decisions about the very serious
3 dangers of off-label use of these agents. It was also a
4 case in point of a distorted system where care is
5 allowed to be based on poor or not evidence, and the
6 interest of secondary stakeholders take precedence over
7 those of the primary stakeholder, the patient.

8 Over the decades, we have witnessed a
9 philosophy of cancer care where more must be better. We
10 have used before we have evidence, and harming women in
11 the process, high-dose chemotherapy with autologous bone
12 marrow transplantation.

13 We have tried toxic treatment over toxic
14 treatment in order to obtain marginally better and often
15 short-lived outcomes and have used and overused
16 supportive therapies to help us sustain that approach. A
17 cancer patient trusts that all that care is needed to
18 save her life.

19 I don't know how many of you have been
20 diagnosed with cancer. I can tell you that it is hell.
21 Every day women go through the hell of diagnosis and the
22 hell of treatment with the hope that in the end she will

1 be or she will live and will be okay.

2 She is the primary stakeholder. All others
3 must focus on the best way to help this woman live and
4 minimize harms to her. It is not about selling more
5 drugs or getting them approved faster or about
6 supporting startup companies or the growth of existing
7 companies. It is about saving people's lives, truly.

8 ESAs were first approved in cancer to meet a
9 medical need, to lower the risk of blood transfusions
10 due to anemia caused by chemotherapy. At that time the
11 FDA raised concerns about the potential for these agents
12 to promote tumor growth. There is also limited
13 information about harmful effects of these agents.

14 The medical community went ahead and
15 incorporated them into clinical use on- and off-label.
16 Only approaches to breast cancer treatment such as those
17 and advanced chemotherapy are supported by the use of G-
18 CSF therapy to repopulate white-blood cells and ESAs to
19 stimulate the production of red blood cells.

20 This for marginal improvement in outcomes
21 without a fair assessment of the true benefits and harms
22 of supportive treatment and at a great cost to patients

1 and the healthcare system. Now know that off-label use
2 of ESAs can speed disease progression and death and have
3 other effects.

4 It is well-known that there are perverse
5 financial incentives in our system to motivate a
6 decision to prescribe these and other costly drugs,
7 imaging and other procedures regardless of whether they
8 are indicated or despite their questionable value to
9 patients.

10 I realize it is not up to FDA to fix this part
11 of the problem, but it must do its part to demand
12 quality data from high-quality studies to inform
13 patients and practitioners and to assure the public that
14 it is looking after its best interest.

15 The questions FDA asked of ODAC today are
16 important. We believe it is appropriate to reassess
17 today whether the net clinical benefits of ESAs outweigh
18 the risk for cancer patients.

19 As a patient, I found it surprising that for
20 10 years after their approval, after supportive therapy
21 in cancer, the risk for ESAs at the approved dose and
22 schedule have not been characterized for cancer

1 patients.

2 It is disheartening that physicians' behavior,
3 called "decision expectations" in the briefing report,
4 are an obstacle to obtaining this critical information.

5 It isn't acceptable that primary data from the
6 study has not been submitted to the FDA and, in some
7 cases, not even to the manufacturers.

8 I am also concerned about the persistent flaws
9 in study design described in the briefing document,
10 which severely limits our ability to draw meaningful
11 conclusions about the effect of ESAs on patients
12 survival and tumor effects at the approved dose.

13 The May 2004 ODAC meeting made very specific
14 requests for these studies. How come we have no
15 answers? Or, worse, how come industry researches and
16 fails to incorporate them in well-defined clinical
17 trials?

18 I am left with the sense that we really don't
19 know what we're doing. We know much more about the
20 effects of ESAs at unapproved doses than we know about
21 their effects at the approved doses.

22 As a Committee, you must assess and rely on

1 the quality of the evidence before you in order to make
2 recommendations to the FDA. Your role is critically
3 important to patients who trust these decisions are made
4 keeping their best interests at heart.

5 MS. CLIFFORD: Thank you.

6 Our next speaker is Lila Romeo.

7 MS. ROMEO: Hello. I'm Lila Romeo, and I have
8 no financial ties to any company represented here today.

9 I appreciate the opportunity to speak to the
10 distinguished panel.

11 What I bring to the table is experience. I
12 have breast cancer. I was first diagnosed in 1995 in
13 Stage 1 with a recurrence in 2000. As with many
14 recurrences, the returning cancer was extremely
15 aggressive, and I was treated with an equally aggressive
16 protocol.

17 Adreamycin and Taxol together formed my first
18 cocktail followed by CMF. When the CMF allowed the
19 cells to spread to the chest wall, I was put on
20 navilbene and herceptin combinations. I am pleased to
21 report that that particular treatment has managed until
22 recently to keep the cancer at bay.

1 Since my chest wall bears the evidence of the
2 cancer cells, monitoring has been quite simple. A few
3 months ago, we noticed that the navilbene and herceptin
4 combination was no longer managing the rash on the chest
5 wall, and I am now on a Zolotoyabko protocol. I am
6 delighted to tell you that this new regimen has picked
7 up where the old left off, an I am doing very well.

8 The reason I feel compelled to share this
9 personal history with you is to emphasize how without
10 today's drugs I would not be here speaking to you. I
11 very much believe, as does my family, that without the
12 advances that have been made in breast cancer treatment
13 I and many like me would no longer be alive. I am a huge
14 fan of modern technology and very grateful that these
15 drugs were developed and approved and that my insurance
16 company agreed to cover their use.

17 Over the course of these seven years of
18 treatment with only one short chemo vacation, I have had
19 many doses of Procrit and Aranesp. The recent
20 discussions of the risks of using immuno-drugs has
21 caused me considerable worry.

22 I know from my work on the SHARE Breast Cancer

1 Hotline that I am not alone. The issue has raised fears
2 in all of us who have used and continue to use these
3 medications.

4 In my case, I was advised that it would be
5 necessary to use these drugs when my hemoglobin count
6 dropped below 10 grams per deciliter or when I was
7 experiencing extreme fatigue. I was assured that it was
8 safe.

9 I now know that that assurance was
10 questionable. Was it really safe? In an effort to
11 avoid transfusions, was I put at greater risk? Did the
12 Procrit and the Aranesp cause tumor progression?

13 Did they bind themselves to the receptors on
14 my tumor cells? How do we know that 10 was the magic
15 number? Should I have been treated at eight so that my
16 counts would go up to 10, perhaps 12? Of course, like
17 most laypeople, I assumed that all of this had been
18 established in clinical trials.

19 I assumed that survival had been studied in
20 those same trials, that tumor progression had been
21 unequivocally dismissed before such a drug was
22 sanctioned.

1 As I have researched this issue, I have
2 learned that there were many unanswered questions. While
3 that is perhaps inevitable, I remain troubled at the
4 lack of transparency and of respect for my own ability
5 to make a sensible personal judgment about the benefits
6 and risks of treatment.

7 I see three particular areas where the system
8 fails to safeguard and to respect patients. First, drug
9 approval should not be the end process. Drug companies,
10 insurance companies, and the government should assure
11 that evidence is continually gathered on the drugs'
12 efficacy and safety.

13 The fullest evidence possible should be
14 reported of patient experience as the drug use expands
15 in the market. This strikes me as particularly
16 important in the modern biotech era. We are seeing
17 miracle drugs, but we are in many respects only guessing
18 about how they work in human beings, human beings like
19 me.

20 In the case of the EPO drugs, I believe that
21 they stimulate oxygenation. But in stimulating the
22 blood cells, have we also stimulated and encouraged the

1 cancer cells? Have the growth factors that would assume
2 to help avoid blood transfusions and the effects of
3 anemia led to tumor progression instead?

4 Does the increased risk of blood clots
5 outweigh the alleged benefits of having greater levels
6 of energy? How is it possible that what was meant to
7 help me might actually have made things worse? I submit
8 that scientists don't really know.

9 Second, the criteria for prescribing and the
10 dosage prescribed both deserve much more attention. I
11 know that these issues are addressed in clinical trials,
12 but we all know that the results at the time of approval
13 are often preliminary.

14 Experience often shows that other dosage
15 levels, frequently lower levels, would be safer and just
16 as effective. Yet, because followup is inadequate,
17 doctors are often left to wing it.

18 While I have always believed that my own
19 doctors prescribe in good faith, I now understand better
20 the financial incentives, both for the doctor and the
21 drug company, to prescribe at higher doses and off-
22 label.

1 In such a situation, dosage ambiguity becomes
2 a major risk to patients. Dosage issues merit
3 considerable followup. With the EPO drugs, doctors were
4 treating at various blood level counts, readings, and
5 various doses all based less on evidence than on their
6 best guesses.

7 Of course, these issues are not restricted to
8 EPOs. Many of us who are cancer patients believe that
9 approved and recommended dosages of many drugs, for
10 example, Xeloda®, are probably above what is necessary
11 or tolerable.

12 Those of us under treatment know that our
13 bodies are being bombarded with chemicals. We would
14 prefer to minimize the damage we know they are causing
15 in their quest to help us. We may be metastatic, but
16 that isn't simply an invitation to test us and treat us
17 as if the risks were negligible.

18 Third, evidence must be transparent. Why do
19 the drug companies fail to publish negative results? Why
20 do our doctors often discount them? In the case of
21 EPOs, many of us were distressed that Amgen delayed the
22 release of the results of the now well-known Danish

1 study. Did they believe the results were irrelevant or
2 scientifically flawed, that we were not bright enough to
3 understand them and then balance risk and returns, or
4 was the delay due to a fear of seeing stock prices fall?

5 I do not begrudge the drug companies their
6 financial success, but success should be derived from
7 a drug's true performance, not from the hype created
8 by a clever marketing team.

9 Many of us obviously were saddened to see the
10 ads for Procrit praising its ability to enhance the
11 quality of life of patients. Was the ad's not so subtle
12 promise science-based or simply fantasy?

13 As far as I know, there has been no
14 demonstrable change in energy levels in people on EPO
15 drugs, yet we've seen all the advertisements of parents
16 and grandparents without the energy to play with their
17 children and grandchildren suddenly taking on a new-
18 found sense of vitality after a dose of Procrit. We've
19 seen them toss balls, dance, fish, and swing their
20 little ones in the air. False hope is both insulting
21 and cruel.

22 Of course, I want these drugs to be available.

1 Indeed, I hope that they are available to all whose
2 life depend on them regardless of ability to pay, but
3 even critically ill patients deserve honesty along with
4 hope.

5 I plead with you to help ensure that we are
6 informed with true and valid expectations, that we can
7 see the evidence, that we with our doctors can make
8 decisions that are decisions that are right for us based
9 on fact and not delusion.

10 I understand that revenues for EPO drugs
11 reached \$10 billion last year, but wouldn't it be nice
12 just occasionally to hear drug companies talk of helping
13 10 billion people with safe, effective, and evidence-
14 based medicine instead?

15 Thank you.

16 MS. CLIFFORD: Thank you.

17 Our next speaker is John Theriault.

18 MR. THERIAULT: Good morning. My name is John
19 Theriault (pronouncing "ter-ree-oh"), and I am a member
20 of the board for the Aplastic anemia and MDS
21 International Foundation.

22 We are a separate foundation from the MDS

1 Foundation that presented the you a few minutes ago, but
2 our comments will likely mirror and build on those that
3 you heard from the MDS Foundation as our patient
4 population obviously mirrors theirs.

5 I am here today because of my father who was
6 diagnosed with a bone-marrow failure disease five years
7 ago this month. I am here today on his behalf and the
8 thousands of patients like him with bone-marrow failure
9 diseases that our foundation serves. They, like my
10 father, have benefitted from the careful administration
11 of ESAs and wish to continue doing so.

12 I would separate the comments that I am about
13 to make from the extremely articulate comments that the
14 cancer patients have made to date as our situation is
15 somewhat different and somewhat of an aside from what
16 you heard from those, again, very articulate comments.

17 We appreciate the opportunity to come before
18 you, Dr. Eckhardt, and this Committee to present our
19 views on ESAs. I want to assure the Committee up front
20 that as a volunteer representative on the board of
21 directors and representing the Foundation today I have
22 no financial interests in ESA manufacturers other than

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1 what may or may not be contained in mutual funds.

2 Moreover, no company has sponsored our
3 participation in this thoughtful hearing today. Since
4 1994, our organization has received only minor support
5 from an ESA manufacturer. We have a very strong code of
6 ethics, and that has been to support some educational
7 projects, and it is total, less than \$35,000 over a 13-
8 year period. It is not material to our thought process.

9 The AAMDS Foundation is a nonprofit
10 organization. It is governed by a volunteer board of
11 directors of folks like myself who have had someone in
12 their life, or may be a patient themselves, affected
13 by bone-marrow failure diseases. The Foundation is also
14 honored to have a
15 very esteemed medical advisory board. It is comprised
16 of prominent experts in the field across the country
17 including Johns Hopkins. It is chaired by Dr. Richard
18 Stone of the Dana-Farber Cancer Institute, who happens
19 to be part of the care team taking care of my father. We
20 are here today because we are interested
21 in the continued use of ESAs for bone-marrow failure
22 patients. Because ESAs promote red blood cell growth,

1 many of our members have benefitted from these growth
2 factors, which are prescribed off-label for patients
3 with diseases like MDS, Aplastic anemia, and PNH.

4 Medicare covers this off-label use because
5 of practices supported by research cited in approved
6 compendia, namely, the USPDI. This finding is not
7 surprising considering that EPAs are approved to address
8 anemia in certain patient populations, and obviously the
9 most common signs and symptoms of patients with MDS is
10 in fact anemia.

11 The Foundation appreciates the steps that FDA
12 are taking today through this process to ensure drug
13 safety for all patients. Given that recent studies have
14 shown significant and life-threatening events in certain
15 patients who have taken these growth factors, concern is
16 certainly warranted and appropriate.

17 However, from our perspective, these studies
18 do not appear to have included patients with bone-
19 marrow failure diseases such as MDS but only patients
20 who have had end-stage solid cancers and/or renal
21 diseases.

22 Moreover, in these studies the patients'

1 hemoglobin levels were typically kept above 12 grams per
2 deciliter. Bone-marrow failure patients really reach
3 such a hemoglobin level even with the addition of growth
4 factor drugs.

5 Findings from these studies, therefore, cannot
6 be said to apply to patients with MDS, again, unlike the
7 very articulate comments from cancer patients spoken
8 earlier today.

9 The adverse events discovered in these
10 studies, namely, an increased risk of thrombotic events
11 and stimulation of tumor growth are not likely to be
12 relevant to patients with bone-marrow failure diseases.

13 MDS, for example, does not involve tumors or
14 vascular diseases, and therefore there is not an
15 increased risk for blood clots or strokes for one with
16 just MDS.

17 Both of these potential problems, meaning
18 blood clots and strokes, are likely to involve
19 erythropoietic effects of the EPO on the endothelial
20 cells or on tumors where there are EPO receptors,
21 although repressed, at a low level.

22 Moreover, most patients with bone-marrow

1 failure diseases have extremely low platelet counts, a
2 condition which tends to decrease the chance of
3 clotting.

4 There have been some studies of ESAs in bone-
5 marrow failure patients. These studies do not find a
6 negative impact of ESAs. Studies assessing the long-
7 term use of EPOs with or without granulocyte colony-
8 stimulating factors in MDS patients compared to either
9 randomized controls or historical controls have shown no
10 negative impact on survival or on the evolution of AML
11 with such treatments.

12 In addition, the Jefferson study completed in
13 2006 indicates improved survival in low-risk patients
14 with low-transfusion needs who have been treated with
15 these agents.

16 An even more recent article provides
17 additional evidence for improved survival in low-risk
18 MDS patients. We are unaware of any data that would
19 contraindicate the use of ESAs in responsive bone-
20 marrow failure individuals.

21 The risk/benefit of ESAs in MDS patients
22 strongly favors their positive effect for minimizing

1 blood transfusions in this already highly compromised
2 patient population.

3 A greater number of blood transfusions, as has
4 already been pointed out, can result in higher iron
5 overload burden, which correlates with diminished
6 survival rates in MDS patients.

7 Equally important, ESAs eliminate the issue of
8 obtaining irradiated platelets for transfusions. This is
9 a unique issue to our patient population, but I ask the
10 Committee to consider in its deliberations not receiving
11 irradiated platelets can be problematic for MDS
12 patients, especially those who undergo chronic
13 transfusions.

14 Doctors in many local or rural hospitals often
15 have difficulty in obtaining irradiated platelets for
16 bone-marrow failure patients. In my father's case, for
17 example, the local hospital had to send out for such
18 platelets, and they had to be shipped from Boston or
19 Providence. It would sometimes take a day or more for
20 him to have to wait for such a transfusion.

21 The American Society of Clinical Oncology and
22 the National Comprehensive Cancer Center Network have

1 published clinical guidelines that support the use of
2 ESAs for the treatment of myelodysplasia in select
3 patients.

4 Further, the consensus from experts in
5 hematology based on their clinical experience is that
6 MDS patients do not generally share the same risk of
7 patients who are part of the ESA studies being discussed
8 today and in "The New York Times" article.

9 Physicians, of course, still must monitor
10 hemoglobin levels in bone marrow-failure patients
11 receiving ESAs, especially those with renal or, in the
12 case of my father, heart disease to make certain that
13 their levels do not rise above 12 grams per deciliter.
14 In my father's case, these are monitored on a biweekly
15 basis by local hematologists and then followed up in
16 Boston on a monthly basis.

17 More studies on ESAs and bone-marrow failure
18 patients would help everyone to better understand the
19 drug and its impact on this unique patient group. In
20 the meantime, while the warning from the FDA should be
21 assessed by doctors for each individual patient with
22 forms of bone-marrow failures, patients with these

1 diseases should be able to continue to access and
2 receive ESAs when clinically indicated.

3 We thank you for review of these comments and
4 for your consideration of our patient population with
5 bone-marrow failure diseases. If the Foundation or any
6 members of our medical team can be available for you as
7 you continue your deliberations, please do not hesitate
8 to call upon us.

9 Thank you.

10 MS. CLIFFORD: Thank you.

11 Our next speaker is Loretta.

12 MS. LORETTA M: Good morning. I also speak
13 from experience. I am a three-time breast cancer
14 survivor. I was originally diagnosed in 1995 with Stage
15 II breast cancer, infiltrating breast cancer with two
16 lymph nodes positive, and then with metastatic disease
17 in 2000.

18 In the past 12 years, I have never been
19 without some form of treatment, whether it be
20 traditional chemotherapy, radiation therapy, hormonal
21 therapy, and I'm fresh off of a treatment yesterday.

22 I am a member of the Metastatic Breast Cancer

1 Network in New York and the South Jersey Breast Cancer
2 Coalition founder and president.

3 Again, we have all seen the commercial where
4 the elderly gentleman is unable to play with his
5 grandchild because of his fatigue caused by his cancer
6 treatment. That implies that within a few days later
7 the gentleman is not only playing with the child but
8 able to run behind the bike with this new-found burst of
9 energy supplied by the drugs he received.

10 This commercial paints a nice picture, but is
11 it the whole picture? Has the patient been told that
12 perhaps their disease could come back sooner, or that
13 they could possibly develop serious medical conditions
14 during their treatment because of these drugs?

15 The anemia drugs have been highly publicized
16 on television, and sales of these drugs have skyrocketed
17 to \$11 billion because the commercial implies that these
18 drugs can make chemotherapy easy and promising. It is
19 not easy and sometimes it's not always promising.

20 According to the American Cancer Society's
21 statistics for 2007, there an estimated 1,444,922 new
22 cases of cancer this year. Cancer is big business. The

1 National Institutes of Health reported that in 2006 the
2 overall cost of cancer was \$206.3 billion. The drugs are
3 being marketed to the consumers directly and to
4 physicians that these drugs are the be-all and end-all
5 for everyone going through chemotherapy. But, are they
6 safe?

7 The FDA has issued a black-box warning for
8 these drugs telling physicians there is an increased
9 risk for death, heart attacks, blood clots or they can
10 encourage tumor growth.

11 What do we know? We know that these drugs
12 were approved to reduce the amount of blood
13 transfusions. We know that these drugs raise the levels
14 of hemoglobin.

15 We know that clinical trials have been stopped
16 because of higher mortality and higher fatal blood clot
17 event rates. We have all seen those examples this
18 morning, especially the BEST study was particularly of
19 interest to myself.

20 What don't we know? We don't know if fewer
21 patients are receiving transfusions. Nobody has given
22 those things to us. Why do these drugs cause health

1 problems? What happens to the tumor in the cancer
2 patient using these drugs?

3 From a doctor's point of view, I think he
4 wants to provide the best care for his patients. The
5 patient wants to feel the best they can, and they want a
6 drug that is perfectly safe.

7 As a patient with metastatic disease and as an
8 advocate, I think we need more information about the
9 drug but not at the expense of the metastatic breast
10 cancer patient.

11 Thank you so much. In addition, we have no
12 financial ties to pharmaceutical drugs.

13 MS. CLIFFORD: Thank you.

14 Our last speaker this morning is going to be
15 Roy Beverage with U.S. Oncology.

16 DR. BEVERAGE: Thank you. My name is Roy
17 Beverage. I am here on my own volition. No
18 manufacturer is paying me to be here. I would also
19 disclose that I live four miles from here so maybe,
20 Steve, I can beat you there.

21 I am a community oncologist. I am one of the
22 medical directors at U.S. Oncology. I work extensively

1 in patient advocacy. I have worked in committees with
2 ASCO and ASBMT and the National Marrow Donor Program and
3 have done significant research in terms of the pharmaco-
4 economics of growth factors of red-cell factors and of
5 transfusions.

6 Today, I really want to talk more about my
7 being here as a community oncologist. Community
8 oncologists do recognize and are concerned with the
9 safety signal that these current studies have and
10 support a reexamination of the evidence supporting the
11 use of these drugs.

12 I think we are all well aware of the societal
13 costs of ESAs and strongly support and endorse the
14 application of NCCN pathways and U.S. oncology
15 guidelines in terms of the use of these products.

16 One thing that I do want to make sure that the
17 Committee understands is that we as community
18 oncologists distinguish AOC, anemia of cancer, in
19 chemotherapy-induced anemia as being two very
20 fundamentally different things.

21 In my practice, 95 percent of patients who
22 receive an ESA are patients who are in the chemotherapy-

1 induced anemia arena. Most of the data that was
2 discussed today in terms of safety issues related
3 primarily to patients in terms of anemia of cancer.

4 I also want to emphasize that I personally
5 believe that cancer patients when faced with decisions
6 in terms of using ESAs are well-versed in the concept of
7 risk versus benefit.

8 I think we as oncologists talk with our
9 patients about the risk versus benefit in terms of
10 chemotherapy drugs, in terms of what to expect, and I
11 think generally oncologists do the exact same thing with
12 supportive drugs.

13 I also want to make a comment in terms of the
14 discussion this morning in terms of the data presented
15 in terms of the hematocrit cutoff, the hemoglobin cutoff
16 of seven to eight. Remember, that the studies that were
17 quoted in there primarily in patients who were in the
18 intensive-care unit and on the floor.

19 As a medical oncologist, I am treating
20 patients who are your neighbors, your friends, your
21 coworkers who are working, have kids, and are being
22 treated in my office. This is a very fundamentally

1 different group of patients than being in the intensive-
2 care unit in terms of a trial between an ESA and red
3 cells.

4 There is no question by medical oncologists
5 that ESAs reduce the transfusion requirement. I think
6 everyone agrees with that. I want to strongly emphasize
7 that those of us who care for patients strongly believe
8 that the quality of life is significantly improved in
9 patients who are on these when the drug is used
10 appropriately for the package insert.

11 Resorting to transfusion in this cancer
12 population is very problematic in today's world. There
13 are the obvious safety issues that have been discussed
14 earlier today. There is a taxing of the limited supply
15 of blood that we have, but there is also a very
16 significant taxing of the delivery system.

17 I was actually at Fairfax Hospital this
18 morning before I came here. It opens at 6:00 a.m. in
19 the morning. It closes 13 hours later. It is open
20 seven days a week. The next time that we can schedule a
21 blood transfusion, if one wanted to do it today, would
22 be 13 days from now. The system is very saturated.

1 I think 20 years ago we didn't have the
2 supportive drugs, but then again we had remarkably
3 ineffective chemotherapy. I think in today's world we
4 have really very good chemotherapy for a lot of things,
5 but I think the associated toxicity is similarly
6 greater. The need for supportive-care drugs is larger
7 now than it was at that point. I think medical
8 oncologists and hematologists would ask the Committee to
9 remember what it was like 20 years ago and not turn the
10 clock back.

11 Thank you.

12 CHAIRPERSON ECKHARDT: Thank you.

13 Now we will proceed to a lunch break and
14 reconvene at 1:00.

15 (At the house of 12:04 p.m. the luncheon
16 recess was taken.)

17 A-F-T-E-R-N-O-O-N S-E-S-S-I-O-N

18 (1:00 P.M.)

19 CHAIRPERSON ECKHARDT: All right. We are
20 going to go ahead and get started. Just to sum up the
21 morning session, as you know, we had both the sponsor
22 presentation which reviewed the ongoing and previous

1 trials to date within the context of some of the safety
2 updates that were convened to consider, followed by an
3 analysis by the FDA on their assessments regarding these
4 updates and some of the clinical trial designs.

5 I think in the next hour, if it takes that
6 long, then what we would like to do is to propose
7 questions coming from the Committee to get
8 clarifications on the data that we heard from the
9 sponsors as well as from the FDA.

10 I will go ahead and take any questions.

11 Dr. Mortimer.

12 DR. MORTIMER: I'm going to bring up a
13 question that was raised by a number of the advocates to
14 either group I guess. Throughout the briefing documents
15 actually from the sponsor there are comments about the
16 patients who do the best are those that actually have
17 incremental improvements in their hemoglobins.

18 One question is, can you determine a subset of
19 individuals who are actually benefitting from ESAs? The
20 converse would be can you identify a subset of patients
21 for whom the thromboembolic complications are predicted?

22 DR. PERLMUTTER: Thank you, Dr. Mortimer, for

1 the question. It is a general observation in
2 our experience in studies using ESAs that the
3 outcome for responders is better than it is
4 for nonresponders, but I want to caution that
5 those kinds of analyses are terribly
6 confounded because those who respond likely
7 respond for a reason.

8 The right kind of study is a much more
9 challenging one to do in which one would
10 actually look at the people who should have
11 responded but, in fact, received placebo. I
12 think that is a much more challenging kind of
13 experiment to do.

14 At this point what we would say is when we
15 look at the analysis, in terms of those who
16 achieve a hemoglobin response, they do seem to
17 do better when they are given ESAs.

18 We don't have any easy way to identify
19 patients who are nonresponders and who would
20 do worse in that setting without doing a much
21 more challenging I think kind of study, for
22 example, some sort of randomized withdrawal

1 kind of study.

2 CHAIRPERSON ECKHARDT: Dr. Albain.

3 DR. MORTIMER: Sorry. And the venous
4 thromboemboli complications?

5 DR. PERLMUTTER: Yes. We've also wanted to be
6 able to prospectively identify patients who might be at
7 higher risk for venous thromboemboli, but we don't have
8 a mechanism for doing that, either. As you know, venous
9 thromboemboli are more common in cancer patients and it
10 varies quite a bit from tumor type to tumor type as
11 well.

12 If we could have the slide on, please?

13 (PowerPoint presentation in progress.)

14 DR. PERLMUTTER: This is an analysis that
15 shows from a Cox proportional-hazards model independent
16 predictors of time to thromboembolic events based on,
17 again, these single-patient data that Dr. Baynes
18 reviewed with you, 912 placebo and 1,200 in the
19 darbepoetin alfa arm.

20 You can see that not surprisingly those things
21 that one characteristically associates with a higher
22 likelihood of having thromboembolic events, in

1 particular a prior history of thrombosis are scored as
2 well as hypertension history and cardiovascular history.
3 Those are the things I think that we can pay attention
4 to as representing a high risk in these patient
5 populations.

6 CHAIRPERSON ECKHARDT: Dr. Albain.

7 DR. ALBAIN: Thank you.

8 I was wondering if in your backup data bank
9 here, if you could expand on the slide that was shown
10 summarizing the quality of life endpoints? In
11 particular, could you show any of your data regarding
12 fatigue, regarding some of those other Phase II trial
13 endpoints that really did lead to the embracement, so to
14 speak of these agents for that particular symptom, and
15 if that's possible?

16 Thank you.

17 DR. PERLMUTTER: Yeah. Let me call upon my
18 colleagues from J&JPRD, because they are the ones who
19 have primarily done those studies, and they will give
20 you some additional detail on that.

21 DR. ZUKIWSKI: Okay. I think we all saw the
22 quality of life data that Dr. Crawford presented. I

1 would like to elaborate on that and also talk a little
2 bit about some of the evidence in more detail INT-10
3 because I think that study in many ways meets some of
4 the criteria that was talked about by the FDA for
5 generating robust patient report outcomes data.

6 Slide up.

7 (PowerPoint presentation in progress.)

8 DR. ZUKIWSKI: Beyond the evidence that Dr.
9 Crawford presented, there is a body of evidence
10 demonstrating improved patient report outcomes from
11 controlled clinical studies. That has been reviewed in
12 meta-analyses, and I will discuss some of those in a
13 minute.

14 Again, I do want to focus on the INT-10 study
15 because it is a placebo-controlled, double-blind pivotal
16 trial in which several patient report outcomes were
17 demonstrated to be significantly improved in the epoetin
18 alfa treated patients, specifically: fatigue, cancer-
19 related fatigue, ability to perform daily activities,
20 and energy level.

21 It is also important to emphasize that this
22 study does provide the basis for patient report outcomes

1 labeling in both Europe and the "Canadian Product
2 Monograph."

3 While the instruments used to measure patient
4 report outcomes in both INT-10 and in several controlled
5 clinical trials have been well-accepted within the
6 oncology community, specifically the FACT-N and the
7 visual analog scale, the CLASS, for example, we do
8 recognize that there are some limitations based upon the
9 methodological standards that exist today as well as the
10 FDA draft guidance for patient report outcomes
11 instruments that perhaps make these instruments not
12 sufficient for labeling, but don't take away from a body
13 of evidence demonstrating improved patient outcomes for
14 EPO-treated patients.

15 If I can have the next slide. Next slide.
16 Slide up.

17 (PowerPoint presentation in progress.)

18 DR. ZUKIWSKI: Again, this is INT-10 and again
19 I do want to emphasize it is a double-blind, placebo-
20 controlled study. It was the pivotal study to European
21 labeling and did result in inclusion in the label of the
22 statement "Significant reduction of anemia-related