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March 10, 1999



Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. 101.93, that Rexall Showcase International, Inc. located at 853 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days has marketed a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

ImmunoBlend™: [is] a unique blend that promotes optimal immune health. Echinacea, also known as Purple Coneflower, was relied upon traditionally by Native Americans for a variety of conditions. Today, scientists tout its benefits in promoting healthy immune function and its ability to support the body's natural resistance, especially during the cold, winter season. Curcumin, the active component of Tumeric, provides additional antioxidant health benefits. Complete with elderberry, garlic, astragalus, reishi mushroom and cat's claw, our unique, proprietary formula gives you the benefits of a select complementary combination of herbs to naturally promote healthy immune function.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Showcase International, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

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