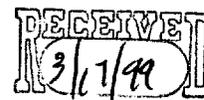




6111 Broken Sound Parkway NW
Boca Raton, FL 33487-3693
(561) 241-9400
Fax (561) 995-5188

1 2 8 2 ' 9 9 MAR 23 P 2 : 1 5

March 15, 1999



Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR § 101.93, that Rexall Sundown, Inc. located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement within the last thirty days under the Sundown Herbals brand name bearing the following statement(s) on the label and/or in the labeling:

Bilberry XTRA™: [It] promotes healthy eye function. Studies indicate that Bilberry contains flavonoid compounds called anthocyanosides that can cause biochemical reactions which, in turn, help promote healthy eye function. The ingredients in Sundown Bilberry XTRA support healthy eye function. Bilberry is derived from the berries of a blueberry-like shrub native to Northern Europe and Northern America. This advanced formula features standardized Bilberry fruit extract blended with the whole herbs Ginkgo Biloba, Rosemary and Blueberry that work in harmony to help promote optimal healthy eye function.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure