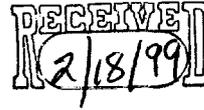




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February 15, 1999

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington DC 20204



Re: Notification of DSHEA nutritional support claim for AmeriFIT Huperzine A Dietary Supplement

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The labeling for Huperzine A bears the following statements:

"Aids in brain efficiency"

... helps support acetylcholine synthesis and maintain its levels. Acetylcholine is a neurotransmitter vital to proper memory and cognitive functions"

"Huperzine A supports memory and concentration by preserving levels of the important neurotransmitter acetylcholine ... adequate levels of neurotransmitters are necessary for normal information processing and health brain functioning.

"Acetylcholine is the neurotransmitter most closely associated with memory and concentration"

"Huperzine A supports acetylcholine synthesis and inhibits its conversion to acetylcholinesterase"

"For Normal Absentmindedness"

AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

Craig Larsen
Director of Product Development and Quality Assurance

Corporate Headquarters
166 Highland Park Drive
Bloomfield, CT 06002
1-800-990-FIRM (3476)
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