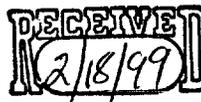


AMERIFIT™

5220 '99 FEB 19 P3:05

February 15, 1999

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington DC 20204



Re: Notification of DSHEA nutritional support claim for AmeriFIT Soy Max Tablets Dietary Supplement

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The labeling for Soy Max Tablets bears the following statements:

"Soy Max can help you maintain a natural balance by supplementing your body's own estrogen levels . . ."

"(soy isoflavones have also been shown to) support the functioning of a man's prostate"

AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

A handwritten signature in black ink, appearing to be "C. Larsen", written in a cursive style.

Craig Larsen
Director of Product Development and Quality Assurance

97S - 0162

LET 3157

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