

DPA Consumer Education Materials

The following websites are some examples of consumer-targeted materials DPA has created for Spanish, other ethnic minorities, children and senior consumers. All of the educational materials are available online at www.fda.gov/usemedicinesafely

Spanish (also others as mentioned below)

Antibiotic Resistance, Brochure

http://www.fda.gov/cder/consumerinfo/antibiotics_all_resources.htm#spanbrochure

Antibiotic Resistance, Print PSA

http://www.fda.gov/cder/consumerinfo/antibiot-resist-psa_text_spanish.htm

Other ethnic minorities

Generic drugs, brochures in Spanish, Traditional Simple and Chinese, Korean, Vietnamese

http://www.fda.gov/cder/consumerinfo/generic_all_resources.htm#facts

Generic Drugs, audio and multimedia presentations in Spanish, Russian, English

http://www.fda.gov/cder/consumerinfo/generic_all_resources.htm#audio

[http://www.cdc.gov/drugresistance/community/campaign_materials/Color/Brochure-NativeAmerican\(color\).pdf](http://www.cdc.gov/drugresistance/community/campaign_materials/Color/Brochure-NativeAmerican(color).pdf)

Children

Kids Aren't Just Small Adults-general information on how to give drugs to kids, brochure

http://www.fda.gov/cder/consumerinfo/otc_all_resources.htm#kids (Spanish version also available)

Antibiotic resistance-Print PSAs

<http://www.fda.gov/cder/consumerinfo/sniffle.htm>

<http://www.fda.gov/cder/consumerinfo/sniffle.pdf>

Know your child's weight, Print PSAs

http://www.fda.gov/cder/consumerinfo/otc_all_resources.htm#otc_013_psa_eng

http://www.fda.gov/cder/consumerinfo/otc_all_resources.htm#otc_014_psa_eng

http://www.fda.gov/cder/consumerinfo/otc_all_resources.htm#otc_016_psa_eng

Seniors

Buying medicine over the internet

http://www.fda.gov/cder/consumerinfo/Buy_meds_online_all_resources.htm#brochures

(Spanish version also available)

Be an Active Member of Your Health Care Team, general health information, brochure

http://www.fda.gov/cder/consumerinfo/ensuring_safe_use_all_resources.htm#pamphlet

(Spanish version also available)

General safe use-exclusively for seniors, brochure

http://www.fda.gov/cder/consumerinfo/ensuring_safe_use_all_resources.htm#medsandyou

(Spanish version also available)

Aspirin, brochure

http://www.fda.gov/cder/consumerinfo/otc_all_resources.htm#aspirin (Spanish version also available)

As You Age (with SAMSHA) Print PSAs, radio PSAs, TV PSAs (posted on SAMHSA's site)

<http://asyouage.samhsa.gov/materials/default.aspx>

Generic Drugs, Print PSA

http://www.fda.gov/cder/consumerinfo/generic_info/generic_question.htm

Generic Drugs, Audio presentations (Spanish and Russian Available)

http://www.fda.gov/cder/consumerinfo/generic_all_resources.htm#audio

Don't take me with him, Print PSA

<http://www.fda.gov/cder/consumerinfo/sameActive-rx-otc.htm>

Driving while using medicines, Print PSAs (Spanish version available)

http://www.fda.gov/cder/consumerinfo/otc_all_resources.htm#drivehit

Aspirin, Print PSA

http://www.fda.gov/cder/consumerinfo/dailyaspirin_psa.htm