

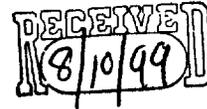
PREMIER DIRECT_{INC.}

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July 27, 1999

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204



RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Revive, a dietary supplement. Premier Direct, Inc. is a manufacturer of Revive.

Statements Being Made in the Labeling of Revive

- (1) Revive is a combination of plant substances and amino acids which may increase blood flow to key parts of the body, which is needed for sexual arousal.
- (2) Revive helps increase testosterone levels in men stimulating sex drive.
- (3) one of the ingredients in Revive, Avena sativa (also known as wild oats), helps to boost testosterone levels.
- (4) Ginkgo Biloba: Promotes normal circulation to the sex organs.
- (5) Pantothenic Acid: this vital cofactor is intricately involved in the release of energy from carbohydrates and the metabolism of sterols and steroid hormones. It is said to play an important role in arming the body against stress.
- (6) L-Arginine allows the heart to receive adequate oxygen. Studies also suggest it can induce the production of nitric oxide in the male body - which directly affects penile blood flow.

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.



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