

FITNESS LABS™
NUTRITION CORPORATION

January 4, 2005

Office of Nutritional Products, Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740

Re: Dietary Supplement Statement of Support Notification

To Whom It May Concern:

Fitness Labs Nutrition Corporation, P.O. Box 3896 Torrance, CA 90510-3896, who is the distributor of the following dietary supplement product, intends to make the following statement(s) of support:

“Try 100% Whey Protein Concentrate for a leaner, healthier body!.*”

“This protein is more than 98% undenatured, making it completely soluble. Solubility is key to better digestion and absorption.*”

“Highly digestible for maximum repair and growth! Our whey protein is 95% digestible. This makes it ideal for hungry muscles, which rely upon a steady supply of high quality protein.*”

“Quick digesting whey peptides! Each serving provides approximately 3.75 grams of low molecular weight, naturally occurring whey peptides. These short chain amino acids can be quickly absorbed by the body. The resulting preferred combination of peptides and longer chain proteins in whey delivers protein at varying rates of absorption.*”

“100% Whey Protein Concentrate preserves natural whey fractions, including alpha-lactalbumin – the form of protein found in mother’s milk, and immunoglobulin fractions – which support the immune system. Plus, our whey retains valuable glycomacropptides which are not found in ion-exchange whey products. Another whey fraction contains a precursor to glutathione – a powerful antioxidant produced by the body.*”

“Glutamine: During calorie restriction, stress or prolonged exercise, your body may not synthesize enough glutamine, compromising your immune system and your recovery. Consuming glutamine-rich food or supplements may provide your body with one of many nutrients it needs to stay healthy during intense exercise. Each serving contains approximately 1 gram of naturally occurring glutamine.*”

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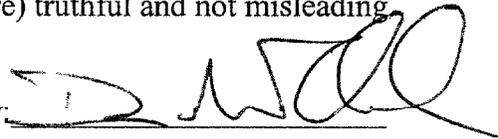
“100% Whey Protein Concentrate delivers approximately 5.9 grams of BCAAs per serving. While dieting or exercising intensely, BCAAs can supply alternative muscle fuel which may help preserve lean muscle mass.*”

“Enjoy 100% Whey Protein Concentrate for a leaner, healthier body!*”

“Designed For: Children and teenagers – protein is critical during their developing years.*”

These claims are being made for a product named Fitness Labs® 100% Whey Protein Concentrate. This submission is being made in compliance with 21 CFR §101.93.

The undersigned is an authorized representative of the Fitness Labs Nutrition Corporation and certifies that the information contained in this notice is complete and accurate, and that Fitness Labs Nutrition Corporation has substantiation that the above statement(s) is (are) truthful and not misleading.

By: 

Dan McFarland
President