



Body Wise International, Inc.  
 2802 Dow Avenue  
 Tustin, California 92780

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 10/27/03

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Office of Nutritional Products  
 Labeling and Dietary Supplements (HFS-810)  
 Center for Food Safety and Applied Nutrition  
 U.S. Food and Drug Administration  
 5100 Paint Branch Pkwy.  
 College Park, MD 20740

RE: Notification of statements on a dietary supplement known as, MemX2™

October 9, 2003

Dear Ladies/Gentlemen;

Pursuant of 21 C.F.R. Subpart F, section 101.93, Body Wise International, Inc. ("Body Wise" the distributor, which is located at 2802 Dow Avenue, Tustin, CA 92780) wishes to notify the Food and Drug Administration that it has commenced marketing a dietary supplement known as MemX2™ which includes statements of nutritional support in it's labeling.

The following statements are being made for the dietary supplement known as MemX2™.

- MemX2™ helps maintain healthy mental function. This unique formula combines Ginkgo biloba with many other brain-supporting nutrients. Ginkgo may increase antioxidant activity and blood circulation to the brain and it helps to support mental alertness and memory, especially in older people. Bacopa monniera and phosphatidyl serine also help to support mental clarity and memory.
- Bacopa Monniera Helps support memory function.
- Ginkgo Biloba Helps to support memory function and maintains a healthy blood flow to the brain.
- For the support of a healthy brain and nervous system. . (Addressed by the ingredients: Bacopa Monniera Leaf Extract, Korean Ginseng Root, L-Tyrosine, L-Phenylalanine, Phosphatidyl Choline, Phosphatidyl Serine, Ginkgo Biloba Leaf Extract, and Alpha Lipoic Acid.)

The above statements are accompanied by the required disclaimer, which is prominently displayed in a box in boldfaced type.

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The information contained in this notice is complete and accurate. Body Wise maintains on file substantiation that these statements are truthful and non-misleading.

An original and two copies of this notification are being submitted.

Sincerely,



Alan E. Huffington  
Director of Regulatory Affairs

dw/AEH

Enclosures: Two copies of this two-page letter.