



FINE QUALITY NUTRIENTS

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BY:

September 15, 2003

Food and Drug Administration  
Office of Nutritional Products  
Labeling and Dietary Supplements (HFS-810)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Lidtke Technologies Corp., 4665 S. Ash Ave., Suite G-13, Tempe, AZ 85282 has commenced marketing a dietary supplement bearing the following statements on the label and/or in the labeling:

(text of claim on the product label) "EndorphiGen, Pharmaceutically Pure D-Phenylalanine

(text of claim on the product information sheet) "EndorphiGen – The "Feel Good" Molecule

By Dr. Pat Hallman N.M.D.

Mystery Molecules Relieve Common Pain! In 1973, Johns Hopkins University student, "Candice Pert, and her professor, Solomon Snyder made a remarkable discovery that stood the world of pain research on its head. For over two centuries, morphine had been an irreplaceable tool in the physician's arsenal. Even though morphine has a wide range of uses—from relieving feelings of impending doom to blocking common pain—until that moment of discovery, no one had known how it works. What Pert and Snyder found was the morphine receptor—the key to its effectiveness. Just one year later, researchers in Scotland made an even bigger discovery—the natural counterpart of morphine, made in your body, which they named "endorphin."

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What are Endorphins? The word Endorphin comes from the two words, "endogenous + morphine." It turns out that endorphins are small, protein molecules that are produced by cells in your brain, nervous system and other parts of your body. When endorphins connect with receptors, you experience a profound relief. In fact, endorphins can be anywhere from eighteen to five-hundred times as powerful as any man-made remedy. Furthermore, they are natural and non-addictive. According to a Queen's College

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summary, endorphins affect: \* Your perception of pain \* Your reaction to stress \* Your mood In short, endorphins help you feel both well and good.

How Does EndorphiGen Work? The only problem with endorphins is that your levels are sometimes too low. Furthermore, the remarkable benefits of endorphins normally don't last long because an enzyme destroys them almost as quickly as they are made. That is where EndorphiGen comes in. By inhibiting the enzyme that destroy endorphins, EndorphiGen helps maintain higher levels of soothing endorphins throughout the day. With higher endorphin levels your body is more able to deal with everyday hurts and stress—and that shortfused tendency to “fly off the handle.”

EndorphiGen: Are You Feeling the Blues? Whether it's the monthly blues, a rough and stressful day or just a sudden sense of sadness, EndorphiGen can help. If you've tried boosting serotonin levels but still feel sad and blue, you should know that EndorphiGen works a completely different way to support a good mood.

EndorphiGen: Are You Feeling Discomfort? Whenever you are hurt or stressed, your body's natural response is to release endorphins—some are released from storage in special immune cells, while other endorphins are pumped directly into your blood stream for fast relief. In a remarkable way, EndorphiGen supports this natural process for the relief of minor pain and stress. The clinical benefits of endorphins, in fact, help explain therapies as far ranging as acupuncture and TENS, the electrical stimulation therapy for pain relief. Japanese research shows that from three-to-eight 500mg capsules of the active ingredient in EndorphiGen, on or before the day of treatment, “measurably enhanced” the relief provided by acupuncture.

Give EndorphiGen a Try \* EndorphiGen supports a good mood \* EndorphiGen helps knock out the blues \* EndorphiGen helps relieve common pain ... but only if you give it a try. Order EndorphiGen from Lidtke Technologies and you will receive a clinically tested product that boosts your endorphin levels.

(text of claim on the product advertisement) EndorphiGen

Are you comfortable yet?

EndorphiGen

From the people who care enough to do it right!

EndorphiGen helps increase your natural endorphins, the “feel-good” molecules that affect: common pain, stress reactions, learning, memory and mood.

EndorphiGen – helps you feel good:

- Relieves common pain
- Supports a good mood

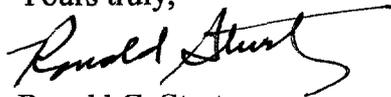
- Knocks out the blues
- Relieves common stress
- Aids in pain relief from acupuncture”

EndorphiGen (name of supplement)

Lidtko Technologies Corp. (brand name)

The undersigned certifies that the information contained in this notice is complete and accurate and that Lidtko Technologies Corp. has substantiation that the statement is truthful and not misleading.

Yours truly,



Ronald G. Sturtz  
President