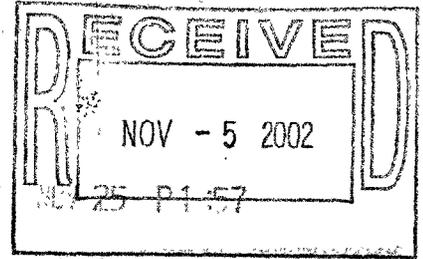


NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND RULE 21 CFR §101.93



This notification is being filed on behalf of **Market America, Inc.** which is the distributor of the product bearing the statements identified in this notification. Its business address is **1302 Pleasant Ridge Road, Greensboro, NC 27409**. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 CFR §101.93. The dietary supplement product on whose label or labeling the statements appear is **MPC™ (Maximum Prostate Care)**.

The text of each structure-function statement for which notification is now being given is:

Statement 1: "MPC™ combines nine synergistic herbs and two selected nutrients that interact to provide you with maximum prostate care and support."—Brochure

Statement 2: "Use MPC™ and discover a smart, natural and effective way to a healthier and happier prostate!"—Brochure

Statement 3: "Market America's MPC™ (Maximum Prostate Care) combines nine potent herbs that work synergistically with each other and two selected nutrients in a formulation designed to safely, naturally and effectively promote prostate health."—Brochure

Statement 4: "Taking MPC™ is smart, preventative action to strengthen and promote a healthy prostate."—Brochure

Statement 5: "Take Natural and Preventive Action to Strengthen and Promote a Healthier Prostate!"—Brochure

The following summary identifies the dietary ingredients or supplements for which a statement has been made:

<u>Statement Number(s)</u>	<u>Identity of Dietary Ingredient or Supplement That Is the Subject of the Statement</u>
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1.-5.	MPC™ is composed of the following ingredients: zinc citrate, selenium, saw palmetto, <i>Pygeum africanum</i> bark extract, chrysanthemum, san-qi ginseng, dyer's woad, Baikal skullcap, reishi, rhabdosia, licorice; other
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ingredients include: microcrystalline cellulose, stearic acid, magnesium, stearate, silicon dioxide, croscarmellose sodium, and dicalcium phosphate

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number(s)</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.-5.	MPC™ (Maximum Prostate Care)	Brochure

I, James L. Wilmer, am authorized to certify this Notification on behalf of Market America, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that Market America, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: October 28, 2002

By: James L. Wilmer

James L. Wilmer, Ph. D.
Director, Scientific Affairs
Market America, Inc.