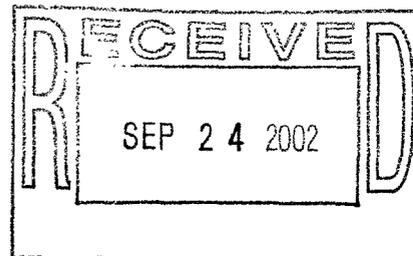


We Make Quality Affordable

August 7, 2002

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Coral Calcium, a dietary supplement.

Statements being made in the labeling of Coral Calcium, 1000 mg VCaps

Now Coral Calcium contains an alkaline form of Calcium that can help to support a healthy serum pH. In addition, Coral Calcium contains a number of trace minerals that are important for bone health, as well as for optimal enzymatic activity. Now Coral Calcium is not harvested from living coral reefs or even from the ocean environment, but from above-ground sources in an ecologically friendly manner.

to the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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