

Butler, Jennie C

From: Gross, Mary
Sent: Friday, August 09, 2002 12:39 PM
To: Butler, Jennie C
Subject: FW: Registration for speaking attendees-barcode

-----Original Message-----

From: Ronald Barenburg [mailto:ronb@rssbarcode.com]
Sent: Tuesday, July 02, 2002 3:33 PM
To: grossm@cder.fda.gov
Cc: pgoodman@rssbarcode.com
Subject: Registration for speaking attendees

Originally sent on 6/19/02.

Mary:
Could you please let me know that I'm a scheduled speaker?

Regards,

Ron

Mary:

Please include me as a speaker for the Bar Code Label Requirements for Human Drug Products meeting on July 26,2002.

I will speak on the following:

1- Why regulatory agencies such as the FDA need to be assured that any mandated bar code:

- a- Is a globally recognized symbology.
- b- Has the support of the UCC/EAN
- c- Can be generated by current software
- d- Can be printed at manufacturer's line speeds, utilizing various printing methods, through all packaging levels, down to unit of dose.
- e- Can be scanned and decoded by 'off the shelf' scanners
- f- Can be input into end user data bases and programs for the ultimate benefit of patient safety.

Thank you,

Ron Barenburg

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