

Butler, Jennie C

From: Gross, Mary
Sent: Friday, August 09, 2002 11:50 AM
To: Butler, Jennie C
Subject: FW: Registration for speaking attendees-barcode

-----Original Message-----

From: Ronald Barenburg [mailto:ronb@rssbarcode.com]
Sent: Wednesday, June 19, 2002 11:55 AM
To: grossm@cder.fda.gov
Cc: pgoodman@rssbarcode.com
Subject: Registration for speaking attendees

Mary:

Please include me as a speaker for the Bar Code Label Requirements for Human Drug Products meeting on July 26, 2002.

I will speak on the following:

1- Why regulatory agencies such as the FDA need to be assured that any mandated bar code:

- a- Is a globally recognized symbology.
- b- Has the support of the UCC/EAN
- c- Can be generated by current software
- d- Can be printed at manufacturer's line speeds, utilizing various printing methods, through all packaging levels, down to unit of dose.
- e- Can be scanned and decoded by 'off the shelf' scanners
- f- Can be input into end user data bases and programs for the ultimate benefit of patient safety.

Thank you,

Ron Barenburg

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Ron Barenburg-Senior V.P.
Barcode Technology, Inc.
551 Fifth Avenue - Suite 3300
New York, N.Y. 10176
Tel: 212-286-1155
Fax: 212-286-1155
Email: ronb@rssbarcode.com
URL: <http://www.rssbarcode.com>

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