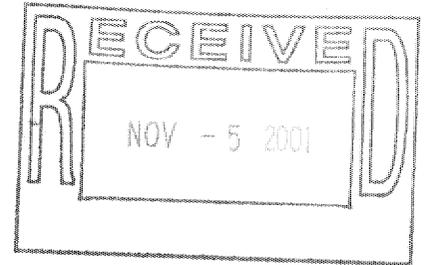




Innovative Nutrition Solutions

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October 24, 2001

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown brand name bearing the following statement(s) on the label and/or in the labeling:

Menopause Support: Soy isoflavones, along with other ingredients found in Menopause Support, help support healthy estrogen function in the body. Sundown's Menopause Support combines Black Cohosh and Siberian Ginseng, natural herbs that work in harmony with soy isoflavones, to provide natural support for hormonal balance.

Calcium, Dong Quai, Black Cohosh [and] Vitamin E: Stay healthy before and after menopause. Optimum nutrition ensures menopausal comfort and healthy bones. Stay radiantly healthy with these Sundown products.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker, Esquire
Senior Vice President
Regulatory Affairs

Enclosure

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