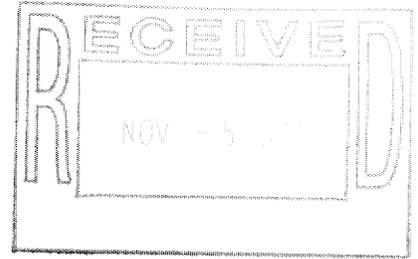




Innovative Nutrition Solutions

4409 '01 NOV 27 P1:36



October 24, 2001

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown brand name bearing the following statement(s) on the label and/or in the labeling:

Siberian Ginseng: Energize naturally...helps promote energy and endurance.

Blue Green Algae, Acidophilus XTRA, [and] Vitamin B-Complex: Stress can sap your energy, depress your immune system, and rob your body of nutrients. Fight back with these protective Sundown products.

Siberian Ginseng Root: One of nature's most popular herbs, it is well known for its ability to lessen the effects of daily environmental stress. Siberian Ginseng supports healthy adaptogenic function and physical performance, and increases the body's resistance to stress.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker, Esquire
Senior Vice President
Regulatory Affairs

Enclosure

975-0162 LET8796

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