

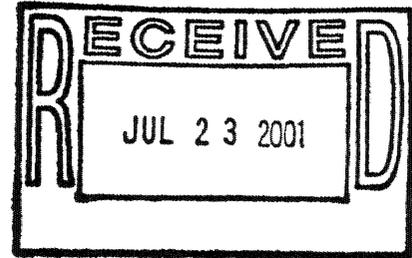
Tabak's
HEALTH PRODUCTS
A Corporation

Our Guiding Philosophy:
Superior, *Science-Based*
Nutritional Supplements

July 20, 2001

Mr. Robert Moore
Food and Drug Administration
200 C. Street SW
Washington, DC 20204

77008



Dear Mr. Moore,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000 here are copies of our offers for your files:

Sincerely,

A handwritten signature in cursive script that reads "Cindy Nydell".

Cindy Nydell

Enclosures

975 0162 LET 8399

~~1247~~ ~~23990976~~



Our Guiding Philosophy:
Superior, *Science-Based*
Nutritional Supplements

I, Lawrence Tabak, certify the accuracy of the information presented and contained in the notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

To the best of my knowledge and belief, I believe the above is true.

A handwritten signature in black ink, appearing to be "Lawrence Tabak", written over a horizontal line.

7/20/01

Lawrence Tabak,
President

Product Name and Description	Qty.	Size	Price	Extension
ShapeSaver™ - Watch those extra stubborn pounds begin to disappear - fast! New homeopathic formula helps reduce your appetite and your urge to snack. Plus it lessens your cravings for sweets. Without stimulants or starvation. 100% natural, homeopathic, and safe.	1	oz	\$25.97	
Slimming Tea™ - Achieve your goals with the help of this Tasty Tea! Natural Slimming Tea supports proper colon function, which allows your elimination system to function normally as it should. Within 14 days, when used as part of your overall weight-loss plan, you could begin to see a dramatic difference.	30	Tea Bags (1 Month)	\$25.97	
ThinkCaps™ - An intelligent approach to keep your brain and memory sharp Ginkgo Biloba Extract helps increase blood circulation to the brain, resulting in better concentration and sharper memory in those with age-related absentmindedness. Vinpocetine increases the metabolism in the brain. The benefits of phosphatidyl serine on memory loss have been studied extensively.	60	Capsules (1 Month)	\$25.97	
VitalOne™ - Looking for the ultimate in anti-aging? Minimize free radical damage with this super anti-oxidant. Gives you added cell strength, extra energy and bolsters against destructive free radicals. This "cell-protecting," "anti-aging," supplement helps keep you feeling and looking younger, naturally.	60	Tablets (1 Month)	\$29.97	
Aloe Vera Whole Leaf - Promotes "cooling" responses in your body and supports colon health.	30	Capsules	\$16.97	
Bilberry Extract - Supports healthy eye functioning	60	Capsules	\$9.97	
Ginkgo Biloba Extract - Supports healthy brain and memory functioning	60	Capsules	\$7.37	
Saw Palmetto Extract - Supports a healthy prostate	60	Capsules	\$14.97	
Vitamin B12 - Promotes and supports a healthy immune system.	60	Tablets	\$9.97	

- Please Provide Information Below -

Customer Number: _____ (enter your 12 digit) Key Code: **02 850**

First Name: _____ Last Name: _____

Street: _____ Apt: _____

City: _____ State: _____ Zip: _____

Phone: _____

Method of Payment: Check Money Order Visa MasterCard Amex Discover

Card # _____ Exp. Date _____

Please mail the form to:

Tabak's Health Products
3198 Airport Loop Drive, Suite G Costa Mesa, CA 92626
 Or fax this order 24 hrs a day to (714) 850-1020

Sub Total

CA residents add 7.5% tax

Shipping* \$4.00

Total

- House Hold -

Please send me the products I've selected above. My payment is enclosed. Thereafter, I understand you will continue to send me a fresh supply of what I ordered, each month, with a bill. I may return merchandise for credit or cancel future shipments anytime.

Cash refunds (minus shipping and handling) will only be made for paid merchandise returned within 30 days of purchase.

Supporting References

[Faint, illegible text follows]

Preview Other Products (Optional)

Yes, I've completed your survey below. Based on my answers, please send me *other* products to try, from time to time, on a 30-Day Free Trial.

If I don't want any product, I'll simply return it - and owe *nothing*. No questions asked.

However, if satisfied, I'll gladly pay the bill that comes with it and continue to receive a fresh supply of it each month with a bill.

I may cancel future shipments at any time. I understand that I can return anything I don't want with your postage paid reply label. There's no risk to me, so I'm going ahead.

X _____
 Sign name here

Please check as many boxes that apply to you. Then circle three of them that are most important to you.

1 <input type="checkbox"/> Menopause/PMS	18 <input type="checkbox"/> Improve male drive/sexual energy (age related)
3 <input type="checkbox"/> Maintain healthy cholesterol	19 <input type="checkbox"/> Maintain healthy eye sight
4 <input type="checkbox"/> Reduce wrinkles/age spot visibility	20 <input type="checkbox"/> Keep immune system healthy
5 <input type="checkbox"/> Multi-vitamin for overall health	21 <input type="checkbox"/> Serious athlete/improve performance
7 <input type="checkbox"/> Maintain bowel regularity	22 <input type="checkbox"/> A "lift" from blues/sadness
8 <input type="checkbox"/> Joint discomfort (age related)	23 <input type="checkbox"/> Maintain a healthy heart
10 <input type="checkbox"/> Keep prostate healthy	24 <input type="checkbox"/> Leg cramps (night time)
11 <input type="checkbox"/> Overweight 15 to 20 lbs.	25 <input type="checkbox"/> Get a good night's sleep
12 <input type="checkbox"/> Healthy glowing skin with natural mask & cleanser	26 <input type="checkbox"/> Maintain healthy gums
13 <input type="checkbox"/> Increase daytime energy	27 <input type="checkbox"/> Maintain healthy lungs
14 <input type="checkbox"/> Maintain strong bones/density	28 <input type="checkbox"/> Anti-aging, anti-oxidant formula
15 <input type="checkbox"/> Enhance memory/concentration	29 <input type="checkbox"/> Maintain hair fullness/hair health
17 <input type="checkbox"/> Diabetes (for added nutritional support, not intended to affect abnormal blood glucose)	30 <input type="checkbox"/> Back and vertebrae health

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

◆ **Catalog - Easy Order Form -** (Select the products you want and mail entire form with your payment)

Product Name and Description	Qty.	Size	Price	Extension
20/20 Caps™ - Promote vision and eye health with these natural ingredients. Lutein has been shown to help support a healthy macula. Vitamin A has been shown to enhance night vision. Carotenoids maintain vision and eye health.	60	Capsules (1 Month)	\$25.97	
Arthritis-Ease™ - Safe, long-lasting relief from arthritis pain. 100% all-natural homeopathic remedy. Triggers your body's own healing and pain-reducing process. Safe and gentle approach - no harsh chemicals, no side-effects. No threat to your stomach or digestive system.	60	Capsules (1 Month)	\$25.97	
BetiPlus™ - Help maintain healthier blood sugar levels, naturally. Bitter Melon Fruit Extract enhances glucose balance. Alpha-lipoic Acid helps support healthy blood sugar levels. Vanadyl sulfate helps maintain healthy blood glucose. To be used for added nutritional support. Not intended to affect abnormal blood glucose.	60	Tablets (1 Month)	\$25.97	
BoneKeeper™ - Help maintain stronger, healthier bones with normal bone density. This is a highly compatible, usable, and absorbable calcium-rich supplement. All-natural ingredients have shown to support healthy bones, while promoting normal bone density.	60	Tablets (1 Month)	\$29.97	
CholestLo™ - Maintain healthy cholesterol levels. Keep your total and LDL cholesterol levels in check - safely and naturally. Includes Red Yeast Rice, which has been shown to promote healthy cholesterol levels, especially when combined with healthy diet and exercise.	60	Tablets (1 Month)	\$25.97	
DreamCaps™ - Do you have difficulty falling asleep? An all-natural and safe approach to sleeping. Has no side-effects, and is not addictive. Made of herbal extracts Valerian Root, Kava Kava, and other carefully selected nutrients to promote deeper, more restful sleep in a gentle way.	50	Capsules (1 Month)	\$19.97	
EnergyCaps™ - Gives you extra energy even when you're feeling tired or sluggish. Feel more alert and awake even if you're running on "low." Improve your attention span and performance in stressful times.	30	Capsules (1 Month)	\$25.97	
GoodMood Food™ - Acts quickly against stress and feeling "low." With St. John's Wort. Has positive effects on anxiety, nervousness, and feelings of sadness and uselessness.	60	Capsules (1 Month)	\$25.97	
GluChon 1500™ - Support normal cartilage formation while maintaining healthy joint fluid and tissue. Provides Glucosamine and Chondroitin, the building blocks for good lubrication and healthy cartilage. Contains anti-oxidants, Vitamin C and Manganese, for increased effectiveness. 100% natural.	60	Tablets (1 Month)	\$25.97	
Here-We-Grow™ - Promotes healthier, richer, fuller-looking hair - 100% naturally! It supplies root energizing nutrients that support normal hair growth. Biotin, MSM, Zinc, Fo-ti, Collagen, and more.	60	Tablets (1 Month)	\$29.97	
HeartShield™ - Keep your heart healthy with these powerful "cardio" nutrients. Vitamin E, Vitamin B6, Folate, Vitamin B12, Magnesium, Selenium, Coenzyme Q10, Ginkgo Biloba leaf extract, Hawthorne berry, Cayenne pepper, Garlic bulb (odorless), L-taurine, and Choline. Maintain a healthy cardiovascular system. Sustain optimum blood pressure levels. Promote proper arterial flow.	60	Capsules (1 Month)	\$29.97	
Legulax™ - Help prevent nightly leg cramps. Increase blood flow to the extremities during sleep and promote muscle recovery throughout your body.	60	GelCaps (1 Month)	\$25.97	
Mega JointWellness™ - Support normal cartilage formation in your knees, elbows, back, fingers, knuckles, hips, and shoulders. Provides the natural building blocks you need to maintain healthy connective tissue. Nourish the creation of healthy synovial fluid, which keeps your joints moving properly. *\$6 shipping and handling.		Powder 30-Day Supply	\$29.97	
MegaWellness™ System - Supercharge your energy, stay healthy, and add life to your years. The perfect multi-vitamin. Our customers tell us they... Feel years younger. Have sharper mental focus. Have surging energy, undreamed-of endurance and stamina. Rebound quicker from stressful situations. Feel healthier and stay healthier. Feel more alive than they have in years. *\$6 shipping and handling.	30	Packets (1 Month)	\$29.97	
Nature's Shape™ - Reduce your appetite. Increase your energy. Reduce cravings for sweets. Reduce your food intake at meal times and snack less between meals. Follow label directions carefully. Contains Ma Huang and Guarana.	60	Capsules (1 Month)	\$25.97	
PotencyPlus™ - Helps promote increased sexual energy, healthy virility and youthful vigor that have declined due to age. The ingredients can help to... Enlarge and dilate your body's blood vessels. Improve circulation and keep blood flowing. Support healthy levels of testosterone, which can stimulate desires of intimacy. Follow label directions carefully.	60	Capsules (1 Month)	\$29.97	
ProstLo™ - Promotes healthy prostate function. Zinc aids healthy prostate function. Saw Palmetto Extract supports a healthy prostate. Stinging Nettle Herb maintains a healthy urine flow. Pygeum Africum lowers prolactin levels. Selenium promotes a healthy prostate.	60	Capsules (1 Month)	\$25.97	
ReguCleanse™ - Nature's secret for maintaining a healthy colon and bowel function. Helps maintain a normal and regular digestive/elimination system. There are NO psyllium seeds or anything allergic. Won't cause that "embarrassing rush" to the bathroom. Helps to keep your bowels moving.	90	Tablets (1 Month)	\$25.97	
RegularOne™ - Promotes regularity! Very easy on your stomach and is designed for daily use. Helps to keep your digestive system in balance so that it works normally and regularly as it should.	60	GelCaps (1 Month)	\$19.97	
ReFaze™ Beauty Formula - Enjoy smoother, more beautiful, younger-looking skin. Maintain healthy, glowing skin. Gently attack wrinkles, making them less visible. Reduce the visibility of age spots. Firm up your skin. Reduce that "puffy eye" look. Help maintain your skin's youthful vitality.		Skin Cream (1 Month)	\$24.97	
SatisBaction™ - Help maintain a strong, healthy back. Specially formulated to lessen tension. Support spinal disc wellness. Enhance vertebral health. Keep your back and neck functioning comfortably. 100% natural, gentle to your system, and safe.	60	Capsules (1 Month)	\$29.97	
SensiClean™ & SensiMask™ - Does your skin tend to break out? Help "clear up" your skin, naturally. Instead of artificially drying out your skin, our system cleanses and balances your skin, which is the key to healthy, clear skin over the long run.		Mask & Cleanser (1 Month)	\$25.97	

Please turn over

Free 30-Day Trial

No Risk To You
Postage to respond and/or return
any merchandise is on us. If you
would like a postage paid reply
label, call 1-800-749-3937.

[DATE]

[KEY CODE]

[CUSTOMER#]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Boost Sexual Energy, Feelings of Intimacy, and Virility
Try This Libido-Enhancing Formula Free For 30 Days

[Firstname Lastname]
[Street Address]
[City, State Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Remember the good old days? When just the sight of a woman lit you up like a house on fire - burning with sexual energy?

Unfortunately, what once was a roaring blaze can become a smoking ember. Tough to light again.

In fact, changes in your body - that come with age - can "throw a wrench" in your sexual machinery. Bringing your libido to a screeching halt.

Want to get some fire back?

It's easy to find out... with PotencyPlus™ - an incredible, all-natural...

Libido-Energizer

PotencyPlus™ actually helps you to...

- * Enhance virility and sexual potency.¹
- * Stimulate arousal and feelings of intimacy.²
- * Increase male vigor and drive.³
- * Boost sexual energy and stamina⁴... all of which tend to decrease with age.

Your choice is simple. You can resign yourself to the fact that you're older and have less drive. Or you can take action to make a difference.

I'm hoping you fall into the "take action" camp. If so, you're entitled to try PotencyPlus™...

Free For 30 Days!

PotencyPlus™ is 100% natural. No chemicals. No drugs.

[Firstname!] Its powerful botanicals work in harmony with your body to help stimulate your desire for intimacy. And not only that. It actually helps ...

07/20/89 e q r 8/4/00

(Please turn over)

30-DAY FREE TRIAL

Mail To:
Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I'd love increased vigor, drive,
and sexual energy, as well as
increased feelings of intimacy.

Please rush my **FREE 30-DAY TRIAL** of
PotencyPlus™ to try out.

If I don't want PotencyPlus™ for any reason,
I'll return the unused portion or empty
container to you and owe nothing - no
questions asked. But if I decide to keep it, I'll
gladly pay the bill of only \$29.97 plus shipping
and continue to receive a fresh supply each
month, with a bill. I may cancel future
shipments at any time.

7

Mail Free Trial Certificate Today!

Sign name here

- 2 -

Increase Your Sexual Energy

What does this mean to you?

Getting back to enjoying one of life's greatest pleasures - "Heaven
on earth" - I call it.

With enhanced libido, you're sure to find blissful satisfaction.

But improved physical enjoyment is only the beginning. More
importantly, PotencyPlus™ can help you rekindle intimacy with that
special someone. In fact, it's the best way I know of to help keep
your relationship loving and strong.

Why miss out? Get the PotencyPlus™ edge.

A 30 Day Free Trial of PotencyPlus™ is Waiting for You.

Send for PotencyPlus™. Try it for a full 30 days in the privacy of
your home. If you're satisfied - like I'm sure you will be - pay the
bill. If not, simply return the empty container and owe us nothing.
No questions asked.

Why A Free 30-Day Trial of PotencyPlus™?

The answer is easy. Because we're so sure PotencyPlus™ will work
wonders for you. And once you try it, we're confident you (and your
partner) will love it so much, you'll want to keep using it.

Grab your attached Free Trial Certificate. Sign it. Mail it.
That's how easy it is to begin increasing your sexual energy and male
drive.

Do it today. You'll be glad you did.

Sincerely,



Howard Simpson
Research Department

P.S. Boost sexual energy, feelings of intimacy, and virility! Try
this libido-enhancing formula free for 30 days. Sign your
certificate. Mail it.

P.P.S. Your PotencyPlus™ will arrive in a confidential, non-
descript, plain brown package.

Supporting References

1. Vogt HJ, et al. "Double blind, placebo controlled safety and efficacy trial with yohimbine hydrochloride in the treatment of nonorganic erectile dysfunction." International Journal of Impotence Research 3:155-61, 1997.
2. Sussel JG. "Effect of yohimbine hydrochloride on erectile impotence: a double-blind study." Journal of Urology 1989 Jun;141(6):1360-3
3. Reid K, et al. "Double-blind trial of yohimbine in treatment of psychogenic impotence." Lancet 1987 Aug 22;2(8556):421-3
4. Cohen AJ. "Ginkgo biloba for antidepressant-induced sexual dysfunction." Journal of Sex and Marital Therapy 1998 Apr-Jun;24(2):139-43

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Do not take this product if you have abnormal blood pressure, diabetes, hypertension, heart, liver, or kidney disease.

Tabak's Health Products
Superior, Science-Based Nutritional Supplements
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626



Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]
[KEYCODE]
[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

It seems odd to me because the ingredients in Legulax™ can help to relieve your night-time leg cramps.

It's specially formulated to help support healthy blood circulation to your extremities and throughout your body. And it supports your body's natural ability to deal with muscle fatigue.

The result? Your muscles remain relaxed so you can sleep comfortably through the night.

Best of all, Legulax™ is 100% natural. No harsh chemicals. No drugs.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

078 @ 002 2 01070 0962 607 8400

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

254-60

Legulax 30 day

Offer: L1P...Legulax with no free gift. This product is not offered on AIS, only permission AIS.

Form: Capsules, 2 per day

Directions: Take 2 capsules daily with a meal

Selling Points:

Legulax can help with the following:

- *Relax your muscle cramps and relieve stress
- * Help improve circulation and general oxygenation of cells and tissues.
- *Promote healthy peripheral blood circulation in the extremities.
- *Support the body's natural ability to deal with muscle fatigue.

Ingredients:

Warnings: If you are pregnant or lactating consult your Health Care Professional before use. Keep out of the reach of children. Keep cap tightly closed, store in dry place. Do not use if safety seal is missing or broken.

*Free 30-Day Trial
Personal Invitation*

No Risk To You

[DATE]

Postage to respond and/or return any merchandise is on us. If you would like a postage paid reply label, call 1-800-749-3937.

[KEY CODE]

[CUSTOMER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Finder#]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Get Thinner With a Free 30-Day Trial of Nature's Shape™
And Get Your "Secrets to Natural Weight Loss Guide" Absolutely Free!

To: [Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

This special Free Trial invitation is being sent to only a handful of women, *yourself included*.

Accept, and in just a few, short weeks you're going to begin losing weight. Lots of it. Fit into your "skinny clothes." And feel great!

Intrigued? So was I.

One lucky day, I took a perpetually slender friend to lunch for her birthday. When the chocolate cake came...

She Had Two Bites And Pushed It Away - With A Smile!

I'd never seen that kind of willpower before. I certainly didn't have that sort of restraint. When I expressed my surprise - and envy - she beamed, and said just two words:

Nature's Shape™.

[Firstname,] I wanted - no needed - to know more. Here's what she revealed... Nature's Shape™ uses all-natural ingredients - precious gifts from Mother Nature - to help you shed extra pounds.

It's So Easy to Use

There's NO starvation. NO counting calories. Nothing to mix. No special meals to prepare. Nothing expensive to buy.

Just the opposite. Swallow one or two Nature's Shape™ capsules a day and watch as YOU push the cake away *after two bites - with a smile!*

Risk-Free For 30 Days!

Try Nature's Shape™ out for a full month - free of risk. If it does everything I promise... simply pay the bill. If not, return the empty bottle and owe nothing. Not a dime.

[Firstname!] Not only do you get a better-than-fantastic offer. But here's three more good reasons to send for your 30-Day Free Trial of Nature's Shape™:

Reason #1: Appetite reduction. Nature's Shape™ helps

over 80%? (kept)

(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

30-DAY FREE TRIAL

YES!

I want to slim down and enjoy the figure (and waistline) I've always dreamed about. Please rush my **FREE 30-DAY TRIAL** of all-natural Nature's Shape™. It will help to decrease my appetite and increase my energy.

If I don't want Nature's Shape™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

P.S. You'll also enclose my **ABSOLUTELY FREE** "Secrets to Natural Weight Loss Guide" - mine to keep no matter what.

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

(Make Corrections To Your Name or Address on Other Side if Needed)

7

Tear Here and Mail Invitation Today!

Sign name here

-2-

you resist snacking and overeating by making you feel really full.

Reason #2: Increased energy. Nature's Shape™ helps boost your metabolism. The result? More energy to get through your day.

Reason #3: "Secrets to Natural Weight Loss Guide" - Absolutely Free.

Inside this amazing guide you'll discover...

- * The latest, scientifically proven methods for weight loss.
- * How to shed excess weight and tone your body without starvation diets or counting calories.
- * The secret to keeping your weight off for good!

This special guide is yours to keep, no matter what.

Ready to begin losing weight? Look more svelte? And sexy?

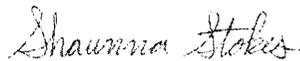
Send for Nature's Shape™. Use it for a full month - risk free. If you're satisfied after 30 days, pay the bill. If not, simply return the empty bottle and owe us nothing. Not a penny!

**There's Nothing to Lose Because You
Don't Pay Us A Cent Unless You're Satisfied.**

Don't wait another minute. Take your personal 30-Day Free Trial Invitation. Sign it. Mail it. Today.

To your beautiful new look,

Warmly,



Shaunna Stokes
For Nature's Shape™

P.S. Get thinner with a Free 30-Day Trial of Nature's Shape™. Take your personal invitation. Sign it. Mail it. Do it for yourself - today!

Supporting References

- Astrup A, et al. "Pharmacological and clinical studies of ephedrine and other thermogenic agonists." *Obes Res* 1995 Nov;3 Suppl 4:537S-540S.
Ramsey JJ, et al. "Energy expenditure, body composition, and glucose metabolism in lean and obese subjects treated with ephedrine and caffeine." *American Journal of Clinical Nutrition* 1998 Jul;68(1):42-51
Bernstein GA, et al. "Caffeine effects on learning, performance, and anxiety in normal school-age children." *J Am Acad Child Adolesc Psychiatry* 1994 Mar-Apr;33(3):407-15.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Always consult with your doctor before beginning any weight loss program. As with any diet product, the best results are obtained when you follow a low-fat diet, eat smaller portions and exercise regularly. If you don't change your eating habits, you'll simply regain weight over time. Follow label directions. Individual results will vary. This product contains Ma Huang and Guarana. Do not abuse.

Tabak's Health Products
Superior, Science-Based Nutritional Supplements
3198 Airport Loop Drive, Suite G | Costa Mesa, CA 92626



Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

[CUSTOMER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[MONTH DATE, YEAR]

Re: A Free Bottle of Coenzyme Q10 for you.

Dear [Firstname],

I'd like to send you a FREE bottle of Coenzyme Q10 to use.

Why should you take Coenzyme Q10 capsules?

Coenzyme Q10 is an essential part of your body's energy production process. Studies show it promotes a healthy heart and healthy gums. Coenzyme Q10 also helps maintain a healthy circulatory system and it gives you energy.

Plus, that extra energy you get comes at the cellular level, so it's subtle. And completely natural.

Why am I sending a bottle of Coenzyme Q10, FREE?

The answer is simple. I would like your permission, from time to time, to send you some of our other products to try on a free trial. You're never obligated to keep anything you don't want, so there's no risk to you.

Simply check the boxes that apply to you on the other side of this letter. Sign it. Mail it back.

That's all there is to it.

Sincerely,

Anthony Fraga
Customer Satisfaction Manager

[Key Code]

P.S. A FREE bottle of Coenzyme Q10 is waiting for you. Just turn this letter over. Check the boxes that apply to you. Sign your name. Mail it back.

* Offer subject to approval. Limit one free gift per customer.

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[Firstname,] Minimize Normal Back Discomfort,
Associated With Getting Older

To: [Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]
[Barcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Ever bothered by "normal aging" back discomfort? The kind you get just because you're getting older? Or just because you stood too long?

Whether it's your shoulders, neck, middle back, or lower back. . . I've got some really good news for you.

Now, combined with your gentle back exercises, you can try an incredible all-natural supplement specially designed to support wellness in your spine, shoulders, and back.

SatisBacktion™ is perfect to take if you. . .

- ▷ stand or sit for extended periods.
- ▷ wear high heels.
- ▷ are overweight.
- ▷ feel your back muscles need that extra helping hand to stay relaxed and comfortable.

SatisBacktion™ helps keep your back muscles functioning and working properly as they should. Plus, it nourishes healthy vertebrae.

Want more good news? You're entitled to receive a bottle of SatisBacktion™ capsules on a. . .

Free 30-Day Trial

[Firstname,] I'm so sure you'll love SatisBacktion™ - and will want to keep taking it - I'm going to send

(Please turn over)

Tear Here and Mail Today!

Tear Here and Mail Today!

No Risk To You
Postage to respond and/or return any merchandise is on us. If you would like a postage paid reply label, call 1-800-749-3937.

[Send My FREE 30-DAY TRIAL To:]

[DATE]

[Firstname] [Lastname]
[Street Address]
[Cityname], [ST] [Zipcode]

[KEY CODE]

[CUSTOMER#]

[FINDER#]

[Firstname, sign the back. Correct address if needed.]

you a bottle - Free for 30 days. Try it for a month - before you decide whether or not you want to buy it.

SatisBacktion™ is unique because it contains ingredients specially formulated to enhance the comfort and healthy functioning of your back muscles.

These clinically proven nutrients can help to:

- lessen tension and relax your back muscles.¹
- support spinal disc wellness.²
- enhance vertebral health.³
- keep your back and neck functioning comfortably.⁴

The best part? SatisBacktion™ is 100% natural. No harmful chemicals. No drugs. Nothing artificial.

And it comes in small capsules. Easy to swallow. Gentle to your system.

Send for it without paying us any money up front. Try it for a full month. If you're satisfied, pay the bill that comes with it. If not, simply return the unused portion or empty container. We'll even pay the return postage. And we'll cancel your bill.

That's a "better-than-fair" offer in my book!

Take your Free Trial Certificate. Sign it. Mail it today.

To your healthy, comfortable back.

Sincerely,



Joshua Murphy
For SatisBacktion™

P.S. Help minimize normal aging back discomfort with SatisBacktion™. Take your 30-day Free Trial Certificate. Sign it. Mail it. Right now.

Supporting References

1. Pittler MH, et al. "Efficacy of kava extract for treating anxiety: systematic review and meta-analysis." Journal of Clinical Pharmacology 2000 Feb;20(1):84-9.
2. Satoskar RR, et al. "Evaluation of anti-inflammatory property of curcumin in patients with postoperative inflammation." International Journal of Clinical Pharmacology and Ther Toxicology 1986 Dec;24(12):651-4.
3. Reginster JY, et al. "Long-term effects of glucosamine sulphate on osteoarthritis progression: a randomized, placebo-controlled clinical trial." Lancet 2001 Jan 27;357(9252):251-6.
4. Chrubasik S, et al. "Treatment of low back pain exacerbations with willow bark extract: a randomized double-blind study." American Journal of Medicine 2000 Jul;109(1):9-14.

These statements have not been evaluated by the U.S. Food and Drug Administration. They are intended to supplement your diet and are not intended to diagnose, cure, or prevent any disease.

Tabak's Health Products
Superior, Science-Based Nutritional Supplements
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

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Tear Here and Mail Certificate Today!

30-DAY FREE TRIAL

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want to keep my back comfortable, healthy and relaxed. Please rush my **FREE 30-DAY TRIAL** of SatisBacktion™ - a revolutionary new back supporting formula.

If I don't want SatisBacktion™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail Free Trial Certificate Today!



Sign name here

Dear friend,

I've racked my brains. There just isn't a good reason not to send in your Free Trial Certificate.

When you do, you'll receive a 30-day supply of all-natural SatisBacktion™ to try.

It contains nutrients clinically proven to help. . .

- * lessen tension and relax your back muscles.
- * support spinal disc wellness.
- * enhance vertebral health.
- * keep your back and neck functioning comfortably.

Try it - for a full month - and see how it supports spinal health and normal back functioning.

If you feel that SatisBacktion™ has helped you, pay the bill that comes with it.

If not, return the empty container to us and owe us nothing. No questions asked.

You've got nothing to lose and so much to gain.

Go to your Free Trial Certificate. Tear it off. Mail it. Right now.

It's that easy.

Dear friend,

I've racked my brains. There just isn't a good reason not to send in your Free Trial Certificate.

When you do, you'll receive a 30-day supply of all-natural SatisBacktion™ to try.

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You've got nothing to lose and so much to gain.

Go to your Free Trial Certificate. Tear it off. Mail it. Right now.

It's that easy.

1-80-40

Read This if
You've
Decided Not
to Try
SatisBacktion™
Free For 30
Days.

1-80-40

Read This if
You've
Decided Not
to Try
SatisBacktion™
Free For 30
Days.

1-80-40

Read This if
You've
Decided Not
to Try
SatisBacktion™
Free For 30
Days.

Minimize Normal Back Discomfort, Associated With Getting Older

Dear friend,

Ever bothered by "normal aging" back discomfort? The kind you get just because you're getting older? Or just because you stood too long?

Whether it's your shoulders, neck, middle back, or lower back...I've got some really good news for you.

Now, combined with your gentle back exercises, you can help keep your back comfortable with SatisBacktion™.

SatisBacktion™ is an incredible all-natural supplement specially designed to support wellness in your spine, shoulders, and back.

SatisBacktion™ is perfect to take if you...

- ❖ stand or sit for extended periods.
- ❖ wear high heels.
- ❖ are overweight.
- ❖ feel your back muscles need that extra, helping hand to stay relaxed and comfortable.

SatisBacktion™ helps keep your back muscles functioning and working properly as they should. Plus, it nourishes healthy vertebrae.

It's unique because it contains

ingredients specially formulated to enhance the comfort and healthy functioning of your back muscles:

Boswellia Serrata helps vitalize tired back muscles and promotes overall wellness in your spine.

White Willow Bark regulates prostaglandin levels in the body which helps to maintain back comfort. It has been used extensively by ancient Egyptian physicians as well as Native American healers, to name a few.

MSM provides the critical building blocks needed to form collagen, a key component of healthy vertebrae.

Glucosamine Sulfate has been clinically proven to provide significant benefits to the structure and function of joints, like those in your neck.

Kava Kava, another time honored herbal extract, helps calm you, thereby relaxing your back muscles.

Turmeric, like White Willow Bark, regulates prostaglandin levels in the body. Keeping your back comfortable.

These clinically proven nutrients can help to:

- ❖ lessen tension and relax



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

- ❖ your back muscles¹.
- ❖ support spinal disc wellness².
- ❖ enhance vertebral health³.
- ❖ keep your back and neck functioning comfortably⁴.

The best part? SatisBacktion™ is 100% natural. No harmful chemicals. No drugs. Nothing artificial.

And it comes in small capsules. Easy to swallow. Gentle to your system.

Suggested Dosage

Take 2 capsules a day, with food. You may take them with breakfast, lunch, or dinner. Anytime that suits you best. Taking them with food ensures the best possible absorption of SatisBacktion's™ nutrients.

The bottom line? The sooner you start taking SatisBacktion™, the sooner you can begin maintaining the health and comfort of your back and neck.

Please do get started right now.

Superior, Science-Based Nutritional Supplements

Some people wonder how Tabak's Health Products - which started just eight years ago - became a *leading* direct marketer of nutritional supplements.

Actually, the answer is quite simple. It's because of our core belief that, above all else, we must provide **superior, science-based nutritional supplements, that improve the quality of your life.**

Take Red Yeast Rice powder, the main ingredient in our CholestLo[™] product, as a prime example.

Clinical tests using Red Yeast Rice powder, standardized to .4% showed that it supports healthy cholesterol levels.

Powder not standardized like this simply won't work. Ours, on the other hand, which is standardized to .4%, produces the desired effect!

What we do in our research department is select ingredients for our formulas that are based on science.

This means we search for clinical studies that show how an ingredient actually affects the structure or function of your body in a beneficial way.

We dig further to see what daily dose was used in the study.

We look at the specification or standardization of the ingredient.

Then, when we order our raw materials, we insist on receiving a Certificate of Analysis to verify it meets our standards. (See the example below).

More importantly, the ingredients we select are based on science - *not* on cost. We are not interested in making cheap products.

Instead, we create superior formulas that can enhance your health and improve the quality of your life!

When it comes to your body and your health, believe us, you want the best.

Our pledge to you

You get superior, science-based formulas.

Plus, the ingredients are supported by clinical trials proving how they affect the structure and function of your body in a positive way.

The bottom line? Our formulas can *actually* enhance your health and impact your life, like never before!

Therefore, they are worth *far more* than the small amount we ask for them! You have our word on it!



Supplement Facts	
Serving Size: 1 Capsule	
Servings per Container: 60	
Amount Per Serving:	% Daily Value*
Vitamin E (as di-alpha tocopherol acetate)	10IU 33%
Niacin	10 mg 50%
Chromium (as chromium polynicotinate)	200 mcg 167%
Red Yeast Rice Extract (Monascus purpureus) (standardized to 0.4%)	600 mg *
Beta-D-Glucan	200 mg *
Hawthorn Berry (Crataegus cuneata)	100 mg *
*Daily Value not established	
Other ingredients: Cellulose, Calcium Phosphate Hydrate, Magnesium Stearate and Stearic Acid	

In the example above, note how the certificate of analysis - that we insist on receiving - confirms the ingredient meets our standards.

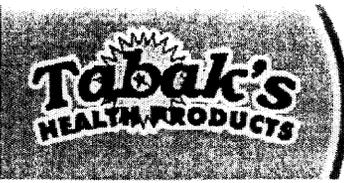
CERTIFICATE OF ANALYSIS		
PRODUCT: RED YEAST RICE EXTRACT 0.4%		
LOT NUMBER: 145495		
ITEM	SPECIFICATION	RESULT
SPECIES	Monascus purpurea	CONFORMS
APPEARANCE	POWDER	CONFORMS
COLOR	RED TO DARK RED	CONFORMS
ODOR	TYPICAL	CONFORMS
TASTE	CHARACTERISTIC	CONFORMS
MOISTURE	NOT MORE THAN 8.0%	3.5%
(CSC MOISTURE 56 @ 65 TEMP)		
CARRIER	TERRA ALBA	CONFORMS
LOVASTATIN	NOT LESS THAN 0.4%	0.45%
(HPLC)		
Date: April 19, 1999 QUALITY CONTROL 4012		

EXAMPLE

Supporting References

- 1 Pittler MH, et al. "Efficacy of kava extract for treating anxiety: systematic review and meta-analysis." *Journal of Clinical Psychopharmacology* 2000 Feb;20(1):84-9.
- 2 Satoskar RR, et al. "Evaluation of anti-inflammatory property of curcumin in patients with postoperative inflammation." *International Journal of Clinical Pharmacology and Therapeutic Toxicology* 1986 Dec;24(12):651-4.
- 3 Reginster JY, et al. "Long-term effects of glucosamine sulphate on osteoarthritis progression: a randomized, placebo-controlled clinical trial." *Lancet* 2001 Jan 27;357(9252):251-6.
- 4 Chrusaski S, et al. "Treatment of low back pain exacerbations with willow bark extract: a randomized double-blind study." *American Journal of Medicine* 2000 Jul;109(1):9-14.

These statements have not been evaluated by the Food and Drug Administration. They are not intended to diagnose, cure, or prevent any disease. Warning: For adult use only. Natural product. Contains allergenic ingredients. Contains wheat.



Tabak's Health Products

SEARCH 
Products

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20/20 Caps™

Arthritis-Ease®

BetiPlus™

BoneKeeper™

CholestLo™

DreamCaps™

Ear & Eye Drops™

GluChon 1500™

Good Mood™

HeartShield™

Mega
JointWellness™

The
MegaWellness™
System

Nature's
Shape™

PotencyPlus™

ProstLo™

ReFaze™

ReguCleanse™

SensiClean™ &
SensiMask™

SlenderBlend™

Slimming Tea™



Minimize Normal Back Discomfort, Associated with Getting Older

Help Keep Your Back and Neck Healthy - Naturally

Ever bothered by "normal aging" back discomfort?
The kind you get just because you're getting older?
Or just because you stood too long?

If so, now you can help keep your back comfortable
with SatisBacktion™. It's perfect to take if you...

- stand or sit for extended periods
- wear high heels
- are overweight
- feel your back muscles need that extra, helping hand to stay relaxed and comfortable

SatisBacktion™ is unique because it contains ingredients specially formulated to enhance the comfort and healthy functioning of your back muscles. It can help to:

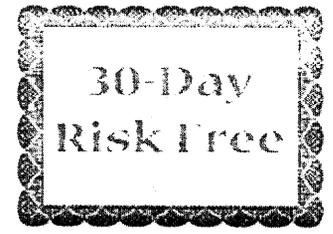
- lessen tension and relax your back muscles
- support spinal disc wellness
- enhance vertebral health
- keep your back and neck functioning comfortably

The great news? SatisBacktion™ is 100% natural. No harsh chemicals. No preservatives. Nothing artificial. So it's gentle to your system.

Order SatisBacktion™ today! You'll be glad you did.

\$29.97 [Click Here!
To Order](#)

Contains:
MSM, White Willow Bark, Boswellia Serrata, Turmeric, Kava
Kava, Glucosamine Sulfate, Manganese AA Chelate.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

ThinkCaps™

VitalOne™



Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]
[keycode]
[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

It seems odd to me because SatisBacktion™ is specially formulated to support wellness in your spine, shoulders, and back.

It contains nutrients clinically proven to help lessen tension and relax back muscles, enhance vertebral health, and keep your back and neck functioning comfortably.

With SatisBacktion™, you can minimize normal aging back discomfort.

Best of all, it's 100% natural. Chemical free. And safe.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

SatisBacktion MOM wording

Offer: 30 day free trial.

Reports: None

Form: Capsules

Directions: 2 capsules a day with meals.

Selling Points:

SatisBacktion contains nutrients clinically proven to help lessen tension and relax back muscles, enhance vertebral health, and keep your back and neck functioning comfortably.

With SatisBacktion, you can minimize normal aging back discomfort.

And it's 100% natural. Chemical free. Drug free. And safe.

Ingredients: per 2 capsules

- White Willow Bark 140mg
- Boswellia Serrata 100mg
- MSM 200mg
- Glucosamine Sulfate 300mg
- Kava Kava 50 mg
- Turmeric 30 mg
- Manganese AA chelate 4 mg

Does not contain: Preservatives, artificial color or flavors, dairy, eggs, sugar, corn, starch, yeast, or wheat.

Warnings: For adult use only. Not for use by children, teenagers, pregnant, or lactating women. Do not use if safety seals are broken or tampered with.

Sleep Sounder Than You Have in Years
And Have More Energy When You Wake!

A Free 30-Day Trial of DreamCaps™ is Waiting For You.

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Month] [Date], [Year]

Dear [Firstname],

DreamCaps™ is an all-natural, herbal approach to sleeping that really works . . . has no side effects . . . and is NOT addictive.

Do you occasionally experience any of these?

- * Do you have difficulty falling asleep?
- * Do you wake up several times a night for no good reason?
- * Do your worries keep you up at night?
- * Does tension keep you awake?
- * When you get up, do you feel dragged out and tired?

If you answered "yes" to any of the above, DreamCaps™ could be just the ticket for you.

A Free 30-Day Trial of DreamCaps™ is Waiting For You!

Read on.

DreamCaps™ is made of herbal extracts and other carefully selected nutrients to promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and dopey when you wake up. Just re-energized and positive.

DreamCaps™ will work for you because it contains two proven sleep promoters . . .

Valerian Root Extract And Kava Kava Extract.

[Firstname,] Valerian root extract has been

~~DISCOPRE~~ ~~DEA~~

(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Tear Here and Mail Today!

Tear Here and Mail Today!

[Send My FREE 30-DAY TRIAL To:]

[DATE]

[CUSTOMER#]

[KEY CODE]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]

[Firstname, sign the back. Correct address if needed.]

used for centuries in Europe to promote better sleep because it safely and gently relaxes your central nervous system - but without nasty side effects, or the risk of dependency.^{1,2}

Kava Kava, another time-honored herbal extract helps you wind down at night by calming anxiety and relaxing your muscles.^{3,4}

And that's not all. DreamCaps™ gives you even more healthy, sleep-promoting nutrients: Hops, Passion Flower, Calcium, Magnesium, Vitamin B6, and Melatonin.

Put 'em all together, and you've got DreamCaps™, the best natural sleep enhancer and energy re-vitalizer I know of.

**Get The Rest Your Body Deserves
With Your Free 30-Day Trial.**

Send for DreamCaps™. Try it out for a full 30 days. If you're satisfied - which I'm sure you will be - pay the bill. If not, just return the empty container or unused portion to us. Your bill will be cancelled. No questions will be asked and you won't owe us a dime.

With an offer like that, there's only one thing to do:

Pick up your Free Trial Coupon. Sign it. Mail it in the enclosed envelope. Today.

Once you try DreamCaps™, you'll wonder how you ever slept without it.

Sincerely,

Jose Fraga
For DreamCaps™

P.S. With DreamCaps™, you'll get the restful, relaxing sleep of your dreams - and wake up feeling re-energized! Send for your Free 30-Day Trial right now!

Supporting References

- 1 Lindahl O, et al. "Double blind study of a valerian preparation." Pharmacol Biochem Behav 1989 Apr;32(4):1065-6.
- 2 Gerhard U, et al. "Vigilance-decreasing effects of 2 plant-derived sedatives." Schweiz Rundsch Med Prax 1996 Apr 9;85(15):473-81.
- 3 Pittler MH, et al. "Efficacy of kava extract for treating anxiety: systematic review and meta-analysis." Journal of Clinical Psychopharmacology 2000 Feb;20(1):84-9.
- 4 "Piper methysticum (kava kava)." Alternative Medicine Review 1998 Dec;3(6):458-60.

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www.tabaks.com

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Tear Here and Mail Coupon Today!

30-DAY FREE TRIAL

YES!

I want to promote quicker, deeper, more restful sleep which is critical to my good health.

Please rush my **FREE 30-DAY TRIAL** of all-natural DreamCaps™.

If I don't want DreamCaps™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$19.97 plus shipping, and continue to receive a fresh supply each month, with a bill. I may cancel future shipments at any time.

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

7

Sign name here

1-4081

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
DreamCapstm.

1-4081

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
DreamCapstm.

1-4081

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
DreamCapstm.

Dear friend,

All-natural DreamCaps™ is formulated to promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and dopey when you awaken. Just re-energized and positive.

Best of all, it's herbal - contains no chemicals and is NOT addictive.

Send for DreamCaps™. Begin using it. In 30 days, if you feel that DreamCaps™ has helped you, pay the bill that comes with it. If not, simply return the unused supply or empty container and owe nothing. There will be no questions asked and you won't owe us a dime.

What could possibly be fairer than that?

Go to your FREE TRIAL coupon. Tear it off. Pop it in the mail. Today.

Dear friend,

All-natural DreamCaps™ is formulated to promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and dopey when you awaken. Just re-energized and positive.

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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Sleep Sounder Than You Have in Years And Have More Energy When You Wake!

Dear friend,

Do you occasionally experience . . .

- * Having difficulty falling asleep?
- * Waking up several times at night for no good reason?
- * Worries that keep you up at night?
- * Tension that keeps you awake?
- * Feeling dragged out and tired when you wake up?

If you answered "yes" to any of the above, DreamCaps™ could be just the ticket for you.

DreamCaps™ is made of herbal extracts and other carefully selected nutrients to promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and dozey when you wake up. Just re-energized and positive.

DreamCaps™ will work for you because it contains two proven sleep promoters . . .

Valerian Root Extract And Kava Kava Extract.

Valerian root extract has been used for centuries in Europe to promote better sleep because it safely and gently relaxes your

central nervous system - but without nasty side effects, or the risk of dependency.^{1,2}

Kava Kava, another time-honored herbal extract, helps you wind down at night by calming anxiety and relaxing your muscles.^{3,4}

And that's not all. DreamCaps™ give you even more healthy, sleep-promoting nutrients: Hops, Passion Flower, Calcium, Magnesium, Vitamin B6, and Melatonin.

Put them all together, and you've got DreamCaps™, the best natural sleep enhancer and energy revitalizer we know of.

DreamCaps™ is an all-natural herbal approach to sleeping that really works . . . has no side effects . . . and is NOT addictive.

How soon until you notice results?

Within several nights, you will begin to notice the effects of DreamCaps™. You should notice less difficulty falling asleep. Less tension. Less stress. And more tranquility and peacefulness. You should sleep more soundly with less disturbances.



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

When should DreamCaps™ Not be taken?

When operating a motor vehicle or machinery, as it is sleep promoting.

When should DreamCaps™ be taken?

Take two capsules one hour before going to bed, as needed.

DreamCaps™ is not intended to be taken over a long period of time, continuously. If you take it for 25 days continuously, it is recommended that you stop taking it for 5 days before taking it again. Follow label directions.

If you want to fall asleep more easily . . . rest more peacefully . . . and rise feeling good with more energy than you've had in years . . .

There's only one thing to do:

Start using DreamCaps™ today!



Tabak's Health Products

SEARCH 60
Products

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20/20 Caps™

Arthritis-Ease®

BetiPlus™

BoneKeeper™

CholestLo™

DreamCaps™

EnergyCaps™

GluChon 1500™

GoodMood
Food™

HeartShield™

Mega
JointWellness™

The
MegaWellness™
System

Nature's
Shape™

PotencyPlus™

ProstLo™

ReFaze™

ReguCleanse™

SensiClean™ &
SensiMask™

SlenderBlend™

Slimming Tea™

ThinkCaps™

VitalOne™



Do you have difficulty falling asleep?

**An All-Natural And Safe Approach
To Sleeping That Really Works**

Do you occasionally experience. . .

- Difficulty falling asleep?
- Waking up several times at night for no good reason?
- Worries that keep you up at night?
- Tension that keeps you awake?
- Feeling dragged out and tired when you wake up?



If you answered "yes" to any of the above, **DreamCaps™** could be just the ticket for you.

DreamCaps™ is made of herbal extracts and other carefully selected nutrients to promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and doozy when you wake up. Just re-energized and positive.

How soon will you notice results?

Within several nights, you will begin to notice the effects of **DreamCaps™**. You should notice less difficulty falling asleep. Less tension. Less stress. And more tranquility and peacefulness. You should sleep more soundly with less disturbances.

Follow label directions carefully.

\$19.97 [Click Here! To Order](#)

Contains:
Vitamin B6, Calcium, Magnesium, Melatonin, Velerian root extract, Kava kava root extract, Hops flower and fruit, Passion flower herb.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Follow label directions.



*Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements*

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

Do you have difficulty falling asleep occasionally? Do worries or tension keep you up? When you awaken, do you feel dragged out and tired?

If so, DreamCaps™ could be just the ticket for you.

DreamCaps™ is made of herbal extracts and other carefully selected nutrients. Like Valerian and Kava Kava. They promote deeper, more restful sleep in a gentle way - so you won't feel drowsy and dopey when you wake up. Just re-energized and positive.

And that's not all. DreamCaps™ also provide these natural sleep-promoting nutrients: Hops, Passion Flower, Calcium, Magnesium, Vitamin B6, and Melatonin.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Feel Younger and Healthier With A Free 30-Day Trial
Of This Super Anti-Aging, Anti-Oxidant.

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Month] [Date], [Year]

Dear [Firstname],

- * Do you feel older than your years?
- * Do you look older than you should?
- * Are you plagued by low energy?
- * Would you like to slow down your aging process?
- * Do you often feel worn out?
- * Do you have age-related absentmindedness?

If you answered "yes" to any of these questions, you should definitely . . .

Send For Your Free 30-Day Trial of VitalOne™.

Here's why:

The process of breathing oxygen creates a nasty by-product in your body:

Free Radicals

Free radicals are atoms that are highly reactive and can eat away at your blood vessels and organs. This process can make you age and look much older than you should!

But now, [Firstname,] you can fight free radical

(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Tear Here and Mail Today!

Tear Here and Mail Today!

No Risk To You
Postage to respond and/or return any merchandise is on us. If you would like a postage paid reply label, call 1-800-749-3937.

[Send My FREE 30-DAY TRIAL To:]

[DATE]

[KEY CODE]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]

[CUSTOMER#]

0298162

[FINDER#]

[Firstname, sign the back. Correct address if needed.]

damage and help protect against cell deterioration before it happens.¹ How?

By supplementing with the super anti-aging, anti-oxidant - **VitalOne™**.

There's never been another "cell-protecting," "anti-aging" supplement like VitalOne™ to help keep you feeling and looking younger, naturally.²

A Free 30-Day Trial Is Waiting For You.
Just Clip The Coupon. Mail It.

Try VitalOne™ for a full 30 days. If you're satisfied, pay the bill that comes with it. If not, simply return the empty container or unused portion. We'll even pay the return postage. No questions will be asked. Your bill will be cancelled. And you won't owe us a dime.

What could possibly be fairer than that?

If you want to increase your energy . . . boost your vitality . . . and slow down the aging process . . . there's only one thing to do:

Get your Free 30-Day Trial of VitalOne™ today. Within days you'll start to feel younger, more re-energized and revitalized, *from the inside out*.

Go to your special Free Trial Coupon. Clip it. Sign it. Mail it. Today!

To Life,

Kimberly Penttila

Kimberly Penttila
For VitalOne™

P.S. This amazing anti-oxidant gives you added cell strength, extra energy, and bolsters against destructive free radicals.^{3,4} With VitalOne™, anti-aging is no longer just a dream . . . it's reality! Send for your Free 30-Day Trial today.

Supporting References

1. Brennan LA, et al. "The effects of vitamin C or vitamin E supplementation on basal and H202-induced DNA damage in human lymphocytes." British Journal of Nutrition 2000 Aug;84(2):195-202.
2. Baldewicz TT, et al. "Cobalamin (B12) level is related to self-reported and clinically rated mood and to syndromal depression." J Psychosom Res 2000 Feb;48(2):177-85.
3. Mukhtar H, et al. "Green tea in chemoprevention of cancer." Toxicol Sci 1999 Dec;52(2 Suppl):111-7.
4. Virgili F, et al. "Procyanidins extracted from pine bark protect alpha-tocopherol in ECV 304 endothelial cells challenged by activated RAW 264.7 macrophages: role of nitric oxide and peroxynitrite." FEBS Lett 1998 Jul 24;431(3):315-8.

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Tabak's Health Products

Superior, Science-Based Nutritional Supplements
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

www.tabaks.com

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Tear Here and Mail Coupon Today!

30-DAY FREE TRIAL

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want to fight free radicals and slow down the aging process. I want to look and feel much younger. Please rush my **FREE 30-DAY TRIAL** of VitalOne™ - a super anti-aging, anti-oxidant.

If I don't want VitalOne™ for any reason, I'll return the unused portion or empty container to you - at Tabak's expense - and owe nothing. No questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

7

Sign name here

Read this only if you've decided NOT to send for your FREE TRIAL of VitalOne™.

Dear friend,

There's never been another anti-aging, anti-oxidant supplement quite like VitalOne™ to help keep you feeling and looking younger, naturally.

VitalOne™ is an all-natural supplement with ingredients proven to fight free radical damage and help protect against

cell deterioration.

Try it out free of risk for a full 30 days.

If you're satisfied - pay the bill that comes with it. If not, simply return the unused supply or empty container - at our expense - and pay us nothing. There will be no questions asked and you won't owe us a dime.

I don't know how to make it any fairer or easier for you to feel younger and more re-energized, *from the inside out.*

Go to your FREE TRIAL coupon. Tear it off. Pop it in the mail. Today.

What do you have to lose?

Read this only if you've decided NOT to send for your FREE TRIAL of VitalOne™.

Dear friend,

There's never been another anti-aging, anti-oxidant supplement quite like VitalOne™ to help keep you feeling and looking younger, naturally.

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Try it out free of risk for a full 30 days.

If you're satisfied - pay the bill that comes with it. If not, simply return the unused supply or empty container - at our expense - and pay us nothing. There will be no questions asked and you won't owe us a dime.

I don't know how to make it any fairer or easier for you to feel younger and more re-energized, *from the inside out.*

Go to your FREE TRIAL coupon. Tear it off. Pop it in the mail. Today.

What do you have to lose?



Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

VitalOne™ can help you fight free radical damage and help protect against cell deterioration before it happens.

There's never been another "cell-protecting," "anti-aging" supplement like VitalOne™ to help keep you feeling and looking younger, naturally.

It contains...

Pine bark extract, grape seed extract, olive leaf extract, green tea, milk thistle extract, alpha lipoic acid, vitamin E, vitamin C, selenium, folic acid, mixed carotinoids, vitamin B12, manganese, copper, and zinc.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

3198 Airport Loop Drive, Suite G · Costa Mesa, CA 92626 · Ph. (714) 850-1007 · Fax (714) 850-1020 · www.tabaks.com

Feel Younger Than You Have in Years With This Super Anti-Aging, Anti-Oxidant!

Dear friend,

Here's an exciting opportunity for you to try VitalOne™ - an amazing "cell-protecting," "anti-aging" supplement.

VitalOne™ is *truly unique*. It's the *only* supplement available today with this synergistic combination of natural anti-oxidant, *anti-aging* nutrients.

Why do you need VitalOne™?

- * Do you feel older than your years?
- * Are you plagued by low energy?
- * Do you often feel worn out?
- * Do you have age-related absentmindedness?

If you answered "yes" to any of these questions, VitalOne™ can *really* help you. Here's why:

The process of breathing oxygen creates a nasty by-product in your body:

Free Radicals

Free radicals are atoms that are highly reactive and tend to eat away at your blood vessels and organs. This process can make you *age* and look *much older* than you should!

But now you can *fight* free radical damage and help protect against cell deterioration *before* it happens. How? By

supplementing with the super anti-aging, anti-oxidant, *VitalOne™*.

Look how these *amazing anti-oxidants* give you added cell strength, extra energy and bolster against destructive free radicals:

Pine Bark Extract, Grape Seed Extract, Olive Leaf Extract, Green Tea, Milk Thistle Extract, Alpha Lipoic Acid, Vitamin E, Vitamin C, Selenium, Folic Acid, Mixed Carotinoids, Vitamin B12, Manganese, Copper, and Zinc.

Whats more:

- * Vitamin C & E help to bolster your immune system so you stay healthy.^{1,2}
- * Vitamin B12 plays a positive role in the production of serotonin, which keeps you feeling good.³
- * Grape Seed Extract increases anti-oxidant activity in blood and enhances growth and vitality of normal cells.⁴
- * Green Tea helps protect vital organs, including kidneys, pancreas, liver, prostate and arteries from oxidation.^{5,6}
- * Pine Bark Extract helps protect blood vessels and lymph system from oxidation.⁷



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

There's never been another "cell-protecting," "anti-aging" supplement like VitalOne™ to help keep you feeling and looking younger, naturally.

If you want to increase your energy . . . boost your vitality . . . and slow down the aging process . . . there's only one thing to do:

Start taking your VitalOne™ **TODAY!!**

How soon until you notice results?

For some people it's two to three weeks. For others, it's six to eight weeks. The important thing is that you are patient and give VitalOne™ a chance to work.

Suggested Use

Take two tablets daily, preferably with food for better absorption. You can either take one in the morning and one later on or both at the same time, whatever is convenient for you.

Superior, Science-Based Nutritional Supplements

Some people wonder how Tabak's Health Products - which started just eight years ago - became a *leading* direct marketer of nutritional supplements.

Actually, the answer is quite simple. It's because of our core belief that, above all else, we must provide **superior, science-based nutritional supplements that improve the quality of your life.**

Take Red Yeast Rice powder, the main ingredient in our CholestLo[™] product, as a prime example.

Clinical tests using Red Yeast Rice powder, standardized to .4% showed that it supports healthy cholesterol levels.

Powder not standardized like this simply won't work. Ours, on the other hand, which is standardized to .4%, produces the desired effect!

What we do in our research department is select ingredients for our formulas that are based on science.

This means we search for clinical studies that show how an ingredient actually affects the structure or function of your body in a beneficial way.

We dig further to see what daily dose was used in the study.

We look at the specification or standardization of the ingredient.

Then, when we order our raw materials, we insist on receiving a Certificate of Analysis to verify it meets our standards. (See the example below).

More importantly, the ingredients we select are based on science - *not* on cost. We are not interested in making cheap products.

Instead we create superior formulas that can enhance your health and improve the quality of your life!

When it comes to your body and your health, believe us, *you want the best.*

Our pledge to you

You get superior, science-based formulas.

Plus, the ingredients are supported by clinical trials proving how they affect the structure and function of your body in a positive way.

The bottom line? Our formulas can *actually* enhance your health and impact your life, like never before! Therefore, they are worth *far more* than the small amount we ask for them! You have our word on it!



Supplement Facts	
Serving Size: 1 Capsule Servings per Container: 60	
Amount Per Serving:	% Daily Value*
Vitamin E (as di-alpha tocopherol acetate)	10IU 33%
Niacin	10 mg 50%
Chromium (as chromium polynicotinate)	200 mcg ; 67%
Red Yeast Rice Extract (Monascus purpureus) (standardized to 0.4%)	600 mg
Beta 1,3-D-Glucan	300 mg
Hawthorn Berry (Crataegus cuneata)	100 mg *
*Daily Value not established Other ingredients: Cellulose, Calcium Phosphate Hydrated, Magnesium Stearate and Stearic Acid	
<i>In the example above, note how the certificate of analysis - that we insist on receiving - confirms the ingredient meets our standards.</i>	

CERTIFICATE OF ANALYSIS		
PRODUCT: RED YEAST RICE EXTRACT 0.4%		
LOT NUMBER: 145495		
ITEM	SPECIFICATION	RESULT
SPECIES:	Monascus purpurea	CONFORMS
APPEARANCE:	POWDER	CONFORMS
COLOR:	RED TO DARK RED	CONFORMS
ODOR:	TYPICAL	CONFORMS
TASTE:	CHARACTERISTIC	CONFORMS
MOISTURE:	NOT MORE THAN 8.0%	3.5%
(CSC MOISTURE 56 @ 65 TEMP)		
CARRIER:	TERRA ALBA	CONFORMS
LOVASTATIN:	NOT LESS THAN 0.4%	0.45%
(HPLC)		
Date: April 19, 1999		QUALITY CONTROL 4012
EXAMPLE		

Supporting References

- 1.) Brennan LA, et al. "The effects of vitamin C or vitamin E supplementation on basal and H2O2-induced DNA damage in human lymphocytes." British Journal of Nutrition 2000 Aug;84(2):195-202.
- 2.) Ciocoiu M, et al. "The involvement of vitamins C and E in changing the immune response." Rev Med Chir Soc Med Nat Iasi 1998 Jan-Jun;102(1-2):93-6.
- 3.) Baldewicz TT, et al. "Cobalamin [B12] level is related to self-reported and clinically rated mood and to syndromal depression." J Psychosom Res 2000 Feb;48(2):177-85.
- 4.) Ye X, et al. "The cytotoxic effects of a novel IH636 grape seed proanthocyanidin extract on cultured human cancer cells." Molecular and Cellular Biochemistry 1999 Jun;196(1-2):99-108.
- 5.) Wardle EN. "Antioxidants in the prevention of renal [kidney] disease." Renal Failure 1999 Nov;21(6):581-91.
- 6.) Mukhtar H, et al. "Green tea in chemoprevention of cancer." Toxicol Sci 1999 Dec;52(2 Suppl):111-7.
- 7.) Virgili F, et al. "Procyanidins extracted from pine bark protect alpha-tocopherol in ECV 304 endothelial cells challenged by activated RAW 264.7 macrophages: role of nitric oxide and peroxynitrite." FEBS Lett 1998 Jul 24;431(3):315-8.

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Tabak's Health Products

Superior, Science-Based Nutritional Supplements

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Mega
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The
MegaWellness™



Looking for the ultimate in anti-aging?

**Minimize Free Radical Damage With
This Anti-Oxidant, Anti-Ager!**

Do you feel you are aging faster than you should?

- Are you plagued by low energy?
- Do you often feel worn out?
- Do you have age-related absentmindedness?
- Do you feel "bad" more often than you'd like?

If you answered "yes" to any of these questions,
VitalOne™ can really help you. Here's why:

The process of breathing oxygen creates a nasty by-product in your body: *Free Radicals*.

Free radicals are atoms that are highly reactive and tend to eat away at your blood vessels and organs. This process can make you age and look much older than you should!



**30-Day
Risk Free**

VO VitalOne

Offer: VO1- 30 day supply of VitalOne on a trial offer,
and a free 10 day supply of VitalOne.

Reports: None

Form: Tablets

Directions: Take two tablets daily with food

Selling Points: VitalOne is loaded with super anti-oxidants and anti-aging ingredients. The anti-oxidants fight against "free radicals" that attack & wear down your cells. VitalOne is a cell-protecting, anti-aging supplement that helps keep you looking and feeling younger, naturally.

Ingredients:

Vitamin E	200 IU
Vitamin C	200 mg
Folate (as folic acid)	400 mcg
Vitamin B12	500 mcg
Manganese	2 mg
Copper	2 mg
Zinc	15 mg
Selenium	200 mcg
Mixed Carotenoids	2.5 mg
Pine Bark Extract	50 mg
Grape Seed Extract	200 mg
Olive Leaf Extract	100 mg
Green Tea Leaf Extract	300 mg
Milk Thistle Root Extract	70 mg
Alpha-Lipoic	50 mg

Does Not Contain: Wheat, corn, soy, dairy, sucrose, starch, salt, or yeast

****WARNING****

For adult use only. Keep out of reach of children. If you are pregnant or lactating, consult your doctor before use. Keep cap tightly closed. store in a dry place. do not use if safety seal is missing or broken.

30-DAY FREE TRIAL

[DATE]

[KEY CODE]

[CUSTOMER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[FINDER#]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

The Secret to Keeping Your Bowel Regular
Especially As You Get Older

To: [Firstname Lastname]
[Street Address]
[City, State Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Why is it that as you get older, you stop being as regular as you once were?

One reason is the membrane of your bowel is no longer as supple and flexible. It's then harder for your muscles to move your food along your digestive tract.

The problem? When you eventually do go to the bathroom, your stool is harder than it should be. This can be very uncomfortable.

Is that you [Firstname]?

If so, I'd like to send you all-natural ReguCleanse™ to try . . .

Free For 30 Days!

That means you need not send any money now. Simply try the product. Then decide for yourself.

I'm convinced you'll love ReguCleanse™ - especially when you discover how gentle it is.

ReguCleanse™ offers an intelligent approach to keeping your bowels and elimination system working properly.

ReguCleanse™ is very effective. Safe. Easy to use.

It's all natural.

NO psyllium seeds or anything allergic.

Contains NO harmful chemicals.

NO side effects.

Helps keep your bowels moving [,Firstname,] and promotes

076 0062



(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

30-DAY FREE TRIAL

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES!

I want to maintain a regular, healthy bowel. Please rush my **FREE 30-DAY TRIAL** of all-natural ReguCleanse™.

If I don't want ReguCleanse™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

7

Tear Here and Mail Coupon Today!

Sign name here

- 2 -

regular bowel movements.

ReguCleanse™ contains the perfect ratio of herbs to help keep your bowels and colon clean:

Rhubarb, a purgative, can sensitize the bowel movement reflex nerve of the colon.¹
Coptis helps digestion.²
Scute helps your digestion.³

There's no embarrassment . . . NO "running to the bathroom." It's easy as pie to take. Just swallow one to three tablets per day, depending on your need.

The sooner you start using ReguCleanse™, the sooner you'll start enjoying its benefits. So do act now.

Pick up your Free Trial Coupon. Sign it. Mail it.

A 30-Day Free Trial Will be Rushed to You Via 1st Class Mail!

Use it for a full month. If you're satisfied, pay the bill. If not, just return the empty container to us and owe nothing. No questions asked.

Send for ReguCleanse™. The sooner you do, the sooner you'll be on your way to maintaining a healthier, more regular bowel.

Sincerely,



Susan Bullock
For ReguCleanse™

P.S. Don't miss this opportunity to stay regular. Mail your Free Trial Coupon today! You'll be glad you did.

Supporting References

1. Jin BL, et al. "Effects of rhubarb on electrical and contractive activities of the isolated intestine in rats." Zhongguo Zhong Yao Za Zhi 1989 Apr;14(4):239-41,256.
2. Chae SH, et al. "Growth-inhibiting effects of Coptis japonica root-derived isoquinoline alkaloids on human intestinal bacteria." Journal of Agriculture and Food Chemistry 1999 Mar;47(3):934-8.
3. Butenko IG, Gladchenko SV, Galushko SV. "Anti-inflammatory properties and inhibition of leukotriene C4 biosynthesis in vitro by flavonoid baicalin from Scutellaria baicalensis georg roots." Agents Actions 1993;39 Spec No: C49-51

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Individual results will vary. This product is not intended to treat chronic constipation, for which you should seek the advice of a physician.

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1-4041

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FREE TRIAL of
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Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
ReguCleanse™.

Dear friend,

We all experience lapses in "regularity" from time to time. The discomfort. The headaches. Why put up with it?

ReguCleanse[®] is an effective, all-natural supplement especially formulated to help keep your bowels and digestive system working normally as they should.

It helps to promote regular bowel movements. Gently. Naturally. Without an embarrassing rush to the bathroom.

But you can't get it in stores.

Mail the enclosed Free Trial Coupon. Try it out for a full month.

If you're satisfied, pay the bill. If not, simply return the unused portion. Even if it's just the empty container. If you do, you won't owe us anything. Not one cent.

That's a fair deal.

Take your Free Trial Coupon. Sign it. Pop it in the mail. You'll be glad you did.

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That's a fair deal.

Take your Free Trial Coupon. Sign it. Pop it in the mail. You'll be glad you did.

ReguCleanse™ Helps Keep You Regular - Naturally!

Dear friend,

Now you can help keep yourself regular the natural way. . . with ReguCleanse™.

Safe. Easy to use. ReguCleanse™ offers an intelligent approach to keeping your bowels and elimination system working properly.¹

ReguCleanse™ is very effective. Yet, if used properly, it won't cause that "embarrassing rush" to the bathroom. Thousands of our customers have benefited from it.

Suggested dosage:

Start with one tablet per day. If you find that's too strong, you can break the tablet in half for a lower dosage. Once your body becomes acquainted with ReguCleanse™, and as your body adjusts to the natural formula, gradually increase to a maximum of three tablets per day.

At first, it may take 6-8

hours for "things to begin working", so please be patient. Don't be tempted to take too many tablets in the beginning while you're waiting for things to happen.

Please remember to follow all directions.

ReguCleanse™ gives you these benefits:

- * It's all natural.
- * There are NO psyllium seeds or anything allergic.
- * It contains NO harmful chemicals.
- * There are NO side effects.
- * It works slowly -- meaning, it won't cause that "embarrassing rush" to the bathroom.
- * It helps to keep your bowels moving and promotes regularity.

ReguCleanse™ contains the perfect ratio of ideal ingredients to help keep your bowels and colon clean.² Easily and gently.

Here are the herbs you get in ReguCleanse™:



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

- * Rhubarb, a purgative, can sensitize the bowel movement reflex nerve of the colon.
- * Mirabilitum helps smooth bowel movement.
- * Coptis helps digestion by regulating the growth of normal intestinal flora.
- * Scute supports the normal secretion of gallbladder bile which helps your digestion.

There's NO embarrassment . . . NO "running to the bathroom." It's easy as pie to take. Just swallow 1-3 tablets per day, depending on your need.

The sooner you start using ReguCleanse™, the sooner you'll start enjoying its benefits.

Please do get started, right now!

Superior, Science-Based Nutritional Supplements

Some people wonder how Tabak's Health Products - which started just eight years ago - became a *leading* direct marketer of nutritional supplements.

Actually, the answer is quite simple. It's because of our core belief that, above all else, we must provide **superior, science-based nutritional supplements, that improve the quality of your life.**

Take Red Yeast Rice powder, the main ingredient in our CholestLo[™] product, as a prime example.

Clinical tests using Red Yeast Rice powder, standardized to .4% showed that it supports healthy cholesterol levels.

Powder not standardized like this simply won't work. Ours, on the other hand, which is standardized to .4%, produces the desired effect!

What we do in our research department is select ingredients for our formulas that are based on science.

This means we search for clinical studies that show how an ingredient actually affects the structure or function of your body in a beneficial way.

We dig further to see what daily dose was used in the study.

We look at the specification or standardization of the ingredient.

Then, when we order our raw materials, we insist on receiving a Certificate of Analysis to verify it meets our standards. (See the example below.)

More importantly, the ingredients we select are based on science - *not* on cost. We are not interested in making cheap products.

Instead, we create superior formulas that can enhance your health and improve the quality of your life!

When it comes to your body and your health, believe us, you want the best.

Our pledge to you

You get superior, science-based formulas.

Plus, the ingredients are supported by clinical trials proving how they affect the structure and function of your body in a positive way.

The bottom line? Our formulas can *actually* enhance your health and impact your life, like never before!

Therefore, they are worth *far more* than the small amount we ask for them! You have our word on it!



Supplement Facts	
Serving Size: 1 Gram Servings per Container: 30	
Amount Per Serving % Daily Value*	
Weight (mg)	100% 50%
Moisture	100% 50%
LOVASTATIN AS CRYSTALLINE MONOHYDRATE	
Red Yeast Rice Extract	100% 50%
Standardized to 0.4%	100% 50%
Carrier	100% 50%
*Percent Daily Values are based on a diet of other people's dietary mistakes.	

In the example above, note how the certificate of analysis - that we insist on receiving - confirms the ingredient meets our standards.

CERTIFICATE OF ANALYSIS		
PRODUCT: RED YEAST RICE EXTRACT 0.4%		
LOT NUMBER: 145495		
ITEM	SPECIFICATION	RESULT
SPECIES:	Monascus purpurea	CONFORMS
APPEARANCE:	POWDER	CONFORMS
COLOR:	RED TO DARK RED	CONFORMS
ODOR:	TYPICAL	CONFORMS
TASTE:	CHARACTERISTIC	CONFORMS
MOISTURE:	NOT MORE THAN 8.0%	3.5%
(CSC MOISTURE 56 @ 65 TEMP)		
CARRIER:	TERRA ALBA	CONFORMS
LOVASTATIN:	NOT LESS THAN 0.4%	0.45%
(HPLC)		
Date: April 19, 1999 QUALITY CONTROL 4012		
EXAMPLE		

Supporting References

1. Jin BL, et al. "Effects of rhubarb on electrical and contractive activities of the isolated intestine in rats." *Zhongguo Zhong Yao Za Zhi* 1989 Apr;14(4):239-41,256.
2. Chae SH, et al. "Growth-inhibiting effects of Coptis japonica root-derived isoquinoline alkaloids on human intestinal bacteria." *Journal of Agriculture and Food Chemistry* 1999 Mar;47(3):934-8.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Individual results will vary. This product is not intended to treat chronic constipation, for which you should seek the advice of a physician.

Tabak's Health Products
Superior, Science-Based Nutritional Supplements
3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626



Tabak's Health Products

SEARCH GO
Products

20/20 Caps™

Arthritis-Ease®

BetiPlus™

BoneKeeper™

CholestLo™

DreamCaps™

EnergyCaps™

GluChon 1500™

GoodMood Food™

HeartShield™

Mega JointWellness™

The MegaWellness™ System

Nature's Shape™

PotencyPlus™

ProstLo™

ReFaze™

ReguCleanse™

SensiClean™ & SensiMask™

SlenderBlend™

Slimming Tea™

ThinkCaps™

VitalOne™

Home

About Us

Contact Us

Place Order

Nature's secret for maintaining a healthy colon and bowel function!

Helps Maintain a Normal And Regular Digestive/Elimination System



"Cleaned System in 2 Days!"

"ReguCleanse™ is amazing! After literally years of difficulty, it gently cleaned my system in a couple of days - with no diarrhea or embarrassment!"

- Betty Jo Meadows

ReguCleanse™ helps . . .

- Maintain a healthy colon.⁵⁵
- Keep your elimination system functioning properly.⁵⁶
- Keep your colon clean.⁵⁷
- Digest your foods easier.⁵⁸

. . . safely and naturally with no drugs, no harmful chemicals, and no habit-forming ingredients.

ReguCleanse™ is a traditional herbal formula that has been used and refined for over 1,000 years. It contains the perfect ratio of ideal ingredients to help keep your colon healthy and clean. Easily and gently.

ReguCleanse™ gives you these benefits:

- There are NO psyllium seeds or anything allergic.
- It works slowly -- meaning, it won't cause that "embarrassing rush" to the bathroom.
- It helps to keep your bowels moving and promotes regular bowel movements.



\$25.97 [Click Here! To Order](#)

Contains:
Proprietary blend - Rhubarb, Mirabilium, Coptis, Scute and Licorice.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Not intended to treat chronic constipation. Testimonials should be considered a best case scenario. Individual results will vary. Follow label directions carefully.

Offer: C1- 30 day supply of colon cleanse on trial
C1k- 30 day supply of colon cleanse along with
a free 10 day supply

Reports: C1 - 97 healing herbs
C1k - Steps to Staying Regular

Form: Tablets

Directions:

Start with one tablet per day and gradually increase to three tablets per day. If desired, break tablet in half or lower dosage. May take 6-8 hours to first notice results. Do not take more than 3 tablets in a 24 hour period.

Selling Points:

Eating fatty, over cooked foods laden with preservatives and chemicals can result in a toxic build up in your colon over time. Natural Colon Cleanse herbal combination helps aid your body in cleaning toxins from the colon. Coptis and rhubarb are the main constituents of its formula and help to promote regular bowel movements.

- Cleans colon with natural herbs
- Contains no harmful chemicals
- Helps remove toxins to promote regular bowel movement

Ingredients:

- A proprietary blend--1,500 mg of the following:
- Rhubarb
- Mirabilium
- Coptis
- Scute
- Licorice

Does Not Contain:

Artificial chemicals or preservatives, artificial color or flavor, sugar, wheat, eggs, corn, starch, caffeine, soy, or salt.

Warnings:

Do not take if you have or developed diarrhea, loose stools or abdominal pain. Consult your physician if you are pregnant, nursing, taking medication, or have a medical condition, consult your physicians before using this product.



*Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements*

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

ReguCleanse™ is fantastic because it contains ideal ingredients to help maintain bowel and colon health, naturally.

Rhubarb, a purgative, can sensitize the bowel movement reflex nerve of the colon.

Coptis helps digestion by promoting the secretion of saliva, gastric juices and pancreatic function.

Scute supports the healthy secretion of gallbladder bile which helps your digestion.

Best of all, ReguCleanse™ helps keep you regular, so there's no embarrassing rush to the bathroom.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

3198 Airport Loop Drive, Suite G Costa Mesa, CA 92626 · Ph. (714) 850-1007 · Fax (714) 850-1020 · www.tabaks.com

Free 30-Day Trial

[DATE]

No Risk To You
Postage to respond and/or return
any merchandise is on us. If you
would like a postage paid reply
label, call 1-800-749-3937.

[CUSTOMER#]

[KEY CODE]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Supercharge Your Energy. Stay Healthy.
Add Life to Your Years.

Receive This Special 3-in-1 Supplement Free For 30-Days

[Firstname Lastname]
[Street Address]
[City, State Zipcode]

[Date]

Dear [Firstname],

Congratulations! You have been selected as part of a handful
of people to receive this special invitation.

Why? Because we believe [Firstname] [Lastname] is the type
of person who takes their health very seriously.

Now there's an *effortless, foolproof* way to be sure you're
getting all the extra nutrients your body needs to stay healthy
and revitalized.

MegaWellness™ is a nutritional breakthrough, because it's
actually three complete supplements in one! Most importantly,
it helps you to . . .

Boost Energy, Restore Vitality, and Feel Better!

Not only does MegaWellness™ give you spectacular health
benefits, but we're also inviting you to take us up on our
incredible offer:

Try it Free For 30 Days

More about that in a moment.

Here's the real payoff, though. You'll . . .

- * Feel years younger and more "alive!"¹
- * Have sharper mental focus.²
- * Have surging energy, undreamed-of vigor and stamina.³
- * Rebound quicker from stressful situations.⁴
- * Feel healthier and stay healthier.⁵

Plus, the MegaWellness™ System actually saves you money!

Here's why[, Firstname]: Because it's a 3-in-1 "mega"
supplement, you don't need to mix and match a variety of
different supplements. Instead, MegaWellness™ itself is packed
with 45 essential nutrients, including:

(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

30-DAY FREE TRIAL

Mail To:
Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want more energy. Enhanced memory. And . . . I want to remain healthy. Please rush my **FREE 30-DAY TRIAL** of all-natural MegaWellness™.

If I don't want MegaWellness™ for any reason, I'll return the unused portion or empty container - at Tabak's expense - and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

7 _____

Mail Free Trial Invitation Today!

Sign name here

- 2 -

- * A complete multi-vitamin loaded with generous doses of important anti-oxidants.
- * A goldmine of essential minerals your body needs to thrive.
- * A special blend of all-natural herbs designed to help support health, mental outlook, and promote energy.

And it's amazingly simple to take.

Would you like to have more energy? Stay well? Have improved mental clarity? Actually add life to your years? If so . . . you need the MegaWellness™ System. It really works.

The truth is, not only do thousands and thousands of our customers take it - and love it - but our employees do, too!

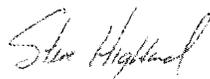
Try MegaWellness™ At Our Risk! Send NO Money Now!

Take it for a full month. If you're satisfied with MegaWellness™ - like I know you'll be - pay the bill. It's worth every penny. If not, simply return the empty container - we'll pay the postage. You'll owe us nothing. Not a single cent. And no hard feelings.

You've nothing to lose, and so much to gain! Take your personal Free Trial Invitation. Sign it. Pop it in the enclosed envelope. Mail it. Today!

To your good health,

Sincerely,



Steve Highland
For MegaWellness™

P.S. Don't miss this opportunity to supercharge your energy, stay healthy, and add life to your years. Try MegaWellness™ Free for 30 Days. Mail your personal invitation right now!

Supporting References

- 1.Sizer FS. Nutrition: Concepts and Controversies. 2000. Wadsworth/Thompson Learning: 368.
2. Dimpfel W, et al. "Pharmacodynamic properties of St. John's Wort - a single blind neurophysiological study in healthy subjects comparing two commercial preparations." European Journal of Medical Research 1999 Aug 25;4(8):303-12.
3. Wang LC, et al. "Effect of ginseng saponins on exercise performance in non-trained rats." Planta Med 1998 Mar;64(2):130-3.
4. Van Leer E M, et al. "Dietary calcium, potassium, magnesium, and blood pressure in the Netherlands." International Journal of Epidemiology 1995 Dec;24(6):1117-23.
5. Mocchegiani E, et al. "Zinc, infections and immunosenescence." Mech Ageing Dev 2000 Dec 20;121(1-3):21-35.

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Tabak's Health Products
Superior, Science-Based Nutritional Supplements
3198 Airport Loop Drive Suite G • Costa Mesa, CA 92626

Free 30-Day Trial

[DATE]

[KEY CODE]

[CUSTOMER#]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

From The Home of:

(Age 95)

[Firstname Lastname]
[Street Address]
[City, State Zipcode]

[Date]

Dear [Firstname],

Would you like to have more energy? Better memory? Actually keep yourself healthy?

I'll tell you how. Two years ago, I decided to try MegaWellness™ - an all-natural "super supplement."

Within 9 days of starting, my wife noticed a huge difference in my behavior.

The fact is, I feel better than I have in a long time. And the extra energy boost it gives me is incredible!

Even though I'm 95, I act like one of the "young ones" around here. Believe it or not, I've actually been building muscle. I exercise by lifting my 4 pound weights and stretching.

Best of all, I can now walk a mile without getting overworked or tired.

The truth is . . .

I Feel Like a "95-Year-Old Teenager."

All of my new-found energy comes from MegaWellness™. I highly recommend it to everyone . . .

Young OR Old.

My friends at the retirement home can't help but be surprised.

Last week, I came across a group of ladies in the recreation center [,Firstname]. I offered to show them some

(Please turn over)

30-DAY FREE TRIAL

YES!

I want more energy. Better mental clarity. And . . . I want to remain as healthy as possible.

Please rush my **FREE 30-DAY TRIAL** of all-natural MegaWellness™.

If I don't want MegaWellness™ for any reason, I'll return the unused portion or empty container to you - at Tabak's expense - and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

Mail Free Trial Coupon Today!

Sign name here

- 2 -

exercises I thought would help them. I got on the floor, demonstrated the workout, and jumped up only to hear one of the ladies say, "look how easily he gets off the floor."

Moreover, my family is delighted to see their Daddy happy and doing so well.

With it, I have found enough energy to make it through the day and still feel great late at night. I feel brighter, sleep better, and it has even increased my outlook on life.

I also seem to remember things better, which is a real plus for someone my age.

Would you like to have more energy? Improved mental clarity? Would you like to promote health and wellness? And actually add life to your years? If so . . . you need MegaWellness™. It really works.

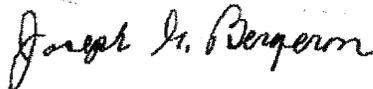
Send For Your Free 30-Day Trial.

Test drive it for a full month. If you're satisfied, pay the bill that comes with it. If not, simply return the unused portion or empty container - at our expense. No questions will be asked. Your bill will be cancelled. You won't owe a dime.

What on earth could be more fair than that?

Grab your Free Trial Coupon. Sign it. Mail it. Today.

Sincerely,



Joseph Bergeron

P.S. Send for your Free 30-Day Trial of MegaWellness™. You have everything to gain. Nothing to lose.

P.P.S. This is a risk-free offer to you.

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Tabak's Health Products

Superior, Science-Based Nutritional Supplements

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www.tabaks.com

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1-3001

Read this only
if you've
decided NOT to
send in for
your FREE
TRIAL of
MegaWellnesstm.

1-3001

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if you've
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your FREE
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MegaWellnesstm.

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Read this only
if you've
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send in for
your FREE
TRIAL of
MegaWellnesstm.

Dear friend,

Here's what the ingredients in MegaWellness™ can do for you:

- Increase energy.
- Help you stay well.
- Improve mental clarity.
- Actually add life to your living.

Try it out for a full 30 days. If you're satisfied - pay the bill. If not, simply return the unused supply or empty container and pay us nothing. There will be no questions asked and you won't owe us a dime.

I don't know how to make it any fairer or easier for you to enhance your health.

Go to your FREE TRIAL coupon. Tear it off. Pop it in the mail, today.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Dear friend,

Here's what the ingredients in MegaWellness™ can do for you:

- Increase energy.
- Help you stay well.
- Improve mental clarity.
- Actually add life to your living.

Try it out for a full 30 days. If you're satisfied - pay the bill. If not, simply return the unused supply or empty container and pay us nothing. There will be no questions asked and you won't owe us a dime.

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- Improve mental clarity.
- Actually add life to your living.

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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Read this only if you've decided NOT to send
in for your FREE TRIAL of MegaWellness™.

Dear Friend,

to your living.

I don't know how to
make it any fairer or
easier for you to
enhance your health.

Here's what the
ingredients in
MegaWellness™ can do
for you:

- ✓ Increase energy.
- ✓ Help you stay well.
- ✓ Improve mental clarity.
- ✓ Actually add life

Try it out for a full
30 days. If you're
satisfied - pay the
bill. If not, simply
return the unused supply
or empty container - at
our expense - and pay
us nothing. There will
be no questions asked
and you won't owe us a
dime.

Go to your FREE TRIAL
coupon. Tear it off.
Pop it in the mail,
today.

(please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

1-3002

Read this only if you've decided NOT to send
in for your FREE TRIAL of MegaWellness™.

Dear friend,

to your living.

I don't know how to
make it any fairer or
easier for you to
enhance your health.

Here's what the
ingredients in
MegaWellness™ can do
for you:

- m Increase energy.
- m Help you stay well.
- m Improve mental clarity.
- m Actually add life

Try it out for a full
30 days. If you're
satisfied - pay the
bill. If not, simply
return the unused supply
or empty container - at
our expense - and pay
us nothing. There will
be no questions asked
and you won't owe us a
dime.

Go to your FREE TRIAL
coupon. Tear it off.
Pop it in the mail,
today.

(please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

1-3002

Read this only if you've decided NOT to send
in for your FREE TRIAL of MegaWellness™.

Dear friend,

to your living.

I don't know how to
make it any fairer or
easier for you to
enhance your health.

Here's what the
ingredients in
MegaWellness™ can do
for you:

- m Increase energy.
- m Help you stay well.
- m Improve mental clarity.
- m Actually add life

Try it out for a full
30 days. If you're
satisfied - pay the
bill. If not, simply
return the unused supply
or empty container - at
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be no questions asked
and you won't owe us a
dime.

Go to your FREE TRIAL
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Pop it in the mail,
today.

(please turn over)

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1-3002

Our Zero Risk Offer

If you're satisfied with MegaWellness™ at the end of your 30 day trial period, simply pay the bill that comes with it. If not, return the empty container or unused portion with this postage paid label. Drop it in your nearest mailbox. We pay all the return postage. You spend nothing to try MegaWellness™. Nothing to return it.

Pick up your free trial coupon ... mail it today!

(please turn over)

To be used on packages only

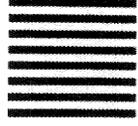
FROM _____

BUSINESS REPLY LABEL
FIRST-CLASS MAIL PERMIT NO. 735 COSTA MESA CA

POSTAGE WILL BE PAID BY

TABAK'S HEALTH PRODUCTS
3198 AIRPORT LOOP DR STE G
COSTA MESA CA 92626-9952

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Our Zero Risk Offer

If you're satisfied with MegaWellness™ at the end of your 30 day trial period, simply pay the bill that comes with it. If not, return the empty container or unused portion with this postage paid label. Drop it in your nearest mailbox. We pay all the return postage. You spend nothing to try MegaWellness™. Nothing to return it.

Pick up your free trial coupon ... mail it today!

(please turn over)

To be used on packages only

FROM _____

BUSINESS REPLY LABEL
FIRST-CLASS MAIL PERMIT NO. 735 COSTA MESA CA

POSTAGE WILL BE PAID BY

TABAK'S HEALTH PRODUCTS
3198 AIRPORT LOOP DR STE G
COSTA MESA CA 92626-9952

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NECESSARY
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UNITED STATES



Our Zero Risk Offer

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Pick up your free trial coupon ... mail it today!

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FROM _____

BUSINESS REPLY LABEL
FIRST-CLASS MAIL PERMIT NO. 735 COSTA MESA CA

POSTAGE WILL BE PAID BY

TABAK'S HEALTH PRODUCTS
3198 AIRPORT LOOP DR STE G
COSTA MESA CA 92626-9952

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Stay Well, Increase Your Energy and Add Life to Your Years - Take the MegaWellness™ System

Dear friend,

Here's an exciting opportunity for you to try MegaWellness™.

The MegaWellness™ System is designed to satisfy your three most important health needs:

- | To stay well
- | To increase your energy levels
- | To add life to your years

Proper Dosage:

Always take your vitamins with meals. If you take them on an empty stomach you will probably feel nauseous. You can take them all at once, in the morning or evening, or spread them out during the day. It's up to you. Simply take one packet per day.

MegaWellness™ provides generous doses of antioxidants. Immune system vitamins. Rich minerals. Enzymes. And herbs. All in one convenient, easy-to-take daily packet.

For example, in the vitamin category, there's . . .

- | Vitamin B Complex - to help nourish every part of your body, including skin, teeth, hair, nails, nerves, and to provide energy.¹
- | Vitamin C - for its powerful antioxidant activity. It may also play a critical role in keeping your heart healthy.²
- | Vitamin E - to help keep capillaries healthy and promote normal blood flow. Vitamin E helps

with important functions such as protection against oxidative damage and keeping your circulatory system functioning properly.³

In the Mineral Complex, you'll find the following . . .

- | Magnesium - for your nerve and muscular systems. It may also have a role in maintaining healthy blood pressure levels.⁴
- | Copper - for promoting healthy red blood cells.⁵
- | Potassium - supports healthy heart muscles. Also, diets rich in potassium are associated with healthy blood pressure.⁶
- | Zinc - supports a healthy prostate and your immune system.⁷

And - unlike most multi-vitamins - MegaWellness™ also has an impressive collection of herbs. For example . . .

- | Ginseng - supports good energy levels.⁸
- | St. John's Wort - the "good mood" food that helps keep you "up." Also improves mental performance.⁹
- | Echinacea - boosts and enhances immune function.¹⁰
- | Ginkgo Biloba - enhances mental sharpness by increasing blood flow to the brain.¹¹
- | Green Tea - contains



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

more antioxidants than red wine!

And that's just a sample of what MegaWellness™ gives you in each daily dose. I encourage you to compare MegaWellness™ to most multivitamins. What you'll find is . . .

There is no comparison!

Most multivitamins only contain *minute* levels of nutrients. That's all you can fit into one pill! Not nearly enough to provide optimal wellness.

MegaWellness™ is different because it supplies over 45 individual nutrients, in generous quantities.

Moreover, MegaWellness™ helps to reduce clutter in your medicine cabinet. No more "mixing and matching" different vitamins. Instead, all the guesswork has been removed - by giving you one convenient daily dose.

I'm so confident you'll agree with the health benefits MegaWellness™ brings - beginning almost immediately - that you'll want to keep taking it. Month after month.

The longer you use it, the more "alive" you'll feel!

Superior, Science-Based Nutritional Supplements

Some people wonder how Tabak's Health Products - which started just eight years ago - became a *leading* direct marketer of nutritional supplements.

Actually, the answer is quite simple. It's because of our core belief that, above all else, we must provide **superior, science-based nutritional supplements, that improve the quality of your life.**

Take Red Yeast Rice powder, the main ingredient in our CholestLo™ product, as a prime example.

Clinical tests using Red Yeast Rice powder, standardized to .4% showed that it supports healthy cholesterol levels.

Powder not standardized like this simply won't work. Ours, on the other hand, which is standardized to .4%, produces the desired effect!

What we do in our research department is select ingredients for our formulas that are based on science.

This means we search for clinical studies that show how an ingredient actually affects the structure or function of your body in a beneficial way.

We dig further to see what daily dose was used in the study.

We look at the specification or standardization of the ingredient.

Then, when we order our raw materials, we insist on receiving a Certificate of Analysis to verify it meets our standards. (See the example below.)

More importantly, the ingredients we select are based on science - *not* on cost. We are not interested in making cheap products.

Instead, we create superior formulas that can enhance your health and improve the quality of your life!

When it comes to your body and your health, believe us, you want the best.

Our pledge to you

You get superior, science-based formulas.

Plus, the ingredients are supported by clinical trials proving how they affect the structure and function of your body in a positive way.

The bottom line? Our formulas can *actually* enhance your health and impact your life, like never before!

Therefore, they are worth *far more* than the small amount we ask for them! You have our word on it!



Supplement Facts	
Serving Size: 1 Packet Amount Per Serving: 5 Packets Value	
% Daily Value*	
Red Yeast Rice Extract	100%
*Percent Daily Values are based on a diet of other people's dietary mistakes.	

In the example above, note how the certificate of analysis - that we insist on receiving - confirms the ingredient meets our standards.

CERTIFICATE OF ANALYSIS		
PRODUCT: RED YEAST RICE EXTRACT 0.4%		
LOT NUMBER: 145495		
ITEM	SPECIFICATION	RESULT
SPECIES:	Monascus purpurea	CONFORMS
APPEARANCE:	POWDER	CONFORMS
COLOR:	RED TO DARK RED	CONFORMS
ODOR:	TYPICAL	CONFORMS
TASTE:	CHARACTERISTIC	CONFORMS
MOISTURE:	NOT MORE THAN 8.0%	3.5%
(CSC MOISTURE 56 @ 65 TEMP)		
CARRIER:	TERRA ALBA	CONFORMS
LOVASTATIN:	NOT LESS THAN 0.4%	0.45%
Date: April 19, 1999 QUALITY CONTROL 4012		
EXAMPLE		

Supporting References

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- Johnson K, et al. "Preventive nutrition: disease-specific dietary interventions for older adults." Geriatrics 1992 Nov;47(11):39-40, 45-9.
- Rock E, et al. "The effect of copper supplementation on red blood cell oxidizability and plasma antioxidants in middle-aged healthy volunteers." Free Radical Biology and Medicine 2000 Feb 1;28(3):324-9.
- Van Leer E M, et al. "Dietary calcium, potassium, magnesium, and blood pressure in the Netherlands." International Journal of Epidemiology 1995 Dec;24(6):1117-23.
- Mocchegiani E, et al. "Zinc, infections and immunosenescence." Mech Ageing Dev 2000 Dec 20;121(1-3):21-35.
- Wang LC, et al. "Effect of ginseng saponins on exercise performance in non-trained rats." Planta Med 1998 Mar;64(2):130-3.
- Dimpfel W, et al. "Pharmacodynamic properties of St. John's Wort - a single blind neurophysiological study in healthy subjects comparing two commercial preparations." European Journal of Medical Research 1999 Aug 25;4(8):303-12.
- See DM, et al. "In vitro effects of Echinacea and ginseng on natural killer and antibody-dependent cell cytotoxicity in healthy subjects and chronic fatigue syndrome or acquired immunodeficiency syndrome patients." Immunopharmacology 1997 Jan;35(3):229-35.
- Gajewski A, et al. "Ginkgo biloba and memory for a maze." Psychol Rep 1999 Apr;84(2):481-4.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Warning: For adult use only. Not for use by children, teenagers, pregnant or lactating women. Do not use if outer seals are broken or tampered with, or if nutrient packets are damaged in any way. Take with food. Follow label directions.

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ReguCleanse™

SensiClean™ & SensiMask™

SlenderBlend™

Slimming Tea™

ThinkCaps™

VitalOne™

Maximum health, minimum hassles!

The "Mega" Multi-Vitamin That Adds Life to Your Years



If you want to supercharge your energy . . . stay healthy . . . and add life to your years, the **MegaWellness™** System is the perfect multi-vitamin for you. Our customers who have used it tell us they . . .

- Feel years younger.
- Have a sharper mental focus.
- Have surging energy, undreamed-of endurance and stamina.
- Find it prolongs vigor and strength.
- Rebound quicker from stressful situations.
- Feel healthier and stay healthier.
- Feel more alive than they have in years.

A High-Potency Program That Provides 45 Individual Nutrients in Generous Supplies

The **MegaWellness™** System uses the "mega vitamin" concept and takes it to an entirely new level! This unique high-potency program provides generous doses of anti-oxidants, immune system vitamins, rich minerals, and enzymes. For example, in the vitamin category there's Vitamin B Complex which nourishes every part of your body³⁷ . . . Vitamin C, for strengthening your immune system³⁸ . . . Vitamin E, for maintaining normal capillaries and promoting normal blood flow³⁹ . . . and many more!

In the mineral complex, you'll find Magnesium, for your nerve and muscular systems . . . Copper, for your red blood cells⁴⁰ . . . Zinc, to support a healthy prostate . . . and other vital minerals.

Unlike Most Multi-vitamins, MegaWellness™ Also Provides an Impressive Collection of Herbs

For example, it includes . . .

- Echinacea...for your immune system.
- Ginseng...for an extra burst of energy.
- Ginkgo Biloba...for memory support and alertness.
- Green Tea...which contains more



30-Day Risk Free

antioxidants than red wine.

- St. John's Wort...the "mood food" that helps keep you feeling "up."

There is No Comparison!

Most multi-vitamins only contain very small amounts of nutrients, whatever can fit into one pill. Not nearly enough to provide optimum wellness.

But the **MegaWellness™** System gives you 45 individual nutrients in potencies that can make a difference! All in one convenient daily dose. *No more "mixing and matching" different vitamins.*

The sooner you use it, the sooner you'll feel more "alive"!

\$29.97 [Click Here!
To Order](#)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

It seems odd to me because our customers - lots of them - say it gives them loads of extra energy. It seems to enhance their immune systems - keeping them well and feeling younger.

In addition, the MegaWellness™ System eliminates "mixing and matching" different vitamins. By taking just one specially balanced packet a day, the MegaWellness™ System gives you a full complement of vitamins, minerals, antioxidants, enzymes, and herbs. You get maximum health with minimum hassles. The MegaWellness™ System truly is EXCELLENT for your health.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Offer: W1- 30 day supply of MegaWellness along with a free 5 day supply

Reports: None

Form: Tablets

Directions: Take one packet per day with your meal. Can be taken all at once or spread out with meals.

Selling Points: The MegaWellness System is a truly unique, high potency nutritional program designed to promote optimal health, give you extra energy and add life to your years. It contains a full complement of vitamins, minerals, antioxidants, enzymes and herbs specially formulated to give your body exactly what it needs each day. The MegaWellness System is one of the most comprehensive and complete vitamin systems out on the market. Rather than taking pills out of several vitamin bottles and mixing and matching them, the MW system contains all you need in one convenient packet. There's no confusion and nothing to think about because everything you need is in one convenient packet.

Ingredients: (Each Packet Contains)

Vitamin A	10,000 IU
Vitamin C	1,000 mg
Vitamin D	400 IU
Vitamin E	300 IU
Thiamin	50 mg
Riboflavin	50 mg
Niacin	50 mg
Vitamin B6	50 mg
Folate	800 mcg
Vitamin B12	900 mcg
Biotin	300 mcg
Pantothenic Acid	60 mg
Calcium	1,000 mg
Iodine	150 mcg
Magnesium	100 mg
Zinc	15 mg
Selenium	200 mcg
Copper	2 mg
Manganese	5 mg
Chromium	100 mcg
Molybdenum	20 mcg
Potassium	99 mg
para-Aminobenzoic Acid	50 mg
Choline Bitartrate	90 mg
Inositol	36 mg
Lecithin	50 mg
Silicon	24 mg
Aloe Vera	10 mg
Cayenne	10 mg
Echinacea Purpurea	10 mg
Deodorized Garlic	50 mg
Ginger	50 mg
Ginkgo	10 mg
Green Tea	10 mg
Milk Thistle	10 mg
Siberian Ginseng	10 mg
Spirulina	10 mg
St John's Wort	6 mg
Bee Pollen	10 mg
Bee Propolis	10 mg
Jelly	10 mg
Proprietary blend of vegetable enzymes	25 mg
(containing protease, amylase, lipase and cellulase)	
Betain HCl	10 mg
Bromelain	10 mg
Papain	10 mg
Superoxide Dismutase	10 mg
Citrus Bioflavonoids	60 mg
(containing hesperidin, rutin, and lemon bioflavonoids)	

Royal

Free 30-Day Trial

[DATE]

[KEY CODE]

[CUSTOMER#]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, ST Zipcode]
[BARCODE]

[FIRSTNAME, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Do You Want Extra Energy? To Be More Alert?
Have Improved Attention Span - Naturally?

A Free 30-Day Trial of EnergyCaps™
is Waiting to give You a Lift

[Firstname Lastname]
[Street Address]
[City, ST Zipcode]

[MONTH, DAY, YEAR]

Dear [Firstname],

Would you like a natural boost of energy? Increased vigor? And extra stamina that lasts all throughout your day?

If so, you'll be happy to know there's a . . .

Free 30-Day Trial Of All-Natural EnergyCaps™ Waiting For You.

Why should you send for your Free Trial of EnergyCaps™? The answer is simple. It can . . .

- * Give you extra energy even when you're feeling tired or sluggish.¹
- * Help you feel more alert and awake even if you're running on "low."²
- * Improve your attention span and performance in stressful times.^{3,4}
- * Give your body and your mind a natural lift when you're dragging.^{5,6}

EnergyCaps™ Work Quickly.

Just take one capsule a day, and you'll feel an almost instant surge of energy that'll keep you going strong all day [FIRSTNAME]. Don't take it after 3:00 pm, if you want a good night's sleep.

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(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

30-DAY FREE TRIAL

YES! I want extra energy, to feel more alert and have improved attention span - naturally! Please rush my **FREE 30-DAY TRIAL** of EnergyCaps™.

If I don't want EnergyCaps™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:

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Costa Mesa, CA 92626-3407

7

Mail Free Trial Coupon Today!

Sign name here

- 2 -

The secret behind EnergyCaps™ almost instant energizing power are the natural herbal stimulants guarana and ma huang.

A Fairer Offer Than This You Won't Find!

Send for all-natural EnergyCaps™. Try it out. After 30 days if you're bounding with energy, pay the bill. If not, simply return the empty container or unused portion to us and pay nothing. No questions will be asked and you won't owe a dime.

But Hurry!

I expect a flood of requests for this Free Trial, so don't delay.

If you want a natural energy booster that works quickly, pick up your special Free Trial Coupon. Sign it. Mail it today.

Sincerely,

Maribeth Rabino
Maribeth Rabino

P.S. Do you want extra energy? To be more alert? Have improved attention span? If so, send in your Free Trial Coupon today!

Supporting References

1. Bell DG, et al. "Combined caffeine and ephedrine ingestion improves run times of Canadian Forces Warrior Test." Aviat Space Environ Med 1999 Apr;70(4):325-9.
2. Warburton DM. "Effects of caffeine on cognition and mood without caffeine abstinence." Psychopharmacology (Berl) 1995 May;119(1):66-70.
3. Bernstein GA, et al. "Caffeine effects on learning, performance, and anxiety in normal school-age children." J Am Acad Child Adolesc Psychiatry 1994 Mar-Apr;33(3):407-15.
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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. This product contains ma huang and guarana. Follow label directions. Do not abuse.

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1-5021

Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
EnergyCaps™.

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if you've
decided NOT to
send for your
FREE TRIAL of
EnergyCaps™.

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Read this only
if you've
decided NOT to
send for your
FREE TRIAL of
EnergyCaps™.

Dear friend,

Do you find yourself dragging your feet around?

Do you feel exhausted?

Is this sluggish feeling making you "cranky" or impatient with others?

Now you can do something about it. EnergyCaps™ will help to give you that all-natural extra energy you've been missing.

More importantly, your vigor and stamina will last all throughout the day!

Try it out for a full 30 days.

If you're satisfied, pay the bill. If not, simply return the unused portion or empty container to us and pay us nothing. There will be no questions asked and you won't owe a dime.

You simply can't lose!

Get the extra energy you deserve. Go to your FREE TRIAL coupon. Tear it off. Sign it. Pop it in the mail, today.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

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Do you feel exhausted?

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More importantly, your vigor and stamina will last all throughout the day!

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If you're satisfied, pay the bill. If not, simply return the unused portion or empty container to us and pay us nothing. There will be no questions asked and you won't owe a dime.

You simply can't lose!

Get the extra energy you deserve. Go to your FREE TRIAL coupon. Tear it off. Sign it. Pop it in the mail, today.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

EnergyCaps™ - The All-Natural Energy Boost You've Been Waiting For!

Dear friend,

Here's an exciting opportunity for you to try EnergyCaps™.

The ingredients found in EnergyCaps™ help increase your energy levels.

Plus, your vigor and stamina will last all throughout the day!

The ingredients in EnergyCaps™ can . . .

- 1 Give you extra energy even when you're feeling tired or sluggish.¹
- 1 Help you feel more alert and awake even if you're running on "low."²
- 1 Improve your attention span and performance in stressful times.^{3,4}
- 1 Give your body and your mind a natural lift when you're dragging.^{5,6}

Published Reports

EnergyCaps™ contains the natural herbal stimulants guarana and ma huang that provide an almost instant energizing power.

In a study published by the Journal of the American Academy of Child and Adolescent Psychiatry, there was indication that the active ingredient in guarana enhanced performance on a test of attention and motor tasks. This same study also reports patients feeling significantly less "sluggish" after ingestion compared to the placebo.⁷

Ma huang has been shown to be useful for enhancing energy levels and energy expenditure according to the American Journal of Clinical Nutrition.⁸

Aviation, Space, and Environmental Medicine conducted a clinical study that showed improved



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

performance with the ingestion of these ingredients.⁹

Proper Dosage

EnergyCaps™ work very quickly. Take one capsule a day either in the morning or early afternoon.

However, do not take after 2:00 PM or it might interfere with your sleep. **Never exceed two capsules per day.** Follow label directions carefully.

P.S. EnergyCaps™ is a safe and effective product for boosting your energy levels when used according to label directions. Please do begin taking it today.

(over, Please)



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BetiPlus™

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GoodMood Food™

HeartShield™

Mega JointWellness™

The MegaWellness™ System

Nature's Shape™

PotencyPlus™

ProstLo™

ReFaze™

ReguCleanse™

SensiClean™ & SensiMask™

SlenderBlend™

Slimming Tea™

ThinkCaps™

VitalOne™



Is Your fast-paced life making you feel tired and run down?

Give Yourself A Natural Energy Lift That Lasts Throughout The Day!

If you want a natural boost of energy, increased vigor, and extra stamina that will *last throughout the day*... **EnergyCaps™** is for you. Its ingredients can help...

- Give you extra energy even when you're feeling tired or sluggish.¹⁸
- Make you feel more alert and awake even if you're running on "low".¹⁹
- Improve your attention span and performance in stressful times.²⁰
- Give your body and your mind a natural lift when you're dragging.²¹
- Increase your early morning energy level without making coffee or tea.²²



30-Day Risk Free

EnergyCaps™ work quickly. They are a safe and effective way of boosting your energy levels when used according to label directions. Take one capsule a day either in the morning or early afternoon. It's that easy.

*Amount of energy noticed will vary among individuals.

\$25.97 [Click Here! To Order](#)

Contains:
Thiamin, Riboflavin, Niacin, Vitamin B6, Vitamin B12, Ma huang extract, Guarana seed extract, Cayenne pepper and Oriental ginseng root extract.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Follow label directions carefully.



*Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements*

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

EnergyCaps™ can help you feel more alert and awake. It also seems to improve attention span and performance, especially during the most stressful of times.

EnergyCaps™ gives you a natural lift all throughout the day.

Best of all, it seems to work in just minutes.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

245-30

EnergyCaps 30-Days

OFFER: EC1- Free 10 day supply along with a 30 day supply.

Reports: none

Form: Capsules

Directions: Take 1 capsule, do not exceed 2 and always take with a meal.

Selling Points: All natural boost of energy, increased vigor and extra stamina that lasts all day. Helps you feel alert and awake even if you're running on "low". Improves your attention in stressful times.

Ingredients:

Thiamin 50 mg
Riboflavin 25 mg
Niacin 25 mg
Vitamin B6 & B12
Ephedra herb extract 75 mg
Guarana seed extract 182 mg
Cayenne pepper 50 mg
Oriental ginseng root extract 25 mg

Does Not Contain: Wheat, corn, dairy, sucrose, starch, salt, or yeast.

Warnings: Improper use may be hazardous to your health. EnergyCaps should not be used if pregnant, nursing, under 18 years of age, people with heart, thyroid, cardiovascular disease, angina, have high blood pressure, diabetes, asthma, a history of hypertension or strokes, difficulty in urination due to prostate enlargement, taking MAO inhibitor, alpha-2 blockers, anticoagulants or any other prescription drug.

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Free 30-Day Trial

15-21879

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would like a postage paid reply
label, call 1-800-749-3937.

[CUSTOMER#]

[KEY CODE]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

How to Keep Your Digestive Tract Regular A Free 30-Day Trial Is Reserved For You

[Firstname Lastname]
[Street Address]
[City, State Zipcode]

[Date]

Dear [Firstname],

What would you say if I told you you could help maintain bowel regularity?

What if I said you could do it naturally? No drugs? No chemicals? No unpleasant side effects?

And... how would you react [Firstname] if I told you you could try this remarkable product - RegularOne™ - for 30 days in your home...

Before you decide to keep it or pay for it!!

You'd be pretty surprised, right? Well, the fact of the matter is... all of the above is true.

You really owe it to yourself to give RegularOne™ a try.

I'm so confident you'll love RegularOne™, I'm going to send you a months supply. Use it for a full 30 days without ever sending us a single penny unless you're satisfied and you want to keep it.

RegularOne™ is an all-natural way to...

- * Stay "regular" by helping to promote healthy intestinal tract functions.
- * Stay comfortable with your bowels working properly.
- * Stay active and keep your digestive system in balance.

RegularOne™ works like a charm.

Most importantly? You won't suffer the embarrassment of a sudden "rush to the bathroom." Or any other nasty side effects.

Instead, [Firstname,] it's mild to your system. It works in harmony with your body to promote digestive

0250180

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(Please turn over)

30-DAY FREE TRIAL

YES! I want to maintain a regular, healthy bowel. Please rush my **FREE 30-DAY TRIAL** of all-natural RegularOne™.

If I don't want RegularOne™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$19.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:
Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

Mail Free Trial Coupon Today!

7 _____

Sign name here

- 2 -

tract regularity and help you...

Eliminate That "Heavy" Feeling

Intrigued? Here are some more great reasons to send for RegularOne™:

- Reason #1:** Helps keep your bowels moving and promotes regular bowel movements.
- Reason #2:** No psyllium seeds or anything allergic.
- Reason #3:** Contains NO harmful chemicals.
- Reason #4:** It's 100% natural.

The best part? These gelcaps are a breeze to take. And easy to swallow. No fussing with messy powder or mixes.

Plus, you'll be glad to know it's completely safe and effective for regular use.

With your digestive system working efficiently, you'll feel refreshed. Invigorated. And ready to do the things you love to do - comfortably!

See for yourself. Send for RegularOne™. Use it for a full month. If you believe it's benefited you - as I know it will - pay the bill that comes with it. If not, simply return the empty container and owe us nothing. No questions asked. And no hard feelings.

Sign your Free Trial Coupon attached to this letter. Mail it. Today!

You'll be glad you did.

Sincerely,



Chris Heil
For RegularOne™

P.S. RegularOne™ helps your digestive system stay "regular." Comfortable. Active. Try it for 30 days. Sign your Free Trial Coupon. Mail it today. Do it now!

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Product not intended to treat chronic constipation, for which you should see your physician.

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1-7020

Read This
Only if
You've
Decided NOT
to Try
RegularOne™
Free For 30-
Days.

1-7020

Read This
Only if
You've
Decided NOT
to Try
RegularOne™
Free For 30-
Days.

1-7020

Read This
Only if
You've
Decided NOT
to Try
RegularOne™
Free For 30-
Days.

Dear friend,

Is staying regular important to you?

If so, you owe it to yourself to send for this Free 30-Day Trial.

RegularOne™ is unique. It's a gentle, 100% natural way to help...

- * promote digestive tract regularity.
- * keep your bowels moving normally.
- * stay comfortable and active.

Send no money up front to try it. Just mail in your free trial coupon and we'll ship you a bottle of RegularOne™.

Use it for a full month. See if it works for you - before you decide.

Then, if you feel that RegularOne™ has helped you, pay the bill that comes with it.

If not, simply return the empty container to us and your bill will be cancelled. You'll owe us nothing. Not a single penny!

Take your Free Trial Coupon. Tear it off. Mail it.

What have you got to lose?

Send for your Free 30-Day Trial of RegularOne™, today.

Dear friend,

Is staying regular important to you?

If so, you owe it to yourself to send for this Free 30-Day Trial.

RegularOne™ is unique. It's a gentle, 100% natural way to help...

- * promote digestive tract regularity.
- * keep your bowels moving normally.
- * stay comfortable and active.

Send no money up front to try it. Just mail in your free trial coupon and we'll ship you a bottle of RegularOne™.

Use it for a full month. See if it works for you - before you decide.

Then, if you feel that RegularOne™ has helped you, pay the bill that comes with it.

If not, simply return the empty container to us and your bill will be cancelled. You'll owe us nothing. Not a single penny!

Take your Free Trial Coupon. Tear it off. Mail it.

What have you got to lose?

Send for your Free 30-Day Trial of RegularOne™, today.

Dear friend,

Is staying regular important to you?

If so, you owe it to yourself to send for this Free 30-Day Trial.

RegularOne™ is unique. It's a gentle, 100% natural way to help...

- * promote digestive tract regularity.
- * keep your bowels moving normally.
- * stay comfortable and active.

Send no money up front to try it. Just mail in your free trial coupon and we'll ship you a bottle of RegularOne™.

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*Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements*

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[CUSTOMER #]

[KEYCODE]
[DATE]

Dear [Firstname Lastname],

It recently came to my attention that you are no longer receiving the benefits of [Product Name].

The ingredients in RegularOne™ have been shown to help promote healthy intestinal tract function.

It helps you stay regular and comfortable by helping to keep your bowels working properly.

Best of all, it's 100% natural. Chemical free. And safe.

It's a great way to help maintain regularity.

We believe deeply in [Product Name] and would like to send it to you on the same Free Trial as before. But with one big difference. If you decide to keep it, your first shipment is at 50% off the regular price.

Just send this letter back to me in the reply envelope I've enclosed. I'll take care of everything.

Sincerely,

Lawrence Tabak

Lawrence Tabak, President

P.S. Remember, your first shipment of [Product Name] is at 50% off (if you decide to keep it). Send NO money now, just return this letter to me.

P.P.S. Turn this letter over for interesting information, which is optional.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Offer: RO1P...RegularOne with no free gift. This product is not offered on AIS, only permission AIS.

Form: Capsules, 2 per day

Directions: Take 2 capsules daily with a meal

Selling Points:

The combined ingredients found in RegularOne can help you:

- * Maintain digestive tract regularity
- * Helps to promote healthy digestive and intestinal tract functions.
- * Helps to move waste through the body more efficiently.
- * Helps to regulate the digestive system keeping it in proper balance
- * Helps promote the muscular contractions along the intestinal walls that move waste through the intestines.

Ingredients: Per 2 capsules

- * Flax Seed Oil 900mg
- * Apple Pectin 400mg
- * Bees Wax 100mg
- * Lecithin 60mg

Warnings: Keep out of reach of children. If you are pregnant or lactating, consult your health care professional before use.

Does not contain: preservatives, artificial colors or flavors, dairy, eggs, sugar, corn, starch, yeast, or wheat.