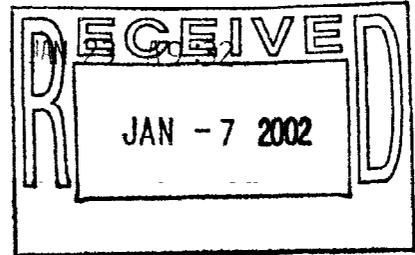


Natural Factors Nutritional Products Inc.

5798 02



November 20, 2001

Food and Drug Administration
Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
200 C St. SW
Washington, DC 20204

Dear Sir or Madam:

This is to provide the required information to comply with our obligation under DSHEA labeling regulations.

Supplement: Men's 50+ MultiStart™ Multi Vitamin

Manufacturer, packer: Natural Factors Nutritional Products, Ltd.
1550 United Blvd.
Coquitlam, B.C.
Canada V3K 6Y7

Distributor: Natural Factors Nutritional Products, Inc.
1111 80th St. SW, Suite 100
Everett, WA 98203

Text of side Panel: Men's 50+ MultiStart™ Formula provides a complete spectrum of vitamins, minerals, lipotropic factors and herbs to support men's various life changes. This nutrient-rich formula includes protective antioxidants (Vitamins A, C, E and Selenium) and lipotropic factors which promote cardiovascular health. Lutein helps maintain vision and Ginkgo supports memory while Ginseng enhances energy. Saw Palmetto maintains prostate health.* This is an ideal combination for optimizing vitality and longevity.

1111 80th Street S.W., Suite 100
Everett, WA, USA 98203
Phone: (425) 513-8800
Fax: (425) 348-9050

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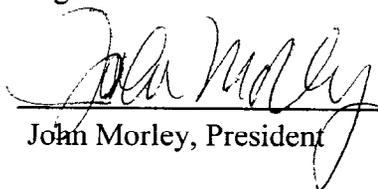
Natural Factors Nutritional Products Inc.

Text of PDP: n/a

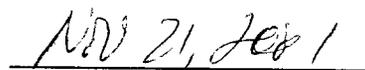
Name of dietary ingredient that is the subject of statement: Multi vitamins/minerals/herbs

Name of dietary supplement: Men's 50+ MultiStart™ (Vitamin-A-Day for Men over 50)

I represent the information presented to be accurate and in compliance with supplement label regulations.



John Morley, President



Date

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Everett, WA, USA 98203
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Fax: (425) 348-9050

