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to open

OPEN HERE

Pepcid Complete
Acid Reducer + Antacid
WITH DUAL ACTION
Reduces AND Neutralizes Acid

Convenient Portable Pouches

Works with Just One Tablet!

5 Berry Blend Flavored Chewable Tablets

NDC 16837-291-05

OPEN FROM TOP

7 16837 29105 3

Distributed by:
Janssen-Cilag, Inc. • KENICK
CONSUMER PHARMACEUTICALS CO.
F0017 WASHINGTON, PA 15304 USA
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Questions or Comments
Please Call 1-800-755-4008
Please visit our website at www.pepcidcomplete.com

Drug Facts (continued)

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center, right away.

Directions

- adults and children 12 years and over:
- **do not swallow tablet whole; chew completely**
- do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information

- read the directions and warnings before use

Questions or comments?
call toll-free 1-800-755-4008

Drug Facts (continued)

Do not use

- if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.
- with other acid reducers

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Use

relieves heartburn associated with acid indigestion and sour stomach

Active ingredients (in each chewable tablet)

Famotidine 10 mg.....Acid reducer
Calcium carbonate 800 mg.....Antacid
Magnesium hydroxide 165 mg.....Antacid

Drug Facts (continued)

Ask a doctor before use if you have

- heartburn with lightheadedness, sweating,
- heartburn with shortness of breath,
- chest pain or shoulder pain with shortness of breath, sweating, pain spreading to arms, neck or shoulders;
- or lightheadedness
- frequent chest pain
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are

- presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if

- your heartburn continues or worsens
- you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

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The acid reducing benefits of Pepcid AC + The neutralizing benefits of Antacid = Combined in a single chewable tablet

Do not use if the carton pouch is open or torn.

Labeling Format Information:			
Fonts: Univers condensed, bold and bold italic.			
Drug Facts:	9 pt	Leading:	6.5 pt
Header:	8 pt	Bullets:	5 pt
Subheader:	6 pt	Barlines:	2.5 pt
Body Text:	6 pt	Hairlines:	.5 pt
Drug Facts (continued):	8 pt		
Horizontal Scale: 90-95%		Average Kerning: 0	

CTN PEPCID COMP BERRY CHEW TAB 5 (CLASS LABELING) 3004928 B-2
OCTOBER 4, 2004



FREE PEPCID COMPLETE Offer
(Mail-in offer. See details inside.)

The acid reducing benefits of Pepcid AC + The neutralizing benefits of antacids = Combined in a single chewable tablet

DO NOT USE IF PRINTED FOIL SEAL UNDER BOTTLE CAP IS OPEN OR TORN.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Questions? 1-800-755-4008 www.pepcidcomplete.com

Lift Tab for Use, Warnings, and Directions

EXCESS ACID: A BURNING PROBLEM
It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus

- Burning pain/discomfort in esophagus
- A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
- Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

FREE PEPCID COMPLETE OFFER

Buy 3 PEPCID[®] COMPLETE packages 25's or larger and get **FREE PEPCID COMPLETE 5's**

Mail-In Offer / NO EXPIRATION DATE

Here's How You Get A Free PEPCID COMPLETE 5's Package

- Please include 3 proof-of-purchases (UPC bar code removed from the bottom of outer carton) from any PEPCID COMPLETE or PEPCID AC Package (25's or larger).
- Complete this request form, place in a stamped envelope along with cash register receipts and 3 proof-of-purchases and mail to:

PEPCID COMPLETE 12702, P.O. Box 3719
Highland Park, MI 48203-0719
© Johnson & Johnson • MERCK 2004

NAME _____ (please print)
ADDRESS _____
APT.# _____ CITY _____
STATE _____ ZIP _____
TELEPHONE #: _____
e-mail address: _____

See back for additional information

- How frequently do you use non-prescription antacids or stomach remedies?
A. 2 to 3 days per week or more B. 1 day per week
C. 2 to 3 days per month or less
- How severe is a typical heartburn or indigestion episode?
A. very severe B. somewhat severe C. not very severe D. not at all severe
- PEPCID COMPLETE is a combination of a fast-acting chewable antacid, and a powerful acid controller like Zantac75* or Pepcid AC. Which products will you replace with PEPCID COMPLETE?
A. _____ B. _____

Please exclude me from all future PEPCID COMPLETE offers or information.

NOTE: Offer good only in U.S.A. and APO/FPO addresses. This request form may not be mechanically reproduced. LIMIT TWO PEPCID COMPLETE OFFERS PER FAMILY AND/OR ADDRESS. No group or organization requests will be honored. Your offer rights may not be transferred or assigned. Offer void where prohibited or taxed. Please allow 6 to 8 weeks for receipt of package.
© Registered trademark of Merck & Co., Inc. *Registered trademark of Glaxo Wellcome Warner-Lambert OTCGP.

Drug Facts (continued)

Directions

- adults and children 12 years and over:
 - do not swallow tablet whole: **chew completely**
 - to relieve symptoms, **chew 1 tablet** before swallowing
 - do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information

- read the directions and warnings before use
- read the bottle label. It contains important information.
- store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients cellulose acetate, corn starch, D&C red #7, dextrates, FD&C blue #1, FD&C red #40, flavors, hydroxypropyl cellulose, hypromellose, lactose, magnesium stearate, pregelatinized starch, sodium lauryl sulfate, sugar

Questions or comments? call toll-free 1-800-755-4008

A NON-PRESCRIPTION STOMACH MEDICINE
PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

- Just 1 tablet relieves heartburn due to acid indigestion.

Shown actual size

Drug Facts (continued)

Use
relieves heartburn associated with acid indigestion and sour stomach

Warnings
Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use

- if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.
- with other acid reducers

Ask a doctor before use if you have

- had heartburn over 3 months. This may be a sign of a more serious condition.
- heartburn with lightheadedness, sweating, or dizziness

Drug Facts (continued)

- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent **chest pain**
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if

- your heartburn continues or worsens
- you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

QUESTIONS OR COMMENTS?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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FORT WASHINGTON, PA 19034 USA
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The acid reducing benefits of Pepcid AC + The neutralizing benefits of antacids = Combined in a single chewable tablet

7 16837 29125 1

LOT
EXP.

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GLUE APPLIED HERE

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.	
Drug Facts: 9 pt	Leading: 6.5 pt
Header: 8 pt	Bullets: 5 pt
Subheader: 6 pt	Barlines: 2.5 pt
Body Text: 6 pt	Hairlines: .5 pt
Drug Facts (continued): 8 pt	
Horizontal Scale: 83-94%	Average Kerning: 0

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

WHAT YOU SHOULD KNOW ABOUT:

PACKAGE INSERT



Acid Reducer + Antacid

A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.



• **Just 1 tablet** relieves heartburn due to acid indigestion.

Shown actual size

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor



TO RELIEVE SYMPTOMS
Chew **1 tablet** completely before swallowing.

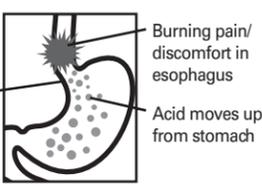
PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

• **Heartburn—Caused by acid in the esophagus**

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Burning pain/discomfort in esophagus

Acid moves up from stomach

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

Warnings



Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use

- if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.
- with other acid reducers

Ask a doctor before use if you have

- had heartburn over 3 months. This may be a sign of a more serious condition.
- heartburn with **lightheadedness, sweating, or dizziness**
- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent **chest pain**
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if

- your heartburn continues or worsens
- you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?



Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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FORT WASHINGTON, PA 19034 USA

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Labeling Format Information:			
Fonts: Univers condensed, bold and bold italic.			
Drug Facts:	NA	Leading:	9.5 pt
Header:	8 pt	Bullets:	5 pt
Subheader:	8 pt	Barlines:	NA
Body Text:	8 pt	Hairlines:	NA
Drug Facts (continued):	NA		
Horizontal Scale: 100%		Average Kerning: 0	

**INSERT PEPCID COMP CHEW TAB (CLASS LABELING) 3004928 D-2
OCTOBER 5, 2004**

To Open: While Folded on Line, Tear At Slit

Pepcid[®] Complete
WITH DUAL ACTION
Acid Reducer + Antacid

Do not use if pouch is open or torn.

Works WITH Just One Tablet!

Reduces AND Neutralizes Acid
Relieves Heartburn Due To Acid Indigestion

1 Berry Flavored Chewable Tablet

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg.....	Acid reducer
Calcium carbonate 800 mg.....	Antacid
Magnesium hydroxide 165 mg.....	Antacid

Use: relieves heartburn associated with acid indigestion and sour stomach

Distributed by: **Johnson & Johnson • MERCK**

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Warnings: Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use • if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor. • with other acid reducers. Ask a doctor before use if you have • had heartburn over 3 months. This may be a sign of a more serious condition. • heartburn with lightheadedness, sweating, or dizziness • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness • frequent chest pain • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain. Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs. Stop use and ask a doctor if • your heartburn continues or worsens • you need to take this product for more than 14 days. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** • adults and children 12 years and over: do not swallow tablet whole: chew completely • to relieve symptoms, chew 1 tablet before swallowing • do not use more than 2 chewable tablets in 24 hours • children under 12 years: ask a doctor. **Other information** • store at 25-30C (77-86F). **Questions or comments?** call toll-free 1-800-755-4008

150% OF SIZE

To Open: While Folded on Line, Tear At Slit

Pepcid[®] Complete
WITH DUAL ACTION
Acid Reducer + Antacid

Do not use if pouch is open or torn.

Works WITH Just One Tablet!

Reduces AND Neutralizes Acid
Relieves Heartburn Due To Acid Indigestion

1 Berry Flavored Chewable Tablet

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Famotidine 10 mg.....	Acid reducer
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Magnesium hydroxide 165 mg.....	Antacid

Use: relieves heartburn associated with acid indigestion and sour stomach

Distributed by: **Johnson & Johnson • MERCK**

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Warnings: Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use • if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor. • with other acid reducers. Ask a doctor before use if you have • had heartburn over 3 months. This may be a sign of a more serious condition. • heartburn with lightheadedness, sweating, or dizziness • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness • frequent chest pain • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain. Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs. Stop use and ask a doctor if • your heartburn continues or worsens • you need to take this product for more than 14 days. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** • adults and children 12 years and over: do not swallow tablet whole: chew completely • to relieve symptoms, chew 1 tablet before swallowing • do not use more than 2 chewable tablets in 24 hours • children under 12 years: ask a doctor. **Other information** • store at 25-30C (77-86F). **Questions or comments?** call toll-free 1-800-755-4008

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.			
Drug Facts:	NA	Leading:	5.45 pt
Header:	5.45 pt	Bullets:	5.45 pt
Subheader:	5.45 pt	Barlines:	NA
Body Text:	5.45 pt	Hairlines:	NA
Drug Facts (continued):	NA		

Horizontal Scale: 72-80% Average Kerning: -5

**POUCH PEPCID COMP BERRY CHEW TAB (CLASS LABELING) 3005462 A-1
 OCTOBER 11, 2004**