

Do not use if printed foil seal under bottle cap is open or torn.

**Active ingredient (in each tablet)** ..... Purpose  
Famotidine 20 mg ..... Acid reducer

**Uses** • relieves heartburn associated with acid indigestion and sour stomach  
• prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain food and beverages

**Warnings** **Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers.

**Do not use**  
• if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.  
• if you have kidney disease, except under

LOT  
EXP.

XXXXXXXXXX

**MAXIMUM STRENGTH**  
NDC 16837-855-50  
**Pepcid<sup>®</sup>**  
Famotidine Tablets 20mg Acid Reducer  
**Just One Tablet AC**  
Prevents & Relieves Heartburn Due to Acid Indigestion  
50 TABLETS

the advice and supervision of a doctor • with other acid reducers. **Ask a doctor before use if you have** • had heartburn over 3 months. This may be a sign of a more serious condition. • heartburn with **lightheadedness, sweating, or dizziness** • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness • frequent **chest pain** • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain. **Stop use and ask a doctor if** • your heartburn continues or worsens • you need to take this product for more than 14 days. **If pregnant or breast-feeding**, ask a health professional before use. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** • adults and children 12 years and over: • to **relieve** symptoms, swallow 1 tablet with a glass of water. Do not chew. • to **prevent** symptoms, swallow 1 tablet with a glass of water at any time from **15 to 60 minutes before** eating food or drinking beverages that cause heartburn • do not use more than 2 tablets in 24 hours • children under 12 years: ask a doctor

Dist. by: **Johnson & Johnson** • MERCK  
CONSUMER PHARMACEUTICALS CO., FORT WASHINGTON, PA 19034 USA  
©Registered trademark of Merck & Co., Inc.

150% OF SIZE

Do not use if printed foil seal under bottle cap is open or torn.

**Active ingredient (in each tablet)** ..... Purpose  
Famotidine 20 mg ..... Acid reducer

**Uses** • relieves heartburn associated with acid indigestion and sour stomach  
• prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain food and beverages

**Warnings** **Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers.

**Do not use**  
• if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.  
• if you have kidney disease, except under

LOT  
EXP.

XXXXXXXXXX

**MAXIMUM STRENGTH**  
NDC 16837-855-50  
**Pepcid<sup>®</sup>**  
Famotidine Tablets 20mg Acid Reducer  
**Just One Tablet AC**  
Prevents & Relieves Heartburn Due to Acid Indigestion  
50 TABLETS

the advice and supervision of a doctor • with other acid reducers. **Ask a doctor before use if you have** • had heartburn over 3 months. This may be a sign of a more serious condition. • heartburn with **lightheadedness, sweating, or dizziness** • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness. • frequent **chest pain** • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain. **Stop use and ask a doctor if** • your heartburn continues or worsens • you need to take this product for more than 14 days. **If pregnant or breast-feeding**, ask a health professional before use. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** • adults and children 12 years and over: • to **relieve** symptoms, swallow 1 tablet with a glass of water. Do not chew. • to **prevent** symptoms, swallow 1 tablet with a glass of water at any time from **15 to 60 minutes before** eating food or drinking beverages that cause heartburn • do not use more than 2 tablets in 24 hours • children under 12 years: ask a doctor

Dist. by: **Johnson & Johnson** • MERCK  
CONSUMER PHARMACEUTICALS CO., FORT WASHINGTON, PA 19034 USA  
©Registered trademark of Merck & Co., Inc.

**Labeling Format Information:**

Fonts: Universe Cond regular, bold and bold italic.

|                                |        |                   |        |
|--------------------------------|--------|-------------------|--------|
| <b>Drug Facts:</b>             | NA     | <b>Leading:</b>   | 4.5 pt |
| <b>Header:</b>                 | NA     | <b>Bullets:</b>   | 4.5 pt |
| <b>Subheader:</b>              | 4.5 pt | <b>Barlines:</b>  | NA     |
| <b>Body Text:</b>              | 4.5 pt | <b>Hairlines:</b> | NA     |
| <b>Drug Facts (continued):</b> | NA     |                   |        |

Horizontal Scale: 73%

Average Kerning: -15

**LABEL PEPCID MAX STRENGTH FCT 50 (CLASS LABELING)**  
**3004929 C-2**  
**OCTOBER 12, 2004**



Do not use if printed foil seal under bottle cap is open or torn.

**WHAT YOU SHOULD KNOW ABOUT:**

**MAXIMUM STRENGTH**

**Pepcid<sup>®</sup> AC** PACKAGE INSERT  
Famotidine Tablets 20mg/  
Acid Reducer **Tablets**

**A non-prescription stomach medicine**

MAXIMUM STRENGTH PEPCID<sup>®</sup> AC contains a medicine, different from antacids, that doctors have prescribed for years to treat acid-related problems in millions of people.

**Product Benefits:**

- 1 tablet relieves heartburn due to acid indigestion.
- MAXIMUM STRENGTH PEPCID<sup>®</sup> AC prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain foods or beverages.
- It contains famotidine, a prescription-proven medicine.

**How to use MAXIMUM STRENGTH PEPCID<sup>®</sup> AC**

Use MAXIMUM STRENGTH PEPCID<sup>®</sup> AC to relieve or prevent these symptoms:

- Heartburn
- Acid indigestion
- Sour stomach

MAXIMUM STRENGTH PEPCID<sup>®</sup> AC can be used up to twice daily (up to 2 tablets in 24 hours).

- Do not take more than 1 tablet at a time.
- Do not take more than 2 tablets in 24 hours.

**Excess acid: a burning problem**

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the wrong place (the esophagus), or too much acid, can cause burning pain and discomfort that interfere with everyday activities.

**Heartburn – Caused by acid in the esophagus**

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position

Burning pain/discomfort

Excess acid moves up into esophagus

**Tips for Managing Heartburn**

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

**Excellent safety record**

The ingredient in MAXIMUM STRENGTH PEPCID<sup>®</sup> AC, famotidine, has been prescribed by doctors for years to treat millions of patients safely and effectively. The active ingredient in MAXIMUM STRENGTH PEPCID<sup>®</sup> AC has been taken safely with many frequently prescribed medications.

**Know when to see your doctor**

**Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers

- If you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools.
- These may be signs of a serious condition. See your doctor.
- If you have kidney disease, except under the advice and supervision of a doctor.
- With other acid reducers

**Ask a doctor before use if you have**

- had heartburn over 3 months. This may be a sign of a more serious condition.
- heartburn with lightheadedness, sweating, or dizziness
- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent chest pain
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

**Stop use and ask a doctor if**

- your heartburn continues or worsens
- you need to take this product for more than 14 days

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Questions or comments?**

**For more information and a guide of how to help your heartburn, please call 1-800-754-4008 (English) or 1-888-466-8746 (Spanish). www.pepcidac.com**

Distributed by: **Janssen-Johnson • MERCK**  
CONSUMER PHARMACEUTICALS CO.  
FORT WASHINGTON, PA 19034 USA

**VALUABLE MAIL-IN OFFER**

**Save \$3.00 on Pepcid<sup>®</sup> AC any strength or Pepcid<sup>®</sup> Complete**

**Here's how you can get \$3.00 off your next purchase:** Product with purchase of 25 count or larger.

**BUY:** Pepcid AC (any strength) or Pepcid Complete Package 25 count or larger.  
**SEND:** This completed certificate, UPC from the Pepcid AC or Pepcid Complete package, plus dated cash register receipt with purchase price circled.  
**RECEIVE:** \$3.00 Coupon by mail.

**SEND TO:** Pepcid AC / Pepcid Complete \$3 Offer 780  
P.O. Box 6607  
Douglas, AZ 85655-6607

Yes, I'd like to receive future communications from McNeil-PPC, Inc., Splenda, Inc. and Johnson & Johnson • Merck Consumer Pharmaceuticals Co.  
Please circle one: Dr. Mr. Mrs. Miss.

Name (please print) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Apt. \_\_\_\_\_  
Age:  under 35  35-49  50-54  55-64  65 yrs+  
E-mail \_\_\_\_\_

NOTE: Offer good only in U.S.A. and APPO addresses. This request form may not be mechanically reproduced. LIMIT TWO OFFERS PER FAMILY AND/OR ADDRESS, PER YEAR. No group or organization requests will be honored. Your offer rights may not be transferred or assigned. Offer void where prohibited or taxed. You should expect to receive your coupon in 6-8 weeks. Cannot be combined with any other offers.

**Labeling Format Information:**

Fonts: Universe regular and bold

|                         |      |            |        |
|-------------------------|------|------------|--------|
| Drug Facts:             | NA   | Leading:   | 6.5 pt |
| Header:                 | NA   | Bullets:   | 5 pt   |
| Subheader:              | 6 pt | Barlines:  | NA     |
| Body Text:              | 6 pt | Hairlines: | NA     |
| Drug Facts (continued): | NA   |            |        |

Horizontal Scale: 100%      Average Kerning: 0

**INSERT PEPCID MAX STR 50 (CLASS LABELING) 3004929 D-2  
OCTOBER 5, 2004**

✂

To Open: While Folded on Line, Tear At Slit

**MAXIMUM STRENGTH**

**Peppcid<sup>®</sup>**  
*Famotidine Tablets 20mg*    Acid Reducer  
**Just One Tablet**    **AC**

**Prevents & Relieves Heartburn  
 Due to Acid Indigestion**

**1 TABLET**

Do not use if pouch is open or torn.

|  |                |
|--|----------------|
| <b>Active ingredient (in each tablet)</b>  | <b>Purpose</b> |
| Famotidine 20 mg.....  | Acid reducer   |
| <b>Uses</b> • relieves heartburn associated with acid indigestion and sour stomach   |                |
| • prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain food and beverages |                |

|

**Warnings: Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers  
**Do not use** • if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor. • if you have kidney disease, except under the advice and supervision of a doctor • with other acid reducers. **Ask a doctor before use if you have** • had heartburn over 3 months. This may be a sign of a more serious condition. • heartburn with lightheadedness, sweating, or dizziness • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness • frequent chest pain • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain. **Stop use and ask a doctor if** • your heartburn continues or worsens • you need to take this product for more than 14 days. If pregnant or breast-feeding, ask a health professional before use. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** • adults and children 12 years and over: • to relieve symptoms, swallow 1 tablet with a glass of water. Do not chew. • to prevent symptoms, swallow 1 tablet with a glass of water at any time from 15 to 60 minutes before eating food or drinking beverages that cause heartburn • do not use more than 2 tablets in 24 hours • children under 12 years: ask a doctor. **Other information** • read the directions and warnings before use • store at 20 - 30C (68 - 86F) • protect from moisture. **Inactive ingredients:** carnauba wax, hydroxypropyl cellulose, hypromellose, magnesium stearate, microcrystalline cellulose, pregelatinized starch, talc, titanium dioxide. **Questions or comments?** 1-800-755-4008  
 Dist. by: **Johnson & Johnson** • MERCK  
 CONSUMER PHARMACEUTICALS CO., FORT WASHINGTON, PA 19034 USA  
 ®Registered trademark of Merck & Co., Inc.    www.pepcidac.com

0000000

150% OF SIZE

✂

To Open: While Folded on Line, Tear At Slit

**MAXIMUM STRENGTH**

**Peppcid<sup>®</sup>**  
*Famotidine Tablets 20mg*    Acid Reducer  
**Just One Tablet**    **AC**

**Prevents & Relieves Heartburn  
 Due to Acid Indigestion**

**1 TABLET**

Do not use if pouch is open or torn.

|  |                |
|--|----------------|
| <b>Active ingredient (in each tablet)</b>  | <b>Purpose</b> |
| Famotidine 20 mg.....  | Acid reducer   |
| <b>Uses</b> • relieves heartburn associated with acid indigestion and sour stomach   |                |
| • prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain food and beverages |                |

|

**Warnings: Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers  
**Do not use** • if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor. • if you have kidney disease, except under the advice and supervision of a doctor • with other acid reducers. **Ask a doctor before use if you have** • had heartburn over 3 months. This may be a sign of a more serious condition. • heartburn with lightheadedness, sweating, or dizziness • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness • frequent chest pain • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain. **Stop use and ask a doctor if** • your heartburn continues or worsens • you need to take this product for more than 14 days. If pregnant or breast-feeding, ask a health professional before use. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** • adults and children 12 years and over: • to relieve symptoms, swallow 1 tablet with a glass of water. Do not chew. • to prevent symptoms, swallow 1 tablet with a glass of water at any time from 15 to 60 minutes before eating food or drinking beverages that cause heartburn • do not use more than 2 tablets in 24 hours • children under 12 years: ask a doctor. **Other information** • read the directions and warnings before use • store at 20 - 30C (68 - 86F) • protect from moisture. **Inactive ingredients:** carnauba wax, hydroxypropyl cellulose, hypromellose, magnesium stearate, microcrystalline cellulose, pregelatinized starch, talc, titanium dioxide. **Questions or comments?** 1-800-755-4008  
 Dist. by: **Johnson & Johnson** • MERCK  
 CONSUMER PHARMACEUTICALS CO., FORT WASHINGTON, PA 19034 USA  
 ®Registered trademark of Merck & Co., Inc.    www.pepcidac.com

0000000

|   |        |                    |        |
|---|--------|--------------------|--------|
| <b>Labeling Format Information:</b>                 |        |                    |        |
| Fonts: Universe Cond regular, bold and bold italic. |        |                    |        |
| Drug Facts:   | NA     | Leading:           | 4.5 pt |
| Header:   | 4.5 pt | Bullets:           | 4.5 pt |
| Subheader:  | 4.5 pt | Barlines:          | NA     |
| Body Text:  | 4.5 pt | Hairlines:         | NA     |
| Drug Facts (continued):                             | NA     |                    |        |
| Horizontal Scale: 80-76%                            |        | Average Kerning: 0 |        |

**POUCH PEPCID MAX STRENGTH FCT CR 1 (CLASS LABELING)**  
 3004929 E-2  
 OCTOBER 12, 2004