

Center for Tobacco Products Research Priorities



CENTER FOR
TOBACCO
PRODUCTS



Rigorous, up-to-the-minute science is at the root of FDA's efforts to regulate the manufacture, marketing, and distribution of tobacco products. CTP is leading cutting-edge research to build a healthier future for all Americans. Current research priorities include:

1. Nicotine dependence threshold in youth and adults and impact of nicotine reduction on tobacco product use behavior (e.g., topography, switching, multiple use, initiation, cessation, relapse).
2. Cigar (small, large, cigarillos) initiation, use (including transitions to other tobacco products and multiple use), perceptions, dependence, and toxicity.
3. Smokeless tobacco initiation, use (including transitions to other tobacco products and multiple use), perceptions, dependence, and toxicity.
4. E-cigarette initiation, use (including transitions to other tobacco products and multiple use), perceptions, dependence, and toxicity.
5. Other tobacco product (e.g., hookah, pipes, dissolvables) initiation, use (including transitions to other tobacco products and multiple use), perceptions, dependence, and toxicity.
6. Impact of tobacco product characteristics (e.g., ingredients; constituents; components; additives, such as flavors; labeling; marketing) on initiation, especially by youth and other vulnerable populations.
7. Toxicity thresholds for each of the 20 harmful and potentially harmful constituents identified in the March 2012 Guidance for Industry (www.FDA.gov/tobaccoproducts/guidancecomplianceregulatoryinformation/ucm297752.htm).
8. Statistical modeling of the public health impact of FDA/CTP regulation of potential modified risk tobacco products (e.g., product standards, communications regarding risks of tobacco products).
9. Consumer perceptions of tobacco products, including the impact of labeling and marketing.
10. Effective communication strategies regarding harmful and potentially harmful constituents and risks of tobacco products.

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