Review of Industry Documents Regarding Dissolvable Tobacco Products: Overview

Jeanette Renaud, Ph.D.
RTI International

Presented to:
Tobacco Product Scientific Advisory Committee
Food and Drug Administration
Rockville, MD
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Purpose

- As part of a contract with FDA Center for Tobacco Products (CTP), RTI has reviewed confidential documents related to dissolvable tobacco products submitted by tobacco industry.

- In accordance with section 904(b) of the Tobacco Control Act, FDA requested tobacco companies submit documents for 7 topics related to dissolvable tobacco products.
Purpose

- Letter sent to 130 tobacco manufacturers June 2011 requesting documents to be submitted within 3 months
- Inform recommendations of the Tobacco Product Scientific Advisory Committee (TPSAC) regarding the use and impact of dissolvable tobacco products on public health.
Tobacco companies asked to submit all documents and underlying scientific information related to research and research findings on dissolvable tobacco products for the following topics:

1. Marketing Research
2. Marketing Practices
3. Marketing Effectiveness
4. Health Effects
5. Toxicological Effects
6. Behavioral Effects
7. Physiologic Effects
Documents Received by Tobacco Company

- 8 tobacco companies submitted 3,289 documents (64,533 pages)
- Number of documents submitted by company ranged from 1 to 2,194 documents
Document Date Range

- Documents ranged in date from 1921 to 2011
  - 60% between 1999 and 2011
  - 66% between 1990 and 2011
  - 74% between 1980 and 2011
## Types of Documents Received

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>General Report</td>
<td>150</td>
</tr>
<tr>
<td>Laboratory Research</td>
<td>394</td>
</tr>
<tr>
<td>Marketing Research</td>
<td>130</td>
</tr>
<tr>
<td>Marketing Report</td>
<td>47</td>
</tr>
<tr>
<td>Scientific Report</td>
<td>620</td>
</tr>
<tr>
<td>Study</td>
<td>270</td>
</tr>
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Presentations

Behavioral Effects – Jeanette Renaud, Ph.D.

Marketing Research, Marketing Practices, and Marketing Effectiveness – Brian Southwell, Ph.D.

Health Effects – Linda Brown, M.P.H., Dr.P.H.

Toxicological and Physiologic Effects – Brian Thomas, Ph.D.