



U.S. Food and Drug Administration

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FOOD AND DRUG ADMINISTRATION
CENTER FOR DRUG EVALUATION AND RESEARCH

Oncologic Drugs Advisory Committee

WEDNESDAY, DECEMBER 16, 2009
9:00 a.m. to 2:30 p.m.

Washington Hilton DC North/Gaithersburg
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15 P R O C E E D I N G S

16 8:00 a.m.

17 DR. WILSON: I would like to welcome you
18 all to this ODAC. We are going to be considering a
19 proposed indication from OSI for Tarceva
20 monotherapy, as indicated, as first-line
21 maintenance treatment in patients with locally
22 advanced or metastatic non-small cell lung cancer

1 who have not progressed on first-line treatment
2 with a platinum-based therapy.

3 Let's go ahead and go around the room.
4 Let's start at the left side. And please say your
5 name and where you're from for the record.

6 DR. PAZDUR: Richard Pazdur, Office of
7 Oncology Drug Products.

8 DR. JUSTICE: Robert Justice, Division of
9 Drug Oncology Products.

10 DR. COHEN: Martin Cohen, Division of
11 Oncology Drug Products.

12 DR. CHATTOPADHYAY: Somesh Chattopadhyay,
13 statistics, from FDA.

14 DR. KRASNOW: Steve Krasnow, chief of
15 oncology at the VA in Washington, D.C.

16 MS. MOFFITT: Pam Moffitt, Sioux Rapids,
17 Iowa, lung cancer representative.

18 MS. MASON: Virginia Mason, Inflammatory
19 Breast Cancer Research Foundation, consumer rep.

20 DR. LYMAN: Gary Lyman, medical
21 oncologist and outcomes researcher from Duke
22 University.

1 DR. RICHARDSON: Ron Richardson, medical
2 oncologist, Mayo Clinic, Rochester, Minnesota.

3 DR. KELLY: Kevin Kelly, medical
4 oncologist, Yale University.

5 DR. VESELY: Nicole Vesely, Designated
6 Federal Official, ODAC.

7 DR. WILSON: Wyndham Wilson, medical
8 oncologist, National Cancer Institute.

9 DR. SEKERES: Mikkael Sekeres, medical
10 oncologist, Cleveland Clinic.

11 DR. TEMPERO: Margaret Tempero, medical
12 oncologist, University of California San Francisco.

13 DR. LINK: I'm Michael Link, a pediatric
14 oncologist at Stanford.

15 DR. FREEDMAN: Ralph Freedman,
16 gynecologic oncologist, MD Anderson Cancer Center.

17 DR. LOGAN: Brent Logan, biostatistician,
18 Medical College of Wisconsin.

19 DR. FLEMING: Thomas Fleming, Department
20 of Biostatistics, University of Washington.

21 DR. HUBBARD: Richard Hubbard,
22 respiratory physician with Pfizer. I'm the

1 industry representative.

2 DR. WILSON: And let me ask Dr. Johnson,
3 who was late, to say his name into the record.

4 DR. JOHNSON: John Johnson, clinical,
5 FDA.

6 DR. WILSON: Thank you very much. At
7 this time we will have a conflict of interest
8 statement read.

9 DR. VESELY: And before the conflict of
10 interest statement, for topics such as those being
11 discussed at today's meeting, there are often a
12 variety of opinions, some of which are quite
13 strongly held. Our goal is that today's meeting
14 will be a fair and open forum for discussion of
15 these issues, and that individuals can express
16 their views without interruption.

17 Thus, as a gentle reminder, individuals
18 will be allowed to speak into the record only if
19 recognized by the chair. We look forward to a
20 productive meeting.

21 In the spirit of the Federal Advisory
22 Committee Act and the Government in the Sunshine

1 Act, we ask that the advisory committee members
2 take care that their conversations about the topic
3 at hand take place in the open forum of the
4 meeting.

5 We are aware that members of the media
6 are anxious to speak with FDA about these
7 proceedings. However, FDA will refrain from
8 discussing the details of this meeting with the
9 media until its conclusion.

10 Also, the committee is reminded to please
11 refrain from discussing the meeting topic during
12 breaks or lunch. Thank you.

13 For the conflict of interest statement:

14 The Food and Drug Administration is
15 convening today's meeting of the Oncologic Drugs
16 Advisory Committee under the authority of the
17 Federal Advisory Committee Act of 1972.

18 With the exception of the industry
19 representative, all members and temporary voting
20 members of the committee are special government
21 employees or regular federal employees from other
22 agencies, and are subject to federal conflict of

1 interest laws and regulations.

2 The following information on the status
3 of the committee's compliance with federal ethics
4 and conflict of interest laws covered by, but not
5 limited to, those found at 18 USC Section 208 and
6 Section 712 of the Federal Food, Drug and Cosmetics
7 Act is being provided to participants in today's
8 meeting and to the public.

9 FDA has determined that members and
10 temporary voting members of this committee are in
11 compliance with federal ethics and conflict of
12 interest laws. Under 18 USC Section 208, Congress
13 has authorized FDA to grant waivers to special
14 government employees and regular federal employees
15 who have potential financial conflicts when it is
16 determined that the agency's need for a particular
17 individual's services outweighs his or her
18 potential financial conflict of interest.

19 Under Section 712 of the FD&C Act,
20 Congress has authorized FDA to grant waivers to
21 special government employees and regular federal
22 employees with potential financial conflicts when

1 necessary to afford the committee essential
2 expertise.

3 Related to the discussions of today's
4 meeting, members and temporary voting members of
5 this committee have been screened for potential
6 financial conflicts of interest of their own, as
7 well as those imputed to them, including those of
8 their spouses or minor children, and, for purposes
9 of 18 USC Section 208, their employers.

10 These interests may include investments,
11 consulting, expert witness testimony, contracts,
12 grants, CRADAs, teaching, speaking, writing,
13 patents and royalties, and primary employment.

14 Today's agenda involves discussions of
15 Supplemental New Drug Application 021-743/S-016,
16 with the trade name Tarceva, erlotinib tablets
17 manufactured by OSI Pharmaceuticals, Inc. The
18 proposed indication for this product is first-line
19 maintenance, monotherapy treatment in patients with
20 a form of lung cancer called non-small cell lung
21 cancer that is either locally advanced or
22 metastatic and who have not progressed on first-

1 line treatment with platinum-based chemotherapy.

2 This is a particular matters meeting
3 during which specific matters related to Tarceva
4 will be discussed. Based on the agenda for today's
5 meeting and all financial interests reported by the
6 committee members and temporary voting members, no
7 conflict of interest waivers have been issued in
8 connection with this meeting.

9 To ensure transparency, we encourage all
10 standing committee members and temporary voting
11 members to disclose any public statements that they
12 have made concerning the product at issue.

13 With respect to FDA's invited industry
14 representative, we would like to disclose that Dr.
15 Richard Hubbard is participating in this meeting as
16 the acting nonvoting industry representative,
17 acting on behalf of regulated industry. Dr.
18 Hubbard's role at this meeting is to represent
19 industry in general and not any particular company.
20 Dr. Hubbard is employed by Pfizer.

21 We would like to remind members and
22 temporary voting members that if the discussions

1 involve any other products or firms not already on
2 the agenda from which an FDA participant has a
3 personal or imputed financial interest, the
4 participants need to exclude themselves from such
5 involvement, and their exclusion will be noted for
6 the record.

7 FDA encourages all other participants to
8 advise the committee of any financial relationships
9 that they may have with any firms at issue. Thank
10 you.

11 DR. WILSON: We will start with the
12 sponsor presentation, but prior to that, there's a
13 new statement that I would like to read.

14 Both the Food and Drug Administration and
15 the public believe in a transparent process for
16 information-gathering and decision-making. To
17 ensure such transparency at the advisory committee
18 meeting, FDA believes that it is important to
19 understand the context of an individual's
20 presentation.

21 For this reason, FDA encourages all
22 participants, including the sponsors, non-employee

1 presenters, and responders to advise the committee
2 of any financial relationships that they may have
3 with the firm at issue, such as consulting fees,
4 travel expenses, honoraria, and interests in the
5 sponsor, including equity interests and those based
6 upon the outcome of the meeting.

7 Likewise, FDA encourages you, at the
8 beginning of your presentation, to advise the
9 committee if you do not have any such financial
10 relationships. If you choose not to address this
11 issue of financial relationships at the beginning
12 of your presentation, it will not preclude you from
13 speaking.

14 So with that, I would like to ask Karsten
15 Witt to start.

16 DR. WITT: Good morning, Dr. Wilson, ODAC
17 members, Dr. Pazdur, FDA staff, and guests. I am
18 Dr. Karsten Witt, Senior Vice President, Oncology
19 Development at OSI Pharmaceuticals. We have a
20 longstanding commitment to improving outcome for
21 lung cancer patients, and I would therefore like to
22 thank you for the opportunity to present the data

1 in support of the supplementary NDA for Tarceva as
2 first-line maintenance treatment.

3 OSI submitted an application on March 18,
4 2009 seeking approval for Tarceva based on the
5 SATURN study conducted by our development partner,
6 Roche. This was a global, randomized placebo-
7 controlled study in 889 patients with advanced non-
8 small cell lung cancer.

9 The study met its co-primary end point by
10 demonstrating significant improvement in
11 progression-free survival in both the overall
12 population and in patients with EGFR
13 immunohistochemistry-positive tumors.

14 The study also demonstrated that Tarceva
15 treatment resulted in significant improvement in
16 overall survival. In addition, there were no new
17 safety signals from this study.

18 The proposed indication is Tarceva
19 monotherapy, as indicated, as first-line
20 maintenance treatment in patients with locally
21 advanced or metastatic non-small cell lung cancer
22 who have not progressed on first-line treatment

1 with platinum-based chemotherapy.

2 Before introducing the other presenters,
3 let me just orient you to the background on
4 Tarceva, including the regulatory history for the
5 application.

6 Tarceva is an orally available small
7 molecule EGFR tyrosine kinase inhibitor which is
8 approved in more than 90 countries. More than
9 400,000 patients worldwide have been treated with
10 Tarceva since the initial approval five years ago
11 for the treatment of patients with non-small cell
12 lung cancer after failure of at least one prior
13 chemotherapy regimen. The large body of data has
14 enhanced our understanding of the side effects
15 resulting in a well-established safety profile.

16 The approval of Tarceva was based on the
17 pivotal study NCIC-CTG BR.21 in patients who had
18 not progressed after receiving at least one prior
19 chemotherapy regimen. This was a randomized
20 placebo-controlled trial that demonstrated an
21 overall survival improvement with a hazard ratio of
22 0.73 in favor of Tarceva treatment.

1 Survival benefit was seen across multiple
2 relevant subgroups. This included a statistically
3 significant overall survival benefit, regardless of
4 histology, as shown by a hazard ratio of 0.71 in
5 patients with adenocarcinoma and a hazard ratio of
6 0.67 in patients with squamous cell histology.

7 In a hypothesis-generating analysis, EGFR
8 protein expression by immunohistochemistry was
9 evaluated in a subset of patients and correlated
10 with overall survival and apparent greater benefit
11 was seen in patients with EGFR
12 immunohistochemistry-positive tumors. Therefore,
13 EGFR immunohistochemistry was identified as a
14 biomarker to be explored prospectively in future
15 trials.

16 The SATURN study design was in the
17 planning stage during the FDA review of the initial
18 lung application and prior to the second third-line
19 lung cancer approval in November of 2004.
20 Therefore, SATURN was selected as the study to
21 evaluate the relationship between EGFR protein
22 expression and clinical outcome. Following special

1 protocol assessment discussions with the FDA on the
2 protocol, the SATURN study was initiated in 2006.

3 The dialogue with the FDA during special
4 protocol assessment procedures, included reaching
5 agreement on study design details, defining
6 acceptable first-line platinum doublets, the
7 statistical assumptions, including powering the
8 study for overall survival. The co-primary end
9 points for progression-free survival in the overall
10 population and in a sub-population of patients with
11 EGFR immunohistochemistry-positive tumors were
12 defined. Thus, tumor tissue collection was
13 mandated. The protocol was accepted by the FDA in
14 September of 2005.

15 The next speaker, Dr. Federico Cappuzzo,
16 the principal investigator, will provide rational
17 and study design details for the SATURN study. Dr.
18 Angela Davies will summarize the efficacy and
19 safety results. And Dr. Paul Bunn from the
20 University of Colorado Cancer Center will provide
21 his expert opinion on how Tarceva should fit into
22 the treatment paradigm in the management of non-

1 small cell lung cancer patients.

2 Dr. Cappuzzo?

3 DR. CAPPUZZO: Dr. Pazdur, Dr. Wilson,
4 ODAC members, FDA staff, and guests, my name is
5 Federico Cappuzzo, a medical oncologist from Milan,
6 Italy. And first of all I want to thank you for
7 the opportunity to present at this meeting. And
8 before starting, I would like to thank the patients
9 who participate in the SATURN trial and their
10 relatives, as well as the other investigators and
11 staff.

12 Lung cancer remains a challenging and
13 devastating disease. Most patients will present
14 with advanced stage disease without possibility for
15 a curative surgery. Lung cancer is accountable for
16 the death of more patients than colon, prostate,
17 and breast cancer combined, and the average two-
18 year survival for patient with stage III or IV
19 disease is between 10 and 20 percent.

20 The currently approved regimens for
21 advanced non-small cell lung cancer are outlined in
22 this table. Pemetrexed was recently approved as

1 first-line maintenance treatment, but limited to
2 non-squamous histology. Thus, the maintenance
3 paradigm has now been recognized by regulatory
4 agencies in both Europe and the United States. And
5 despite the survival improvement achieved with
6 multiple regimens in advanced non-small cell lung
7 cancer, current treatment options are not adequate.

8 The greatest impact in improving disease
9 outcome is mainly achieved in the first-line
10 setting. Inevitable, the disease will progress,
11 and the goal is therefore to provide active therapy
12 while patients still are able to benefit.

13 Practice data have shown that only about
14 60 percent of patients completing first-line
15 therapy even receive second-line treatment, and of
16 those, only about 50 percent will receive third-
17 line therapy.

18 Maintenance therapy, therefore,
19 represents an important opportunity to improving
20 outcome and by building on the benefit from first-
21 line therapy and by maximizing the number of non-
22 small cell lung cancer patients who get access to

1 active therapy early in the course of their disease
2 before performance status and disease-related
3 symptoms deteriorates.

4 Current maintenance options are, however,
5 limited to patients with non-squamous histology
6 with an intravenous cytotoxic chemotherapy. That
7 is why the convenience of an older agent like
8 Tarceva with a proven benefit, regardless of
9 histology, can meet this unmet medical need.

10 The rationale for the strategy of
11 maintenance with a new single agent after platinum
12 doublet therapy includes the fact that Tarceva
13 prolongs the survival in the second- and third-line
14 setting. But many patients progress rapidly after
15 they start chemotherapy and never receive second-
16 line therapy.

17 Therefore, instead of waiting for a
18 radiologic or a symptomatic progression,
19 maintenance therapy with Tarceva could delay
20 disease progression and prolong survival. And this
21 hypothesis formed the basis for the SATURN study
22 design.

1 Depicted here is the study schema. And
2 it's important to note that the study consisted in
3 two periods. On the left side you can see the
4 chemotherapy running period. Nearly 2,000 patients
5 with newly diagnosed stage IIIB not amenable for
6 chemoradiation, or stage IV, non-small cell lung
7 cancer, were entered into this period. They all
8 provided mandatory tumor tissue for EGFR
9 immunohistochemistry analysis.

10 After completion of four cycles of
11 platinum-based chemotherapy, patients with no
12 progressive disease were randomized one to one to
13 Tarceva, at the standard dose of 150 milligrams per
14 day, or placebo, until disease progression or
15 death.

16 Stratification factors included EGFR
17 immunohistochemistry status, stage of disease, ECOG
18 performance status, chemotherapy regimen, and
19 smoking history, and region.

20 The primary objective of the study was to
21 evaluate progression-free survival in the overall
22 population and the progression-free survival in the

1 population with the EGFR immunohistochemistry-
2 positive tumors. Progression-free survival
3 duration was evaluated from the time of
4 randomization until the time of disease progression
5 or death, and the primary analysis was based on the
6 investigator's assessment. But this was
7 corroborated by blinded independent review.
8 Scanning intervals were performed every six weeks.

9 The rationale for choosing PFS as the
10 primary end point is based on the fact that the
11 number of treatment options for patients with
12 advanced non-small cell lung cancer was increasing.
13 As mentioned earlier, there are now three approved
14 second- or third-line drugs which have a proven
15 survival benefit, and therefore the possibility to
16 bias the ability to detect the survival effect of
17 earlier lines of therapy.

18 Thus, clinical relevant PFS improvement
19 is a meaningful measure of treatment benefit
20 without being confounded by subsequent therapies.
21 This approach has been adapted in diseases such as
22 breast and colorectal cancer, where multiple

1 subsequent agents are used.

2 Key secondary objective included overall
3 survival and progression-free survival in patients
4 with EGFR immunohistochemistry-negative tumors.
5 Correlation with outcome was also evaluated in the
6 prospectively defined biomarker sub-populations
7 listed here. Quality of life assessment included
8 time to symptom progression using the FACT-L
9 instrument. And finally, the safety profile was
10 assessed by evaluating adverse events and key
11 laboratory abnormalities.

12 The study was powered at 80 percent to
13 detect a 25 percent increase in progression-free
14 survival in the overall population. The alpha span
15 for this analysis was at the 3 percent level using
16 a two-sided test. A total of 731 events were
17 required for the final analysis. This required
18 randomization of 427 patients to each of the study
19 arms.

20 The co-primary end point of progression-
21 free survival in the EGFR immunohistochemistry-
22 positive population was expected to have a greater

1 benefit. And, therefore, there was 85 percent
2 power to detect a 43 percent increase in
3 progression-free survival. The assumption was that
4 50 percent of the population would be EGFR-positive
5 by immunohistochemistry.

6 The predefined primary analysis was
7 conducted using an unadjusted log rank test.
8 Having six relevant certification factors makes it
9 logical using this test for the primary analysis.

10 Finally, the study was also powered to
11 detect the survival improvement in the overall
12 population. This was a key secondary point. A
13 total of 641 deaths were required to detect a
14 25 percent increase in the overall survival. The
15 analysis conducted here was also using an
16 unadjusted log rank test.

17 So let me conclude by saying that I was
18 really fortunate to be a part of this important
19 study as the principal investigator aiming at
20 advancing lung cancer care. SATURN is a global,
21 adequate, and well-controlled trial in patients
22 with advanced non-small cell lung cancer who have

1 non-progressive disease after first-line platinum-
2 based chemotherapy.

3 Biomarker evaluation was a key component,
4 which is why diagnostic tumor tissue was mandated
5 for all patients. In this trial, the first patient
6 was randomized in March 2006 and the last patient
7 was randomized in February 2008.

8 Now, I would like to welcome Dr. Angela
9 Davies to the podium to present the efficacy and
10 safety result from the SATURN study.

11 DR. DAVIES: Good morning. Dr. Pazdur,
12 Dr. Wilson, ODAC members, FDA staff, and guests, I
13 am Dr. Angela Davies, Vice President of Clinical
14 Development at OSI Pharmaceuticals. It is my
15 privilege to present the results of the SATURN
16 clinical trial on behalf of my colleagues at OSI,
17 Genentech, and Roche.

18 As you have heard, the SATURN clinical
19 trial resulted in a significant improvement in
20 progression-free survival and survival in the
21 overall population and in the co-primary patient
22 population of immunohistochemistry-positive. This

1 benefit was seen across a broad range of clinical
2 and exploratory biomarker subgroups, and compatible
3 quality of life was seen between arms. No new
4 safety signals were observed.

5 I would now like to provide more detail
6 for you on the study results.

7 Patient characteristics were well-
8 balanced across arms of the trial. In particular,
9 known prognostic subgroups such as female sex,
10 Asian ethnicity, never smokers, and adenocarcinoma
11 were well-balanced. In addition, the EGFR IHC
12 status, a co-primary end point, was well-balanced
13 across treatment arms.

14 An initial 1,949 patients were screened
15 during the chemotherapy run-in or screening period,
16 and ultimately, 889 patients were randomized after
17 completing four cycles of platinum-based
18 chemotherapy without progression or unacceptable
19 toxicity.

20 Once randomized, the majority of patients
21 came off study due to progressive disease, with a
22 small number of patients coming off study due to

1 safety reasons, 29 versus 12 in the Tarceva and
2 placebo arm respectively.

3 At the time of the primary data cutoff on
4 May 17, 2008, there were a total of 98 patients
5 remaining on study drug, 66 patients in the Tarceva
6 arm and 32 patients in the placebo arm.

7 The study met its primary end point by
8 improving the progression-free survival in the
9 intent-to-treat population, with a significant
10 hazard ratio of .71. This benefit was durable and
11 sustained across the treatment period.

12 The point estimate of median progression-
13 free survival, 12.3 weeks versus 11.1 weeks in the
14 Tarceva versus placebo arm, does not accurately
15 capture the benefit demonstrated across the
16 treatment period. An additional point estimate of
17 progression-free survival at six months was 25
18 percent compared to 15 percent in favor of Tarceva
19 treatment.

20 In addition, the study met its co-primary
21 end point by improving the progression-free
22 survival in the EGFR IHC-positive patient

1 population. The hazard ratio of .69 was similar to
2 the hazard ratio in the intent-to-treat population
3 of .71.

4 The primary end point was investigator-
5 assessed PFS, but this was later corroborated by a
6 central independent radiologic review. The
7 independent review committee received radiographs
8 and clinical data when relevant. The investigator-
9 assessed and independent review resulted in an
10 identical hazard ratio of .71 in favor of treatment
11 with Tarceva. The concordance rate for progression
12 events was high, 78 percent in the Tarceva-treated
13 group and 82 percent in the placebo-treated group.

14 The robust PFS benefit was seen across
15 key clinical subgroups, and this forest plot
16 highlights clinical subgroups of interest,
17 including sex, race, histology, and smoking status.
18 Of particular note, patients with squamous
19 histology had benefit, with a hazard ratio of .76.

20 As you have heard, mandatory tumor
21 collection in all patients was a required part of
22 this study, and biomarker analyses were secondary

1 objectives in this clinical trial. As you can see
2 in this forest plot, benefit was seen across
3 biomarker subgroups, with hazard ratios falling to
4 the left of 1 in favor of Tarceva treatment.

5 More specifically, patients with EGFR
6 IHC-negative tumors derived benefit, with a hazard
7 ratio of .77, and the interaction test for
8 treatment effect by IHC was not significant. It is
9 also reassuring to note that the patients in the
10 subgroup of KRAS mutation-positive also derived
11 benefit, with a hazard ratio of .77. This data,
12 therefore, does not support excluding patients from
13 Tarceva based on biomarker status alone.

14 PFS benefit was seen regardless of EGFR
15 mutation status, as noted by the hazard ratio of
16 .78 in the EGFR wild type subgroup, with the EGFR
17 mutation-positive patients having the greatest
18 clinical benefit.

19 I'd like to give you a visual
20 representation of the benefit of Tarceva in
21 patients with EGFR mutation-positive tumors. And
22 as you can see in this Kaplan-Meier curve, there

1 was remarkable benefit in terms of progression-free
2 survival for this subset of patients, with a hazard
3 ratio of .1, which translated into a 90 percent
4 reduction in the risk of progression.

5 The clinical relevance of prolonged PFS
6 was further supported by an improvement in overall
7 survival in the intent-to-treat population. The
8 hazard ratio of .81, which was significant,
9 translated into a 19 percent reduction in the risk
10 of death. This overall survival benefit was
11 sustained, as noted by differences in the overall
12 survival at both 12 and 24 months, favoring Tarceva
13 treatment.

14 In addition, there was a significant
15 improvement in the EGFR IHC-positive population
16 with respect to survival, with a hazard ratio of
17 .77, translating into a 23 percent reduction in the
18 risk of death.

19 The primary analysis for overall survival
20 was an unstratified log rank test. Additional
21 preplanned sensitivity analyses were performed to
22 assess the robustness of the primary survival

1 results. The multi-varied analysis and stratified
2 log rank test supported the primary analysis, with
3 similar hazard ratios ranging from .8 to .85.

4 Data on subsequent therapies was
5 collected once patients progressed on study
6 treatment. Greater than 60 percent of patients
7 received subsequent systemic therapies, and this
8 was balanced across treatment arms. This table
9 outlines specific subsequent therapies that were
10 received in at least 5 percent of patients. And
11 with the exception of subsequent EGFR tyrosine
12 kinase inhibitors, therapies were balanced across
13 arms.

14 This is a Kaplan-Meier curve of overall
15 survival in patients who received subsequent
16 therapies. And while this study was not designed to
17 evaluate an early versus late question, we
18 performed an exploratory analysis to evaluate the
19 overall survival benefit in patients that did
20 receive second or further lines of therapy.

21 As you can see by this Kaplan-Meier
22 curve, the overall survival benefit favored Tarceva

1 treatment, with a hazard ratio of .70. The overall
2 survival benefit was seen across key clinical
3 subgroups, with all hazard ratios falling to the
4 left of 1, as demonstrated in this forest plot.

5 Because of the strong PFS benefit seen in
6 patients with EGFR mutation-positive tumors,
7 overall survival was also evaluated based on EGFR
8 mutation status. The significant and durable
9 improvement that was seen in the EGFR wild type
10 patient population is noted here, with a hazard
11 ratio of .77, and thus the significant improvement
12 in survival that was seen in the overall population
13 cannot be explained by the great benefit that was
14 seen in patients with EGFR mutation-positive
15 tumors.

16 This Kaplan-Meier curve represents the
17 survival for the subgroup of patients with EGFR
18 mutation-positive tumors. The lack of survival
19 benefit seen in this patient population is likely
20 confounded by the high rate of crossover, at 67
21 percent, to an EGFR TKI in the placebo arm. It's
22 certainly notable that patients in both treatment

1 arms that received an EGFR TKI had a survival of
2 approximately two years, highlighting the benefit
3 of Tarceva as maintenance or subsequent therapy in
4 this patient population.

5 Evaluation of another efficacy parameter,
6 response rate, was performed based on resist
7 criteria. A doubling of the response rate was seen
8 in the Tarceva-treated arm, 11.9 percent, compared
9 to 5.4 percent in the placebo arm. In addition,
10 the composite end point of disease control rate
11 favored Tarceva treatment at 60.8 percent compared
12 to 50.8 percent.

13 Patient-reported health-related quality
14 of life was a secondary end point and consisted of
15 three parameters: time to symptom progression,
16 time to deterioration in the trial outcome index,
17 time to deterioration in quality of life. These
18 results indicate that quality of life was
19 comparable for those patients receiving Tarceva
20 compared to the treatment-free period, and thus
21 Tarceva did not result in any additional symptom
22 burden when given in the maintenance setting.

1 A subsequent post hoc exploratory
2 analysis of lung cancer-related symptoms was also
3 performed, and demonstrated that there was a delay
4 in the time to pain, time to analgesic use, time to
5 cough, and time to dyspnea in favor of Tarceva,
6 with hazard ratios ranging from .61 to .77.

7 I'd now like to turn to the safety
8 results. The only adverse event occurring in
9 greater than 10 percent of patients was rash or
10 diarrhea. In addition, rash and diarrhea were the
11 most common adverse events, and this is consistent
12 with the known safety profile of Tarceva.

13 Forty-nine percent of patients
14 experienced any grade of rash, and 20 percent of
15 patients experienced any grade of diarrhea. Few
16 patients, however, had rash or diarrhea of grade 3
17 severity, and there were no grade 4 rash or
18 diarrhea. It is notable in this population that
19 rates of fatigue were low, 9 versus 6 percent in
20 the Tarceva and placebo arms respectively.

21 These adverse events, however, were
22 manageable, and Tarceva was well tolerated, as

1 evidenced by the low rate of dose modifications.
2 Only 11 percent of patients required a dose
3 reduction from 150 milligrams once daily to 100,
4 and less than 1 percent of patients required a
5 further dose reduction to 50 milligrams once daily.

6 Six percent of patients receiving Tarceva
7 required a dose interruption for greater than one
8 week, and 4.6 percent of patients required a
9 discontinuation due to adverse events, with
10 2.8 percent of patients requiring a discontinuation
11 for adverse events that were considered related to
12 study drug by the investigator.

13 This is a summary of the serious adverse
14 events occurring in two or more patients,
15 regardless of causality, or an individual patient
16 if considered drug-related. Numerically, there
17 were more adverse events occurring in the Tarceva-
18 treated patients, 10.9 percent compared to 7.6
19 percent, with the most common serious adverse event
20 being pneumonia, occurring in seven patients
21 compared to four patients in the placebo-treated
22 arm. Serious adverse events seen in this study are

1 also consistent with the known safety profile of
2 Tarceva.

3 This slide outlines deaths occurring
4 during the study period, which includes the
5 treatment phase plus 30 days. The total number of
6 deaths were similar in both treatment arms, 31 --
7 excuse me -- 35 versus 31 patients. And amongst
8 the patients dying while on study, most were due to
9 progressive disease.

10 Deaths attributed to adverse events are
11 outlined here, in nine versus four patients. One
12 death was considered due to progressive disease by
13 the investigator, but was also associated with
14 interstitial lung disease and may have been drug-
15 related. This is the only death on study that was
16 considered to be possibly treatment-related.

17 In summary, SATURN is a phase 3
18 randomized, placebo-controlled trial in the first-
19 line maintenance setting, which resulted in a
20 significant improvement in progression-free
21 survival and survival in both the intent-to-treat
22 population and in the EGFR IHC-positive population.

1 This benefit was seen across a broad
2 range of clinical and exploratory biomarker
3 subgroups, and the benefit was seen regardless of
4 EGFR mutation status, although patients with EGFR
5 mutation-positive tumors, had a remarkable
6 reduction in the risk of progression. There was
7 comparable quality of life between arms, and there
8 were no new safety signals observed.

9 I would now like to introduce Dr. Paul
10 Bunn, professor of medicine from the University of
11 Colorado, who will provide his clinical perspective
12 on the significance of SATURN data within the
13 current treatment paradigm of advanced non-small
14 cell lung cancer.

15 DR. BUNN: Dr. Wilson, members of ODAC,
16 Dr. Pazdur, FDA staff, and guests, I'm Dr. Paul
17 Bunn, professor of medicine at the University of
18 Colorado Cancer Center. In response to Dr.
19 Wilson's question this morning, I'm employed by the
20 University of Colorado. I have no stock in OSI,
21 Genentech, or Roche. The company has sponsored my
22 travel here, and I'm being paid as a consultant for

1 this meeting.

2 I'm here because I'm a practicing medical
3 oncologist, and my primary interest in both patient
4 care and research is in lung cancer. I treat lung
5 cancer patients in both an academic and a community
6 setting in Colorado.

7 When I began my term on ODAC in the
8 1990s, there were very few drugs approved, but
9 several single agents had been shown to increase
10 survival, and median survival in those days was
11 increased from four months to six months by these
12 single agents. Few patients lived beyond a year.

13 During my ODAC term, several new drugs
14 were approved in first-line therapy. These
15 included Navelbine, gemcitabine, docetaxel. And by
16 the turn of the century, it was clear that platinum
17 doublets improved survival times to a median of
18 about eight months, with 15 percent of patients
19 surviving at two years. Was that progress? Yes.
20 Was there room for improvement? Plenty. Certainly
21 we need new drugs, and we need better ways to apply
22 the drugs that we have.

1 Maintenance strategies continuing
2 induction platinum doublets were studied in
3 prolonged progression-free survival, but did not
4 prolong overall survival and were associated with a
5 considerable increase in toxicity. Thus, ASCO and
6 NCCN guidelines do not support this strategy of
7 maintenance chemotherapy.

8 The second- and even third-line therapy
9 with new agents, docetaxel, pemetrexed, and
10 erlotinib, were shown to prolong survival in these
11 settings. But was that the optimal way to apply
12 these drugs, and to whom should they be applied?

13 Many patients progress rapidly after
14 initially chemotherapy and never receive a second-
15 or third-line therapy proven to improve survival.
16 The rationale for maintenance was thus to deliver
17 efficacious therapy earlier, before progression,
18 allowing active therapy for more patients to
19 prolong time to progression, relieve symptoms, and
20 improve survival. The rationale for whom to
21 deliver the agents to was to examine biomarkers,
22 clinical features, and histologic features.

1 There have been four randomized
2 maintenance trials comparing these new single
3 agents to placebo. Two of these randomized trials
4 used cytotoxic chemotherapy. Progression-free
5 survival results from the pemetrexed study are
6 shown on the left and the docetaxel study on the
7 right. The docetaxel study compared immediate
8 versus delayed docetaxel.

9 Progression-free survival was
10 significantly improved in both trials. The hazard
11 ratio was 0.6 in the pemetrexed study, and a near
12 doubling of the median survival was in the
13 docetaxel study.

14 In both trials, the curve separated
15 relatively early, by three months, came together at
16 12 to 18 months, and few patients had not
17 progressed by 12 months, indicating a short-term
18 benefit to a large fraction, but a lasting benefit
19 to few.

20 Based on these results, the recently-
21 published ASCO guidelines endorsed maintenance
22 therapy as an option for lung cancer patients, but

1 also cautioned, and I quote, "The improvement in
2 PFS is tempered by an increase in adverse events
3 from additional cytotoxic chemotherapy."

4 Survival was significantly improved in
5 the pemetrexed study but not in the docetaxel
6 study, despite the similar-appearing curves.
7 Survival curves separated by four months were
8 maximally separated near the median and came
9 together at 18 to 20 months. Like the PFS data,
10 this indicates a lack of durable results from
11 either agent. These pemetrexed data formed the
12 basis of the FDA's approval for this indication
13 earlier in 2009.

14 What are the limitations of this approval
15 that could be improved by approval of a maintenance
16 TKI? It is clear the pemetrexed produced no
17 improvement in squamous carcinoma, was associated
18 with hematologic and other toxicities of
19 chemotherapy, as well as the associated
20 requirements for intravenous infusion, concomitant
21 medicines, and the benefits were not durable.

22 To address these issues, two other

1 randomized trials evaluated an EGFR TKI as
2 maintenance after induction platinum doublet
3 therapy. The PFS results from the SATURN study
4 comparing erlotinib to placebo are shown.

5 PFS was significantly in favor of
6 erlotinib, with a hazard ratio 0.71, similar to the
7 chemotherapy studies. In SATURN, however, the
8 curve separated, not till six weeks, but remained
9 separated beyond this time. And this long-term
10 advantage indicates a durable benefit occurring in
11 some of the patients.

12 As you have heard, in the SATURN trial,
13 survival statistically favored erlotinib with a
14 hazard ratio of 0.81. Unlike chemotherapy studies,
15 the survival curve separated at about six months
16 and remained separated throughout the follow-up
17 period to at least two and a half years. The
18 persistent separation indicates a lasting benefit.

19 This overall hazard ratio could be
20 considered by some as modest. But as I indicated
21 in the beginning, progress in lung cancer is in
22 steady, small steps. And I can remind you that the

1 hazard ratio for adjuvant chemotherapy in
2 prolonging survival is 0.82, and the hazard ratio
3 for pemetrexed maintenance in the overall
4 population is 0.8.

5 For completeness, a large Japanese trial
6 evaluated gefitinib maintenance and demonstrated a
7 statistically significant improvement in PFS hazard
8 ratio of 0.68, but not in overall survival, hazard
9 ratio .86. Both PFS and overall survival curves
10 were similar to those seen in SATURN but different
11 from chemotherapy curves, showing long-term
12 separation throughout three to four years,
13 indicating a durable benefit.

14 When survival results by histology were
15 evaluated in the pemetrexed study, patients with a
16 non-squamous histology had a statistically
17 significant improvement in survival, with a hazard
18 ratio of 0.7. However, patients with squamous
19 histology had a hazard ratio of 1.07, above 1,
20 indicating no benefit from pemetrexed. Thus, the
21 FDA's pemetrexed maintenance approval was for non-
22 squamous, non-small cell only.

1 In this instance, the histology end point
2 was preplanned based on nearly identical data in
3 two other large randomized pemetrexed studies in
4 both first- and second-line therapy that showed no
5 advantage for patients with squamous histology.

6 There is no specific reason,
7 scientifically, to expect that erlotinib would have
8 differences in outcome based on histology. EGFR
9 expression is higher in squamous tumors. The BR.21
10 and SATURN study demonstrated benefits across end
11 points, both PFS and OS, regardless of histology.
12 Hazard ratios slightly favored squamous tumors in
13 BR.21 and slightly favored adenocarcinoma in
14 SATURN.

15 The small inconsistencies in these
16 unplanned subset analyses must be tempered by the
17 fact that primary end point of PFS and OS were
18 highly significant in both trials. It is generally
19 appreciated that it is inappropriate to include
20 positive subsets from a negative trial and,
21 likewise, inappropriate to exclude subgroups in the
22 setting of a positive overall trial unless there's

1 a preplanned hypothesis or safety issue. My
2 interpretation of the histology results is that
3 benefit occurs in all histologies, and it would be
4 inappropriate to exclude an unplanned subset.

5 Major toxicity results from the four
6 maintenance trials are shown. Not surprisingly,
7 chemotherapy regimens produced hematologic
8 toxicity. Although the rates of grade 3 and 4
9 hematologic toxicity were deemed acceptable, they
10 were higher with chemotherapy compared to the EGFR
11 TKIs. And they were also associated with a higher
12 rate of hematopoietic growth factor use, of red
13 blood cell transfusions, as well as other
14 supportive medications. Not surprisingly, rash and
15 diarrhea were more frequent with the TKIs, but were
16 infrequent and manageable by dose reduction.

17 While these studies did not directly
18 compare erlotinib or gefitinib to chemotherapy, a
19 number of other trials have done this, both in
20 first- and second-line settings. Toxicity profile
21 has uniformly favored the oral pill tyrosine kinase
22 inhibitor.

1 Studies over the past decade have taught
2 us that there's no evidence to continue induction
3 chemotherapy doublets. But using new drugs in new
4 ways, we have strong evidence that early
5 maintenance pemetrexed and erlotinib prolong
6 progression-free and overall survival with
7 acceptable but quite different toxicity profiles.
8 There are major differences in convenience of
9 administration, a pill versus intravenous therapy,
10 the amount of supportive care drugs, and the era of
11 personalized medicine assists us in selecting the
12 best agent for each patient.

13 With respect to histology, we appreciate
14 that pemetrexed is not indicated in squamous
15 tumors. With respect to molecular features, we
16 recognize erlotinib's huge benefit in EGFR-mutated
17 patients. And it is critical that patients with
18 these mutations have early access to erlotinib.

19 We need additional research on biomarkers
20 because erlotinib's benefit cannot be excluded in
21 any subset known at this time, including EGFR wild
22 type, IHC negative, FISH negative, squamous

1 histology, male gender, or smoking status.

2 The PFS and overall survival benefits
3 from erlotinib were durable, and I'm pleased to see
4 in my own clinic many patients now at five years.
5 As a point of fact, the five-year survival rate for
6 stage 4 non-small cell lung cancer at my hospital,
7 the University of Colorado hospital, was 5 percent
8 last year. This was never seen previously.
9 However, of course, it leaves plenty of room for
10 progress.

11 The 2009 NCCN guidelines endorse a
12 maintenance paradigm using either pemetrexed or
13 erlotinib. As a treating lung cancer physician, I
14 realize advances are made in sequential small
15 steps. During the first decade of this century, we
16 have applied new therapies, and these small
17 benefits are helping patients. Early maintenance
18 therapy improves survival and provides the
19 opportunity for improved symptom control and
20 prolonged progression-free survival.

21 Clinical decision-making between
22 erlotinib and pemetrexed is based on histology,

1 molecular features, side effects, co-morbidities,
2 patient preference, and convenience. Erlotinib's
3 advantages are this oral convenience and safety
4 profile, which allows for a break in chemotherapy
5 and its benefit across histology and clinical
6 features. These benefits are durable and patients
7 need not stop erlotinib from toxicity or from
8 decreasing quality of life. The ability to select
9 these options is a major therapeutic advance for
10 lung cancer patients.

11 Thank you very much, and I'd like to ask
12 Dr. Witt to return for his concluding remarks.

13 DR. WITT: Thank you, Dr. Bunn.

14 You have now heard results from a large
15 and well-controlled phase 3 trial providing level
16 1A evidence in support of the proposed indication.

17 The SATURN protocol went through FDA's
18 special protocol assessment to ensure study design,
19 statistical assumptions, and analysis plan were
20 adequately discussed. The agency raised several
21 issues in their briefing document for ODAC to
22 consider, which I briefly would like to address.

1 First and foremost, the study showed that
2 Tarceva as first-line maintenance provides
3 clinically meaningful benefit in the setting of
4 multiple approved second-line therapies.

5 We, the study sponsor, are committed to
6 developing personalized medicine, and therefore
7 conducted the largest randomized phase 3 trial in
8 advanced non-small cell lung cancer to date, which
9 included mandatory tissue from all patients in
10 order to perform prospectively defined biomarker
11 analysis.

12 The results, however, from the co-primary
13 end point do not support using EGFR protein
14 expression by immunohistochemistry as a mean to
15 select or deselect patients for Tarceva treatment
16 since benefit was observed regardless of EGFR IHC
17 status.

18 Presence of EGFR mutations appear to be
19 the strongest predictive biomarker for benefit to
20 Tarceva based on results from this study, and this
21 is also supported from a large body of published
22 data. The crossover effect biasing overall

1 survival interpretation just emphasized that
2 progression-free survival is a better measure of
3 clinical benefit in points with EGFR mutations.

4 Finally, results from the SATURN study do
5 not support excluding any individual exploratory
6 subgroups in particular not based on histology.
7 There was no a priori reason to believe Tarceva
8 benefit would be different in patients with
9 squamous cell histology, and it's therefore
10 scientifically inappropriate to exclude patients
11 based on post hoc observations.

12 In conclusion, the SATURN study met its
13 prespecified primary and key secondary end points.
14 Tarceva therapy delays disease progression and
15 improves overall survival. The results are
16 consistent with benefit across all clinical and
17 biomarker subgroups, regardless of histology and
18 regardless of EGFR immunohistochemistry status.

19 Tarceva is a convenient oral drug with
20 manageable adverse events. Therefore, Tarceva has
21 a favorable benefit/risk profile and should be made
22 available as a treatment option for patients with

1 advanced non-small cell lung cancer in the first-
2 line maintenance setting.

3 In addition to the presenters you've just
4 listened to, we have a group of experts, internal
5 experts from Roche and OSI, and once the chair
6 opens up, they will be available for questions.

7 Thank you for your attention.

8 DR. WILSON: I would like to thank OSI.
9 And at this time, may I have Dr. Cohen present?

10 DR. COHEN: Good morning, ladies and
11 gentlemen. My name is Martin Cohen, and I'm going
12 to present the FDA review of the erlotinib
13 application being discussed today.

14 The FDA team reviewing the current
15 application, including primary and secondary
16 reviewers for each discipline, is listed on this
17 slide. As you've heard, the proposed indication
18 for today's discussion is that erlotinib is
19 indicated for maintenance therapy of locally
20 advanced or metastatic non-small cell lung cancer
21 patients who have received four cycles of platinum-
22 containing doublet therapy without disease

1 progression.

2 When this trial was initiated, the
3 standard of care for regionally advanced or
4 metastatic non-small cell lung cancer was to
5 administer four to six cycles of platinum-based
6 doublet chemotherapy, and then to discontinue
7 treatment while continuing to regularly observe the
8 patient until disease progression. At that time,
9 depending on the patient's clinical status,
10 additional therapy could be offered.

11 The present study, based on the above
12 standard of care, is an attempt to determine the
13 worth of adding erlotinib treatment immediately
14 after completion of four cycles of platinum-based
15 doublet chemotherapy in patients who do not have
16 progressive disease.

17 As you've heard, the FDA had approved
18 pemetrexed as maintenance therapy based on this
19 design. Pemetrexed approval, as will be seen on
20 later slides, was based on a 5.2-month increase in
21 median survival observed in non-squamous, non-small
22 cell lung cancer patients.

1 The outline for my presentation is shown
2 on this slide. I'll talk about the design of a
3 study to determine the worth of maintenance
4 therapy; the appropriate end point for such a
5 trial; the regulatory history of the present
6 application; issues with the exploratory biomarker
7 studies that the sponsor performed; overall results
8 of the erlotinib maintenance study; and results in
9 specific subgroups of patients, including patients
10 who are epidermal growth factor receptor-negative
11 by immunohistochemistry, patients with squamous
12 cell non-small cell lung cancer, and patients who
13 are EGFR mutation-positive.

14 I will also talk of other treatment
15 options rather than erlotinib maintenance therapy.
16 And finally, I will consider the safety of
17 erlotinib treatment.

18 The preferred study design for a
19 maintenance trial is shown on this slide. Patients
20 initially receive four cycles of a platinum-
21 containing doublet chemotherapy regimen. Patients
22 with an objective response or stable disease after

1 this treatment are then randomized to immediate
2 maintenance therapy or to delayed therapy to be
3 started at the time of disease progression.

4 An important point in the study design is
5 that the identical drug or a closely related drug
6 must be given to progressing placebo-treated
7 patients so as to demonstrate that early
8 maintenance therapy is better than delayed therapy.
9 Subsequent therapies for patients in both arms can
10 be based on physician choice. This should result in
11 relatively similar treatments for patients in both
12 study arms so that survival results are not
13 confounded.

14 An example of an appropriately designed
15 maintenance therapy trial is shown on this slide.
16 All patients receive four cycles gemcitabine plus
17 carboplatin chemotherapy. Non-progressing patients
18 were randomized to immediate or delayed docetaxel,
19 an approved second-line advanced non-small cell
20 lung cancer drug. The delayed docetaxel group
21 received best supportive care until disease
22 progression.

1 There were 309 randomized patients, 153
2 to immediate docetaxel treatment and 156 to delayed
3 treatment. The primary efficacy end point was
4 overall survival. As seen on the last two lines of
5 the slide, there was a significant improvement in
6 progression-free survival and a non-significant
7 increase in overall survival favoring maintenance
8 therapy. It should be noted, though, that
9 docetaxel is not approved for a maintenance
10 indication.

11 Turning now to efficacy end points, it is
12 important to consider whether progression-free
13 survival or overall survival is the appropriate end
14 point for a maintenance therapy trial. The FDA
15 believes that progression-free survival does not
16 demonstrate that maintenance therapy is beneficial.

17 Patients in this study comprise a
18 relatively unique group of advanced metastatic non-
19 small cell lung cancer patients who have had an
20 objective response or stable disease after initial
21 treatment. They generally have no, or only
22 minimal, cancer-related symptoms. Progression-free

1 survival has no clinical benefit in this setting
2 unless it predicts for improvement in overall
3 survival.

4 An argument made this morning by the
5 sponsor that overall survival is not an appropriate
6 end point because overall survival in the placebo
7 group may be prolonged to equal overall survival in
8 the maintenance group by tyrosine kinase inhibitor
9 treatment to progression defeats the claim that
10 maintenance therapy has clinical benefit.

11 The next item on the presentation outline
12 is regulatory history, which is summarized on this
13 slide. The study protocol was submitted for special
14 protocol assessment in April of 2005. The FDA did
15 not agree with the sponsor's primary end point of
16 progression-free survival and told the sponsor that
17 overall survival was the preferred efficacy end
18 point.

19 In addition, the SPA letter answered
20 13 specific questions asked by the sponsor. These
21 questions did not deal with drug treatment of
22 controlled patients at the time of progression.

1 The SNDA meeting was held in February of
2 this year. At that time, survival data were
3 immature. The final survival analysis was to be
4 submitted in August/ September of this year, and it
5 was submitted as promised.

6 The next item on the presentation outline
7 is biomarkers. In this application, in addition to
8 epidermal growth factor receptor by
9 immunohistochemistry, the sponsor proposed to
10 evaluate other biomarkers as well.

11 Because it was recognized that tumor
12 tissue might only be available in small quantities,
13 a prioritization scheme was established in the
14 order listed on this slide. That is, epidermal
15 growth factor receptor by immunohistochemistry
16 would be done first.

17 If there was tumor tissue remaining, then
18 epidermal growth factor receptor gene copy number
19 by FISH would be done, and so on through the list,
20 with KRAS mutation determined next, following by
21 epidermal growth factor receptor mutation. In
22 addition, it was also planned to evaluate several

1 exploratory biomarkers as listed on this slide.

2 As might be expected, tumor tissue often
3 ran out before the latter assays could be
4 performed. This slide indicates the number of
5 biomarkers that were missing or indeterminate and
6 the total of missing plus indeterminate biomarkers.

7 As seen, the assay for epidermal growth
8 factor receptor by immunohistochemistry had
9 relatively few missing or indeterminate values, 12
10 missing and 5 percent indeterminate. As might be
11 expected from the biomarker prioritization shown on
12 the previous slide, the epidermal growth factor
13 receptor mutation assay had the largest number of
14 missing or indeterminate results.

15 The sparsity of the data for all
16 biomarkers, except for epidermal growth factor
17 receptor by immunohistochemistry, and the
18 uncertainty about the compatibility of treatment
19 and controlled patient groups with available
20 biomarker data, makes any conclusions regarding
21 biomarkers other than epidermal growth factor
22 receptor by immunohistochemistry tentative and

1 useful only to generate hypotheses that can be
2 tested in future trials.

3 There were several issues raised relative
4 to biomarker studies. The first concerned the use
5 of the DAKO kit to determine epidermal growth
6 factor receptor status. As seen on the slide, in
7 an earlier phase 3 double blind placebo-controlled
8 trial that led to approval of erlotinib, a second-
9 or a third-line therapy for non-small cell lung
10 cancer, 47 percent of assayed patients were
11 epidermal growth factor receptor-negative. In the
12 present trial, only 16 percent of assayed patients
13 were epidermal growth factor receptor-negative.

14 As stated by the sponsor, there are
15 multiple technical reasons that may account for
16 immunohistochemistry result variation even with
17 excellent DAKO kit performance. Reasons include:
18 tissue storage conditions, tissue collection
19 procedures, different fixatives and fixation times,
20 variable times from slide preparation to staining,
21 different staining protocols, different scoring
22 protocols, and different pathologic

1 interpretations.

2 Standardization is obviously required if
3 the DAKO test is to be used to select patients for
4 targeted therapy. Another issue is that there is
5 no FDA-approved assay for relevant epidermal growth
6 factor receptor mutations.

7 The next item on the presentation outline
8 is study results. The main eligibility criteria
9 for entry into this multi-center, double-blind,
10 randomized phase 3 trial conducted entirely outside
11 of the United States are shown on this slide.

12 Patients were at stage IIIB or IV non-
13 small cell lung cancer with a performance status of
14 0 or 1. They had completed four cycles of doublet
15 chemotherapy with an objective response or stable
16 disease. They had acceptable clinical laboratory
17 values and had provided a tumor sample for
18 determination of epidermal growth factor receptor
19 by immunohistochemistry.

20 Acceptable initial chemotherapy regimens
21 are shown on this slide. They include cisplatin or
22 carboplatin with gemcitabine, paclitaxel, and

1 docetaxel, and also a cisplatin plus vinorelbine
2 regimen. Doses and schedules of drug
3 administration for these doublets were acceptable.

4 Progression-free survival results: The
5 sponsor's proposed primary efficacy end point for
6 the overall population and the EGFR IHC-positive
7 population are shown on this slide. There were 889
8 total patients and 621 patients who were IHC-
9 positive in the study. In both study groups,
10 although the median progression-free survival
11 differences were small, 2.8 months versus 2.6
12 months for erlotinib- and placebo-treated patients
13 respectively, the hazard ratios were 0.71 and 0.70
14 for all patients, and for the epidermal growth
15 factor receptor positive by IHC patients,
16 respectively, and the P values by log rank were
17 both statistically significant.

18 This slide shows the Kaplan-Meier
19 progression-free survival curve for the full
20 analysis data set and the EGFR IHC-positive
21 subgroup. And one can see that the curves come
22 together at the median and then diverge.

1 This slide indicates the second-line
2 treatment that placebo-treated patients received at
3 the time of progression. As you know and as you've
4 heard earlier, erlotinib, docetaxel, and pemetrexed
5 are the FDA-approved drugs for non-small cell lung
6 cancer patients whose tumors have progressed after
7 one or more prior therapies.

8 As you also remember from a previous
9 slide, that demonstrating benefit of maintenance
10 treatment requires that placebo-treated patients
11 receive erlotinib, or possibly gefitinib, at
12 progression. As seen on this slide, only 14
13 percent of patients received second-line erlotinib
14 or gefitinib. Docetaxel was received by 31 percent
15 of patients after initial progression, and
16 pemetrexed was received by 14 percent. In total,
17 only 59 percent of placebo patients who received
18 treatment at the time their tumors progressed
19 received FDA-approved drugs.

20 To look more closely at placebo-treated
21 patients who received an epidermal growth factor
22 receptor tyrosine kinase inhibitor after initial

1 progression, this slide provides data by patient
2 race. As seen, 13 percent of white patients and 22
3 percent of Asian patients received erlotinib or
4 gefitinib as second-line therapy, and smaller
5 percentages of patients received these drugs as
6 third-line or later than third-line treatment,
7 where they would be expected to be considerably
8 less effective.

9 Overall survival results are shown on
10 this slide. For the full analysis data set that
11 included 451 placebo-treated patients and 438 -
12 erlotinib-treated patients, there was a one-month
13 prolongation in median survival, with a hazard
14 ratio of 0.81. For patients with EGFR positive by
15 immunohistochemistry, the median survival was
16 prolonged by 1.8 months, with a hazard ratio of
17 0.77.

18 The corresponding survival curves for the
19 full analysis data set and for EGFR by IHC-positive
20 patients is shown on this slide. The top curves on
21 both figures represent maintenance erlotinib
22 therapy.

1 Survival curves based on response to
2 initial chemotherapy are shown on the next slide.
3 On this slide, the survival curves on the left
4 represent patients who had a CR or PR after four
5 cycles of platinum doublet chemotherapy, and the
6 right-sided curves represent patients with stable
7 disease. It appears that survival benefit is
8 driven entirely by patients with stable disease.
9 Although not shown, progression-free survival
10 improvement was not much different between the two
11 response subgroups.

12 The next group of slides provide data on
13 the value of erlotinib maintenance therapy in
14 specific subgroups of patients. This slide
15 summarizes efficacy results in epidermal growth
16 factor receptor by immunohistochemistry-negative
17 patients. For both progression-free survival and
18 overall survival, there was no significant
19 difference between erlotinib- and placebo-treated
20 patients.

21 As these results are based on small
22 sample sizes, namely, 62 erlotinib-treated patients

1 and 59 placebo-treated patients, any conclusions
2 must be considered as tentative. It should be
3 noted that the study that led to approval of
4 erlotinib in stage IIIB and IV non-small cell lung
5 cancer patients, whose tumors had progressed after
6 at least one chemotherapy regimen, support these
7 results. Those results are summarized on the next
8 slide.

9 This slide shows results in patients
10 whose tumors were epidermal growth factor receptor
11 by immunohistochemistry-negative in the maintenance
12 trial and in the trial conducted in patients whose
13 tumors progressed after one or more prior regimens.
14 As seen on the slide, the upper bound of the 95
15 percent confidence interval of the hazard ratio is
16 greater than 1.0 in both trials.

17 Because the results in both studies were
18 based on small sample sizes, 121 total epidermal
19 growth factor receptor IHC-negative patients in the
20 maintenance study and 111 total patients in the
21 second- and third-line study, any conclusions must
22 be considered as tentative.

1 Analysis were also done in patients with
2 missing or indeterminate immunohistochemistry
3 results. No significant survival differences were
4 observed. These results raise the question of
5 using erlotinib in patients with EGFR-negative or
6 indeterminate tumors.

7 With regard to erlotinib efficacy in
8 patients with squamous cell non-small cell lung
9 cancer, this slide shows survival results for, one,
10 all 889 study patients; two, for the 529 non-
11 squamous, non-small cell lung cancer patients; and
12 three, for the 360 squamous cell patients.

13 As seen, median survival difference is
14 one month favoring erlotinib in all patients, 3.2
15 months in non-squamous patients, and only 0.2
16 months in squamous cell patients. The upper bound
17 of the 95 percent confidence interval exceeds 1
18 only for squamous cell patients.

19 This exploratory analysis examines the
20 effect of epidermal growth factor receptor-
21 activating mutation on progression-free survival
22 and overall survival. The occurrence of an

1 epidermal growth factor receptor-activating
2 mutation was noted in a very limited sample of only
3 27 erlotinib-treated patients and 22 placebo-
4 treated patients. There appears to be a striking
5 improvement in median progression-free survival,
6 10.3 months versus 3.0 months, with a hazard ratio
7 of 0.1.

8 Regarding overall survival, the cutoff
9 date for the most recent survival analysis was
10 October 31, 2009. At that time, 46 percent of
11 erlotinib-treated patients and 44 percent of
12 placebo patients remained alive and were censored.
13 Median survival was 23.6 months and 23.8 months in
14 the erlotinib and placebo arms respectively, with a
15 hazard ratio of 1.01.

16 Because of the very small sample sizes,
17 any progression-free survival or overall survival
18 conclusions based on this data must be regarded as
19 tentative.

20 With pemetrexed maintenance therapy, the
21 median survival -- excuse me. The next item on the
22 presentation outline concerns other treatment

1 options. The only FDA-approved drug for maintenance
2 therapy of advanced metastatic non-small cell lung
3 cancer is pemetrexed.

4 In the pemetrexed maintenance trial,
5 patients with objectively responding or stable
6 disease after four cycles of platinum doublet
7 therapy were randomized to receive either
8 pemetrexed or best supportive care. Second-line
9 therapy for best supportive care patients at the
10 time of progression was physician's choice.

11 Sixty-seven percent of best supportive
12 care patients received post-progression second-line
13 therapy, including pemetrexed in 19 percent,
14 epidermal growth factor receptor tyrosine kinase
15 inhibitors, erlotinib and gefitinib, in 31 percent,
16 in docetaxel in 29 percent. The next slide
17 summarizes the efficacy results.

18 With pemetrexed maintenance therapy, the
19 median survival for the full analysis data set was
20 13.4 months versus 10.6 months for placebo-treated
21 patients, a 2.8-month advantage in favor of
22 pemetrexed, with a hazard ratio of 0.79. For non-

1 squamous patients, there was a 5.2-month advantage
2 of pemetrexed, with a hazard ratio of 0.70.

3 For squamous cell patients, there was
4 almost a one-month disadvantage for pemetrexed
5 compared to best supportive care, with a hazard
6 ratio of 1.07. Similar results indicating a
7 significant treatment by histology interaction were
8 also observed in two other pemetrexed phase 3
9 trials. The approved indication for pemetrexed was
10 as maintenance therapy for non-squamous, non-small
11 cell lung cancer.

12 Considering other treatment options, this
13 slide summarizes studies that led to FDA approval
14 of erlotinib, docetaxel, and pemetrexed in advanced
15 non-small cell lung cancer patients whose tumors
16 had progressed after one or more prior therapies.
17 While we are aware that cross-study comparisons are
18 problematic, we feel that some general points can
19 be made.

20 In the present maintenance trial,
21 performance status was limited to 0 or 1. The
22 trials listed here included performance status of 0

1 to 3 patients in the erlotinib trial, and
2 performance status of 0 to 2 patients in the
3 docetaxel and pemetrexed trials.

4 In addition, these studies include
5 patients whose tumors had progressed on one or more
6 regimens, whereas the preset study enrolled
7 patients whose tumors had not progressed.
8 Moreover, there are also lead time issues in the
9 maintenance trial.

10 Comparing the improvement to median
11 survival for all patients treated with erlotinib,
12 docetaxel, or pemetrexed at progression to that of
13 patients receiving maintenance erlotinib raises the
14 question as to whether treatment with these single
15 agents at progression may be a better treatment
16 option.

17 To summarize efficacy results, while the
18 primary efficacy objectives, including overall
19 survival in all patients and in EGFR
20 immunohistochemistry-positive patients were met,
21 the fact that only 14 percent of patients in the
22 placebo arm received an EGFR tyrosine kinase

1 inhibitor at the time of progression does not allow
2 evaluation of erlotinib maintenance therapy versus
3 treatment at progression.

4 Regarding results in important subgroups
5 for both EGFR immunohistochemistry-negative
6 patients and squamous cell cancer patients, overall
7 survival benefit is uncertain. Regarding epidermal
8 growth factor receptor mutation-positive patients,
9 there are two concerns. The first is the small
10 number of patients from whom conclusions are being
11 drawn. The second is the disappointing survival
12 results, despite highly favorable progression-free
13 survival results. The reason for this discrepancy
14 between progression-free survival and overall
15 survival in this patient group is unclear.

16 Finally, whether pemetrexed maintenance
17 therapy or single-agent therapy with erlotinib,
18 docetaxel, or pemetrexed at the time of progression
19 gives superior outcomes to erlotinib maintenance
20 therapy needs further evaluation.

21 Turning now to safety, this slide shows
22 extent of exposure to either erlotinib or placebo.

1 The median duration of erlotinib exposure was 2.8
2 months, with a minimum and maximum exposure as
3 shown on the slide, and the median exposure to
4 placebo was 2.7 months, with a minimum and maximum
5 exposure of 0.2 and 21.3 months respectively.

6 An adverse event summary is shown on this
7 slide. Seventy-nine percent of erlotinib-treated
8 patients had at least one adverse event, compared
9 to 54 percent of placebo-treated patients. Serious
10 adverse events occurred in 11 percent of erlotinib-
11 treated patients and 8 percent of placebo-treated
12 patients.

13 Five percent of erlotinib-treated
14 patients had an adverse event, leading to treatment
15 withdrawal, compared to 2 percent of placebo-
16 treated patients. Sixteen percent of erlotinib-
17 treated patients had an adverse event leading to
18 dose modification or interruption, versus 3 percent
19 of placebo-treated patients. And 2 percent of
20 erlotinib-treated patients had an AE leading to
21 death, compared to 1 percent of placebo-treated
22 patients.

1 As you've heard, the major erlotinib
2 adverse events were skin rash and diarrhea. Rash
3 was noted in 49 percent of erlotinib-treated
4 patients versus 6 percent of placebo-treated
5 patients. Diarrhea was reported in 20 percent
6 versus 5 percent.

7 One erlotinib group death was possibly
8 related to interstitial lung disease. In addition,
9 there were two other erlotinib-treated patients who
10 possibly had interstitial lung disease as a serious
11 adverse event. No lung biopsies were performed.

12 In summary, six points are to be made.
13 One, overall survival is the end point that
14 establishes clinical benefit of maintenance
15 therapy.

16 Two, regarding study design, the
17 maintenance drug, or a closely related drug, must
18 be given to progressing control patients so as to
19 demonstrate that maintenance therapy is better than
20 delayed therapy. In the current study, only 14
21 percent of patients in the placebo arm received an
22 epidermal growth factor receptor tyrosine kinase

1 inhibitor at progression.

2 Three, regarding important subgroup
3 results for both EGFR IHC-negative patients and
4 squamous cell cancer patients, overall survival
5 benefit is uncertain.

6 Four, regarding epidermal growth factor
7 receptor mutation-positive patients, the overall
8 survival results are disappointing. The reason for
9 the discrepancy between progression-free survival
10 and overall survival in this patient group is
11 unclear.

12 Five, regarding other treatment options,
13 pemetrexed maintenance therapy or single-agent
14 therapy with erlotinib, docetaxel, or pemetrexed at
15 the time of progression may give superior outcomes
16 to erlotinib maintenance therapy. And six,
17 finally, there are issues with both the EGFR IHC
18 assay and the EGFR mutation assay. The former
19 might be inconsistent, and the latter is not FDA-
20 approved.

21 To conclude and to help frame ODAC
22 deliberations, I would like to again mention some

1 of the FDA-perceived unresolved issues.

2 First and most important, it seems that
3 the issue of erlotinib maintenance therapy versus
4 treatment at progression is still in issue. Next,
5 it is important to determine which of the subgroups
6 discussed on earlier slides have increased survival
7 as a result of erlotinib therapy.

8 As seen on this slide, subgroups
9 generally had small numbers of patients; that is,
10 121 total patients in the two study arms were
11 epidermal growth factor receptor by
12 immunohistochemistry-negative, 360 total patients
13 had squamous cell cancer, and only 49 total
14 patients were mutation-positive. These patients
15 numbers do not allow firm conclusions to be drawn.

16 Also, there are issues with the epidermal
17 growth factor receptor immunohistochemistry and
18 activating mutation assays. The former may be
19 inconsistent in non-small cell lung cancer, and the
20 latter is not approved.

21 It would be optimal to have assays that
22 are approved prior to study initiation so that the

1 same assays can be used post-approval to select
2 appropriate patients for specific treatments.

3 This concludes my presentation. Thank
4 you for your attention.

5 DR. WILSON: I would like to thank
6 Dr. Cohen. And at this time, we will take a break
7 and we will meet back here at 10:45. May I remind
8 the members of ODAC to please do not discuss this
9 application with anyone, including other members.
10 Thank you.

11 (Whereupon, a recess was taken.)

12 DR. WILSON: Let me first remind the
13 board members to indicate that you have a question.
14 We will keep a running list of it, and I will call
15 you in the order that you're on that list.

16 So let me now open up this session of
17 questions to the presenters. And let me just start
18 out with a comment first and then a question
19 myself.

20 I think that the promise of maintenance
21 therapy, as the presenters noted, is that early use
22 of an effective agent will improve outcome over its

1 use at a later time. And that is the situation
2 that we are trying to look at today. I think one
3 of the major issues, though, is whether or not
4 early use does in fact significantly improve
5 outcome over later use. And that can be judged by
6 a number of end points, such as survival as well as
7 quality of life.

8 I want to comment that the presenters did
9 note that there was no difference in quality of
10 life. And the spin they put on it was that this
11 drug did not cause undue side effects. But I think
12 the other side of the coin is that this drug, early
13 use of it, didn't appear to improve quality of
14 life, either.

15 So my question really refers to slide 38
16 because I think the question at hand is whether or
17 not the use of this agent, which is known to have
18 effectiveness in the second-line setting, would be
19 better given or equally well given as second-line
20 therapy.

21 So in slide 38, the sponsors have shown
22 us that there is in fact a continued improvement in

1 overall survival when they do a subset analysis by
2 those patients who receive subsequent systemic
3 therapy. But I think the question at hand really is
4 what does a curve like this look like in patients
5 that received an EGFR TKI as subsequent therapy.

6 So my question is: What is the result?
7 Did the sponsor do an analysis of overall survival
8 among the subsets of those patients on the placebo
9 arm who received an EGFR TKI as subsequent therapy,
10 recognizing that this was only 14 percent?

11 DR. DAVIES: We did perform a number of
12 analyses looking at subsequent therapies, including
13 the one that you referred to in my primary
14 presentation. Our analysis looked at the three
15 primary therapies that are approved for second- and
16 third-line therapy. And I would request that we
17 put up the Kaplan-Meier curve looking at overall
18 survival for the three agents that are approved by
19 the FDA.

20 The analysis that we performed was
21 examining overall survival in patients that
22 received subsequent single-agent Tarceva,

1 docetaxel, or pemetrexed. And as already
2 mentioned, these are the approved second- or third-
3 line agents that can be given in the United States.

4 What you'll notice is that the hazard
5 ratio is .7 in favor of Tarceva treatment in that
6 setting. To limit it to TKIs is not a reflection
7 of current patterns of practice in the United
8 States, and therefore that's why this was the focus
9 of this analysis.

10 We did examine overall survival, also
11 censoring for EGFR TKI therapy. And I would ask
12 the slide up, please.

13 So this is an overall survival analysis.
14 This was not a subgroup analysis. This was in the
15 overall population, the intent-to-treat population.
16 This was just another way to evaluate the impact of
17 tyrosine kinase inhibitors and to isolate the
18 effect. And therefore, this was the censoring of
19 the patients that received the subsequent TKIs, and
20 as you've already indicated, 21 percent in the
21 placebo arm and 11 percent in the Tarceva arm. And
22 the hazard ratio remains in favor of Tarceva

1 treatment in the maintenance setting.

2 DR. WILSON: All right. Thank you.

3 Let me open up, then, to other --

4 Michael?

5 DR. LINK: So this is a question to

6 Dr. Cohen, probably.

7 So I understand that you would have --
8 the preferred design, to compare early versus later
9 application of the intervention. But if one looks
10 back at the pemetrexed trial, it's basically the
11 same as this one. So the pemetrexed was given
12 randomized to either best supportive care, which I
13 guess one could assume that that was placebo versus
14 pemetrexed. And then only 19 percent of the
15 patients that actually crossed over after
16 progression received the agent of interest. Yet
17 you were convinced in that setting that the
18 intervention was reasonable.

19 So why would you be so highly critical of
20 this design compared to that?

21 DR. COHEN: Well, what you say is true.

22 The basis for our approval of pemetrexed was the

1 5.2-month increase in median survival that was
2 observed in the non-squamous, non-small cell lung
3 cancer group, and the fact that whereas in the
4 present trial, 59 percent of patients received an
5 approved second-line drug, in the pemetrexed trial,
6 79 percent of patients received an approved second-
7 line drug.

8 DR. LINK: But it still didn't address
9 the question that you wanted to ask, what's now
10 versus later.

11 DR. COHEN: That's correct.

12 DR. DAVIES: Excuse me, Mr. Chairman. If
13 I could just have a moment to clarify a point that
14 Dr. Cohen made. In fact, 67 percent of patients in
15 the pemetrexed study received subsequent further
16 therapy, not 79 percent.

17 DR. WILSON: Margaret?

18 DR. TEMPERO: My question is for Dr.
19 Davies and her colleagues. Actually, I have two
20 questions, if I could be allowed to.

21 One is an understanding about how the
22 biomarkers were done. I mean, were these done

1 under CLIA conditions, or were they done just ad
2 hoc at each site?

3 Secondly, the smoking status is a very
4 strong predictor, obviously, of outcome with
5 erlotinib. And I wondered if you did any
6 exploratory analyses of the biomarkers relative to
7 the smoking status. So, for instance, in smokers,
8 were the biomarkers any more or less predictive and
9 the similar in nonsmokers.

10 DR. DAVIES: I'd like to address your
11 last question first, and then I will request that
12 some of my biomarker colleagues come up to address
13 your methodology question.

14 With regard to the relationship of
15 smoking status, you are correct. Smoking status is
16 both a prognostic factor and a predictive factor.
17 Never smokers do have a better prognosis than
18 smokers in advanced non-small cell lung cancer. We
19 did perform the analysis based on smoking history,
20 and I would request that we put up the forest plot
21 for progression-free survival, which was the
22 primary end point for smoking status.

1 This was the slide that I showed in my
2 core presentation. Looking at the smoking status,
3 you'll notice that the last three hazard ratios
4 refer to the smoking status. For never smoker,
5 past smoker, and current smoker, all the hazard
6 ratios favor benefit, although as you can see, the
7 hazard ratio has a greater magnitude of benefit for
8 treatment with Tarceva than never-smoker status.

9 We also evaluated smoking status within
10 the overall survival, and I would request that that
11 forest plot be put up now.

12 DR. TEMPERO: So my question related to
13 the biomarkers within the smoking status.

14 DR. DAVIES: Yes. And I will just
15 actually show the Kaplan-Meier curve -- excuse me,
16 the forest plot for overall survival. And then to
17 clarify your question, the overall survival was
18 significant for patients with smoking status. But
19 to more specifically address your question, with
20 regard to the biomarker interaction with smoking
21 status, we do see that EGFR mutation status does
22 track with the never-smoker status. But the

1 presence of smoking history does not preclude the
2 ability or the presence of an EGFR mutation.

3 I actually do have a slide that I can put
4 up for you. And that specifically addresses that
5 biomarker, smoking interaction. So what you'll
6 notice here is that in the never-smoker population,
7 there were more -- I'll just start again to just
8 take you through this slide.

9 This slide is looking specifically at the
10 smoking status of patients with patients that have
11 EGFR mutation. And what you'll see here is that
12 there is a greater likelihood of EGFR mutation in
13 never-smoker patients. But as previously
14 mentioned, it does not preclude the presence of
15 EGFR mutation in patients with other smoking
16 history. There's no other correlation with the
17 other biomarkers.

18 If I could move on to your first question
19 and just get some further clarification. You had
20 requested further information about how the tests
21 were performed and whether they were done in a
22 CLIA-certified lab. I'd like to invite Dr. Frank

1 Richardson from the biomarker group at OSI to
2 address that question.

3 DR. RICHARDSON: Frank Richardson, OSI
4 biomarkers. The four primary biomarkers that we
5 looked at, EGFR IHC, EGFR type FISH, KRAS mutation,
6 and EGFR mutation, all were done at central CLIA
7 laboratories. If you would like more details on
8 the specific assays, I can give that. Okay.

9 DR. WILSON: Let me follow up on that.
10 The hazard ratio by IHC for EGFR-negative is 0.91
11 for overall survival. Given that overall survival
12 is really the hardest end point here, why should we
13 consider this a positive trial for IHC-negative
14 patients?

15 DR. DAVIES: We believe the results from
16 the study, which was designed to test the value of
17 EGFR IHC as a biomarker, does not support that EGFR
18 IHC is a strong biomarker. In fact, it's likely a
19 weak biomarker.

20 We do see benefit in the setting of
21 progression-free survival. You're correct that the
22 hazard ratio was .91 for overall survival.

1 However, an interaction test was not significant as
2 we looked at EGFR IHC as a specific marker, both
3 for PFS or for overall survival.

4 In addition to that, as we tried to get a
5 better understanding of the EGFR IHC-negative
6 population, we also found that there were actually
7 patients that were EGFR IHC-negative that had EGFR
8 mutations. And when we examined the interaction
9 between EGFR IHC-negative and EGFR mutation -- and
10 again, these are exploratory analyses to help us
11 understand; slide up, please -- I'd like to take
12 you through the slide.

13 This is specifically for PFS. And I can
14 take you through the fact that it's looking at the
15 PFS benefit. For EGFR IHC-negative, there were
16 actually nine patients that also had EGFR mutation.
17 And the hazard ratio, in fact, was not reported
18 because of the small number of patients.

19 But when we look at EGFR IHC-negative and
20 EGFR wild type, that included a population of 55
21 patients, and there was a hazard ratio favoring
22 benefit.

1 If we now move on to overall survival, as
2 you indicated, which is considered potentially a
3 harder end point, and as we did this exploratory
4 analysis, we found that even in the setting of
5 overall survival, when the EGFR mutants are removed
6 from this analysis and look just at EGFR wild type
7 and IHC-negative, we see that the hazard ratio
8 still favors overall survival.

9 If we were to exclude patients based on
10 EGFR IHC-negative, which is a weak biomarker, it
11 would have meant that nine of these patients would
12 not have had the opportunity to have the
13 significant benefit that was seen with EGFR
14 mutation.

15 DR. WILSON: So I think that I would
16 agree that IHC doesn't appear to be a very good
17 biomarker for you. I do think that it is
18 necessary, or at least for me necessary, to drill
19 down into some of the subset analyses, which I
20 prefer not to do in settings like this, simply
21 because I have to say that I do agree that to
22 really evaluate maintenance therapy, at least for

1 me, you really want to know whether or not
2 maintenance versus delayed therapy, whether or not
3 maintenance is better than delayed therapy.

4 So when we do go and look at the group
5 that has EGFR mutations, from your progression-free
6 survival data it looks to me like that is a very
7 powerful biomarker, while recognizing that it's not
8 a validated test.

9 But when I then go to look at the overall
10 survival, I see no difference. And I'd like to get
11 your thoughts on that because it seems to me that
12 it's likely that it's the EGFR, that that really
13 calls out, probably, the group that is going to be
14 most benefitted by this drug. And it looks like
15 there's no survival benefit. And I want to know is
16 that simply because those patients on the placebo
17 arm were in fact getting EGFR TKIs at relapse. And
18 if that's the case, haven't you shown data here
19 that there is no benefit to using this drug early?

20 DR. DAVIES: I'd like to pull up the
21 overall survival Kaplan-Meier curve that I showed
22 in my core presentation for EGFR mutation

1 specifically. And certainly, you are correct. As
2 we examine overall survival in the EGFR mutation-
3 positive patient population, we don't see a
4 significant benefit in terms of overall survival,
5 which could be confounded by the high rate of
6 crossover. And this was very intriguing for us, to
7 get an understanding of why that would be. And
8 although it's a small subset, what we chose to do
9 was to look at the patients that did not receive
10 subsequent TKI who were EGFR mutation-positive.

11 What I would like to do is show you that
12 Kaplan-Meier curve -- again, an exploratory
13 analysis. And so this Kaplan-Meier curve looks at
14 the overall survival in patients that were EGFR
15 mutation-positive. This was based on our updated
16 evaluation of the EGFR mutation subgroup, which was
17 requested by the FDA.

18 These are patients that did not receive
19 subsequent TKI therapy. And if we look at this
20 exploratory analysis, with Tarceva treatment being
21 the upper red line, and the placebo-treated arm in
22 the maintenance setting, what you'll notice is that

1 in the absence of subsequent TKI, it does not --
2 the Tarceva treatment is favored.

3 Now, what this suggests is that EGFR
4 mutation is a very strong biomarker, and that the
5 benefit that's achieved from erlotinib in this
6 setting can be seen in multiple lines of therapy.

7 The problem is if you don't get the drug,
8 you're not going to have the benefit. And many
9 patients, potentially because of declining
10 performance status or rapidly progressive disease
11 in advanced non-small cell lung cancer, may not get
12 to second- or third-line therapy. And therefore,
13 it's important to deliver efficacious agents early
14 in this setting.

15 Dr. Bunn would like to add an additional
16 clinical comment with regard to that.

17 DR. BUNN: I'd like to clear up a couple
18 misconceptions I think that have occurred.
19 Patients with lung cancer, over 90 percent have two
20 or three symptoms at the time they present. After
21 induction chemotherapy, the largest group by far is
22 those with stable disease.

1 It has been indicated that those patients
2 are not symptomatic, and that is simply not the
3 case. The majority of these patients are still
4 symptomatic. The average time to symptom benefit
5 from Tarceva in any line is eight days.

6 Unfortunately, the first assessment of
7 the quality of life was at six weeks, and they were
8 done infrequently to show that there wasn't any
9 deterioration because other studies had showed the
10 symptom benefit. This study wasn't really designed
11 to be looking at symptom benefits in the short run.

12 I can speak because I've had a lot of
13 patients like this. So frequently, the mutation
14 testing doesn't come back until after a patient has
15 been started on chemotherapy. And frequently,
16 during the period of induction chemotherapy, you
17 find out that a patient is mutated.

18 The majority of those are still
19 symptomatic at the time they finish their induction
20 therapy, and some have had no symptom benefit.
21 Tarceva is uniformly, as you've heard, beneficial
22 in these patients with EGFR mutation testing. So

1 stable patients and symptomatic patients after
2 induction therapy that have an EGFR mutation should
3 not wait until progression to receive this agent.

4 DR. WILSON: Let me just say that I don't
5 believe anyone ever said that the patients were
6 asymptomatic. What I think we said was the data,
7 as presented, was that there was no improvement in
8 quality of life, as the patients reported. And I
9 think that is a very powerful end point because
10 that is from the patients' perspective.

11 I think that one can always look at
12 whether or not there's increased cough or decreased
13 cough, which the data did show when they looked at
14 dose-specific end points, that the investigators
15 did in fact find decreased cough. But from the
16 patients' perspective late, they do not report that
17 the maintenance arm seemed to improve their quality
18 of life.

19 So let me open up.

20 DR. FLEMING: Fleming. We're throwing a
21 lot of statistics around here. I think we'd better
22 be pretty careful. Could I just quickly review

1 some of the slides we've just shown? EF-21.

2 My understanding is this is not a time
3 zero cohort. This is not what we call a valid
4 subgroup. This is what some have called invalid
5 subgroups. These are people who, post-baseline,
6 had not received a subsequent TKI. And you're
7 looking at the difference there in outcome. Am I
8 interpreting correctly? Just a yes or no is
9 adequate.

10 DR. DAVIES: Yes.

11 DR. FLEMING: Yes. And then could you
12 show us your slide CC-38, where you're looking at
13 patients who received subsequent systemic
14 treatment, and again, generating fancy P values and
15 analyses where again, this is not a valid subgroup.
16 This is a cohort of patients who are identified
17 post-randomization. It's leaving out 36 percent of
18 the population who didn't.

19 I suspect if we show the differences in
20 those who didn't receive subsequent treatment,
21 there may not be a very big difference. But I
22 don't know how to interpret that either. That's

1 not maintaining integrity of randomization.

2 Whereas CC-41 is a valid analysis. It's
3 a subgroup analysis. Dr. Bunn's comments about
4 caution in subgroups are well taken. But at least
5 this is a valid subgroup, maintaining
6 randomization, argument being it may be that you're
7 diluting the differences that are seen here because
8 of cross-ins. But Dr. Cohen will come back to
9 this, I hope, repeatedly. I think it's right on
10 target.

11 The question here is not treatment versus
12 no treatment. We know second-line treatment is
13 effective. It's if you give it earlier, is it
14 better? So this is highly relevant to look at
15 whether or not, when you give rescue therapy with
16 this approved intervention or a similar
17 intervention, does that yield a difference?

18 So if I just extend a little bit while
19 I'm here, I'm also bothered greatly by I think it
20 was CC-32, where you were looking at the effect
21 modification of IHC. And while there is just a
22 modest indication of attenuation, it's in very

1 small numbers in the IHC-negative. But there was
2 an indication that it's not statistically
3 significant. You reiterated that indication.

4 Tests for interaction are notoriously
5 underpowered, particularly in a setting like this,
6 with 121 people in the IHC-negatives. You could
7 have a very large interaction, and a test for
8 interaction would be not significant.

9 So a nonsignificant test of interaction
10 is not informative. Absence of evidence is not
11 evidence of absence. There's not sufficient data
12 here to understand whether there's interaction,
13 although there are other data. And we come to what
14 Dr. Bunn was indicating, which is be careful about
15 interpreting subgroup analyses unless they're
16 prespecified.

17 Do I understand, Dr. Bunn, that's
18 essentially your message?

19 DR. BUNN: That's one of my messages,
20 yes.

21 DR. FLEMING: Yes. And indeed, it's a
22 good message. One is in a position of at least

1 having enhanced interpretability if it's
2 prespecified. Well, this was a highly -- this was
3 an alpha spending prespecification.

4 There was such a prior sense that this
5 could be an effect modifier that some of the alpha
6 was specifically spent to assess the IHC-positive
7 effect separately, given the expectation of
8 enhancement. And that expectation, I don't know if
9 we can show the FDA's slide 22. The sponsor may
10 not have the ability to show that.

11 But if we show that slide 22, part of the
12 evidence for this, I assume, is the bottom slide,
13 the second and third line, where the median
14 survival was two months longer on placebo versus
15 erlotinib, although the overall relative risk was
16 1. For overall survival in the maintenance, the
17 relative risk is relatively modest. And so
18 following the proper principle of Dr. Bunn that one
19 has to be cautious about interpreting subgroup
20 analyses but their prespecification is key, this
21 was inherently an integral prespecification.

22 No one has yet shown us the survival

1 curve. Does anybody actually have the survival
2 curve to show us in the maintenance trial for those
3 people who are IHC-negative?

4 DR. DAVIES: We do have the survival
5 curve for EGFR IHC-negative, and we will just call
6 that up now, please.

7 DR. FLEMING: So while we're calling it
8 up, the arguments given against this being
9 potentially a real interaction are very weak. In
10 fact, the arguments that the interaction could be
11 real based on totality of data are not definitive,
12 but they are certainly substantial.

13 DR. DAVIES: Slide up, please. This is
14 the overall survival Kaplan-Meier curve for the
15 subset of patients that are EGFR IHC-negative. And
16 as you saw on the forest plot, the hazard ratio is
17 .91.

18 DR. FLEMING: So in essence, on top of a
19 second-line study result where the median's going
20 the wrong direction by two months, to indicate a
21 nonsignificant test of interaction suggesting IHC
22 is not an effect modifier is an inadequate analysis

1 or is an inappropriate interpretation.

2 DR. WILSON: Dr. Sekeres?

3 DR. SEKERES: Thank you, Dr. Wilson. I
4 have a couple of questions. The first is going to
5 continue on this questioning regarding the
6 biomarkers.

7 One of the areas this committee is being
8 asked to advise on is whether your maintenance
9 schedule would be appropriate for a subgroup of
10 patients, particularly those who are EGFR positive.

11 To help answer that question, however, we
12 need a little more sense of what the validity and
13 reliability are of IHC-positive EGFR mutations
14 versus mutation-positive EGFR mutations, and the
15 availability of these tests in the United States as
16 well as the reliability of these tests from one lab
17 to the next.

18 Can you address those issues?

19 DR. DAVIES: Yes. And if I could just
20 clarify, you're looking for EGFR IHC testing
21 specifically and EGFR mutation testing
22 specifically?

1 DR. SEKERES: Well, frankly, both.

2 DR. DAVIES: Yes.

3 DR. SEKERES: I want to know what the
4 validity is one to the other. So do you have a
5 gold standard against which you would measure them
6 and can report sensitivity and specificity and the
7 reliability -- the availability of both tests in
8 the United States, and the reliability between
9 labs?

10 DR. DAVIES: Thank you. I'd like to
11 invite Dr. Frank Richardson from the biomarker
12 group at OSI Pharmaceuticals to address that.

13 DR. RICHARDSON: If I could maybe address
14 the IHC question first. The IHC test that was used
15 in this study was the test that is developed and
16 marketed by DAKO, although not approved in lung
17 cancer. And the cut point that was used was a 10
18 percent cut point. And that was based on the BR.21
19 study.

20 We believe that the data coming out of
21 the SATURN trial was reliable. The pre-analytical
22 factors were highly controlled, including the time

1 that the sample was put into formalin, the time
2 before it was cut and delivered to the central lab
3 for staining, and then the calling probe that was
4 used. So in SATURN, we think it's highly reliable.

5 If you're asking can there be differences
6 between studies, that is something that we have
7 seen before, and I think it's reflected in the
8 BR.21 results that came out with 45 percent
9 approximately negative rate, with ours coming out
10 much lower. The same test was used, but we used --
11 the controlling of the pre-analytical factors was
12 much different. SATURN was much more controlled.

13 DR. SEKERES: So if there can be
14 differences between two studies, particularly one
15 that's being performed, a lot of it ex-U.S., what
16 tests are being used in the United States and how
17 reliable are those tests compared to what were used
18 in SATURN?

19 DR. RICHARDSON: I can't comment on all
20 the tests being used. I know that we have an
21 example of several trials that we have run using
22 the DAKO test, to give you an idea of the

1 variability that we've seen across studies.

2 In this slide, we have taken and looked
3 at BR.21, which is the study we talked about
4 before; TRUST 1, TRUST 2, MERIT, SATURN, BETA, and
5 ATLAS. You can see the total number of patients
6 that we have evaluable samples on, and then you can
7 see the EGFR IHC-positivity rates.

8 I think there's a couple things to
9 notice. One is we used PharmDx on all of these;
10 and two, that the results in BR.21 were much lower
11 than what more recent results are, where we believe
12 more sample control is going on.

13 To answer your question about other
14 tests, I can't comment. We know that there was a
15 paper that came out that compared several tests
16 just recently, and that showed comparable results.

17 DR. SEKERES: But can you give a sense of
18 the sensitivity and specificity of IHC testing for
19 EGFR?

20 DR. RICHARDSON: No, I cannot.

21 DR. SEKERES: Okay. The second question
22 I had was regarding the patient-reported outcome

1 variable. You said that you used the FACT-L. It
2 wasn't specified in any of your slides.

3 Did you use the general FACT, which
4 includes domains in, for example, physical well-
5 being, social well-being, emotional well-being,
6 along with the lung subset of that questionnaire,
7 or did you just use the lung subset?

8 DR. DAVIES: Both were used, both the
9 lung subset and the other domains that you
10 indicated.

11 DR. SEKERES: So given that I don't off
12 the top of my head know the test characteristics of
13 the lung subset, but the general fact I'm fairly
14 well familiar with, can you give a sense of the
15 absolute scores within those domains or for the
16 entire instrument, for the general fact, across the
17 course of this study?

18 DR. DAVIES: I'd like to invite Dr.
19 Gaelle Klingenschmitt to address some of the issues
20 about the specific quality of life analyses that
21 were done and those analyses.

22 DR. KLINGELSCHMITT: Gaelle

1 Klingelschmitt, statistician at Hoffman-La Roche.

2 We have performed three analyses based on the

3 quality of life questionnaire.

4 So the time to symptom progression, we

5 used the lung cancer subscale. For the time to

6 deterioration in trial outcome index, we used the

7 FACT-L questionnaire. And we also performed

8 another analysis with all subscales. That was the

9 time to deterioration in quality of life.

10 DR. DAVIES: If I could just clarify your

11 question, actually. If I understood correctly, you

12 were looking for specific scores on individual

13 domains. Is that correct?

14 DR. SEKERES: Right. So either

15 individual domains or the FACT-G as a whole, on

16 what those scores looked like over time in the

17 patients treated with erlotinib versus placebo.

18 DR. DAVIES: Right. We looked at the

19 FACT-L and the FACT-G as part of a composite end

20 point. We also looked at individual domains. And

21 indeed, within the individual domains as well as

22 the overall evaluation, the results were

1 comparable. There did not appear to be any
2 differences. I don't have those exact results
3 available to show you today.

4 DR. SEKERES: So in other words, within
5 domains and in the instrument as a whole, there was
6 no improvement in patient-reported outcomes for
7 patients treated with erlotinib versus placebo
8 despite the progression-free survival advantage?

9 DR. DAVIES: That's correct. Based on
10 our analysis of individual domains, there were no
11 significant differences. As mentioned, the
12 patient-reported outcomes were performed every six
13 weeks in timing with the CT scan results. The
14 majority of patients did progress radiographically
15 and not based on clinical symptoms or
16 symptomatology.

17 DR. SEKERES: Okay. Thank you.

18 DR. WILSON: Dr. Kelly?

19 DR. KELLY: Yes. I just want to carry on
20 with this lung cancer-related symptoms and
21 analgesics. Did you break that down to all subset
22 of patients and it was the same across all,

1 particularly the squamous and non-squamous cell
2 patients?

3 DR. DAVIES: You're referring
4 specifically to the exploratory analyses for lung
5 cancer-related symptoms and analgesics?

6 DR. KELLY: That's correct.

7 DR. DAVIES: Yes. So we performed that
8 as part of the analysis of the overall population.
9 Because of the interest that the FDA had in
10 squamous cell patients specifically, we did also
11 evaluate specifically in squamous cell patients the
12 time to these lung cancer-related symptoms as well
13 as analgesic use. And it also favored benefit from
14 Tarceva for the squamous cell histology population
15 as well.

16 DR. KELLY: Do you have that data?

17 DR. DAVIES: I can show you the forest
18 plot for that. One moment, please.

19 This was the exploratory analysis that
20 was performed looking at the time to cough,
21 dyspnea, pain, and use of opioids or analgesics.
22 This was specifically in the subset of squamous

1 patients. And as you can see, with respect to
2 these four parameters, it favored Tarceva
3 treatment, with the hazard ratios ranging from .34
4 to .73.

5 At the lower part of the forest plot,
6 you'll see the time to symptom progression,
7 deterioration in quality of life, and deterioration
8 in trial outcome index, which although falls to the
9 left of 1, is not statistically significant. And
10 so we do see an improvement in these symptoms,
11 particularly in squamous cell tumors. These tumors
12 tend to be fairly proximal and are associated with
13 a lot of symptoms, such as cough, dyspnea, and
14 pain.

15 DR. KELLY: Do you want to ask a
16 question?

17 DR. FLEMING: Just on this point. Just a
18 clarification. At the bottom of the slide, it
19 seems inconsistent with CC-43. It's a trivial
20 point, but it's .94 here and you said it's 1.06
21 in --

22 DR. DAVIES: So this slide here that I

1 presented initially in my core presentation is for
2 all patients on the trial. The subset that I
3 showed was in direct response to Dr. Kelly's
4 question in the specific squamous population, which
5 was an exploratory analysis.

6 DR. FLEMING: Okay. So a more
7 substantive question, though, in all of these
8 measures, did you -- so in pain, for example, were
9 you sure to continue to assess for these measures
10 independent of whether the person progressed or
11 stopped therapy or did you truncate follow-up?

12 DR. DAVIES: The follow-up of these
13 symptoms ended at the time of progression. Over 90
14 percent of patients came off study due to
15 progression. The trial did not continue to collect
16 symptom data beyond the timeline of progression.

17 DR. FLEMING: So any indication that
18 there is a positive effect here on pain quality of
19 life has to be interpreted with great caution
20 because that's definitely informative missingness
21 that's apparent here. To assess quality of life,
22 one has to assess it in an ITT fashion in all

1 patients. You can't truncate follow-up at
2 progression. It's going to lead to highly
3 informative missingness.

4 DR. KELLY: Another question. Two more
5 questions. This is related to the post-progression
6 therapies. You know, 42 patients were enrolled
7 from North America. What was the breakdown per
8 regions of treatments, and were there regional
9 differences in the treatments for patients after
10 progression? And how does that compare to the U.S.
11 population and treatment trends here?

12 DR. DAVIES: I would like to highlight
13 the subsequent therapy slide that I did show in my
14 core presentation, just as a reference point.
15 There were evaluations of different regions, which
16 was part of the stratification. And there were no
17 specific differences that were seen across region.

18 As you'll note -- slide up, please -- the
19 majority of patients that were on this study,
20 although 42 patients were from North America, the
21 majority of patients did receive FDA-approved
22 agents, which include docetaxel, pemetrexed, and

1 EGFR TKI.

2 DR. KELLY: Does this parallel what we do
3 see in the United States currently as second-line
4 therapies?

5 DR. DAVIES: What I would like to do to
6 address that question is invite Dr. Paul Bunn, who
7 is a clinician in the United States.

8 DR. BUNN: Absolutely. Those are the
9 three drugs that are FDA-approved and reimbursed
10 and used. And I think that there's nothing
11 different in the frequency of second-line treatment
12 between Europe and North America, both by EMEA
13 approval and use.

14 DR. KELLY: Is there more TKIs used in
15 the United States than Europe?

16 DR. BUNN: I couldn't answer that.
17 Dr. Cappuzzo can maybe address that. Not to my
18 knowledge.

19 DR. DAVIES: Would you like to hear from
20 Dr. Cappuzzo in terms of his experience in Europe?

21 DR. KELLY: Just a yes or no. Just a yes
22 or no.

1 Is TKI use different in Europe and
2 America?

3 DR. CAPPUZZO: Well, in Europe we have
4 two agents that have been approved. One is
5 gefitinib, Iressa, and the other one is Tarceva.
6 The only difference is that the indication for
7 using Iressa is restricted to patients with EGFR
8 mutations, while we don't have any restriction for
9 the usage of Tarceva. For the usage of the drug,
10 approximately the same. There is no difference, I
11 guess, compared to U.S.

12 DR. WILSON: I would like to use my
13 prerogative here. I think in the absence of data,
14 you cannot say that.

15 DR. DAVIES: Thank you.

16 DR. WILSON: Dr. Link?

17 DR. LINK: My question has been answered
18 already.

19 DR. WILSON: Dr. Hubbard?

20 DR. HUBBARD: Yes. I'd like to go back
21 to the regulatory history of this trial and your
22 interactions with the agency. Did you understand

1 that the agency wanted overall survival to be the
2 primary end point?

3 DR. DAVIES: Yes, we did. The agency had
4 requested that the study be powered for overall
5 survival.

6 DR. HUBBARD: And can you give us,
7 perhaps, some of your thinking as to why the trial
8 was left with progression-free survival as the
9 primary end point?

10 DR. DAVIES: I'd like to invite Christine
11 Boisclair from regulatory at OSI to further outline
12 the FDA interaction.

13 DR. BOISCLAIR: Christine Boisclair, vice
14 president of regulatory at OSI.

15 Actually, the topic of the end point for
16 the study was discussed on a couple of different
17 occasions with the FDA. In the first instance, it
18 was discussed when we were discussing the overall
19 design of the study as opposed to approval
20 commitment for the original Tarceva approval.

21 At that point, it was agreed that PFS
22 should be the end point in light of the concern

1 about the confounding effect of subsequent
2 therapies. And in fact, the PFS end point is
3 included in the agreed-to wording of the post-
4 approval commitment that's in the Tarceva approval
5 letter.

6 It was subsequently discussed in a
7 meeting we had with the FDA in December 2004. And
8 at that point, we specifically asked the question
9 again about the acceptability of the PFS end point.
10 At that point, the FDA asked us to power the study
11 for overall survival, which as you've seen, we did
12 do.

13 We then went back as part of the SPA
14 process to the FDA and again raised the question
15 about whether the study was appropriately powered
16 with survival. And at that point, we got the
17 response that you see in the FDA briefing document,
18 that they would wish to see an improvement in
19 overall survival, which of course you've seen.

20 At no point were we asked to change the
21 primary end point to overall survival.

22 DR. WILSON: Dr. Freedman?

1 DR. FREEDMAN: I have just one question,
2 and it relates to the fact that the population that
3 was studied was primarily in Europe, with 42
4 patients in Canada. And of course, it does not
5 include large sub-populations from the United
6 States.

7 So the question is anything known about
8 erlotinib in terms of its AE profile or interaction
9 with genetic factors that could provide either a
10 selective benefit, selective adverse effect, for
11 certain sub-populations in the U.S. that were not
12 studied in this trial?

13 DR. DAVIES: If I could clarify your
14 question, you're looking specifically for any
15 differences in AE profiles that could exist between
16 the United States and the population studied in
17 this trial, or other factors that could influence
18 the likelihood of efficacy?

19 DR. FREEDMAN: As you know, the African
20 Americans have the highest frequency in males in
21 terms of lung cancer in this country, so they would
22 be an important target group for drugs such as

1 this. And the question is, what is known about the
2 genetic profiles or unanticipated responses to
3 drugs such as erlotinib?

4 DR. DAVIES: I'd first like to address
5 the second part of your question. And what we do
6 know, as we've done multi-varied analysis based on
7 region as well as multiple other baseline factors,
8 is that patients of Asian ethnicity do have an
9 improved prognosis in advanced non-small cell lung
10 cancer, as well as it's a predictive factor for
11 benefit from erlotinib, as it tends to track with
12 the presence of EGFR mutation.

13 With regard to regional differences in
14 our multi-varied analysis, we did not see any
15 specific differences across region. And as you'll
16 note, as I presented, the percent of Asian
17 patients, approximately 14 percent in this study,
18 approximates what we've seen in U.S. studies.

19 With regard to adverse event profiles
20 that may be different, I'd like to invite Dr.
21 Karsten Witt to address that question.

22 DR. WITT: Yes. As part of this

1 application, we did evaluate the safety profile
2 based on ethnic origin. But because there were
3 about 1 percent of patients that were non-Asian or
4 non-Caucasian, it's very difficult to draw a
5 conclusion from those small subsets.

6 There were between -- we did primarily
7 focus with respect to ethnicity differences between
8 Caucasians and Asians. And there were small
9 numerical differences in various adverse event
10 reporting rates, but nothing worth noting.

11 With respect to region differences, we
12 also looked at that as part of the application.
13 And the safety profile of Tarceva versus placebo by
14 region again did not really pick up anything
15 noteworthy.

16 DR. FREEDMAN: I was particularly
17 concerned about the African Americans in this
18 country. And do you have any data?

19 DR. WITT: We don't have any data
20 specifically for African Americans because there
21 were too few patients on the study.

22 DR. DAVIES: Dr. Bunn, if I could invite

1 you up to address the issue with regard to African
2 American ethnicity.

3 DR. BUNN: We recently published a paper
4 in the Journal of Clinical Oncology regarding this.
5 This was multiple biomarkers found in African
6 Americans in the U.S. There was fewer, a lower
7 rate of EGFR mutations than in Caucasians. There
8 was a significantly higher rate of FISH positivity
9 in African Americans. The rates of EGFR positivity
10 were similar. There was no difference in response
11 to TKIs that could be discerned.

12 DR. FREEDMAN: Can I ask another
13 question?

14 Do you have any feeling for how erlotinib
15 would -- what the AE profile might be in African
16 Americans who receive erlotinib?

17 DR. BUNN: I have only anecdotal data
18 from treating patients. I can't give you a large -
19 - I don't have a statistical database. I can only
20 give you my clinical impressions. But I certainly
21 don't treat them any differently and haven't seen
22 any differences in toxicity profiles. But that's,

1 you know, anecdotal, so you can take it for what
2 it's worth.

3 DR. WILSON: Dr. Fleming?

4 DR. FLEMING: I'd like to pursue the
5 question of my colleague, kind of understanding a
6 bit more clearly the rationale for the choice of
7 the end point PFS.

8 My sense is the FDA has given a
9 compelling perspective here that in this setting,
10 overall survival is critical to understand, and
11 that the relevant question in this setting is
12 erlotinib is established as second-line therapy.
13 The question is, is earlier administration at
14 maintenance in those people who've been on for four
15 cycles and are non-progressive, is that earlier
16 administration going to yield enhanced benefit
17 relative to a delay until the time of progression
18 for second-line?

19 So the sponsor's argument on slide CC-19
20 that PFS was used to "avoid the confounding by
21 subsequent treatment" seems to be completely
22 missing what it is that this trial is intended to

1 show and needs to show.

2 Now, could PFS still be in some sense an
3 interpretable end point? If one has a really,
4 really big effect that's large magnitude and
5 statistically highly persuasive, it would be an
6 interesting scenario to interpret that.

7 But the design of the trial, as laid out
8 on slide CC-21 by the sponsor, is to provide
9 80 percent power to detect a relative risk of .8.
10 We kind of get lost in statistics. It's good to
11 kind of get up and away from the statistics and
12 think about what things mean.

13 Essentially, what this means is you need
14 731 events. That's a correct calculation. With
15 731 events, we know today what the statistical
16 significant relative risk will be. It's .852; .852
17 is what this trial was, in effect, designed to
18 declare as the threshold for a win, for positivity.

19 .852 translates, when you have a 2.6-
20 month median, to about a .45 median month estimated
21 improvement, 10 to 14 days. So this trial set
22 forward a threshold for positivity that would be

1 achieved with an estimated improvement in PFS of 10
2 to 14 days and a two-sided P value of .05, .03 for
3 this end point but .05 when you're doing your alpha
4 sharing.

5 So I guess my question to the sponsor is,
6 you're going for a single trial approval, where
7 results need to be robust and compelling. Why is
8 essentially a two-sided .05 alpha spending
9 statistically persuasive on an end point PFS, which
10 is a surrogate, where the estimated improvement
11 could be 10 to 14 days? Why is that compelling?

12 Isn't this the poster child for the issue
13 that many of us have been talking about, which is,
14 we should not be designing our trials on
15 statistical significance. You're hearing this from
16 a statistician. The world is not about statistics.
17 Okay? It's not about statistics here.

18 It's about getting statistically
19 persuasive evidence of clinically meaningful
20 effects. So if we're going to hang our hat on PFS,
21 what is clinically meaningful here? A 10- to 14-
22 day difference in PFS with a two-sided .03 to .05 P

1 value? Can someone clarify why that is a robust
2 and compelling effect that is very statistically
3 persuasive on a very clinically impressive
4 magnitude?

5 DR. DAVIES: We believe that the median
6 estimate for both PFS and overall survival doesn't
7 accurately reflect the benefit that the hazard
8 ratio indicates. But I think your point is well
9 taken that ---

10 DR. FLEMING: If I might -- sorry, but
11 that has nothing to do with what I just said. I am
12 not talking about medians here. I was talking
13 about relative risks. I was talking about the
14 totality of the effect, as represented by relative
15 risks. So the median, what I'm talking about for
16 magnitude of effect, is not getting at my question.
17 My question is, you're targeting an effect that
18 effectively translates to an overall 10- to 14-day
19 difference if you look at it as area between the
20 curves or if you look at it as crossing the median
21 line.

22 DR. DAVIES: You are correct. The

1 results are statistically significant. In terms of
2 whether that's clinically meaningful to a patient
3 and whether it's clinically relevant, I would like
4 to invite Dr. Bunn, who is a clinician and treats
5 lung cancer patients, to give you his opinion about
6 what he believes the clinical relevance of this
7 data is.

8 DR. FLEMING: I'm sorry. I'd like to
9 address the question, not a different question. We
10 will separately address the question, are the
11 magnitude of the effects actually observed viewed
12 to be clinically persuasive? I was getting at a
13 follow-up to my colleague's question about the
14 intention of the design.

15 The design of the trial is what I'm
16 getting at here. The design of the trial was
17 declaring positivity, i.e. statistical
18 significance, with this number of events for what
19 would have been a 10- to 14-day overall improvement
20 on a surrogate end point of PFS, with a two-sided P
21 value that, adjusted for multiple testing, is .05.

22 Single trial application. How is that

1 statistically persuasive evidence of clinically
2 compelling effects where in context, what I think a
3 number of us would argue is it's conceivable you
4 could use a PFS measure here, but the magnitude of
5 the benefit would have to be large and the
6 statistical persuasiveness would have to be
7 compelling for a single trial. There seems to be a
8 huge disconnect between those two.

9 DR. WILSON: Do you have any comment on
10 that?

11 DR. DAVIES: We believe that the results
12 are clinically meaningful. And I apologize, Dr.
13 Fleming, that I'm not able to directly answer your
14 question. I think that your points are well taken
15 and that in terms of how these results can be
16 interpreted within the context of the current
17 treatment paradigm is that it offers another option
18 to patients in this setting that could
19 significantly benefit that wouldn't otherwise be
20 candidates for second or further line of therapy.

21 I still believe that the interpretation
22 of what this means clinically is something valuable

1 to discuss. And if you would like to, I can invite
2 Dr. Bunn back up to the podium to do that.

3 DR. FLEMING: I suggest we go on because
4 it is relevant to go on and change the question;
5 i.e., it is relevant to talk about do these data
6 establish sufficient evidence for benefit?

7 It was also, though, relevant to
8 determine whether the trial's design in fact made
9 sense in this setting, which is not being addressed
10 by this response. So I'm happy to go on. I think
11 it's compelling that the design of this trial is
12 not defensible.

13 How is that relevant here? It's relevant
14 to say just achieving a two-sided .05 or two-sided
15 .03 or two-sided .01 on PFS of a small magnitude,
16 even though that's what the trial was designed to
17 achieve, should not be viewed as persuasive
18 evidence of true favorable benefit to risk. One
19 has to look now at the totality of the data to make
20 that judgment.

21 But moving forward, it's really important
22 to design our trials ideally such that when you hit

1 the threshold in the trial design, it would be
2 defensible as being the strength of evidence and
3 magnitude of effect that would in fact be
4 clinically important.

5 DR. WILSON: So, you know, I'm trying to
6 find a silver cloud here. And I think that I agree
7 with Dr. Fleming and Dr. Bunn's statements
8 regarding the problems with subset analyses. But,
9 you know, I think one needs to look at those here
10 because of the way the study was designed.

11 I think we've already seen that if you're
12 IHC-negative, your overall survival curve is no
13 different. And so it really raises the question of
14 whether or not IHC-negative patients are having any
15 benefit from this.

16 The other group, though, that we haven't
17 really discussed are the patients who have squamous
18 cell. And, you know, I guess one could make a
19 regulatory and a clinical argument that perhaps an
20 unmet need is in the squamous cell group for
21 maintenance because that's the one group that the
22 pemetrexed didn't seem to have benefit for and is

1 hence not approved for.

2 When one looks at the non-squamous cell,
3 non-small cell cancer, using pemetrexed -- and
4 again, I don't like to do cross-trial comparisons.
5 But if you look at that versus the benefit of
6 erlotinib maintenance, certainly they were at least
7 as good, although in absolute terms the pemetrexed
8 looked to be more effective. But again, when one
9 turns to the squamous cell group, though, the
10 overall survival hazard ratio is .86, and this is
11 not statistically significant.

12 But could I ask OSI to put up a Kaplan-
13 Meier curve of overall survival for the squamous
14 cell groups and we can see what that looks like?

15 DR. DAVIES: Yes. Slide up, please.
16 This is the Kaplan-Meier curve for overall survival
17 for squamous histology, with a hazard ratio of .86,
18 as you've already seen in the forest plot.

19 DR. WILSON: So, I mean, I think it's
20 fair to say that the benefit here is extremely
21 small.

22 DR. DAVIES: So this was a subset

1 analysis.

2 DR. WILSON: Right.

3 DR. DAVIES: And as we've previously
4 said, that this is an exploratory subset analysis
5 and could be confounded by known and unknown
6 biases.

7 DR. WILSON: Right. Any further
8 questions? Go ahead, Dr. Logan.

9 DR. LOGAN: I had two questions, one to
10 Dr. Cohen. One of the issues was the adequateness
11 of the second-line therapy, and you raised the
12 pemetrexed trial as one possible baseline.

13 Can you comment on the compatibility of
14 the eligibility criteria, as well as was that done
15 in the U.S., or outside the U.S., or both?

16 DR. COHEN: In terms of eligibility, it
17 was relatively similar, the pemetrexed trial and
18 the erlotinib maintenance trial. They both
19 involved the same stage IIIB-IV non-small cell lung
20 cancer. They both have four cycles of a platinum-
21 containing doublet regimen. Performance data is
22 comparable. And post-progression treatment was

1 relatively comparable.

2 DR. LOGAN: And in the U.S. or --

3 DR. COHEN: In the -- oh, specifically
4 for U.S.?

5 DR. LOGAN: Well, was that trial done
6 outside the U.S. or also in the U.S.?

7 DR. COHEN: No. No, it included -- it
8 was worldwide.

9 DR. LOGAN: My second question is to the
10 sponsor. One of the concerns that's been raised is
11 about the proportion of IHC-positive patients in
12 this study versus the previous second- and third-
13 line therapy study.

14 Have you looked at the selection of
15 patients in terms of that being one possible reason
16 for the difference in the proportions of IHC-
17 positive? For example, in the patients that -- in
18 the placebo arm that proceeded to second-line
19 therapy, what is the proportion of IHC-positive in
20 that cohort?

21 DR. DAVIES: If I could clarify your
22 question, please. You're asking that in the

1 placebo arm specifically, how many patients
2 proceeded to second- and third-line of therapy that
3 were EGFR IHC-negative?

4 DR. LOGAN: Yes; positive versus
5 negative, in the group of patients that proceeded
6 to second-line therapy. Because that was the
7 cohort that was studied -- may be more compatible
8 to the cohort that was studied previously.

9 DR. DAVIES: Correct. We actually do
10 have the percent of patients that proceeded on to
11 second- and further-line therapy in the IHC-
12 negative group. It was imbalanced in favor of the
13 placebo arm. And if you can give me one moment, I
14 can't exactly remember the percentage in that
15 setting. And again, that was exploratory data that
16 we had.

17 So in the EGFR negative subset, the
18 patients that were EGFR IHC-negative on the
19 Tarceva-treated arm, 60 percent had second and
20 subsequent therapy. For the EGFR IHC-negative
21 subset in the placebo arm that went on to
22 subsequent therapy, it was 71 percent.

1 DR. WILSON: Dr. Fleming?

2 DR. FLEMING: I have four questions. I'd
3 like to keep them very brief in the interest of
4 time. And if the sponsor could give just very
5 brief answers, that would be sufficient from my
6 perspective.

7 First, the cutoff for the PFS data when
8 you had 749 events was May 17, 2008. The cutoff
9 for survival, 648 events, wasn't till one year
10 later, 5/17/09.

11 In the interval from May of '08 to May of
12 '09, were the survival data results kept completely
13 blinded; i.e., was the sponsor not provided any
14 access to the interim survival data between '08 and
15 '09?

16 DR. DAVIES: The data was blinded with
17 respect to survival.

18 DR. FLEMING: So when you were provided
19 the PFS results, there was no release of any
20 survival results to anyone outside of the data
21 monitoring committee between May '08 and May '09;
22 is that correct?

1 DR. DAVIES: So that I can be certain
2 that I'm answering that question correctly, I would
3 like to refer that question to Gaelle
4 Klingelschmitt, who's our statistician from Roche.

5 DR. FLEMING: All right. Let me keep
6 going, and she can think about it and we'll come
7 back to that answer, just in the interest of time
8 here.

9 Second question. We've heard in
10 Dr. Cappuzzo's presentation, slide CC-14, the
11 greatest impact is in the first-line setting. I
12 think the greatest potential for impact was what
13 you were saying.

14 My understanding is you have two first-
15 line trials, TALENT and TRIBUTE; is that correct?
16 Can you quickly tell us, were those trials survival
17 trials? Were those trials positive or negative on
18 survival? Could you just quickly inform us? Am I
19 correct about those two trials?

20 DR. DAVIES: Correct. TALENT and TRIBUTE
21 were randomized phase 3 trials that looked at
22 Tarceva in the front-line setting. However, that

1 was not as a single agent.

2 DR. FLEMING: Of course.

3 DR. DAVIES: That was in combination with
4 a front-line platinum doublet.

5 DR. FLEMING: Of course.

6 DR. DAVIES: And not in the maintenance
7 setting.

8 DR. FLEMING: Of course. Of course.

9 DR. DAVIES: Those studies were powered
10 for overall survival.

11 DR. FLEMING: And their status in terms
12 of positivity and negativity?

13 DR. DAVIES: Those studies have been
14 completed and reported. Tarceva, in combination
15 with chemotherapy, did not result in an improvement
16 in overall survival in either one of those studies.

17 DR. FLEMING: Okay. The third question.
18 Can someone provide us overall survival by region?
19 The FDA has provided PFS by region in their
20 briefing document. And if you don't have it
21 immediately on hand, I'd be happy just to see that
22 after the break, unless you actually have it

1 immediately.

2 DR. DAVIES: We do have the forest plot
3 for overall survival based on region. This forest
4 plot includes region as well as smoking status just
5 because these two were stratification factors.

6 As you'll see here on this analysis, the
7 hazard ratio does favor benefit, although, because
8 this was a subset analysis, the confidence
9 intervals do cross 1 in some cases.

10 DR. FLEMING: So we see the same thing as
11 we saw for PFS, and that is Southeast Asia seems to
12 be a particularly strong part of where the signal
13 is. We saw that with PFS as well. So it shows up
14 in survival. The last question, CC-27
15 progression, you in that slide revealed there were
16 52 Tarceva and 36 placebo patients. Is it accurate
17 to say those 88 patients were then censored for
18 progression in your analysis, or did you continue
19 to follow them? How were they handled in the
20 progression assessment?

21 DR. DAVIES: They were continued to be
22 followed. At the time of the PFS data cutoff, they

1 were censored.

2 DR. FLEMING: So they were censored,
3 then. So they induced missing data from the time
4 that they were withdrawn?

5 DR. DAVIES: Correct.

6 DR. FLEMING: Okay. Did your
7 statistician have a response, then, to the
8 question? Is it true that only the data monitoring
9 committee had access to survival data between 5/08
10 and 5/09?

11 DR. DAVIES: Thank you.

12 DR. KLINGELSCMITT: At the cutoff of the
13 PFS analysis, the overall survival analysis was
14 done and was known in our team. It's not only the
15 DSMB who was aware of the results. And it was
16 published in the CSR (ph).

17 DR. FLEMING: Okay. So it wasn't kept
18 blind at the DMC. Is that what I just heard? I
19 believe that's what I just heard. Thank you.

20 DR. DAVIES: Excuse me, Dr. Fleming. If
21 you could just repeat the question for Dr.
22 Klingelschmitt.

1 DR. FLEMING: So did I understand
2 correctly that after -- from May '08 on, the
3 survival data weren't kept confidential solely to
4 the DMC?

5 DR. KLINGELSCHMITT: We didn't perform
6 intermediate overall survival analysis between the
7 PFS cutoff and the --

8 DR. FLEMING: That's not my question.
9 That's not my question. Simple question. I
10 thought you answered it.

11 Was the DMC the only body that had access
12 to the survival data between May '08 and May '09?
13 I thought you said no.

14 DR. KLINGELSCHMITT: No.

15 DR. FLEMING: Thanks.

16 DR. WILSON: Dr. Lyman?

17 DR. LYMAN: Just a quick question around,
18 again, the regional differences here and the
19 generalizability of the data to, say, a U.S.
20 population. As I understand, the primary inference
21 here was drawn on unadjusted log rank comparisons.
22 However, in adjusted comparisons for everything

1 except regional status, treatment remained
2 significant. When regional status is also adjusted
3 for, it becomes nonsignificant.

4 So searching for what might be different
5 across these, I wonder if you have a breakdown on
6 the primary therapies other than we know about a
7 third of them got gem or docetaxel in combination.
8 And we understand they're all platinum-based.

9 But do you have a breakdown of all the
10 other combos that were utilized, and maybe some
11 idea of whether these are similar to the way these
12 patients are treated in the U.S.?

13 DR. DAVIES: Yes, we do. The study was
14 actually designed to be applicable to the United
15 States based on platinum doublets that were
16 currently used in the United States and were
17 reviewed by the FDA. This slide outlines the
18 percent on the Tarceva and placebo arm on the
19 individual regimens that were considered
20 appropriate on study, and were required for any
21 patient to be randomized.

22 DR. WILSON: Dr. Sekeres?

1 DR. SEKERES: Thank you, Dr. Wilson.

2 In the briefing document that you
3 provided to the FDA, you state that, "Unblinding
4 the patients after progressive disease was possible
5 if, in the opinion of the investigator, the use of
6 an EGFR TKI was the only option in this setting for
7 the patient." That's page 11.

8 Can you give us a number of patients who
9 were unblinded, and do you have any survival curves
10 for those patients?

11 DR. DAVIES: Very few patients, in fact,
12 were unblinded. It was not recommended, only in
13 exceptional circumstances. The rate of unblinding,
14 I'm just waiting for that exact number. We don't
15 actually -- if you could just clarify your second
16 question, though, while I'm waiting for that data?

17 DR. SEKERES: Survival curves.

18 DR. DAVIES: For those that were
19 unblinded?

20 DR. SEKERES: For those that were
21 unblinded. And it looks like double the patients in
22 placebo arm got TKI subsequently, which would hint

1 that there was a decent amount of unblinding to
2 then move those patients onto TKIs afterwards.

3 DR. DAVIES: Correct. So there were 27 -
4 - excuse me -- 21 patients that were actually
5 unblinded, 17 percent in the Tarceva arm and
6 26 percent in the placebo arm. The analysis that
7 you've described was not performed.

8 DR. WILSON: Let me ask a question. I
9 think that Dr. Bunn in his very nice presentation
10 did suggest that there might be patients who would
11 get too ill to get EGFR TKI as subsequent therapy.
12 And, therefore, that was a rationale for its use in
13 the maintenance setting. And I certainly think
14 that that's a cogent argument if there was in fact
15 evidence that actually showed that.

16 So far, because of the lack of formal
17 crossover among the placebo group, we can't answer
18 that. But we do know, when we actually look at the
19 subsequent systemic therapies in the Tarceva versus
20 placebo group, that 63 percent of the Tarceva group
21 went on to get subsequent therapies and 66 percent
22 of the placebo group did.

1 So I guess my question is, what is the
2 evidence that patients will not be able to get an
3 EGFR TKI, or any meaningful number of patients will
4 not get it, if we wait till they have progressive
5 disease or is this simply based on anecdotes?

6 DR. DAVIES: In fact, it's not based on
7 anecdotes. The data that was shown in
8 Dr. Cappuzzo's study was pattern of practice data.
9 But we also have data from other clinical trials
10 which I could share with you -- slide up -- to show
11 that in fact these are a series of clinical trials,
12 including both the Fidias study, which was the
13 docetaxel maintenance study, as well as the
14 Ciuleanu pemetrexed study, although I do have to
15 indicate that the 50 percent should be updated to
16 the 67 percent based on the publication.

17 And what you'll notice is that in fact
18 this is not an anomaly that we see in our
19 particular clinical trial, but is consistent not
20 only with U.S. pattern of practice data, that 60
21 percent of patients move on to second- or third-
22 line therapy, but also consistent with other

1 clinical trials.

2 DR. WILSON: Okay. I think that's fine.
3 But the question is whether or not using
4 maintenance makes it -- whether or not there's any
5 difference in the outcome when you use maintenance.
6 And you have no data showing that.

7 DR. DAVIES: So the trial was not
8 designed to evaluate early versus late. That is
9 correct.

10 DR. WILSON: Right.

11 DR. DAVIES: But it did demonstrate an
12 improvement in overall survival in that setting.
13 And when we have performed, although albeit
14 exploratory analyses, censoring for subsequent
15 therapy and also evaluating overall survival in the
16 presence of subsequent therapy, we have seen that
17 it favors overall survival.

18 DR. WILSON: Right. But again, I think
19 the point is that there's no evidence that if they
20 don't get it in maintenance, they have a
21 significantly lower chance of getting it at disease
22 progression. That may be true, but there's no

1 evidence for that.

2 Okay. Well, it's 12:00 noon, so if we
3 don't have any more pressing comments, why don't we
4 adjourn.

5 Oh, sorry. We have one more. Dr. Logan?

6 Oh, no. Okay.

7 Yes, sir?

8 DR. RICHARDSON: One question. I
9 apologize for delaying this further.

10 I'm just curious about the fact that one
11 really can't consider this a blinded trial in the
12 sense that 60 percent of the patients on Tarceva
13 had rash, and I suspect the -- although I couldn't
14 find the figure for diarrhea or loose stools
15 readily, I suspect it's substantially higher in
16 that group as well.

17 I'm wondering if there's a difference in
18 time to progression in those folks who had either
19 rash or loose stools or diarrhea versus those who
20 didn't. This is in the Tarceva group. And I guess
21 what I'm getting at is since the investigators
22 obviously could tell who was getting Tarceva, is

1 there a tendency to keep those folks on study
2 longer?

3 DR. DAVIES: I think there are many
4 components to your question there, and I'll try to
5 answer them in a sequential format.

6 In terms of the presence of rash, there
7 was 50 percent of patients, in fact, that
8 experienced any grade of rash. And to the best of
9 the ability of the trial design, as a placebo-
10 controlled study, the blind was attempted to be
11 maintained. Fifty percent of patients did not
12 experience rash, and while there was a risk that
13 that could confound the PFS end point, it was
14 corroborated by a central independent radiological
15 review and wouldn't have ultimately impacted on the
16 overall survival secondary end point.

17 DR. RICHARDSON: But at the same time,
18 there are those who have felt that the presence of
19 rash is a predictor for response.

20 DR. DAVIES: Yes. That's in fact
21 correct. So I will address that issue about the
22 correlation because we did evaluate the presence of

1 rash on that arm. But we also looked at
2 differences in the timing of the CT scans that were
3 performed to see whether there were any imbalances
4 in the assessment of PFS. And in fact, there was
5 rigorous adherence to the six-week scanning
6 intervals on both arms.

7 So based on that data that we have, it
8 does not suggest that there was a bias in that
9 setting. With regard to the correlation with rash,
10 as previous studies have shown, as you mentioned,
11 we did see a correlation, but in an exploratory
12 analysis just on the placebo-treated patients with
13 respect to overall survival. And I can show you
14 that Kaplan-Meier curve.

15 DR. RICHARDSON: Say that again? Tell me
16 how the placebo group enters into that. I'm asking
17 specifically about the Tarceva group.

18 DR. DAVIES: Yes. And one moment,
19 please. If we could please put up the overall
20 survival comparison based on rash in the Tarceva-
21 treated patient population.

22 So if I understood your question

1 correctly, you had asked about for those that were
2 on the Tarceva-treated arm because very few
3 patients on the placebo arm actually had rash. So
4 this exploratory analysis that was performed for
5 overall survival was in the Tarceva-treated arm
6 only, and it looked at rash, any grade of rash,
7 versus no rash. And consistent with previous data
8 in EGFR inhibitors, there is a correlation between
9 the presence of rash and survival benefit.

10 DR. WILSON: Okay. I'd like to thank the
11 sponsor and FDA. And we will adjourn and return at
12 1:00. And I'd like to once again remind all the
13 panel members, please do not discuss this among
14 yourselves or with anyone else. Thank you very
15 much.

16 (Whereupon, at 12:57 p.m., a lunch recess
17 was taken.)

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1 A F T E R N O O N S E S S I O N

2 DR. WILSON: Okay. Let me welcome you
3 all back. Now we're going to be having the open
4 public hearing. But before we begin, we have a
5 statement.

6 DR. VESELY: Both the Food and Drug
7 Administration and the public believe in a
8 transparent process for information-gathering and
9 decision-making. To ensure such transparency at the
10 open public hearing session of the advisory
11 committee meeting, FDA believes it is important to
12 understand the context of an individual's
13 presentation.

14 For this reason, FDA encourages you, the
15 open public hearing speaker, at the beginning of
16 your written or oral statement, to advise the
17 committee of any financial relationship that you
18 may have with the sponsor, its product, and if
19 known, its direct competitors. For example, this
20 financial information may include the sponsor's
21 payment of your travel, lodging, or other expenses
22 in connection with your attendance at the meeting.

1 Likewise, FDA encourages you at the
2 beginning of your statement to advise the committee
3 if you do not have any such financial
4 relationships. If you choose not to address this
5 issue of financial relationships at the beginning
6 of your statement, it will not preclude you from
7 speaking.

8 The FDA and this committee place great
9 importance on the open public hearing process. The
10 insights and comments provided can help the agency
11 and this committee in their consideration of the
12 issues before them.

13 That said, in many instances and for many
14 topics, there will be a variety of opinions. One
15 of our goals today is for this open public hearing
16 to be conducted in a fair and open way where every
17 participant is listened to carefully and treated
18 with dignity, courtesy, and respect. Therefore,
19 please speak only when recognized by the chair.
20 Thank you for your cooperation.

21 DR. WILSON: Let me invite Peter Matloff
22 to the microphone.

1 MR. MATLOFF: Good afternoon. My name is
2 Peter Matloff. OSI has paid for my hotel and
3 transportation here. Other than that, there is no
4 financial involvement.

5 I was diagnosed at stage IV metastatic
6 non-small cell lung cancer five and a half years
7 ago. My first line of treatment was 16 radiation
8 treatments to the spine, six treatments three weeks
9 apart of Taxol and Taxotere, Taxol and carboplatin.
10 The results were good. After three months, the CAT
11 scan showed that progression was okay.

12 I had a break, and then three months
13 later progression started again, and I went on
14 carboplatin and Taxotere. The results again were
15 good. However, after a series of nine months --
16 nine treatments, I was building up a lot of fluid
17 in my right lung. After many thoracenteses, it
18 was suggested that we do a pleurodesis. That was
19 not successful, and resulted in pockets of
20 loculated fluid in my right lung.

21 Some time after that, doctors were
22 concerned that I had fluid around my heart and

1 suggested that we do a pericardial window. And
2 since I had some fluid in the left lung, the
3 surgeon felt that we should do a pleurodesis in the
4 left lung since I was already on the table.

5 After those procedures, I went home with
6 oxygen. A week or two later, it was apparent that
7 something was not right. And after an emergency
8 admission, it was determined that I had an
9 infection in the left lung. After a week in the
10 hospital, the infection was cleared up and a Pleurx
11 catheter was inserted in the left lung.

12 This was very successful. About six
13 weeks later the catheter was removed, and I have
14 not had a fluid problem in the left lung since.
15 After a while, my breathing improved and the oxygen
16 was no longer needed.

17 A little over two years ago I started on
18 Avastin, Alimta, and Tarceva, and the results were
19 good. After nine months, the Avastin and the
20 Alimta were discontinued, and at that time I
21 continued with the Tarceva until some progression
22 showed up on a CAT scan and my CEA began to elevate

1 a little bit.

2 Then I went back on Alimta and Tarceva,
3 along with the Avastin, and in June of this year a
4 CT showed that I had some air that had developed in
5 the loculated fluid area of the lung and was taken
6 off of the Avastin and the Alimta but continued on
7 Tarceva.

8 It was determined that I had developed a
9 bronchial pleural fistula, and the fistula was
10 repaired with vascular coil placed in the bronchial
11 tube and sealed with medical glue. The procedure
12 was successful. A CAT scan last week showed that
13 the air is no longer there, and the scan also
14 showed that there is no other major changes to be
15 concerned about. And I'm still continuing on the
16 Tarceva.

17 Altogether, I have been on Tarceva over
18 two years. For me, the side effects of Tarceva
19 have not been anywhere near as severe as the other
20 drugs. My quality of life is much better on
21 Tarceva. Actually, it has been good that my family
22 and went on a Thanksgiving week cruise for seven

1 days.

2 Yes, the past five years have been a
3 roller coaster ride for me and my family. I have
4 maintained a very positive attitude right from the
5 start. The support of my wife Miriam, my son Gary,
6 and my grandson Michael have made the journey a lot
7 easier.

8 I am fortunate to have an excellent
9 current medical team headed by Dr. Rogerio
10 Lilienbaum, as well as medical insurance that has
11 not denied me anything. My attribute being able to
12 appear in front of you today speaks well for
13 Tarceva. It needs to be considered for wider use
14 in combating lung cancer.

15 I thank you for the opportunity to share
16 my story. I look forward to the day that someone
17 actually will find a cure for lung cancer. I'll be
18 happy to answer any questions.

19 DR. WILSON: Thank you very much.

20 Our next speaker will be Maureen Rigney
21 for the Lung Cancer Alliance.

22 MS. RIGNEY: Good afternoon. I'm Maureen

1 Rigney, director of community and support services
2 at Lung Cancer Alliance. Based in Washington,
3 D.C., Lung Cancer Alliance is the only national
4 organization providing support and advocacy to
5 those living with or at risk for the disease.

6 To support our efforts, we have hundreds
7 of volunteers across the United States.
8 Unfortunately, none of them could be here today,
9 but we submitted five statements in support of the
10 approval of Tarceva in the maintenance setting on
11 their behalf, as well as one from Lung Cancer
12 Alliance. We are grateful for the opportunity to
13 give voice to the patient perspective as I now read
14 three of those statements.

15 The first statement is from Mike Stevens
16 of La Jolla, California. He was diagnosed at the
17 age of 44. He is EGFR mutation-negative.

18 "My name is Mike Stevens. I was
19 diagnosed with stage IV non-small cell
20 adenocarcinoma on June 23, 2005. With both lungs
21 fully involved, I was expected to live only two
22 months. I apologize for not being able to be here

1 in person today.

2 "As I write this, I am undergoing a round
3 of chemo at U.C. San Diego Cancer Center.
4 Currently, I am on a clinical trial and have to
5 stick to a timetable getting my drugs. In fact, I
6 had chemo yesterday, which is one of the main
7 reasons I was unable to make it here today.

8 "I would like to disclose that OSI was
9 going to fly me out for this meeting today so I
10 could present you with my statement.

11 "My first line of treatment was chemo
12 every three weeks. Two of the weeks I would be
13 flat on my back in bed, hardly able to move due to
14 pain and fatigue. The third week I called my good
15 week where I would have enough energy to live a
16 semi-normal life. This type of chemo is like
17 climbing a set of stairs. When you finally make it
18 to the top, someone pushes you down to the bottom
19 and you have to start the climb again.

20 "Due to the fact you have to be hooked up
21 to a needle every three weeks and that two of those
22 three weeks you are totally fatigued, I was unable

1 to travel very far from my house. You become
2 almost a prisoner. I had six rounds of this
3 treatment, which equated out to 18 weeks, basically
4 4.4 months of house arrest.

5 "After the sixth round of this treatment,
6 I discussed with my oncologist that I was no longer
7 getting that good week. The fatigue was dominating
8 my life, and my quality of life was diminishing
9 rapidly. It was at this point that my oncologist
10 suggested I start Tarceva.

11 "Tarceva changed my life in many
12 respects. The side effects were much milder than
13 the drugs I was taking, so that instantly improved
14 my quality of life. The greatest benefit is I was
15 no longer connected to a needle, which allowed me
16 to travel again. I was able to take my wife and
17 children on a safari to southern Africa. This
18 would never have been possible if I was doing
19 chemo.

20 "After starting Tarceva in early 2005, I
21 was on the drug until late 2009, almost four years.
22 Most stage IV lung cancer patients do not survive

1 the first year of diagnosis. Every doctor I met
2 asked if I knew how lucky I was. I know very well
3 how lucky I am to be alive, and especially the
4 great four-plus years I have had enjoying life.

5 "I've been able to travel, to watch my
6 daughter start college at George Washington
7 University in Washington, D.C., watch my son turn
8 16, and in August, I was able to travel to Tahiti
9 to spend my 25th wedding anniversary with my wife.
10 This would not have been possible if I was not on a
11 drug that allowed me to be mobile and that kept me
12 alive.

13 "I truly owe my life and the quality of
14 my life to Tarceva. I strongly suggest making this
15 drug available as a maintenance drug for those
16 fighting lung cancer. We have few options to fight
17 the number one cancer killer, and when we get
18 something that improves the quality of life like
19 Tarceva does, I think it should be made available
20 to everyone possible.

21 "Thank you very much for the opportunity
22 to hear my words today."

1 The next statement is from Mary Lou
2 Fisher of Fortuna, California. She was diagnosed
3 at the age of 65 and has nothing to disclose.

4 "My name is Mary Lou Fisher. I am a 69-
5 year-old Caucasian woman who never smoked. In
6 February 2006 I was diagnosed with stage IV
7 adenocarcinoma lung cancer which had metastasized
8 to my lymph nodes, bones, and abdominal wall.

9 "My first line of treatment was Taxol,
10 carboplatin, and Avastin, which consisted of six
11 rounds. In August 2006 I was placed on 150
12 milligrams of Tarceva.

13 "My experience with Tarceva. At first I
14 had a lot of diarrhea and rash, and several months
15 later I was put on 100 milligrams of Tarceva. I
16 have done well on this amount, and side effects are
17 minimal. I did not have any genetic testing before
18 taking Tarceva.

19 "My cancer is being controlled by this
20 drug, which I am so thankful for. I am able to
21 enjoy life. I exercise, travel, and keep busy. I
22 take my Tarceva first thing in the morning and eat

1 at least one hour later. I do make sure I don't
2 get overly tired and get lots of rest. Tarceva has
3 truly been a lifesaver for me, and I can recommend
4 it highly."

5 Finally, the Lung Cancer Alliance
6 statement. We would like to disclose that Lung
7 Cancer Alliance has received \$160,000 from
8 Genentech and 28,000 from OSI in educational grants
9 in 2009.

10 We express our support for FDA approval
11 of the use of Tarceva as a first-line maintenance
12 therapy for patients with advanced non-small cell
13 lung cancer. Tarceva, when first approved as a
14 second-line treatment in 2004, added an important
15 and targeted therapy option for lung cancer
16 patients. It remains so today.

17 The physical side effects and wear and
18 tear on the body from platinum-based chemotherapies
19 can be debilitating. Maintenance Tarceva can
20 provide a much-needed break from such toxic
21 treatments and allow patients the opportunity to
22 regain lost strength and stamina.

1 The mental and emotional side effects can
2 be just as devastating. Lung cancer patients often
3 feel trapped, trapped in a regimented schedule of
4 treatments in the chemotherapy room, trapped in
5 their homes after chemo as they are too fatigued or
6 susceptible to other disease to leave.

7 In addition, once first-line treatment is
8 finished and the patient receives news of stable
9 disease or, better yet, remission, the current next
10 step is to stop treatment and wait. While it is a
11 time to celebrate treatment success, for many it is
12 also a time to worry about disease progression or
13 recurrence.

14 Approval of Tarceva in a maintenance
15 setting would allow patients to build on the
16 momentum from positive results of first-line
17 treatment and gain a heightened sense of control
18 over their disease. And Tarceva's portability and
19 often less-serious side effects allow late stage
20 lung cancer survivors a renewed sense of freedom
21 and the chance to resume a lifestyle more similar
22 to that prior to diagnosis.

1 Lung cancer remains a leading cause of
2 cancer death in the United States, with over
3 70 percent being diagnosed at advanced stage.
4 Maintenance Tarceva would provide a valuable
5 treatment option that may not only impact the
6 survival time for lung cancer patients, but also
7 allow those patients to spend that time doing
8 things they love and not hooked up to an IV.

9 Thank you so much for your time and
10 attention.

11 DR. WILSON: Thank you very much.

12 Susan Mantel?

13 MS. MANTEL: Good afternoon. I'm Susan
14 Mantel. I'm the executive director of Uniting
15 Against Lung Cancer. We're a nonprofit foundation
16 focused on raising awareness of and research for
17 lung cancer, including in never smokers. We have
18 received \$37,000 in awareness and educational
19 funding from OSI in the last two years, and 108,000
20 from Genentech over the last four years for similar
21 activities.

22 I thought Lung Cancer Alliance so

1 beautifully laid out the details, so I will keep my
2 statement brief. We concur with everything that
3 they said about the benefits of Tarceva. I'd just
4 like to reiterate the importance of having multiple
5 options available to patients at different points
6 in their treatment, including the targeted agent
7 Tarceva.

8 I've been executive director of this
9 organization, which was originally founded with a
10 specific focus on never smokers since September
11 2004. As a result, I've become keenly aware of the
12 heterogeneity of this disease and the few treatment
13 options that have been available.

14 I am heartened to have seen progress in
15 the last four years in having more options
16 available, but there is still a paucity of choices
17 for physicians and the patients. It is
18 particularly important to be able to offer
19 appropriate options to patients for both their
20 stage of treatment and their type of lung cancer.

21 Because I disproportionately work with
22 never or light former smokers since we were founded

1 for never smokers, I've had the opportunity to
2 witness firsthand the many patients with non-small
3 cell lung cancer who have had additional months and
4 years to spend with their families and friends
5 thanks to maintenance therapy with Tarceva, and
6 excellent care that they receive at some of the
7 cancer centers.

8 In addition, they've enjoyed a high
9 quality of life during those years, having the
10 availability of an oral agent. That includes the
11 ability to work, to play with their children, to
12 travel, and to contribute to their communities.

13 Tarceva has represented an important new
14 option for our population. We heartily endorse
15 having this available as maintenance therapy.
16 Thank you.

17 DR. WILSON: Thank you.

18 DR. VESELY: The open public hearing
19 portion of this meeting has now concluded, and we
20 will no longer take comments from the audience.
21 The committee will now turn its attention to
22 address the task at hand, the careful consideration

1 of the data before the committee as well as the
2 public comments.

3 DR. WILSON: So let me read two
4 statements, and then what we're going to vote on.
5 And then I will open up the meeting for the members
6 to discuss this.

7 The first statement is, the study was not
8 optimally designed to demonstrate that maintenance
9 therapy with erlotinib after initial chemotherapy
10 is better than therapy with erlotinib at disease
11 progression. The second statement is, results of
12 the study demonstrated a modest improvement in
13 overall survival.

14 The vote question is, based on these
15 results, should erlotinib be approved for the
16 proposed indication?

17 Let me just say, to start this, that we
18 are not here to, I think, judge whether or not
19 erlotinib is an effective agent. That has already
20 been established. Erlotinib is available, and it is
21 available at first relapse. What we are here to do
22 is to assess whether or not, based on this clinical

1 trial, there is evidence that its use in
2 maintenance is worthwhile compared to its use at
3 first progression.

4 I think it's important to state the
5 obvious. Number one, whenever you do maintenance
6 therapies, there will be many people getting the
7 maintenance therapies who will have no benefit from
8 the maintenance. And that's where biomarkers come
9 into play, to identify that group of patients that
10 is most likely to benefit. And, unfortunately, due
11 to a variety of issues that were well discussed
12 today, we don't have definitive biomarkers to
13 identify those patients in the maintenance who will
14 benefit from this. I think one has to
15 consider that just because you don't show that a
16 drug has excessive toxicity that you want to
17 necessarily expose patients unnecessarily to that
18 drug, especially if that drug is equally
19 effective -- and perhaps even more; nobody knows
20 that -- at the time of relapse. And I think that's
21 really the crux of what the committee needs to be
22 discussing.

1 So with that, any takers? Don't all
2 raise your hands at once. I'll give you a second
3 to think.

4 DR. DAVIES: May I offer an additional
5 comment from the sponsor?

6 DR. WILSON: Yes. Okay. Yes.

7 DR. DAVIES: I would like to agree with
8 you that the study was not designed to evaluate an
9 early versus late question. However, the study
10 design was discussed through the SPA process, and
11 there have been -- there's one other agent,
12 pemetrexed, that was also approved in this setting
13 utilizing the same design with a PFS end point.
14 And while it's difficult to compare across studies,
15 we do believe that Tarceva is another option in
16 this setting.

17 There are some differences in the
18 pemetrexed study that I would like the committee to
19 be aware of. And while both were worldwide
20 studies, both had PFS as their primary end point,
21 there are some key prognostic factors that were
22 different in the pemetrexed study compared to the

1 erlotinib study that could have influenced the
2 magnitude of benefit that was seen.

3 I'd like to highlight a slide, if I may
4 show one.

5 DR. WILSON: Yes.

6 DR. DAVIES: This is just a comparison to
7 the pemetrexed randomized phase 3 study. This was
8 the study that resulted in the approval of
9 pemetrexed. Again, that study was designed as
10 pemetrexed versus placebo in the maintenance
11 setting and did not mandate subsequent pemetrexed.

12 You can see in the overall population,
13 which is the forest plot, to the left, that in the
14 overall population the hazard ratios are comparable
15 to SATURN and JMEN.

16 If you look on the right-hand side, there
17 was a table that was prepared comparing key
18 prognostic factors in advanced non-small cell lung
19 cancer, illustrating that the JMEN study, which is
20 the name of the pemetrexed maintenance study,
21 actually had a higher number of non-squamous,
22 adenocarcinoma, Asian ethnicity, never smokers, and

1 some differences in the ECOG performance status
2 that would favor a better benefit in the JMEN
3 study.

4 While I was referring to the fact that
5 many patients, because of rapid progression in
6 advanced non-small cell lung cancer, are not able
7 to get second and further lines of therapy, there
8 was one study, which was the docetaxel study which
9 Dr. Bunn did show in his initial presentation, that
10 compared early versus late therapy. And what that
11 study showed was that progression-free survival was
12 improved. It wasn't powered for overall survival.
13 But what it did demonstrate in the early versus
14 delayed setting was that there were a number of
15 patients that were unable to receive subsequent
16 therapy.

17 In fact, when we look at other second-
18 line therapies -- I showed you a couple of slides
19 earlier looking at a broader scope of trials. This
20 is a table that's highlighting second and further
21 lines of therapy across different maintenance
22 trials. And so this was the pemetrexed study,

1 which was 67 percent of patients received
2 subsequent therapy; the gefitinib study, that Dr.
3 Bunn referred to; and then the SATURN trial.

4 I wanted to draw your attention to the
5 docetaxel study again because this was a patient
6 population that protocol mandated the patients on
7 the placebo arm were to go onto subsequent
8 docetaxel. And despite that study being designed
9 that way, only 63 percent of patients were
10 ultimately able to get the delayed or second-line
11 docetaxel, and I think this highlights the fact
12 that patients with advanced non-small cell lung
13 cancer tend to have rapid progression and may not
14 be able to receive subsequent therapies.

15 Thank you for the opportunity.

16 DR. WILSON: Thank you. I just wanted to
17 address a couple of those issues.

18 In terms of the last slide, I just think
19 you have no evidence that, number one, patients who
20 are not getting maintenance are going to have less
21 of a chance to go on to second-line therapy. And
22 number two, at the end of the day, what matters is

1 whether or not that translates into overall
2 survival. And so I just think that we should not
3 get diverted by that.

4 I also want to remark on the fact that
5 the SPA that you discussed with FDA also isn't
6 really relevant here. They discussed with you
7 overall survival as being an important end point,
8 and I think that what is at issue is whether or not
9 the amount of benefit in the maintenance arm was
10 large.

11 I think that we all agree that if the
12 overall survival benefit was large, and in fact,
13 you know, appeared to be much higher than the drugs
14 used as second-line therapy, I think that we would
15 be more impressed with that.

16 But I think the question here is that the
17 overall benefit in terms of overall survival in
18 this trial is relatively small, and so that
19 therefore invokes whether or not this is really any
20 different than giving it as second-line therapy.

21 Dr. Pazdur?

22 DR. PAZDUR: I just wanted to bring this

1 issue up about the SPA agreement or lack of
2 agreement. And the review team is here, and I think
3 it's important if they really address this issue.

4 From my knowledge, there were issues that
5 were left unresolved. Obviously, we've quoted a
6 sentence from that, that we really were looking for
7 overall survival. And I know John and Marty are
8 probably the best people to comment on that issue
9 of was there an agreement with the sponsor on the
10 SPA.

11 DR. COHEN: Well, to start off, there
12 obviously was not an agreement in terms of the
13 study end point. The FDA strongly recommended
14 overall survival as the end point. The sponsor
15 chose progression-free survival as the end point.

16 The SPA letter included 13 questions,
17 13 specific questions, regarding the study from the
18 sponsor, and the FDA answered those 13 specific
19 questions. But obviously, there were a lot of
20 parts of the protocol that no questions were asked
21 about and no FDA answers were given. And that
22 included second-line therapy.

1 DR. JOHNSON: Could I just say with
2 respect to the requirement for overall survival,
3 the FDA sent them a letter in 2005, after our
4 meeting, and I'll quote from the letter. I think
5 it's unequivocal.

6 It says, "To demonstrate the value of
7 maintenance-targeted therapy, superiority of
8 survival will have to be demonstrated." And in
9 quotes, "will have to be demonstrated." There's no
10 question about what our stance was with respect to
11 the primary end point.

12 DR. PAZDUR: In addition, I'd like to
13 make a comment regarding the Alimta application.
14 We internally had these same discussions regarding
15 the appropriateness of design here. What drove the
16 approval of Alimta was just as you had brought up,
17 was the magnitude of benefit that we believed we
18 saw in this application in the non-squamous cell
19 group.

20 Here again, this application, if you
21 remember, was being discussed, I believe, around
22 the time of the ASCO meeting. There were pros and

1 cons of that entire discussion brought up, I think,
2 in some of the presentations and the annual ASCO
3 meeting. We brought those back, discussed them,
4 and really thought that the magnitude of benefit of
5 that benefit in that subgroup warranted approval.
6 If we were seeing a similar magnitude of benefit
7 here, I don't think that we would be bringing this
8 application to this audience here.

9 DR. DAVIES: Mr. Chairman, may I comment?

10 DR. PAZDUR: I think, you know, one of
11 the problems that we have here is -- and I don't
12 want to stymie discussion. But the purpose of this
13 meeting here is to get the feeling of, really, the
14 committee members on this application. It is not
15 to have a debate between the sponsor and the
16 individual members, giving them conflicting
17 opinions.

18 So here again, if you want to allow that
19 to go ahead -- but here again, the purpose of this
20 hour, or the remaining time, is really to focus on
21 the question. And we want to hear from, really,
22 the members of the committee regarding the

1 application at hand.

2 DR. WILSON: Rick, let me ask you, I
3 think that as we go forward in time, we're going to
4 be seeing more maintenance therapies.

5 DR. PAZDUR: And here again, I think this
6 is one of the reasons that we brought this to the
7 committee. Okay? We're not only going to be
8 seeing it in lung cancer, we could be seeing it in
9 lymphomas.

10 DR. WILSON: Right.

11 DR. PAZDUR: There are examples of
12 lymphoma applications -- or not applications, but
13 studies that have been done that could come to the
14 committee in other diseases. And where do we want
15 to go from here regarding that application, of
16 these types of applications?

17 DR. WILSON: So let me just put forward,
18 as we discuss this, that the whole question on a
19 broader scale as to how to you design studies like
20 this, I think slam-dunk overall survival benefits
21 may be a little easier to handle. But you don't
22 know going into any of these clinical trials. And

1 I think that at least in the world of lymphoma, a
2 doctor named Hainsworth years ago, when he was
3 looking at maintenance, did the very study that FDA
4 has discussed here, which is they looked at
5 maintenance Rituxan versus Rituxan at progression.
6 And that was done many, many years ago. So let me
7 just ask members to keep that clinical trial design
8 in mind as we go forward.

9 Dr. Link?

10 DR. LINK: There are other examples where
11 maintenance therapy works, even prolonged
12 maintenance therapy. So, you know, we should keep
13 that in mind.

14 I have two questions, one related
15 definitely. So they demonstrated an overall
16 survival advantage. It just wasn't the primary end
17 point. So does that make a difference to you? In
18 other words, does it have to be -- the study has to
19 be designed around that as the primary end point or
20 are you satisfied that it is an end point of the
21 study, which is appropriately powered to
22 demonstrate that end point but it's not the primary

1 end point.

2 Does that make a difference?

3 DR. JUSTICE: I think the question is
4 really moot at this point in time. It doesn't make
5 a difference. They have demonstrated an
6 improvement in survival. We're not going to --

7 DR. LINK: Well, it seems to be a problem
8 in terms of, you know, you said that we asked them
9 that overall survival will be necessary to
10 demonstrate. They've demonstrated it. It just
11 wasn't, you know, number one on the list, is my
12 interpretation.

13 So is that okay?

14 DR. JUSTICE: That's okay.

15 DR. LINK: Good. Okay. So that's not
16 really my major question. So I need some help on -
17 - I'm not a lung cancer expert, and so if you're --
18 and I don't know who is going to answer this.

19 But what's the expectation, having a
20 trial published in a very high-priority journal,
21 Lancet, I guess that was, and an FDA approval of a
22 strategy or of a drug appropriate for, you know,

1 somebody who is -- I know you guys don't call it
2 remission but, you know, like not progressive state
3 after receiving what is the accepted induction
4 treatment for lung cancer, what does one do with a
5 patient?

6 Is it sort of the now-accepted practice
7 that one offers this subsequent therapy with
8 pemetrexed for patients with lung cancer who meet
9 criteria? Is that sort of like you should at least
10 offer it and say, there are benefits, there are
11 risks, but, you know, overall it improves the
12 outcome by X amount and it's sort of, you know, my
13 obligation to suggest this to you as a strategy
14 because it's in Lancet, after all.

15 So I don't know who -- I don't know.

16 DR. PAZDUR: That falls into the practice
17 of medicine, basically, when you're talking about
18 what you should do with an individual patient here.
19 Whether or not something is published in Lancet, a
20 throwaway journal, or whatever has no implications
21 as far as the decision-making of this committee
22 here. These are external issues. What you should

1 be looking at is basically the efficacy of this
2 agent at the data that has been presented to you,
3 both from the sponsor and from the FDA.
4 Publications, et cetera, are irrelevant here at
5 this point.

6 DR. LINK: Well, let me just -- so in
7 other words, if one says that because it was five
8 months of improvement and that's why that drug sort
9 of stood out as being in that, you know, that it
10 would be a worthwhile thing to do, let's say, and
11 that's why you approved it.

12 One could say, well, you know, for some
13 patients, the risk and benefit of getting that five
14 months for whatever it is to get this drug -- the
15 expense, the inconvenience, and the toxicity -- may
16 not be worth as much. But somebody else may say,
17 well, I'll take a three-month benefit, but it's
18 less costly in terms of the side effects and in
19 terms of the effect on my life. So, you know,
20 that's a balancing act.

21 So in other words, we have to say so if
22 it's worthwhile recommending something which

1 prolongs survival but, you know, there is a risk --
2 you know, we can say that there's a favorable
3 risk/benefit; it's just not as favorable a benefit,
4 but there's a lower risk, so let the patient
5 determine that.

6 DR. PAZDUR: Well, here again, with
7 reference to an individual patient decision, here
8 again, that falls in the rubric of the practice of
9 medicine. Okay? You know, we frequently have this
10 discussion not only about this drug but other
11 drugs.

12 You know, there are very, I would say,
13 hard-fought battles to improve survival in
14 particular diseases. And generally, we don't want
15 to just say, well, we'll forego an improvement in
16 overall survival because we'll probably have less
17 toxicity or more convenience. Okay?

18 That's something that is a very, very
19 slippery slope because once you go on that slope,
20 why not just use half-dose chemotherapy? One-
21 fourth dose chemotherapy? That probably would have
22 less toxicity, but probably less efficacy.

1 So it's a very slippery slope. And
2 generally, we like to take a look at the efficacy
3 parameter, ask, really, has that been established?
4 Are we willing to take a decrement on it, and then
5 take a look at the toxicity issue? So it's a
6 stepwise decision-making practice. And then lastly
7 take a look at the convenience issue.

8 DR. WILSON: Yes. Dr. Fleming?

9 DR. FLEMING: Maybe I'll just try to jump
10 in here with some global thoughts. The FDA, in
11 stating the question, in essence, said there's some
12 evidence of a modest survival effect. And that
13 seems clear to me that that's a reasonable
14 statement. The issue is, how compelling is the
15 evidence? How persuasive and reliable is the
16 evidence? Of what magnitude is the effect?

17 I guess I'll start by saying it's a
18 single trial. Can we obtain definitive evidence
19 from a single trial? Yes, we can, but there's a
20 lot in the EMEA and FDA regulations about that. We
21 hear words about "robust" and "compelling." What
22 does that mean?

1 It means pristine, internally consistent,
2 statistically strong, stronger than you would
3 typically ask for from a single trial on end points
4 that are of real importance to patients; direct
5 measures of how a patient functions, feels, or
6 survives. It's often used in orphan indications or
7 in long-term settings or rare outcomes, where
8 there's challenging feasibility. And support by
9 related trials are important.

10 Looking at all of those issues gives me
11 serious concern about this trial providing the
12 level of evidence that would be judged as
13 persuasive in a single trial. And there are a
14 number of issues I'd like to quickly run through
15 that are the basis of that judgment on my part.
16 Some of them relate to how strong is the evidence
17 for the effect. Some of these relate to issues of
18 internal consistency. Some of these relate to
19 issues of external support.

20 So in terms of how strong is the effect,
21 we've had some discussion already. Okay. The
22 primary end point was originally PFS. That's a

1 biomarker. But that can be used if there is a
2 compelling magnitude of effect on such a biomarker.

3 It seems somewhat questionable to use it
4 in this setting, in an immediate versus delay,
5 where it's really ill-suited to capture what we
6 really care about. And it's problematic, as I've
7 argued before, to be designing a trial for a two-
8 sided 05 where you would achieve it with so many
9 events from only a 10- to 14-day increase.

10 Does it mean that that inherently means
11 this trial isn't positive, but what it means is
12 statistical significance on PFS isn't the proper
13 threshold to use in judging whether the evidence is
14 convincing for approval in this setting, and that I
15 think this is clearly recognized in what the FDA
16 has written.

17 Well, okay. What are the results? Are
18 the results sufficiently persuasive? Well,
19 starting with PFS, there are irregularities.
20 There's 10 percent of people that have informative
21 missingness. But in essence, there's a one-week
22 median difference and a four-week difference if you

1 look at it in the global distribution from a
2 relative risk perspective. That's really modest.
3 I have no understanding of how you could say a
4 single trial showing that effect on PFS is, in
5 itself, substantive evidence of clinical benefit.

6 So we have other data. What do the
7 survival data show? Well, the survival data show
8 what the FDA stated it to show in my view, a 1- to
9 1.8-month difference. It's suggestive, but it's in
10 my view not convincing in terms of both statistical
11 and clinical benefit.

12 What are some of the issues? Alpha level
13 is roughly 01 on a secondary end point alpha share.
14 So the question is, does that mean you can't
15 interpret -- no, you can interpret it. But you do
16 have to make some accommodation in what is the
17 level of strength of evidence that you attribute to
18 an end point that in fact wasn't prespecified as
19 the primary end point. But in a stratified
20 analysis, it's a P value of .08.

21 How does this contrast to where we have
22 established that Tarceva's effective in second-

1 line? It was a two-month difference relative risk
2 of .73 P value less than 001. A magnitude effect,
3 twice as large. Statistical strength of evidence
4 an order of magnitude greater.

5 There are also other issues. The overall
6 survival data was inappropriately blinded to the
7 sponsor a year early. That's a non-trivial issue
8 in terms of trial integrity.

9 There are other issues. There's a
10 potential sub-optimal administration of rescue
11 therapy at progression in the control. The
12 strongest positive signal here in overall survival
13 in PFS is in the Southeast Asia cohort. What was
14 the nature of the availability of rescue therapy in
15 that setting?

16 Because the key question here, as our
17 chair and others have reminded us, is maintenance
18 rather than waiting till delay, giving you an
19 improvement. Sixty percent of patients were from
20 Eastern Europe, from Asia, from Russia, China.

21 This is okay in some settings, but it's
22 more problematic in a setting where you're looking

1 at an immediate versus a delay question. The FDA
2 is specifically answering (unclear) the question,
3 is this an intervention that has been established
4 as more optimal in immediate versus delay in the
5 U.S.? Do those results from elsewhere apply?

6 There are other trials. The TALENT and
7 TRIBUTE trials were not positive. How do you
8 interpret that? You might say it's not relevant.
9 And yet these are other attempts to try to see
10 whether delivering earlier than second-line
11 provides improvement with Tarceva.

12 What about the internal consistency?
13 What internal consistency across subgroups? I
14 would agree with Dr. Bunn's overall guidance and
15 interpretation about thinking about subgroup
16 analyses. In the context of what Dr. Bunn is
17 saying, I believe the data don't definitively
18 establish effect modification. And yet, on the
19 other hand, there remains substantial uncertainty
20 about consistency across key subgroups. So while
21 the data don't definitively establish interaction,
22 they leave us with uncertainties that we need to be

1 better informed about about which are the right
2 patients to be treated.

3 In the IHC-negatives, why were only
4 17 percent of the patients IHC-negative? The
5 overall survival relative risk was .91. We saw the
6 survival curves. There was evidence of minimal
7 difference in second-line therapy. The medians
8 were in the wrong direction. The relative risk was
9 1.

10 To address Dr. Bunn's point, this was
11 highly prespecified. This subgroup wasn't data
12 dredged. There was alpha spending on this. It's
13 less clear about the EGFR mutations. It's an
14 intriguing PFS result of .1. But the survival
15 difference is there's no survival difference.
16 There were only 49 patients.

17 The squamous cell, I understand from
18 Dr. Bunn's point that the biological plausibility
19 for interaction in squamous cell is at least not
20 clear, and yet the overall survival relative risk
21 is .86. There's an 11.3 versus 11.1 difference.
22 There was no difference seen in this subgroup in

1 the pemetrexed setting.

2 So across these areas, I would agree with
3 those that would say there's not definitive
4 evidence that you are establishing different
5 effects in squam/non-squam. But the data leave us
6 with uncertainty. And the data certainly leave us
7 with uncertainty, according to IHC, although they
8 seem to be very consistent with the global evidence
9 that the negatives wouldn't be benefitting.

10 This is a setting where there are other
11 options. You know, there's erlotinib at second-
12 line. Pemetrexed -- and we've had some discussion.
13 The sponsor put up the pemetrexed results. But the
14 FDA didn't approve pemetrexed overall. They
15 approved pemetrexed in the subgroup that had a
16 five-month difference and a P value less than 001.

17 Should they have? That's not our
18 discussion. But it was certainly a level of
19 evidence that exceeds what we're seeing here. And
20 I guess, in essence, my sense is, does Tarceva have
21 a role in maintenance as opposed to second-line?
22 I'm not sure. But I don't think that's the basis

1 for an approval when you say, I'm not sure.

2 I would like to have more evidence. I
3 think there's uncertainty, substantial uncertainty,
4 about what the actual added benefit is in
5 maintenance against second-line. We need
6 additional evidence. And we've heard from the
7 public that we need more choices.

8 But it reminds me what I was saying after
9 serving on an ODAC in 2003 on lung cancer, and I
10 was talking to the patient advocate after the
11 meeting, saying, I agree patients want more
12 choices. But that's really not the precise thing
13 they want. They want more informed choices.

14 Don't we need more evidence in this
15 setting to allow patients to make an informed
16 choice about whether you truly get better benefit
17 to risk in maintenance rather than using Tarceva in
18 second-line?

19 DR. WILSON: Dr. Sekeres?

20 DR. SEKERES: Thank you, Dr. Wilson. I
21 wanted to play off of something that you said
22 earlier, and also from what Dr. Fleming was just

1 mentioning.

2 One issue that's come up a couple times
3 is comparing the results of this study to two drugs
4 that are on the market already. One, of course, is
5 erlotinib in the second-line setting. So is this
6 any better than waiting for patients to progress
7 and giving them erlotinib then? The other is
8 maintenance therapy with pemetrexed.

9 So a question I actually have for the FDA
10 for clarification is, is an unmet medical need,
11 which is something Dr. Wilson mentioned earlier, a
12 consideration here? Or, I guess, refining that
13 question is, should we be considering other
14 available drugs on the market as part of our
15 calculus for recommending that a drug be approved?

16 DR. PAZDUR: I think that's why we're
17 asking this question, because this is the one we're
18 grappling with in our own mind.

19 DR. SEKERES: I'm sorry. Can you repeat
20 that last part again?

21 DR. PAZDUR: We're having the same
22 discussion. That's why we phrased this question.

1 You know, you do have other drugs, other treatment
2 options out there. That's one issue. The other
3 issue is, really, is it a benefit to expose these
4 people to this therapy -- and I think that's our
5 major issue -- or simply to wait until they are at
6 the time of progression here, and has that been
7 shown?

8 DR. SEKERES: So I'm always careful in
9 trying to paraphrase you. But in trying to
10 paraphrase you, can I say that it's a definite
11 maybe that we should be considering other drugs out
12 there?

13 DR. PAZDUR: I think we do not have a
14 comparative efficacy standard. However, one would
15 not want to be giving up potential gains in
16 survival. So, you know, one has to take a look at
17 these issues and what is your comfort level in
18 addressing that.

19 DR. SEKERES: Okay. Can I ask one other
20 question also, just for clarification? And this is
21 a question I'm going to actually direct to Dr.
22 Bunn.

1 I'm still uncomfortable, a little bit,
2 with otherwise EGFR is assessed in this country.
3 So are people across the board doing IHC? Are they
4 doing mutation status? And is an IHC positivity or
5 mutation status positivity in one lab in the United
6 States the same as it is in another lab?

7 DR. BUNN: So there are multiple
8 commercial laboratories that do IHC testing, FISH
9 testing, and mutation testing, and they're
10 competing for the marketplace. So it's available
11 in any place in the U.S. Any hospital can obtain
12 mutation testing, FISH testing, or IHC testing
13 results.

14 Now, I think from the perspective of a
15 doctor, by far the most important of those is the
16 mutation testing. And although the FDA hasn't
17 improved any mutation test -- no one's asked them
18 to; hopefully someone will soon -- but the ISLC and
19 the CAP are developing guidelines, just like they
20 have been available for HER2 testing and estrogen
21 receptor testing.

22 There are different methodologies for

1 EGFR testing. They've been compared, and there are
2 differences in the sensitivity of the test. Direct
3 sequencing, Sanger sequencing, is not as sensitive
4 as PCR-based amplification methods. But outcome in
5 every trial that's been looked at has been the same
6 in mutation patients, mutation-positive patients,
7 irrespective of the type of testing.

8 So I believe that EGFR mutation testing
9 is readily available anyplace in the U.S., and as a
10 physician, would recommend that every patient have
11 mutation testing done in order to select the most
12 appropriate treatment.

13 Does that answer your question?

14 DR. SEKERES: So if mutation testing is
15 that important, why was it performed in such a
16 paucity of patients on this study?

17 DR. BUNN: The sponsor can answer that.
18 But from my perspective, when this study was
19 designed, the feeling was that immunohistochemistry
20 was going to be the best test. Fortunately, since
21 that time, we have a number of other randomized
22 trials. We have IPASS. We have First-SIGNAL. We

1 have a number of other randomized trials that have
2 shown mutation testing is a superior biomarker to
3 mutation testing.

4 That was certainly not known at the time
5 this study was designed. I think, at the time, the
6 appropriate feeling was that immunohistochemistry
7 first, FISH second, KRAS next, EGFR mutation
8 testing next, I think that was the general
9 consensus at the time. Since this trial was
10 designed in 2005, there have been a lot of papers
11 on this.

12 So this is a very important paper for
13 biomarkers because this is the largest trial where
14 the most biomarkers were done, and it is one of
15 those things that helped us believe that mutation
16 testing is the most important thing. But that's
17 evolved a lot since this trial was designed.

18 DR. SEKERES: So if it's evolved since it
19 was designed, why wasn't the trial amended to
20 include it? I mean, that's often what happens in
21 studies when technology comes online that trumps
22 previously technology, is the study is amended for

1 sample collection to account for that.

2 Why wasn't that done?

3 DR. BUNN: I don't think I'm an
4 appropriate person to answer that question. Do you
5 want the company to answer that question?

6 DR. SEKERES: Somebody up there, yes.

7 DR. BUNN: But I would just make a
8 comment. Adjuvant treatment has a hazard ratio of
9 .82. We do it in everybody. It's pretty toxic,
10 and most of the people don't benefit. And yet we
11 do it. Okay? And my point about the magnitude
12 wasn't the median. And I think, Tom, you said the
13 clinician sometimes trumped the statisticians. You
14 know, it's the end of the survival curve. What did
15 you hear about from these people?

16 It's the four-year point. Okay? I
17 believe that a lot of patients don't benefit from
18 this, and that's why the medians are so close.
19 These curves overlap. It's the separation later.
20 When you show those curves to a patient, tell me a
21 patient that doesn't want to be on the top curve
22 without symptoms. Tell me. Okay?

1 I have patients, after stable disease,
2 they're symptomatic. I agree quality of life does
3 not prove it in this trial. Okay? But, you know,
4 I think you are missing, okay, many of the points.
5 The magnitude of benefit in this trial for a subset
6 of patients is way more than it is for pemetrexed.

7 Now, I use pemetrexed. I use this drug.
8 Okay? And there are patients who do better on
9 pemetrexed, and ones that do better on this. We
10 don't know perfectly how to choose them, but we're
11 getting there. And not having this available,
12 especially for mutated patients, is going to be a
13 sad day in our history.

14 DR. WILSON: Okay. Let me just kind of
15 just make one comment. I think adjuvant therapy is
16 entirely different from what we're dealing with
17 here. I don't think it's an analogy. Adjuvant
18 therapy, by definition, needs to be given early
19 because the intent is to cure. That's not the
20 intent here. So I don't think that adjuvant
21 therapy -- I think our relative threshold for
22 adjuvant therapy is going to be very different.

1 And also to remark on something that
2 Michael Link said, which is that maintenance
3 therapy has been around a long time. And it's the
4 same thing. It's a maintenance therapy in ALL that
5 has led to increased cure. Those are two very
6 different situations than what we're dealing with
7 here. And I just think we need to be clear about
8 that.

9 So you can just very quickly tell us why
10 you didn't amend your study for EGF mutation.

11 DR. KLUGHAMMER: Barbara Klughammer,
12 biomarker expert from Roche in Basel, Switzerland.

13 So as it was alluded already, the first
14 patient was included in 2006. And since we had to
15 stratify patients according to their IHC status,
16 sample testing needed to start immediately.

17 So by the time the results around EGFR
18 mutation became very well-known, we had already
19 tested most samples already. So at that point in
20 time, most samples were tested already so it was
21 not possible to change the sequence of testing.
22 Otherwise, we would have lost a lot of power. But

1 just to mention, we have a study ongoing, testing
2 specifically patients who carry an EGFR mutation
3 with Tarceva versus standard chemotherapy.

4 DR. WILSON: Okay. Thank you.

5 Dr. Kelly?

6 DR. KELLY: Yes. You know, just trying
7 to put all this data together from your previous
8 trials and this trial, the biology of disease
9 really drives it. This is a very selective agent
10 that targets direct biology.

11 I guess the question I have is that can
12 there be differences in biology of disease treating
13 patients earlier versus later in what actually
14 drives the progression of that disease, and is this
15 trial really showing that?

16 So really, should we be focusing on the
17 biology of disease and treating the biology based
18 on the disease rather than the whole population?
19 And I guess the question -- Dr. Bunn, you might be
20 the best one to answer this -- is do we know data
21 that, actually, as the disease progresses from
22 first diagnosis, first-line, second-line, third-

1 line, is the EGFR expression, receptor expression,
2 increase over time? And what we're really seeing
3 here is we're trying to divide the populations
4 based on the natural history and biology of the
5 disease.

6 DR. BUNN: There have been very few
7 patients who have had serial biopsies. And so it
8 would be misleading for me to indicate over time,
9 with serial biopsies, what happens to EGFR
10 expression. Certainly, in the presence of an EGFR
11 TKI, patients do develop secondary mutations, and
12 that's often a cause for patients to progress.

13 Although adjuvant treatment, you know, is
14 different, the goal in stage IV disease is to make
15 people live longer and better. And we don't have a
16 lot of things that make people better, live longer
17 and make them better, but this is one.

18 DR. KELLY: Just one final question for
19 you, Dr. Bunn. I mean, you deal with this day in
20 and day out, and you have a drug with pemetrexed
21 that seems to have a much better survival than
22 erlotinib in certain populations here.

1 How do you actually balance that for
2 patient care, and how would you actually approach
3 that?

4 DR. BUNN: So I'll give you two answers
5 to that. First of all, there are patients who have
6 an outstanding response to their induction
7 treatment and have had side effects. You heard
8 commentary about some of them. And if they're
9 asymptomatic, frequently not giving any maintenance
10 is not a bad idea, and that happens.

11 The patient I saw last week, who I'll see
12 again tomorrow, was a patient who, by an outside
13 physician, had been started on pemetrexed and
14 carboplatin as their initial treatment. And she
15 presented with a large pleural effusion. She was a
16 never smoker, and I suggested she have EGFR
17 testing, which she did. And after three weeks,
18 when she was evaluated, she was stable. And stable
19 meant she had a large pleural effusion and was
20 symptomatic.

21 The ability to give her Tarceva was a
22 huge advance. Giving her three more cycles of

1 pemetrexed was not going to be a good thing. Now,
2 that's not to say that there aren't other patients
3 who are stable, who have adenocarcinoma, and
4 sometimes it's most appropriate to offer them
5 maintenance pemetrexed.

6 So no maintenance for some patients is
7 reasonable. Pemetrexed for some patients is
8 reasonable. And erlotinib for some patients is
9 reasonable. I personally don't know the difference
10 in magnitude between pemetrexed benefit and
11 erlotinib benefit in any setting. And I don't know
12 how people are arguing for that.

13 A hazard ratio of .8 and a hazard ratio
14 of .79 are not different, in my opinion, and a P
15 value with the survival curve is the same.
16 Patients would rather be on the good curve.

17 I hope I answered your question. Did I?

18 DR. WILSON: Dr. Fleming?

19 DR. FLEMING: Let me just real quickly
20 just kind of follow up and provide a little
21 clarification to some of the things that we were
22 just talking about.

1 I very much concur with Dr. Bunn that the
2 tail of the distribution really matters, and all of
3 the comments that I was giving are based on
4 relative risks, not on medians. Medians can be
5 informative, but the relative risk is looking at
6 the entire distribution.

7 So we're talking about a relative risk of
8 .81 to .85, and just briefly to say it depends on
9 the setting. In the adjuvant setting, maybe that
10 is enough. If I have five years to live, that's
11 another year. If I have five weeks to live, that's
12 another half a week to a week.

13 So when your median survival -- when your
14 true survival is very short, it's reasonable to
15 expect a more substantial effect on the relative
16 risk to be clinically relevant.

17 Just while I have the mic, just to make
18 sure that what I'm saying is clear, I'm not talking
19 about statisticians trumping clinicians or vice
20 versa. That's not what we're talking about. This
21 is a scientific issue, where we need input from
22 everyone.

1 The key point is, it's not all about
2 statistical P values. It's about whether we have
3 statistically persuasive evidence of clinically
4 relevant effects. And we need aggregation of
5 statistical and clinical insight to be able to make
6 that judgment.

7 DR. WILSON: You know, I think that I'll
8 say this again. This study did not have a formal
9 crossover for the placebo arm. So any superiority
10 of the Tarceva maintenance may well have been
11 offset if the patients on the placebo arm had all
12 been crossed over. And even though they weren't
13 all crossed over -- in fact, many of them weren't -
14 - the effect is still very small. And everyone
15 assumes that maintenance, even if the benefit is
16 small, is going to be better than at relapse. And
17 I don't think we know that.

18 This drug is not acting in the way we
19 typically think of oncological drugs acting. When
20 it was combined with chemotherapy up front, there
21 was no benefit. When it's used in patients who
22 have good responders, where we would think that

1 maintenance would be most useful, in people with
2 minimal residual disease, it looks like its benefit
3 is less.

4 So there's a lot about this drug we don't
5 know. The clinical design of this trial did not
6 cross people over, and the benefit we see here is
7 very small. I am not at all convinced that if the
8 proper study was done, we may even find out that at
9 relapse, that the outcome may even be better. The
10 bottom line is we don't know. But we have no
11 evidence that maintenance is a better way of giving
12 this drug.

13 Finally, I think we have to be very
14 careful not to approve drugs based on anecdotes.
15 There's no doubt that if you give this drug up
16 front, there will be people who should get it, who
17 will get it, who might not get it if it was left
18 until progression. But there also may be many
19 people who would be benefitted more by waiting.
20 And that group we have no idea because this study
21 doesn't even begin to look at it. And so, you
22 know, I would just reiterate that approval needs to

1 be based on the hard numbers and not on the
2 anecdotes.

3 Yes, Dr. Logan?

4 DR. LOGAN: I guess I would just
5 reiterate some of the points that Dr. Fleming made.
6 Given the context of the very modest improvement in
7 overall survival that we're seeing here, as well as
8 the fact that the interpretation of the placebo arm
9 really depends on what happens to them at second
10 line or at progression, and the uncertainty that we
11 have there, as well as the fact that, you know, the
12 blind was very rarely broken, I think that there's
13 a lot of doubt about what the real impact is when
14 comparing the maintenance therapy versus Tarceva as
15 a second-line therapy or best care.

16 So I would just reiterate those concerns,
17 given the context of modest effect that we're
18 seeing.

19 DR. WILSON: Any final thoughts? Yes?

20 MS. MOFFITT: I'm still not sold on the
21 fact of the efficacy for the EGFR IHC-negative and
22 squamous cell. To me, it's weak and it's unproven.

1 We already have drugs out there that are not
2 beneficial to squamous cell at all. This one I'm
3 not saying is not beneficial at all, just that I
4 don't think that it's proven that it's going to be
5 beneficial. The efficacy just isn't there.

6 DR. WILSON: Yes, Steve?

7 DR. KRASNOW: I would just add in that
8 regard that a lot of our patients in the population
9 I see are African American. And I think there's
10 some question about the efficacy of TKIs in African
11 Americans. And we have no data from this trial on
12 that group, and lung cancer is particularly
13 prevalent -- its incidence is particularly high in
14 the African American population. And I think it's
15 an important group where we would need data, I
16 think, in order to apply.

17 DR. WILSON: Okay. No more thoughts?

18 Well, then why don't we move on to the
19 vote. Just to remind you all that on your
20 speakerphone, there's a button that says "yes" or
21 "no" or "abstain." And I would like you to press
22 the button on your speaker mic that corresponds to

1 your vote.

2 I'm going to make it very clear which is
3 "Yes" and "No" because we've had past meetings
4 where some of us, including myself, have voted not
5 the way they intended.

6 [Laughter.]

7 DR. WILSON: So the vote is, based on
8 these results, should erlotinib be approved for the
9 proposed indication? Yes means yes. No means no.
10 So with that, let me have everybody vote.

11 [Vote taken.]

12 DR. WILSON: All right. I'd like to read
13 the following: Yes, one; no, 12; abstain, zero.

14 Now I'd like to go around the room with
15 the voting members, starting on my left. And if
16 you could each state your vote, and if you would be
17 so kind, tell us why. And also state your name,
18 too. Dr. Krasnow is first.

19 DR. KRASNOW: Thank you. It was
20 basically the primary problem, the fact that one
21 couldn't tell if maintenance therapy was better
22 than delayed therapy. I think it was simply that

1 issue. The study could have been designed to show
2 that if a proper crossover for the placebo group
3 had been built in, and it wasn't.

4 The second thing is that any benefit
5 appears to be rather small benefit. And although
6 it's not necessarily a consideration, it would come
7 at very great cost. And so I think that one needs
8 to show that there's clearly a benefit, at least.

9 As I mentioned, I was concerned about the
10 patient populations that we see compared to the
11 populations that were studied. That's not
12 necessarily within the investigator's control, but
13 it's relevant to our practices. And I think those
14 are my major concerns.

15 DR. WILSON: Okay. Thank you.

16 Ms. Moffitt?

17 MS. MOFFITT: Pam Moffitt. In the back
18 of my mind, the whole thing is that the proposed
19 indication as the way it is worded is it should
20 be -- in my mind, it is going to be a limited
21 approval, if any, because it does not apply to all
22 cases of non-small cell lung cancer. And what has

1 been proven, as Dr. Krasnow said, is it's marginal.
2 It's not the robust findings we'd like to find in a
3 study like this.

4 DR. WILSON: Ms. Mason?

5 MS. MASON: Yes. I voted in opposition
6 as well. I'd like to see if more study brings out
7 the subgroup population that's going to benefit the
8 most because it appears that might happen. But at
9 this point in time, I was not impressed enough with
10 the very modest benefit to warrant expanded
11 exposure to the medication.

12 DR. WILSON: Thank you.

13 Dr. Lyman?

14 DR. LYMAN: Yes. Gary Lyman. I voted
15 no, primarily because of the study design
16 limitations. And I think the subgroup analysis,
17 where we get a little sense of what that proper
18 study might have shown in the EGFR mutation
19 subgroup, because there was a lot of crossover in
20 the placebo arm, I think may be illustrative of
21 what might have been seen with the proper study
22 design, that is, essentially little or no benefit

1 to early versus delayed intervention.

2 DR. WILSON: Thank you.

3 Dr. Richardson?

4 DR. RICHARDSON: Ron Richardson. I voted
5 no. We were presented with a single study, not two
6 studies, not a small, well-designed study plus,
7 say, a larger study as some supporting evidence,
8 but a single study that has some design flaws
9 showing some very modest or even minimal benefit.
10 I don't think the sponsor answered the question on
11 the value of this drug as maintenance therapy
12 versus treatment at relapse.

13 My other concern is that I think this
14 committee needs to be very careful about setting
15 precedents, and particularly approval of drugs
16 looking at single studies where the design is in
17 issue and benefits are marginal. This is going to
18 be coming back to this committee over and over
19 again, and I think we need to be very careful about
20 maintaining the integrity of the data that we look
21 at.

22 DR. WILSON: Thank you.

1 Dr. Kelly?

2 DR. KELLY: William Kelly. I also voted
3 no, for the reasons previously stated here, but
4 basically for the marginal improvement, trial
5 designs. But also, you know, this was a non-
6 focused trial. I think that we really should focus
7 the trials based on the biology in treating. We're
8 in an era of targeted therapy now. That means
9 targeted patients, too. And I think that the take-
10 home point here is that we really need to focus on
11 populations, appropriate populations, to study.

12 DR. WILSON: Wyndham Wilson. I voted no.
13 I think that this is a good example of the kinds of
14 issues that we may face in future studies of
15 maintenance therapy. I think, when you have an
16 active drug that is effective as second-line
17 therapy, we have to be very careful in terms of
18 interpreting progression-free survival as the
19 relevant end point.

20 I think the relevant end point is, are
21 you improving overall survival? Are you improving
22 quality of life? And is that, you know, better

1 than giving the drug at the time of relapse? And I
2 guess my feeling is that if I was faced with
3 another clinical trial, I would certainly hold
4 those principles up, at least for myself. But
5 that's why I voted no for this.

6 Dr. Tempero?

7 I'm sorry. Dr. Sekeres?

8 DR. SEKERES: Hi. Mikkael Sekeres. I
9 voted no, for a couple of reasons. The first, as
10 has already been enunciated, the survival advantage
11 here was statistically significant. But I didn't
12 believe it was clinically significant.

13 This is particularly in the setting of
14 having two drugs on the market which these patients
15 could potentially receive, and that is pemetrexed,
16 for the same indication, and erlotinib, for
17 patients who have progressed. Once a drug has been
18 approved for an indication, I think the bar has
19 been raised for "me, too" drugs. And I think this
20 is a good example of that.

21 The second reason is, once again, I don't
22 think that the patient-reported outcomes were

1 rigorous. They weren't rigorously evaluated, and
2 they didn't show any quality of life advantage to
3 the drug.

4 DR. WILSON: Thank you.

5 Dr. Tempero?

6 DR. TEMPERO: Margaret Tempero. I'm the
7 sole person who voted in favor of this application.
8 Although maybe this trial wasn't the one that the
9 committee members wanted to see, it was a trial
10 that asked a reasonable question. It was done in
11 full consultation with the FDA. And it met the end
12 point that the sponsors expected to meet, and which
13 the FDA asked for.

14 So the overall survival benefit was met.
15 You know, group benefit matters only to the group.
16 It doesn't matter to the individual. And when you
17 do see a group benefit, even when it's small, it
18 means that some individuals had important benefit.

19 We don't quite know from the biomarker
20 studies done in this trial which those individuals
21 were, and I think that troubles us all. And we
22 wish that was different, I think. But I know that

1 clinicians are not robots. Clinicians take a
2 careful assessment of the patient in front of them,
3 including their smoking status and whatever
4 molecular data is available them, and they try to
5 make a wise choice for the patient.

6 So I had hoped that we could make sure
7 that erlotinib was available to more patients at an
8 earlier stage when it seemed to be clinically
9 important for that patient. Thank you.

10 DR. WILSON: Thank you.

11 Dr. Link?

12 DR. LINK: Michael Link. It should have
13 been obvious that I had some difficulties making a
14 decision here. You know, the degree of benefit
15 here, as others pointed out, is discouragingly
16 small, but not very different from other products
17 that have been approved. So that's one of the
18 reasons I had difficulty because, you know, how do
19 you draw the line there?

20 I thought the risks here to the patients
21 were relatively minor, also compared to the other
22 options available to patients, which are associated

1 with more toxicities. We can talk about greater
2 inconvenience; perhaps that not a high issue.

3 But having said all that, as indicated by
4 others, I am convinced that this particular study
5 did not pass the bar that would be appropriate for
6 giving indication. I think the drug is available,
7 and will probably be used by clinicians anyway,
8 even though it's not approved here. And I suspect,
9 unfortunately, we never really got to the question
10 which perhaps we were asked to address, which I
11 think we'll be wrestling with, what degree of
12 survival benefit actually constitutes a survival
13 benefit, which is what you consider. I mean, is it
14 five months? Is it three and a half months? I
15 don't know. But I suspect, unless we sort of have
16 that discussion, that we will continue to have
17 those discussions at these meetings.

18 DR. WILSON: Thank you.

19 Dr. Freedman?

20 DR. FREEDMAN: Ralph Freedman. I had
21 some difficulty, as others have, in coming to a
22 decision. But in the end, I decided against, and

1 my main concerns were the doubts that were raised
2 about the design and interpretation of the results.

3 We want to have to biomarker that can
4 help us identify a population that could benefit.
5 And basically, I think we could certainly
6 compliment the sponsors for attempting to do this.
7 But probably they were caught with the evolution of
8 understanding of biomarkers. And trying to fit all
9 this into a clinical trial, basically they come out
10 with more doubts and certainly an inability to
11 identify any subset that could clearly benefit.

12 Considering also the fact that the
13 quality control of the biomarkers is an issue, we
14 have only one marker that's approved by the FDA.
15 And certainly, if treatment decisions are made and
16 assignment of treatments are made, we know that the
17 assays should be done in CLIA laboratories, at
18 least in this country. This study was done mostly
19 overseas, so there was no oversight of that aspect,
20 either.

21 So given all of these issues, I had
22 difficulty in saying yes.

1 DR. WILSON: Thank you.

2 Dr. Logan?

3 DR. LOGAN: I voted no, for a number of
4 reasons that have been articulated already. One
5 concern, of course, is a single study, especially
6 given the modest effect that we're seeing here.
7 Second concern, also given the modest effect, is
8 the interpretation of the placebo group in terms of
9 the second-line therapy and crossover.

10 DR. WILSON: Thank you.

11 Dr. Fleming?

12 DR. FLEMING: Fleming. I voted no, for
13 reasons that many have articulated and that I've
14 already articulated.

15 So just to be brief, it's a single trial.
16 In my view, it would need to provide statistically
17 persuasive evidence of clinically relevant effects.
18 And I believe it hasn't done so.

19 There's much that has already been
20 indicated as to standards for single trials. It's
21 not the norm. It is possible that an application
22 could be approved on a single trial. It's possible

1 in those settings where the results of that single
2 trial exceed the reliability that we would
3 typically expect of one trial from two adequate and
4 well-controlled trials.

5 Robust and compelling. Terms have been
6 used about it being pristine, internally
7 consistent, statistically compelling, evidence of
8 effects on measures that are direct measures of how
9 a patient functions, feels, and survives, or a
10 reliable surrogate that establishes such effects.
11 And it's especially important to stay the course on
12 those standards in settings where wide numbers of
13 patients are being impacted by the decisions about
14 whether to approve, and this is certainly one of
15 those settings.

16 My sense is in a setting like this,
17 survival is much more relevant and informative than
18 PFS. A huge PFS result or effect can provide
19 important insight about clinical benefit. But in a
20 setting like this, where it's an immediate versus
21 delay, survival is very critical to capturing that
22 overall sense. And it's also really critical when

1 the effects on PFS, as they are here, are so
2 modest.

3 The survival effects are modest. Are
4 they sufficient? That's always a very difficult
5 judgment decision. A rule of thumb that I've used
6 for decades, and it's only a rule of thumb, is if
7 you have a short time to live, I need a one-third
8 improvement. If I have six months to live, I need
9 two months. If I have 12 months, maybe then I only
10 need a 25 percent improvement or a 30 percent
11 improvement. And if I have two years to live, a 25
12 percent improvement, six months.

13 But obviously, that depends on the
14 toxicities, the tolerability of the intervention,
15 its convenience, cost, et cetera. There's a lot
16 that goes into that judgment.

17 My sense is here it is a modest effect
18 that's the estimated effect. Is it sufficient?
19 It's a difficult question for me to answer. Part
20 of what concerns me are the irregularities that
21 occurred in the design and the conduct.

22 So not all .81 relative risks are the

1 same. It depends on the context of the nature of
2 its trial, how it was designed, how it was
3 conducted. And there are these uncertainties
4 about -- from the perspective of internal
5 consistencies, uncertainties about which types of
6 patients truly are those that have been benefitted.

7 So I couldn't agree more with the comment
8 that we need to empower people to be able to make
9 wise choices for patients. I couldn't agree more.
10 But it comes down to having an evidence-based
11 justification to allow people to make informed
12 choices.

13 This study is not adequate. An
14 additional study that could provide clarifications
15 could, in fact, allow us to be able to say, yes,
16 there is evidence. But based on the current
17 evidence, it's not possible, in my view, to make an
18 informed choice about whether patients would be
19 better served starting at maintenance rather than
20 at second line.

21 DR. WILSON: Okay. Thank you. I'd like
22 to thank all the panel members. And the meeting is

1 now adjourned.

2 (Whereupon, at 2:20 p.m., the meeting was
3 adjourned.)

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