

CLOSE UP ON WOMAN'S FACE.



WOMAN 1 VO: We all know that birth control pills are 99% effective and can give you shorter, lighter periods. But did you know there's a Pill that could do more?

SHE KICKS "IRRITABILITY".
(SHE IS IN AN OFFICE ENVIRONMENT.)



(MUSIC STARTS: Not Gonna Take It)

"MOODINESS" APPEARS, THE
WOMAN PUNCHES IT AWAY.



WOMAN 2 AVO: Now there's a Pill that goes beyond the rest.

ANOTHER WOMAN PUNCTURES THE
WORD "BLOATING" WITH HER FINGER.



ANOTHER WOMAN PUSHES THE
WORDS "FEELING ANXIOUS" AWAY.



YAZ LOGO AND URL APPEAR ON
SCREEN.

(Super) YAZ is for women seeking a birth
control pill



It's YAZ! And there's no other birth control like it.

A LIST OF SYMPTOMS ON SCREEN.

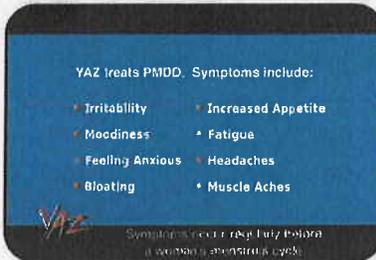
(Super) PMDD is a mood disorder related to the menstrual cycle



YAZ is the ONLY birth control proven to treat

A LIST OF SYMPTOMS ON SCREEN.

(Super) Symptoms occur regularly before a woman's menstrual cycle



the emotional and physical premenstrual symptoms that are severe enough to impact your life.

"ACNE" APPEARS ON SCREEN.

(Super) In recent studies, 9 out of 10 women saw improvement in their moderate acne



It can also help keep your skin clear.

SHOW A CLOSE UP OF THE WOMAN SMILING AS THE ACNE FADES AWAY.

(Super) YAZ is available by prescription only



**FAIR BALANCE:
YAZ contains a different kind of hormone that may increase potassium;**

CUT TO OFFICE SCENE. WOMAN FROM BEGINNING OF COMMERCIAL IS SHOWING PICTURES TO HER COWORKERS.

(Super) YAZ is available by prescription only



...WOMEN LOOKING AT PICTURES...

(Super) Phone number and website.



so you shouldn't take YAZ if you have kidney, liver, or adrenal disease because this could cause serious heart and health problems.

WOMAN FROM BLOATING SCENE SHOWING HER FRIENDS A DRESS SHE IS TRYING ON.

(Super) Phone number and website



Tell your doctor if you're on daily long term treatment for a chronic condition like cardiovascular disease or chronic inflammatory disease.

WOMAN FROM AGNE SCENE CHATTING WITH FRIENDS AT CAFE.

(Super) Phone number and website



WOMAN FROM PUNCHING SCENE STRETCHING WITH FRIENDS IN PARK.

(Super) Phone number and website



The Pill does not protect against HIV or STDs. Serious risks include blood clots,

WOMAN FROM BLOATING SCENE WALKING DOWN THE STREET WITH FRIEND.

(Super) See our ad in Elle



stroke, and heart attack, so women, especially over 35, shouldn't smoke because it increases these risks.

THE WORD "FATIGUE" APPEARS
ON SCREEN.
(Super) 99 % effective at preventing
pregnancy when taken as directed



OUR OFFICE WOMAN COMES FROM
BEHIND AND PULLS UP THE BLIND
THAT THE WORD "FATIGUE" IS ON. SHE
IS REVEALED.

(Super) 99 % effective at preventing
pregnancy when taken as directed



WOMAN 2 AVO: So talk to your health-
care professional...

(SFX: Blind going up.)

RETURN TO CLOSE UP OF WOMAN.
SHE SPEAKS TO CAMERA.

(Super) 99 % effective at preventing
pregnancy when taken as directed



WOMAN 1 VO: ...and find out if YAZ is
right for you.

SUPER YAZ LOGO AND END LINE:
"BEYOND BIRTH CONTROL."

(Super) YAZ website, Bayer logo



Woman walking out her front door, she looks upward.



MUSIC: "Goodbye to you" performed by The Veronicas

Woman getting off a motorcycle with helmet in her hands looks up. (Super): "Goodbye to you" performed by The Veronicas



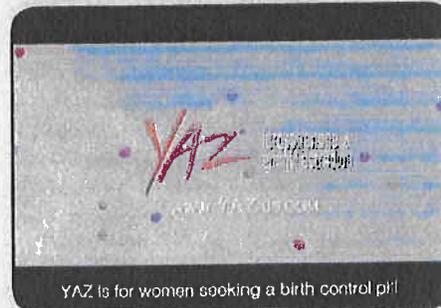
VO: All birth control pills are 99% effective and can give you shorter, lighter periods.

Another woman looks up.



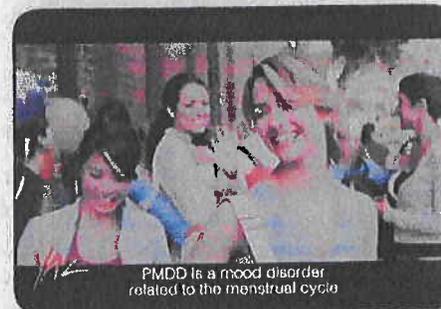
But there's one Pill that goes beyond the rest.

Pan up to see balloons flying across the bright blue sky. Fade in YAZ logo (Super): YAZ is for women seeking a birth control pill (Super): www.YAZ-us.com



It's YAZ.

Women walking outside a yoga class. (Super): PMDD is a mood disorder related to the menstrual cycle

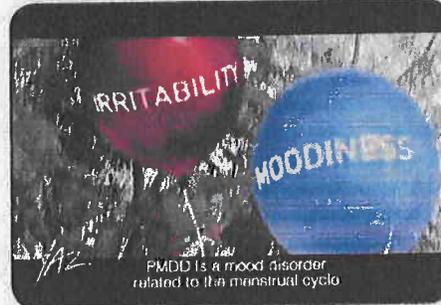


The Pill more and more women are turning to.

As women walk by, balloons float up.



Camera follows balloons upward. Close up of IRRITABILITY and MOODINESS.



YAZ is the only birth control proven to treat the

Close up of FEELING ANXIOUS and BLOATING.



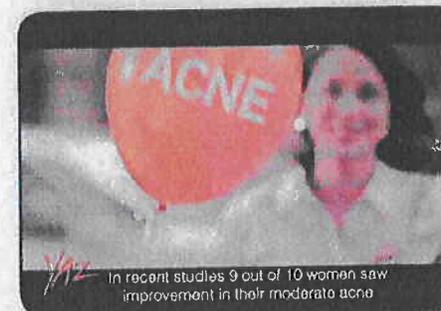
emotional and physical premenstrual symptoms

Other balloons become visible: FATIGUE, MUSCLE ACHES, HEADACHES, INCREASED APPETITE.
(Super- top of screen): YAZ treats PMDD. Symptoms include:
(Super): Symptoms occur regularly before a woman's menstrual cycle



that are severe enough to impact your life.

Woman walking down the street and an ACNE symptom balloon floats up.
(Super): In recent studies 9 out of 10 women saw improvement in their moderate acne



And it also helps keep skin clear.

Park scene with a woman running, balloons float up from behind her.



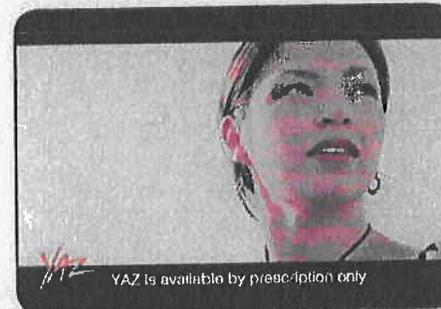
YAZ contains a different kind of hormone

Woman on scenic waterfront lets go of HEADACHES symptom balloon.
(Super): YAZ is available by prescription only



that may increase potassium;

Close up of woman smiling.



so you shouldn't take YAZ if you have kidney, liver,

Woman with apron walks out a coffee shop as FATIGUE balloon floats up.
(Super): 1-866-YAZ-Pill
www.YAZ-us.com



or adrenal disease because this could cause serious heart and health problems.

Cut to a woman inside her car with balloons floating in the back of the car.



Tell your doctor if you're on daily long term treatment for a chronic condition

Overhead camera angle shows balloons floating out of the car.



like cardiovascular disease

Pigeon on a building ledge notices the BLOATING balloon floating up.
(Super): See our ad in ELLE.



or chronic inflammatory disease

Woman walks onto her balcony as balloons float up.



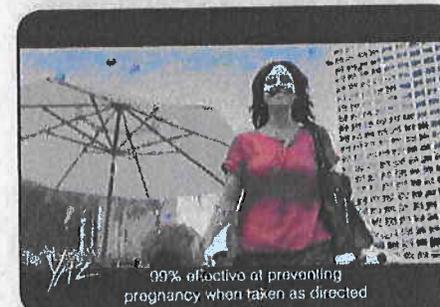
The Pill does not protect against HIV or STD's.

Business woman in a glass elevator notices MOODINESS balloon floating outside her building.
(Super): 99% effective at preventing pregnancy when taken as directed



Serious risks include blood clots, stroke, and heart attack,

Woman walks by and joins her two friends as balloons float up.



so women, especially over 35, shouldn't smoke because it increases these risks.



Talk to your healthcare
professional

YAZ logo over balloons in sky
Bayer Healthcare logo
(Super): www.YAZ-us.com



and find out
if YAZ is right for you.