



# FDA Assistance to Industry

Marie Falcone

FDA ORA CER Small Business Representative

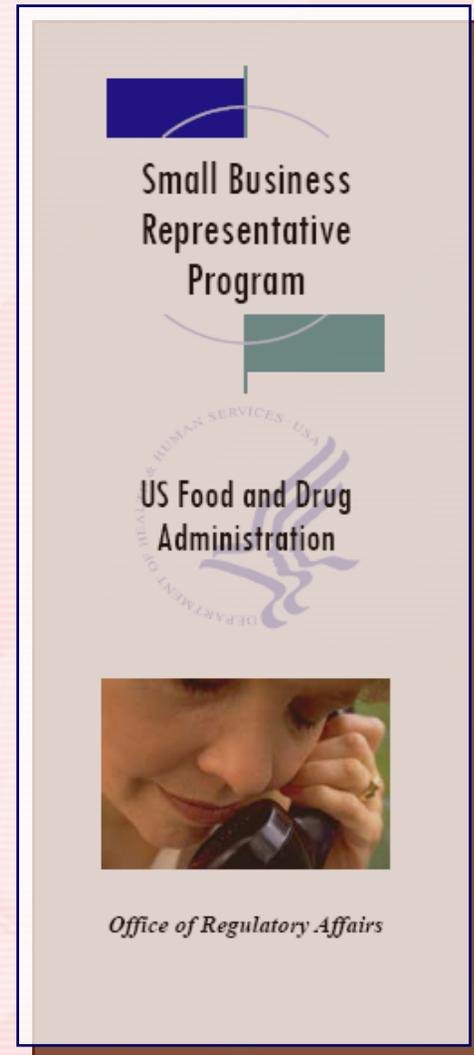
# Presentation Agenda

1. The Small Business Representative
2. Staying informed
3. Solving problems
4. Communicating your views to the agency



# The Small Business Representative

- Assist industry and entrepreneurs
  - Facilitate access to guidance, policies, regulations, and laws enforced by FDA
  - Provide technical assistance
  - Act as liaison



# SBR Customers

- Small businesses
- Entrepreneurs
- Start-ups
- Professional associations
- Industry associations
- Consultants
- Corporations



# FDA Jurisdiction

- Foods
- Drugs
- Biologics
- Cosmetics
- Medical devices
- Veterinary products
- Radiation-emitting products



# SBR On-Site Visits

- Voluntary review
- At industry's request
- Confidential
- cursory, brief
- Limited by schedule and budget



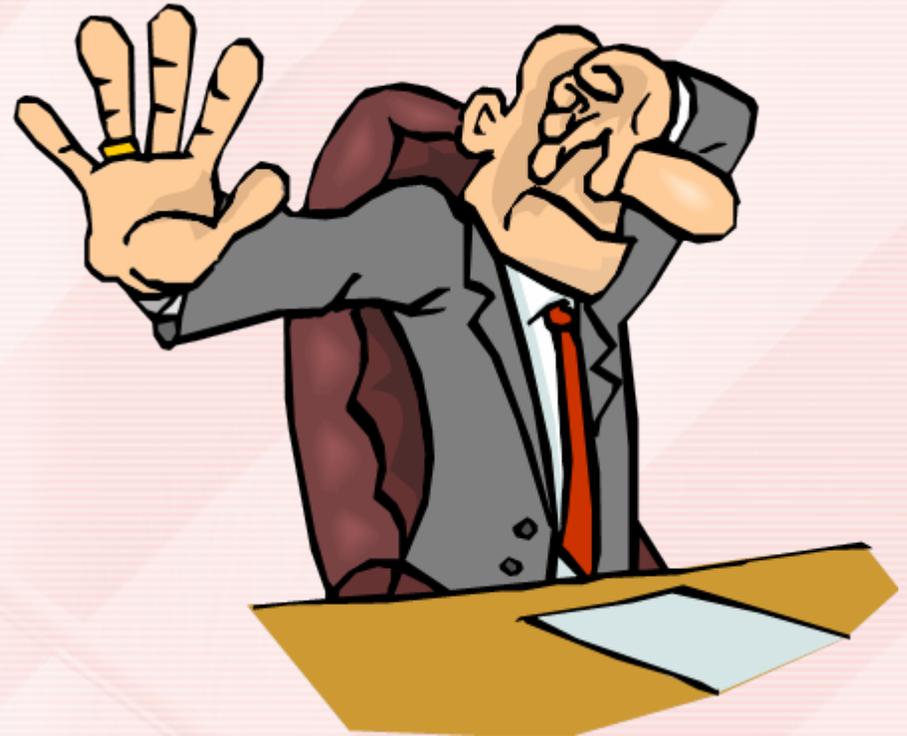
# SBR Confidentiality

- All FDA employees are prohibited by law from divulging trade secret or confidential information



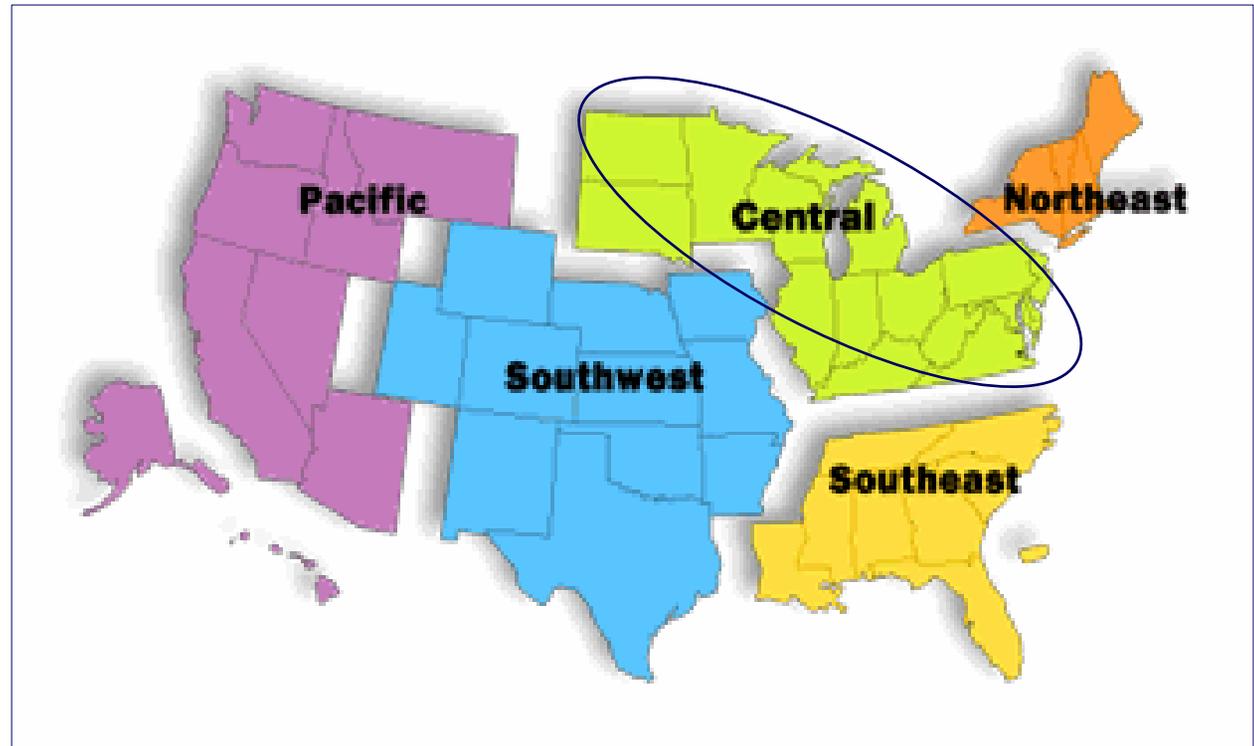
# SBR Limitations

- Not available when an open inspection reveals conditions that may warrant enforcement action
  - FDA 483 objectionable observations
  - Warning letter
  - Import detention



# SBR Geographical Limitations

- Delaware
- District of Columbia
- Illinois
- Indiana
- Kentucky
- Maryland
- Michigan
- Minnesota
- New Jersey
- North Dakota
- Ohio



- Pennsylvania
- South Dakota
- Virginia
- West Virginia
- Wisconsin





### [Federal State Relations](#)

#### [Small Business Guide](#)

[Introduction](#)

[Federal Register](#)

[How to Comment](#)

[Obtain Agency Docs](#)

[Statutes and Regs](#)

[How to Petition FDA](#)

[Decision Making](#)

[What to do When](#)

[Who to Contact](#)

[Small Business Reps](#)

[District Offices](#)

[FDA Center Contacts](#)

[Obtain Assistance](#)

[Freq Called Numbers](#)

[Related FDA Pages...](#)

[Consumer Information](#)

[Industry Assistance](#)

[Recall](#)

### Small Business Guide to FDA (last revised on 03/31/04)

## SMALL BUSINESS REPRESENTATIVES (SBRs)

Small Business Representative (HFR-NE17) Marilyn Corretto

FDA, **Northeast Region (CT, MA, ME, NH, NY, RI, VT)**

158-15 Liberty Avenue

Jamaica, NY 11433-1034

Phone (718) 662-5618

FAX (718) 662-5434

Email: [oranersbr@ora.fda.gov](mailto:oranersbr@ora.fda.gov)

Small Business Representative (HFR-CE5) Marie T. Falcone

FDA, **Central Region (DC, DE, IL, IN, KY, MD, MI, MN, ND, NJ, OH, PA, SD, VA, WI, WV)**

U.S. Customhouse

200 Chestnut St., Room 900

Philadelphia, PA 19106

Phone (215) 597-2120, ext. 4003

FAX (215) 597-5798

Email: [mfalcone@ora.fda.gov](mailto:mfalcone@ora.fda.gov)

Small Business Representative (HFR-SE17)

FDA, **Southeast Region (AL, FL, GA, LA, MS, NC, PR, SC, TN, VI)**



<http://www.fda.gov/>

## Search

Powered by Google

[A-Z Index](#)

[Site Map](#)

## Products FDA Regulates

### Food

Foodborne Illness, Nutrition,  
Dietary Supplements...

### Drugs

Prescription, Over-the-  
Counter, Generic...

### Medical Devices

Pacemakers, Contact  
Lenses, Hearing Aids...

### Biologics

Vaccines, Blood Products...

### Animal Feed and Drugs

Livestock, Pets...

### Cosmetics

Safety, Labeling...



## FDA NEWS

[New Product Approved to Treat Smallpox Vaccination Complications](#)

[FDA/NCI Program to Bridge Research, Regulation in Cancer Product Development](#)

[New Improvements in FDA's Drug Safety Monitoring Announced](#)

President Nominates Dr. Lester Crawford to be FDA Commissioner

- [White House Announcement](#)
- [Statement by HHS Secretary Leavitt](#)
- [Dr. Crawford's Biography](#)

[Cellular, Tissue and Gene Therapies Advisory Committee to Meet March 3-4](#)

[Recalls, Product Safety](#)

[Product Approvals](#)

[More FDA News](#) - [Press Releases](#), [Meetings](#), [Congressional Testimony](#), [Speeches](#), [More](#)

## Food Industry

- [Register a Facility](#)
- [Prior Notice of Imports](#)

## Hot Topics

- [Flu Information](#)
- [PPA](#)
- [Losing Weight](#)
- [Cell Phones](#)
- [Imported Drugs](#)
- [Counterterrorism](#)
- [Bioterrorism Act](#)
- [Buying Medicines Online](#)
- [Counterfeit Drugs](#)
- [More Hot Topics...](#)

## FDA Activities

- [About FDA](#)
- [Advisory Committees](#)
- [Clinical Trials](#)
  - [Consumers](#)
  - [Professionals](#)
- [Commissioner's Page](#)
- [Field Operations](#)
- [Freedom of Information](#)
- [Imports](#)
- [International](#)
- [Major Initiatives](#)
- [Medical Devices](#)

## [Radiation-Emitting](#)

### [Products](#)

Cell Phones, Lasers,  
Microwaves...

### [Combination Products](#)

### [Subscribe to FDA's Free E-mail Newsletters](#)

Sign up for  
any of more than  
20 lists.

## [Let Us Hear From You](#)

[Report a Problem with a  
Product](#)

[Comment on Proposed  
Regulations](#)

[Petition FDA](#)

[Job Opportunities](#)

[Contact FDA](#)

## [Reference Room](#)

[Laws FDA Enforces](#)

[Code of Federal  
Regulations](#)

[Federal Register](#)

[Guidance Documents](#)

[Forms](#)

[Dockets](#)

[Warning Letters](#)

[Manuals and Publications](#)

[www.healthfinder.gov](http://www.healthfinder.gov)



[FIRSTGOV.gov](http://FIRSTGOV.gov)

### **U. S. Food and Drug Administration**

5600 Fishers Lane, Rockville MD 20857-0001  
1-888-INFO-FDA (1-888-463-6332)

- [MedWatch](#)
- [Pediatrics](#)
- [Progress and Priorities  
2004](#)
- [Science](#)
- [Toxicological Research](#)
- [User Fees](#)
  - [Animal Drugs](#)
  - [Human Drugs](#)
  - [Medical Devices](#)

### **Information For**

- [Consumers](#)
- [Patients](#)
- [Health Professionals](#)
- [Health Educators](#)
- [State/Local Officials](#)
- [Industry](#)
- [Press](#)
- [Women](#)
- [FDA Alumni](#)
- [Español](#)
- [Teens](#)
- **KIDS**

### **FDA Consumer**

[Current Issue](#)



[Straight Talk  
on Braces](#)

[Take Our Quiz](#)

[Subscribe](#)



## Information for FDA-Regulated Industry

### Industry Information by Subject

- [Drugs](#)
- [Foods](#)
- [Dietary Supplements](#)
- [Medical Devices](#)
- [Biologics](#)
- [Animal Feed & Drugs](#)
- [Cosmetics](#)
- [Radiation-Emitting Products](#)
- [Combination Products Program](#)

### Small Business

- [Small Business Guide to FDA](#)
- [Small Business Representatives](#)
- [Input on Rulemaking](#)

### Adverse Event Reporting

- [MedWatch \(medical products\)](#)
- [Biologic Product Deviation](#)
- [Special Nutritionals/Dietary Supplements](#)
- [Animal Drugs](#)
- [Vaccines](#)
- [Blood Transfusions/Donations](#)

### Compliance and Enforcement

- [Warning Letters](#)
- [Forms](#)
- [Federal Register](#)
- [Unified Agenda of Federal Regulatory and Deregulatory Actions](#)
- [Code of Federal Regulations](#)
- [Guidance Documents](#)
- [FDA Enforcement Activities](#)
- [Laws Enforced by FDA](#)
- [FDA Dockets](#)
- [Science References](#)
- [Imports](#)
- [Inspection References](#)
- [Compliance References](#)
- [Industry Guidance: Product Recalls, Removals, Corrections](#)
- [Model for Recall Press Releases](#)
- [Ethics Program](#)

### Contact FDA

- [Contact FDA Online](#)
- [Comment on FDA Regulations](#)
- [Field Offices](#)
- [Employee Directory](#)
- [Ombudsman](#)

### What's New

- [Extension of Pilot Program for Evaluation of Globally Harmonized Medical Device Premarket Applications](#)
- [Nanotechnology at FDA](#)
- [FDA News](#)
- [Federal Register \(Pre-publication\)](#)
- [Recalls/Safety Alerts](#)
- [Approvals](#)
- [Hot Topics](#)
- [Subscribe to FDA Email Lists](#)

### Food Industry

- [Register a Facility](#)
- [Prior Notice of Imports](#)

### Meetings/Workshops

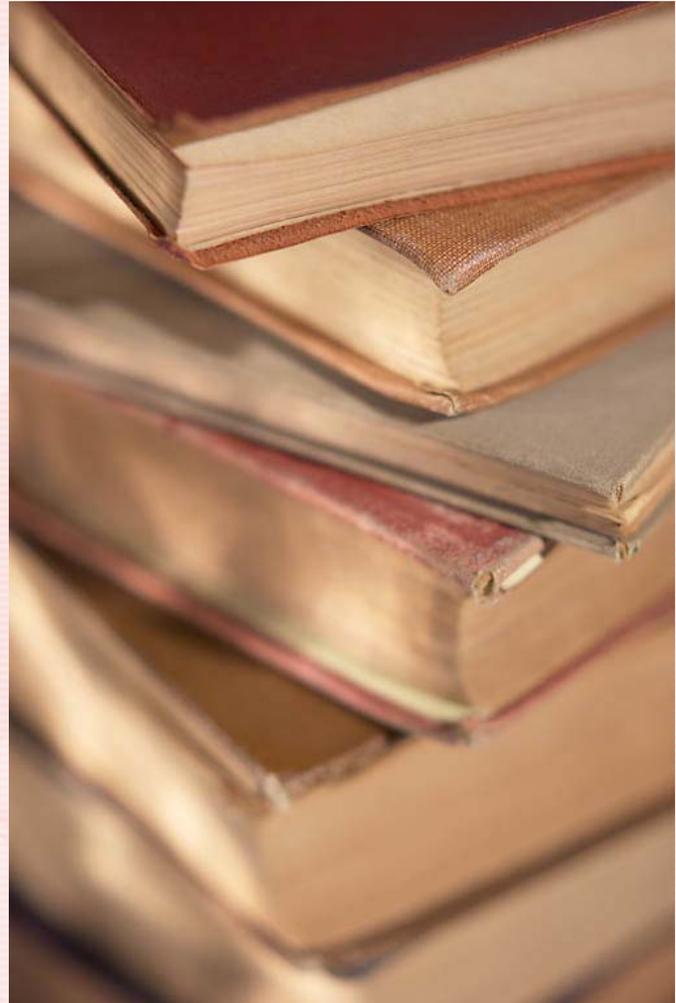
- [Upcoming Meetings](#)
- [Advisory Committees](#)
- [FDA Center Meetings](#)
- [FDA Regional Meetings](#)

# Small Business Guide to the FDA

- How to obtain statutes, regulations, and agency documents
- How to use the Federal Register
- How to comment on proposed regulations
- How to petition the FDA
- What to do when marketing a new product, undergoing FDA inspection, recalling violative products, etc.

# Build a Regulatory Library

- Laws
- Regulations (CFR)
- Federal Register
- Guidance Documents
- Forms
- Dockets
- Warning Letters
- Manuals and Publications
- Email Subscriptions



## Search

Powered by Google

[A-Z Index](#)

[Site Map](#)

## Products FDA Regulates

### Food

Foodborne Illness, Nutrition, Dietary Supplements...

### Drugs

Prescription, Over-the-Counter, Generic...

### Medical Devices

Pacemakers, Contact Lenses, Hearing Aids...

### Biologics

Vaccines, Blood Products...

### Animal Feed and Drugs

Livestock, Pets...

### Cosmetics

Safety, Labeling...



## FDA NEWS

[New Product Approved to Treat Smallpox Vaccination Complications](#)

[FDA/NCI Program to Bridge Research, Regulation in Cancer Product Development](#)

[New Improvements in FDA's Drug Safety Monitoring Announced](#)

President Nominates Dr. Lester Crawford to be FDA Commissioner

- [White House Announcement](#)
- [Statement by HHS Secretary Leavitt](#)
- [Dr. Crawford's Biography](#)

[Cellular, Tissue and Gene Therapies Advisory Committee to Meet March 3-4](#)

[Recalls, Product Safety](#)

[Product Approvals](#)

[More FDA News](#) - [Press Releases](#), [Meetings](#), [Congressional Testimony](#), [Speeches](#), [More](#)

## Food Industry

- [Register a Facility](#)
- [Prior Notice of Imports](#)

## Hot Topics

- [Flu Information](#)
- [PPA](#)
- [Losing Weight](#)
- [Cell Phones](#)
- [Imported Drugs](#)
- [Counterterrorism](#)
- [Bioterrorism Act](#)
- [Buying Medicines Online](#)
- [Counterfeit Drugs](#)
- [More Hot Topics...](#)

## FDA Activities

- [About FDA](#)
- [Advisory Committees](#)
- [Clinical Trials](#)
  - [Consumers](#)
  - [Professionals](#)
- [Commissioner's Page](#)
- [Field Operations](#)
- [Freedom of Information](#)
- [Imports](#)
- [International](#)
- [Major Initiatives](#)
- [MedWatch](#)



[Radiation-Emitting](#)

[Products](#)

Cell Phones, Lasers,  
Microwaves...

[Combination Products](#)

Let Us Hear From You

[Report a Problem with  
Product](#)

## Reference Room

[Laws FDA Enforces](#)

[Code of Federal  
Regulations](#)

[Federal Register](#)

[Guidance Documents](#)

[Forms](#)

[Dockets](#)

[Warning Letters](#)

[Manuals and Publications](#)

## [Subscribe to FDA's Free E-mail Newsletters](#)

Sign up for  
any of more than  
20 lists.

**U. S. Food & Drug Administration**  
5600 Fishers Lane  
1-888-INFO-FDA

[Search](#)  
[Help](#)  
[Site Map](#)  
[Feedback](#)  
[Site Usability](#)  
[Site and Priorities](#)

[Biological Research](#)  
[Cosmetics](#)  
[Drugs](#)  
[Medical Devices](#)

[Information For](#)  
[Consumers](#)

[Healthcare Professionals](#)  
[Educators](#)  
[Regulatory Officials](#)

[International](#)

**Consumer**  
[Current Issue](#)



[Straight Talk  
on Braces](#)

[Take Our Quiz](#)

[Subscribe](#)

# What are Laws?

- The basic enabling authority enacted by Congress
  - Food, Drug and Cosmetic Act (FD&C)
  - FDA Modernization Act (FDAMA)
  - Orphan Drug Act
  - Prescription Drug User Fee Act (PDUFA)
  - Medical Device User Fee and Modernization Act (MDUFMA)



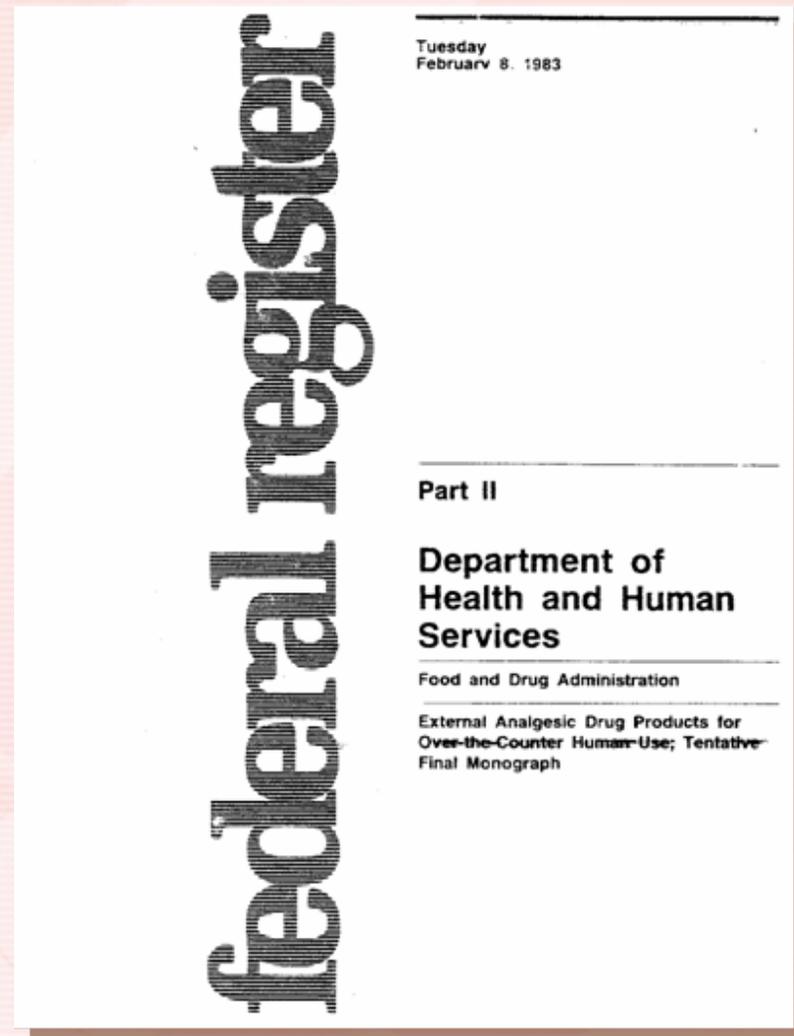
# What are Regulations?

- Implement the provisions of the law based on the authority provided by the law
- The development of regulations must follow specific procedures that allow public notice and comment
- Legally binding on industry and the agency



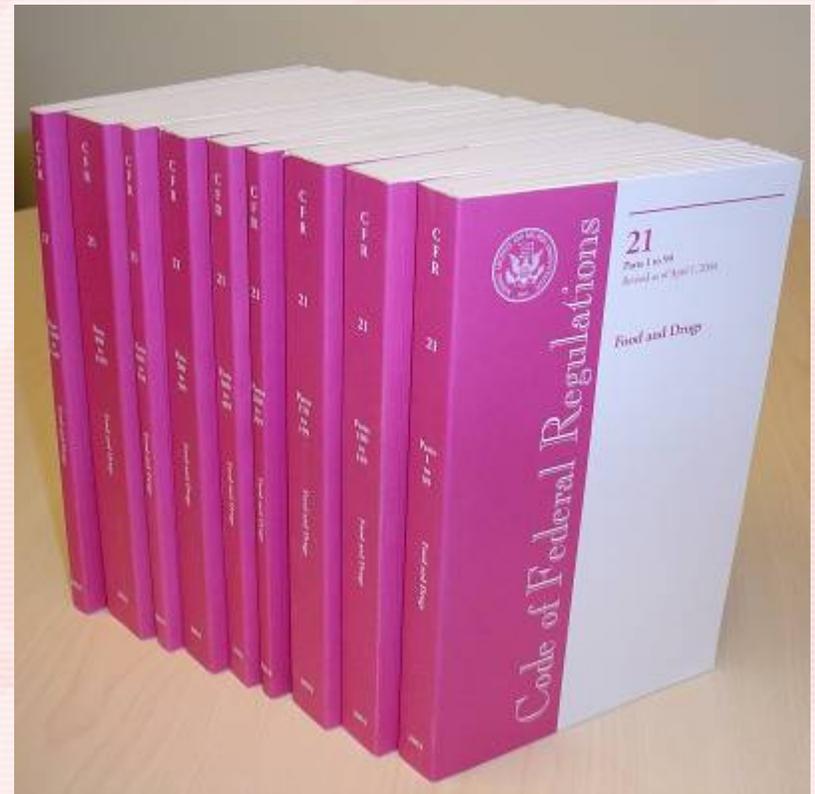
# The Federal Register

- Official daily publication
  - Notices
  - Proposed Rules
  - Final Rules
- Free online through <http://www.gpo.gov> or <http://www.fda.gov>
- GPO subscription



# The Code of Federal Regulations

- Title 21  
Food and Drugs
- Published yearly
- Free online through
  - <http://www.gpo.gov>
  - <http://www.fda.gov>
- Order through GPO  
at 1-866-512-1800



# Semi-Annual Unified Agenda

- Identifies regulations under development throughout the federal government
- Primarily ANPRM, NPRM, and Final Rule expected in the next 12 months
- Published twice a year
  - <http://www.gpoaccess.gov/ua/>
- Most recently on December 11, 2006
  - FR Vol. 71, No. 237

# Semi-Annual Unified Agenda

- Status of regulation
  - Pre-Rule Stage: agency to determine whether or how to initiate rulemaking
  - Proposed Rule Stage: NPRM not issued yet
  - Final Rule Stage: Final or Interim Final Rule not issued yet
  - Long Term Actions



# FDA Semi-Annual Unified Agenda

- The FDA portion of the Semi-Annual Unified Agenda
- [http://www.fda.gov/oc/industry/unified\\_agenda/agenda.html](http://www.fda.gov/oc/industry/unified_agenda/agenda.html)
- 2000-2006



# Guidance Documents...

## ...Policy Statements and Advisory Opinions

- Serve to provide the Agency's interpretation of the law and applicable regulations
- The preamble to a regulation has the status of an advisory opinion
- Are not legally binding on the public or the agency

# Applicable Guidance

- FDA Comprehensive List of Guidance Documents, FR 3/28/2006
  - Volume 71 No. 59
  - <http://www.fda.gov/opacom/morechoices/industry/guidedc.htm>
- Additional listings under each Center web site
- CDER Comprehensive List of Guidances [http://www.fda.gov/cder/guidance/CompList04\\_2007.pdf](http://www.fda.gov/cder/guidance/CompList04_2007.pdf) dated 4/2/07

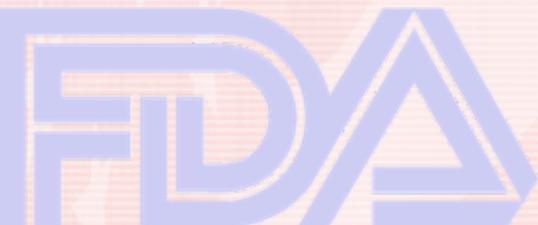
# Obsolete Guidance

- Watch out for new, revised, and withdrawn guidance documents
- Expired documents remain online for historic reference
- Most documents will state if they have been superseded by newer or revised documents



# Expected Guidance

- FDA Annual Guidance Agenda
  - **Most recent published on the Federal Register of September 1, 2006**
    - Volume 71, No. 170
    - Docket 2004N-0234
  - **Contains possible guidance topics**
  - **Organized by Center, then category**



# FDA Annual Guidance Agenda

- Example from 9/1/06 annual guidance agenda, Office of the Commissioner:
- Guidance for Institutional Review Boards, Clinical Investigators and Sponsors, Exception from Informed Consent Requirements for Emergency Research



Guidance for  
Institutional Review Boards,  
Clinical Investigators, and  
Sponsors

Exception from Informed  
Consent Requirements for  
Emergency Research

*DRAFT GUIDANCE*

***Draft Published in FR of August 29, 2006***

**Docket No. 2006D-0331**

***60 day comment period***



# FDA Public Meetings and Workshops

- Announced in the Federal Register
- Posted in many professional and industry association web sites and newsletters
- Broadcasted in various FDA mailing lists
- Publicized throughout the FDA and Center web sites



# On the FDA Web Site

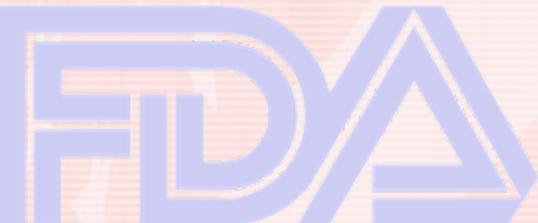
**<http://www.fda.gov/>**

- [opacom/hpmeetings.html](http://www.fda.gov/opacom/hpmeetings.html)
- [cder/calendar/](http://www.fda.gov/cder/calendar/)
- [cdrh/dsma/workshop.html](http://www.fda.gov/cdrh/dsma/workshop.html)
- [cber/meetings.htm](http://www.fda.gov/cber/meetings.htm)
- [cfsan.fda.gov/~lrd/vidtel.html](http://www.cfsan.fda.gov/~lrd/vidtel.html)



# FDA Mailing List Subscriptions

- Free e-mail newsletters
- Most are listed here:
  - <http://www.fda.gov/emaillist.html>
- FDA GCPP mailing list:
  - <http://www.fda.gov/oc/gcp/>
- CDER Small Business mailing list:
  - <http://www.fda.gov/cder/about/smallbiz/default.htm>



# Documents Through FOIA

- Documents not originally prepared for public distribution are available under the Freedom of Information Act
- Documents are purged of confidential and trade secret information
- FDA assesses fees to cover costs of document research, redaction, reproduction, and mailing
- No phone or e-mail requests



# Freedom of Information Requests

- Use the “Handbook for FOI Requests”
  - <http://www.fda.gov/opacom/backgrounders/foiahand.html>
- Mail to:  
FDA FOI Staff (HFI-35)  
5600 Fishers Lane  
Rockville, MD 20857
- Fax to:  
301-443-1726



# Contacting the Centers

- Visit the GCP contacts page at [www.fda.gov/oc/gcp/contactogcp.html](http://www.fda.gov/oc/gcp/contactogcp.html)
- CDER Organizational Charts and Directories  
<http://www.fda.gov/cder/cderorg.htm>
- Division of Drug Information  
301-827-4570
- Contact your regional Small Business Representative for referral information

# Comment on Proposed Rules, etc.

- Visit the Division of Dockets Management at <http://www.fda.gov/ohrms/dockets/>
- Search using the docket number or browse the docket list by year
  - Use the list of dockets with comment periods closing in the next 2 months
  - Insert Docket Number into Federal Register search box to get comment closing date
- Comment electronically online

### Welcome to *Regulations.gov*

On this U.S. Government Web site you can find, view and comment on regulations for all Federal agencies.

Use the search options to the right only to access Federal actions **open for comment**.

Click on the *Advanced Search* Tab above to find Federal actions no longer open for comment or to further refine your search.

For additional information on how to use this site, click on [User Tips](#)

### Search Regulations and Federal Actions Open for Comment

[Search Tips](#)

- [All Documents Open for Comment](#)
- [All Documents Published for Comment Today](#)
- [Regulations by Topic](#)
- [Comments Due Today](#)

### Search Regulations and Federal Actions Open for Comment

\* indicates Agency posts Federal Register documents, supporting materials and public submissions on this site.

**Agency**

And

**Document Type**

And

**Keyword**

**Exact Phrase**  **Any Word**

[www.regulations.gov](http://www.regulations.gov)

# Solving Problems

1. Communicate with the FDA Investigator
2. Contact the Supervisor
3. Contact the Branch Director
4. Contact the District Director
5. Contact the Regional Office
6. Contact the FDA Ombudsman
7. Contact the National Ombudsman

# Contact Information Resources

- Directory of FDA District and Regional Offices  
[http://www.fda.gov/ora/Inspect\\_ref/om/IOMORADIR.html](http://www.fda.gov/ora/Inspect_ref/om/IOMORADIR.html)
- HHS Employee Directory  
<http://directory.psc.gov/employee.htm>
- Your Regional Small Business Representative



- [HHS Home](#)
- [Questions?](#)
- [Contact Us](#)
- [Site Map](#)

### Search the HHS Employee Directory

[Browse HHS Organizations](#) | [Where to Send Corrections](#)

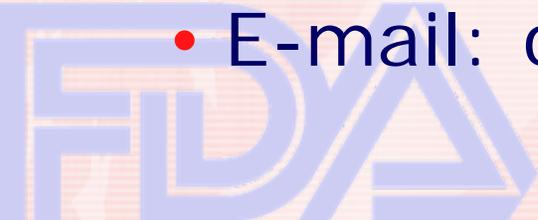
Do Search Clear Form Help

**Last name...** begins with   
**First name...** begins with   
**Agency.....** equal to    
**Other org...** contains   
**Job title...** begins with   
**Keywords....** contains   
**Bldg.....** equal to    
**City.....** begins with   
**Phone.....** equal to   
**E-mail.....** equal to

Return no more than  rows (maximum 500).

# FDA Ombudsman

- The FDA Ombudsman explores complaints and assist in resolving disputes between companies or individuals and agency offices
  - <http://www.fda.gov/oc/ombudsman/homepage.htm>
  - Telephone: 301-827-3390
  - Facsimile: 301-480-8039
  - E-mail: [ombuds@oc.fda.gov](mailto:ombuds@oc.fda.gov)



SBA

En Español

Select a Custom View:

[Starting](#) [Financing](#) [Managing](#) [Business Opportunities](#) [Disaster Recovery](#)

## National Ombudsman Fair Enforcement of Federal Regulations

Small Businesses

Fairness Boards

Federal Agencies

SBA Offices

Congress

[About Us](#)[FAQ's](#)[Resources](#)

### Mission

To assist small businesses with unfair and excessive federal regulatory enforcement, such as repetitive audits or investigations, excessive fines, penalties, retaliation or other unfair regulatory enforcement action by a federal agency.

The National Ombudsman receives complaints and comments from small business concerns and acts as a "trouble shooter" between them and federal agencies. Small business comments are forwarded to federal agencies for a high level review and federal agencies are requested to consider the fairness of their action.

### Highlights & Headlines

- [SBPRA 2004 Task Force Report](#)
- [Calendar of Events](#)
- [Success Stories](#)
- [File a Complaint or Comment](#)
- [How to File a Complaint or Comment](#)
- [National Ombudsman](#)
- [Annual Report](#)
- [E-Blast Sign-Up](#)

# www.sba.gov/ombudsman

[File a Comment](#)[\(PDF Version\)](#)

# My Contact Information

- Marie Falcone  
Small Business Representative  
FDA Central Region  
Room 900 U.S. Customhouse  
200 Chestnut Street  
Philadelphia, PA 19106
- Telephone: (215) 717-3703
- Fax: (215) 597-5798
- E-mail: [marie.falcone@fda.hhs.gov](mailto:marie.falcone@fda.hhs.gov)