

Push here  
to open

**NEW!**  
Recloseable Package

**Pepcid**

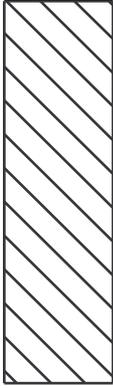
**AC**  
Famotidine 10mg/Acid Reducer  
Chewable

Buy 4 Pepcid AC Packages,  
30's or larger,

Get **FREE** Pepcid AC 18's  
(Mail-in offer. See details inside.)

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**Pepcid**  
**AC**  
Famotidine 10mg/Acid Reducer  
Chewable



**NEW!**

**Pepcid**

**AC**  
Famotidine 10mg/Acid Reducer

**Chewable**



Relieves & Prevents Heartburn and Acid Indigestion

**18 Mint Tablets**

Just One Per Dose

Convenient  
Single Dose  
Pouches

**Pepcid**  
**AC**  
Famotidine 10mg/Acid Reducer  
Chewable

Distributed by:  
**Johnson & Johnson • MERCK**  
CONSUMER PHARMACEUTICALS CO.  
FORT WASHINGTON, PA 19034 USA



If You Have Questions Or Comments  
Please Call 1-800-755-4008



**READ THE LABEL**  
• Read the directions and warnings before use.  
• Keep the carton and package insert. They contain important information.



**WARNINGS**  
• Do not take the maximum daily dosage (2 chewable tablets) for more than 2 weeks continuously except under the advice and supervision of a doctor.  
• Do not use with other acid reducers.  
• As with any drug, if you are pregnant or nursing a baby, seek the advice of a health professional before using this product.  
• If you have trouble swallowing, or persistent abdominal pain, see your doctor promptly. You may have a serious condition that may need different treatment.  
• Keep this and all drugs out of the reach of children.  
• In case of accidental overdose, seek professional assistance or contact a poison control center immediately.



**DIRECTIONS**  
• To relieve symptoms, chew 1 tablet thoroughly and swallow with a glass of water.  
• To prevent symptoms, chew 1 tablet thoroughly and swallow with a glass of water 60 minutes before eating a meal.  
• This product should not be given to children under 12 years old unless directed by a doctor.



**USES**  
• For Relief of heartburn, acid indigestion, and sour stomach.  
• For Prevention of these symptoms brought on by consuming food and beverages.



**ACTIVE INGREDIENT**  
Famotidine 10 mg per chewable tablet.

**Pepcid**  
**AC**  
Famotidine 10mg/Acid Reducer  
Chewable

**DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR BROKEN**

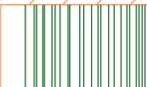
**PEPCID AC is Now Available in a Convenient, Great Tasting Chewable Tablet.**  
• 1 chewable tablet relieves heartburn and acid indigestion (Read Consumer Leaflet before use).  
• PEPCID AC prevents heartburn and acid indigestion brought on by consuming food and beverages.

Store at 25°C (77°F). Excursions permitted to 15-30°C (59-86°F).  
Protect from moisture.  
®Registered trademark of Merck & Co., Inc.

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR BROKEN.

WHAT YOU SHOULD KNOW ABOUT:

**Pepcid**  
**AC**  
Famotidine 10mg/Acid Reducer  
Chewable



### A non-prescription stomach medicine

PEPCID AC Chewables contain a medicine, different from antacids, that doctors have prescribed for years to treat acid-related problems in millions of people.

**Product Benefits:**

- 1 Chewable tablet relieves heartburn and acid indigestion.
- Pepcid AC prevents heartburn and acid indigestion brought on by consuming food and beverages.
- It contains famotidine, a prescription-proven medicine.



Shown actual size

### How to use PEPCID AC Chewables

Use PEPCID AC to treat or prevent these symptoms:

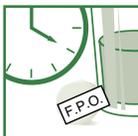
- Heartburn
- Acid indigestion
- Sour stomach



#### TO RELIEVE SYMPTOMS

Chew 1 tablet thoroughly and swallow with water

PEPCID AC can be used up to twice daily (up to 2 tablets in 24 hours).



#### TO PREVENT SYMPTOMS

Chew 1 tablet thoroughly and swallow with water 60 minutes before eating a meal that you expect to cause symptoms

### Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the wrong place (the esophagus), or too much acid, can cause burning pain and discomfort that interfere with everyday activities.

#### • Heartburn—Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Burning pain/discomfort

Excess acid moves up into esophagus

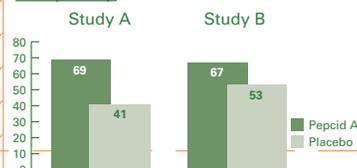
#### Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Avoid food or drinks that are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

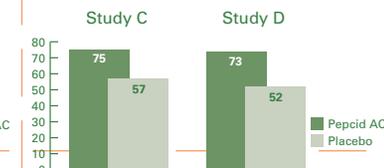
### Proven effective in clinical studies

In clinical studies, PEPCID AC\* was significantly better than placebo pills in relieving and preventing heartburn.

Percent of heartburn episodes completely relieved



Percent of patients with prevention or reduction of heartburn symptoms



\*Data shown for tablets; chewables were shown to be bioequivalent.

### Excellent safety record

The ingredient in PEPCID AC, famotidine, has been prescribed by doctors for years to treat millions of patients safely and effectively. The active ingredient in PEPCID AC has been taken safely with many frequently prescribed medications.

### Know when to see your doctor

Heartburn and acid indigestion are common, but you should see your doctor promptly if:

- You have trouble swallowing or persistent abdominal pain. You may have a serious condition that may need different treatment.
- You have used the maximum dosage every day for two weeks continuously.

**Important:** As with any drug, if you are pregnant or nursing a baby, seek the advice of a health professional before using this product. This product should not be given to children under 12 years old, unless directed by a doctor. Keep this and all drugs out of the reach of children. In case of accidental overdose, seek professional assistance or contact a poison control center immediately. Phenylketonurics: Contains phenylalanine 1.4 mg per chewable tablet.

### Questions or comments?



Please call 1-800-755-4008 for more information and a guide of how to help your heartburn.

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FORT WASHINGTON, PA 19034 USA

### FREE PEPCID AC OFFER

Buy 4 PEPCID AC® packages 30's or larger and get FREE PEPCID AC 18's

Mail-In Offer / Expires 12/31/99

Here's How You Get A Free Pepcid AC 18's Package

1. Please choose one of the following:  
 Swallowable tablets  Chewables
2. Please include 4 proof-of-purchases (UPC bar code removed from the bottom of outer carton) from any PEPCID AC Package (30's or larger).
3. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

PEPCID AC, P.O. Box 6525

Douglas, AZ 85655-6525

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NAME \_\_\_\_\_  
(please print)

ADDRESS \_\_\_\_\_

APT.# \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

TELEPHONE #:



NOTE: Offer good only in U.S.A. and APO/FPO addresses. This request form may not be mechanically reproduced. LIMIT TWO PEPCID AC OFFERS PER FAMILY AND/OR ADDRESS. No group or organization requests will be honored. Your offer rights may not be transferred or assigned. Offer void where prohibited or taxed. Please allow 6 to 8 weeks for receipt of package.