



6111 Broken Sound Parkway NW  
Boca Raton, FL 33487-3693  
(561) 241-9400  
Fax (561) 995-5188

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March 20, 2000

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall brand name bearing the following statement(s) on the label and/or in the labeling:

Plenamins Plus: Vitamin C and Vitamin E are antioxidants. Selenium is a necessary component of the antioxidant enzyme, glutathione peroxidase. Antioxidants help prevent damage to cells caused by free radicals. Vitamin E helps protect inner cell membranes while Vitamin C, a water-soluble antioxidant, helps protect the outer cell membrane and also helps regenerate Vitamin E. Glutathione peroxidase is an antioxidant enzyme found in all cells. Plenamins Plus includes antioxidants, trace elements, vitamins and other nutrients to help protect cells, provide essential nutrients and promote general well-being.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure