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March 20, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given that Rexall Showcase International, Inc. ("RSI") located at 853 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Osteo-Essentials™: [It] helps regenerate cartilage and promote healthy joint function, connective tissue and bones to support optimal mobility and comfort. Discover our unique, multinutritional approach to natural joint flexibility and mobility. Our Osteo-Essentials formula is a blend of key vitamins, minerals, herbs and other dietary ingredients to promote the repairing and rebuilding of cartilage in the knees, back, neck, hips, ankles and wrists. Helps restore the cushioning effect joints need to support optimal mobility. Helps regenerate cartilage and promote healthy joint function. Contains minerals that help maintain strong bones. Contains Vitamin C which is essential for synthesis of collagen, a building block of cartilage.

The undersigned certifies that the information contained in this notice is complete and accurate and that RSI has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

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