

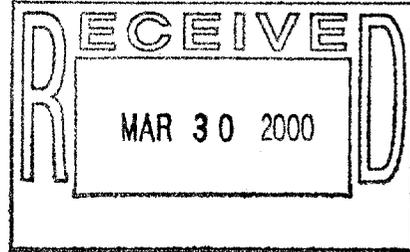


6111 Broken Sound Parkway NW
Boca Raton, FL 33487-3693
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0832 '00 APR -6 P3:25

March 18, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. (Sundown) located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Sundown brand name bearing the following statement(s) on the label and/or in the labeling:

Maca: [For] natural virility and stamina. Called "Peruvian ginseng," maca has been traditionally used for stamina and libido by the people of the Andes Mountains of Peru. Native Peruvians attribute their amazing energy and endurance to regular use of maca in their diet. Sundown Standardized Maca is now available to help you enjoy an active, virile lifestyle. Maca is an ideal supplement for anyone who needs extra nutritional support for a lifestyle that demands energy and stamina.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

97S-0162

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