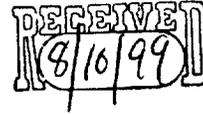


# PREMIER DIRECT<sub>INC.</sub>

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July 27, 1999

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of The Feel-Good Formula, a dietary supplement. Premier Direct, Inc. is a manufacturer of The Feel-Good Formula.

Statements Being Made in the Labeling of The Feel-Good Formula.

- (1) Feel-Good Formula may provide you three remarkable, sweeping kinds of benefits - physical well-being, emotional well-being, mental well-being.
- (2) Magnesium assists in helping you maintain plentiful supplies of Serotonin, the neurotransmitter needed to help make you feel good about yourself.
- (3) Ginkgo Biloba Extract has been reported to impact at the nerve cell level of both your brain and nervous system.
- (4) B-Vitamin-Spectrum Complex provides essential fuel and nourishment for healthy brain and nervous system functioning. And when combined with Magnesium in this complex, they also help to support your adrenal glands. This is important because your adrenal glands play a critical role in your body's resistance to stress.
- (5) Kava Kava / Passion-flower / Hops - have been found to provide a soothing, euphoric effect on the brain. They can help relax your muscles and your digestive and urinary tracts, and enable you to gain a calming, meditative state of mind. And they can also help you cope with stress.

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.

  
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